

# IGA comes to STOUFFVILLE!

THE TREND TODAY IS TO IGA FOOD STORES



## WHY PEOPLE FLOCK TO SHOP AT IGA

The Independent Food Stores That Everybody Knows.

### EVERY DAY LOW PRICES

Let us show you that it costs no more to trade at an independent store . . . when it's an IGA store. Savings in large scale buying and operating efficiency are passed along to you. You save more when you buy more at IGA because of Everyday Low Prices and we assure you of **GUARANTEED SATISFACTION.**

### Complete Selection of Quality Food

You'll find complete stocks — dewy fresh produce, high quality meat, a variety of frozen food and dairy products, fresh baked goods — everything priced to sell in volume. All well-known brands are sold in IGA stores at competitive prices. And you'll save even more on IGA brand items. Their quality is carefully guarded and they are guaranteed to please.

### Modern Self - Service

Easy to shop and up-to-date, your sparkling clean IGA store is convenient and saves you time. You'll find the clerks courteous, the merchandise attractive and simple to find, and the check-out fast and efficient. Shop the easy way at IGA.

### Independent Progressive Ownership

When people talk about progressive independently owned food stores, IGA is always mentioned. It is the best known, most highly regarded organization in the retail food field. Coast-to-coast there are more IGA stores than any other independent or chain group. IGA stands for Independent Grocers' Alliance of Canada and United States.

## LOOK! at These Great Opportunities for FREE! Prizes Gifts

All Part Of Our GRAND OPENING CELEBRATION!

YOUR CHOICE OF . . .  
 General Electric "21" T.V. Set  
 General Electric Refrigerator  
 1955 Deluxe  
 Supplied by HENDRICKS HARDWARE  
 — Local General Electric Dealer —

Offered by **Lucky Draw**  
 To Be Concluded Saturday, Aug. 6th  
 Winner Will Be Announced in this Paper Aug. 11th.  
**ENTER AS OFTEN AS YOU VISIT US!**

Thursday, July 7th  
**FREE!**  
**IGA Margarine**  
 1 LB. CARTON TO THE FIRST 200 CUSTOMERS.

Friday, July 8th  
**FREE!**  
**IGA Bread**  
 A 24 OZ. LOAF TO THE FIRST 200 CUSTOMERS

Saturday, July 9th  
**FREE!**  
**IGA Peanut Butter**  
 A 16 OZ. JAR TO THE FIRST 200 CUSTOMERS

**Kiddies!**  
 win a SWIFT'S PARD PUPPY  
**FREE**

**SURPRISE DRAWS**  
 will be made at all hours for  
**FREE!**  
**ROASTING CHICKENS**  
 and VALUABLE PRIZES

**FREE!**  
**Balloons**  
 for all children with adults.  
**IGA SHOPPING BAGS!**  
**SAMPLES!**  
 and many other valuable GIFTS and PRIZES!