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**ANTI-POISON IVY SERUM DEVELOPED**

Scientists at the University of Pennsylvania say they have come up with an anti-poison ivy serum.

Dr. Donald Pillsbury, Professor of Dermatology, said in Philadelphia yesterday that tests on thousands of student volunteers have shown "there is absolutely no question the vaccine will reduce sensitivity to poison ivy."

However, Pillsbury said there were "a few bugs to be worked out yet" on the vaccine. He said it would still have to be determined what the minimum dosage would be to desensitize a person.

Most folks think it would be a nicer world if the people on both sides of them would learn how to raise children.

**Publicity Chairman Reports On Stouffville's 1955 Trade Fair**

Considerable discussion has transpired regarding the Trade Fair in Stouffville for 1955 but now most of the 804 questions have been answered. Most of the merchants heartily endorse an annual Trade Fair. It has been a wonderful success each year to date drawing around 8,000 in attendance and about forty exhibitors.

This great exposition takes a great deal of planning, advertising and detail. Those who carried this load as executives, asked for more assistance in 1953 and this has been forthcoming. The executive members of the Stouffville Arena Co. where the fair will again be held, have put their shoulder to the wheel to put this year's fair across.

As usual, a few exhibitors with to drop out but there has always been a waiting list and a considerable number of new exhibits will appear this year. The Arena manager, Mr. Telf Rennie, is in charge of this space rental.

A new type of entertainment will be provided for the entertainment stage and Mr. Ted Edwards is taking charge of this part of the show. Possibly with current sports events being what they are, Ted may have a tankful of mermaids.

The starting gun for the show has been fired and exhibitors can contact their wholesalers and make their display arrangements.

Remember, Stouffville has no fall fair or old home week like many towns. Trade Fair dates are Sept. 22-23-24. Let's make this the week to invite our old and young friends to town and take in this grand show where you will meet many old acquaintances, at the same time seeing what Stouffville merchants can display in the latest furniture, foods, appliances, TV, automobiles, machinery, wearing apparel, hardware, etc. You will be convinced that you can buy everything in Stouffville.

—Cec. Hendricks, Publicity chairman

**Old-Fashioned Style Pays Off For Almanac**

Sometimes it pays to be old-fashioned. For proof, writer Elia Haller of the Wall Street Journal points to Robb Sagen-dorph, lanky seventh-generation New Englander who issues the Old Farmers Almanac from a 200-year-old white clapboard cottage at Dublin, N.H.

The 1954 edition of this "compendium of wit, wisdom and weather," totalling about 600,000 copies, about 100,000 more than 1953.

Eight villagers were pressed into service on a spare-time basis to help with the mailing.

Old Presses

Not all the almanacs were sent out from Dublin. The printers in Meriden, Conn., made bulk shipments to 80,000 news-dealers. They turned out the job on clattering presses that have printed each edition since the turn of the century.

Despite the size of the press run, the 1954 Almanac didn't look much different from its predecessors of a hundred years ago. It will be the same size—4 1/2 by 7 1/2 inches—with the same yellow cover, the traditional calendar pages, a sprinkling of quaint woodcuts and a hole in the upper left-hand corner for hanging the book on a kitchen nail.

"Robb's the only man I know who's been able to parlay an anachronism into a profit," said one of the publisher's neighbors. Mr. Sagen-dorph himself, with typical Yankee reticence, doesn't disclose the amount of his take from the venture, but it's in the high-five-figure bracket. He also publishes Yankee Magazine, a slick-paper regional New England monthly with a circulation of more than 20,000.

Innovations Cut Sales

The laconic Sagen-dorph (Harvard '22) took over the Almanac in 1950 after a Boston publishing firm had tried to jazz it up with a fancy cover, big-name writers and weather forecasts from all places, the U.S. Weather Bureau. These innovations succeeded only in carrying circulation to a dismal low.

The new publisher — he also describes himself as editor, janitor and proofreader — moved the Almanac's editorial headquarters to Dublin, a rural

**ONTARIO COUNTY HOLSTEIN CLUB 4 - H MEETING**

Five hundred Holstein breeders and their friends met at the farm of Mr. and Mrs. Bob Flett, Oshawa R.R.2, recently, to hear Mr. A. E. O'Neill, Oshawa, give a splendid address, and to see Mr. Flett's very fine Holstein herd. Mr. Vince Mountford, of Brampton, Ont., provided some very fine entertainment.

Mr. Fred Christie, President of the Ontario County Holstein Club, was in charge of the meeting. Mr. Gerald Nelson, Fieldman, supervised the judging of two classes of Holstein cattle. Mr. James T. Brown was the official judge. The results of the Judging Competition are as follows:

Ladies—(1st) Mrs. T. J. Weble, Newcastle; (2nd) Mrs. Ed. Oyley, Port Perry RR2; (3rd) Mrs. Clare Vernon, Port Perry RR2.

Juniors—(1st) Wm. McMillan, Seagrave RR2; (2nd) Helen Hadden, Blackwater; (3rd) J. Leask, Seagrave RR2.

Men—(1st) Norm Gimblut, Oshawa; (2nd) Harold Page, Uxbridge RR2; (3rd) Lloyd Smith, Port Perry RR2.

Mr. H. L. Fair, Agricultural Representative, and Assistant, John Gill, were in charge of the Judging Competition records. There were 50 ladies, 77 juniors, and 82 men for a total of 209 taking part in the Judging Competition.

Parents never seem to appreciate the fact that there's a lot of trouble their youngsters do not get into.

When the wife begins to describe a vacation to neighbors, hubby wonders where he was all that time.

A critic says poets have one fault in common. Does he mean writing poems?

"I talked them out of it," Sagen-dorph says craftily. "I agreed to change the word 'forecast' to 'indications'."

**HERE'S NEWS FOR THE BUSY FARMER**

**Weed Before Cutting To Insure Good Seed**

A good yield of clover seed from a clean looking field often proves disappointing when graded. To bring top price, it must be No. 1 Grade and so must be cleaned, sometimes with special machinery. Each cleaning removes some saleable seed along with the weed seeds and the cost of cleaning must also be deducted from the price the grower receives from his seed. As a result, the final yield is not so good as it appeared from the combine and the grower's net return is lower than he had expected.

One primary noxious weed seed per ounce of clover will prevent the entire crop making a No. 1 grade. The Field Crops Branch of the Ontario Department of Agriculture advises, therefore, that a few hours spent pulling weeds before the crop is cut can mean more seed to sell and a better price because of less cleaning costs. If the primary noxious weeds in the field are too numerous to pull out, it probably is not a very good crop, but one or two plants of Bladder Campion are enough to degrade ten or twenty bushels of clover seed. These would not be difficult to remove from the field before cutting the crop. White Cockle is another common primary noxious weed seed in clover and these plants should be watched for and pulled before the crop is cut. It is much easier to separate weeds from the crop before it is cut than after it is threshed.

A No. 1 Grade alfalfa or red clover allows five secondary noxious weed seeds per ounce. Weeds in this class to watch for in roguing are Ribgrass, Yellow Rocket, Night Flowering Catchfly, Chicory and Wild Carrot.

**Farm Pond Drownings**

The current heat wave is now making some people realize the value of farm ponds for recreational purposes. The growing number of fatalities surrounding these ponds are not among their attractions. This summer has been one of the worst for this type of drowning, probably due to the increased number of farm ponds.

Common sense, of course, is the first ingredient of a safety program, says H. W. Irwin, Department of Agricultural Engineering, Ontario Agricultural College. Farm children do not have the same chance to learn to swim as do city children with their municipal pools and swimming programs. It is, therefore, in any mixed group of children to permit them to swim unattended in any farm pond, and the result is tragedy. Social pressures will prevent a boy from admitting he often drowns. No person unable to swim should enter a farm pond.

If a farm pond is to be used for swimming, changes in construction methods are called for, as they are inherently dangerous, due to their steep slopes. There is also some danger from entanglement with underwater growths or materials which were not removed from the reservoir area.

A farm pond should be fenced. A life preserver should be handy or, failing that, some old rafts should be available to push out to the person in trouble. It is much wiser for the rescuer to use this type of aid unless he has experience in doing rescue work.

The toll in farm ponds is mounting. Many of these dead are young people whose life expectancy was ahead of them.

A person can stand his own poverty better than he can the other fellow's prosperity.

Ice cream cones are popular with youngsters in summertime. They get a licking for be-



You don't argue with a locomotive. So a manufacturer of rail equipment has developed a lightweight rail inspection car that carries four people yet can be taken off the track by one man.

Since men who design rail cars, aircraft and other transportation equipment regularly use aluminum to cut down dead weight and increase payload, it is no surprise that aluminum was used to replace heavier materials in many parts of this inspection car. The person who will be surprised is the locomotive engineer who first sees a rail inspector nonchalantly—and single-handedly—hoisting his scissor from the track.

ALUMINUM COMPANY OF CANADA, LTD. (ALCAN)

**NYLON BAGS MAY SOLVE PROBLEM**

It is now possible for a farmer to put his harvested grain in large nylon bags right in the field. The bags protect his grain from contamination of any kind. They make silos or storage bins unnecessary, and end the farmer's worry when terminal and line elevators are choked and he must keep his grain at home. According to information supplied to the annual meeting of the International Grain Elevator and Processing Superintendents last week, the price of the nylon bags is low enough to undercut storage charges per bushel.

Under conditions which frequently obtain in the Canadian west, this new use for nylon may prove to be a boon.

**CONFIDENTIALLY YOURS**

By Elyne Home Sanders

MONTREAL—Here's a way . . . for getting a wonderful effect with almost no work at all! I wish you'd just try GLIDE LIQUID STARCH—and see how professional it makes your ironing look. And how white the clothes are—because of the blue in Glide. See, too, how smoothly the iron glides over your garments because of the wax in Glide. Once you've tried it, I'm sure that, like me, you won't want to be without it again. So easy to use—simply add water to Glide, hot or cold—that's all! You can get it in the 32 oz. bottle, or the giant economy size—64 oz. jar—and have a very useful container for pickles—or for pickles! Do buy Glide this week!

Talk Of The Wonders Of Science! I feel I have one of them right in the kitchen sink every night, when I pour in a cap of the new liquid detergent GAY. For these are the frothing, fragrant suds—so pleasant to work with! There's the result in silver, glassware and china that sparkles with cleanliness. And there—because 'Gay' has extra-grease-cutting powers, are the pots and pans scrubbed fresh and shining with so little effort. And yet—and this is so important!—science has created Gay so that it's easy on the hands—doesn't dry the skin. Economical too—one bottle does fifty dish-washings. Hooray for Gay!

**Fishing and fun galore!**

The big ones that got away last year are still there. It's handy to go after them by bus.

North Bay - \$14.80  
Parry Sound - 11.65  
Huntsville - 10.10  
(Round Trip by Bus)

Tickets and information at  
**SNOWBALL'S BARBER SHOP**  
Phone 270j2

**GRAY COACH LINES**

**SENDING MONEY out of town?**

For your convenience in sending money out of town or abroad, use our money orders and foreign remittances.

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**Here's proof that DODGE is the best buy in the low-price field!**

**DODGE IS BIGGER!**  
207.4"

**DODGE IS SMARTER!**

- Low, forward-tapering hood and downsloping rear deck accent Dodge Motion-Design for The Forward Look.
- Twin-arch grille thrusts forward, makes Dodge a styling standout!
- New "tumblehome"—the inward slant of the upper body—stresses Dodge snug-to-the-road look.
- Slim, tapered roof gives every Dodge model the flair of "hard-top" styling.
- Full wrap-around windshield has swept-back corner posts for greatest visibility.

**DODGE IS 8.9" LONGER!**  
CAR "F" 198.5

**DODGE IS 11.8" LONGER!**  
CAR "C" 195.6

**DODGE GIVES GREATER "GO"!**

**ADVANCED-DESIGN HY-FIRE V-8**

Most powerful V-8 in the low-price field! Dome-shaped combustion chambers, extra-large overhead valves, give you more "go" per gallon from regular gas!

**PROVED POWERFLOW 6**

Most powerful 6 in Dodge history! The only 6 with Chrome-Sealed Action. By far the simplest, most efficient 6-cylinder engine in the industry.

Comparison proves, you get a bigger, better car in Dodge. Dollar for dollar, you get more value for what you pay.

Right now you can get all this value at a price far lower than you might expect. Just phone your Dodge-De Soto dealer for a drive. He's ready to deal—today!

NOTE: Looking for a used car? You can be sure of value with a **DEPENDABLE USED CAR** from your Dodge-De Soto dealer's selection.

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