Holstein Association Has Record Year,

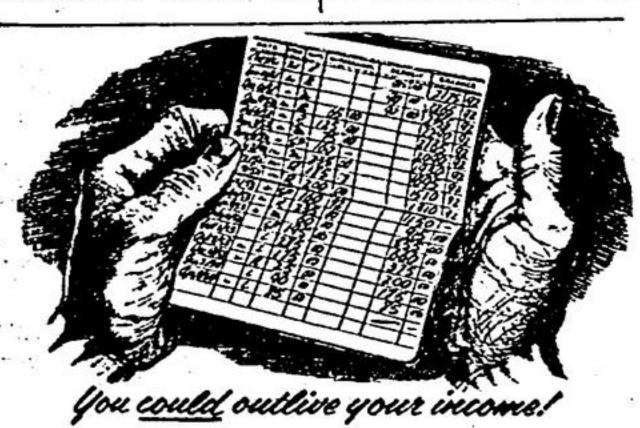
70,000 Registrations Seven Master Breeder Shields Awarded.

3rd at Toronto.

Hon. C. B. Sherwood, Norton, ucts.

members attended the Annual needs of the country. meeting, the largest number in the Association's history.

R. Martin, St. Thomas, Ont., Roy Barker of Woodbridge, stated that during this generclation held February 2nd and power methods to mechaniza summer. Rev. Hugh Lowry of questions as: Fred M. Snyder was selected is creating an ever-increasing eration in this county-wide in- er's buying power is necessary as President, with F. C. Eligh, demand on the domestic pro-Finch, Ont., first Vice-president; duction of milk and milk prod. vice.



Fifty-two per cent more people are Hring past 60 now then in 1921! Your rhances of living to be 60 and older improve every year, thanks to higher standards of living and medical care resulting from the advancements of

Are you making sure that your EXTRA years will be secure, free from dependance upon others? You can be sure by investing NOW in a-

and 85 is eligible to buy a Government Annuity.

need. Any resident of Canada between the ages of \$

Pind out—right now—bow you can buy a Guaranteed Retirement Income during your earning years. Consult your DISTRICT ANNUITIES REPRESENTATIVE (who will call at a time convenient to you), or mail the supon below-POSTAGE FREE.



DIRECTOR, CANADIAN GOVERNMENT ANDIOTTES DEPARTMENT OF LANCOR, CITAWA (POSTAGE FREE)

That big, bold Sweep-Sight Windshield -

curving back to vertical corner posts-is

easy-to-see evidence that Chevrolet has

cast aside the tradition of the past to star!

a whole new age of low-cost motoring.

out of-and it's only part of Chevrolet's

-----See your Chevrolet Dealer -

A clearer view of the road

coming and going.

It's smarter to look at -safer to look

new outlook for '55!

YOUR ENTURE IS IN YOUR OWN HANDS!

neton. Trois-Rivieres, Que., 4th of cheese in Canada are more Vice-President. Some 1,200 than adequate for the normal

Plan Farmer Retiring President Norman Church Service

N.B., 2nd Vice-President; James | A resolution was passed pro- to write the township councils deal for all? T. Brown, Newcastle, 3rd Vice- testing the importation of 2.250. the yearly letter asking that (3) Do you think we deserve President, and Stanislas Pan- 000 lbs. of cheese when stocks Federation levies be forwarded a fair deal if we are not interto the county office. A Co-ested in farm organization? operators Insurance Association (4) Did your farm pay in committee was set up to fur- 1954, including interest on inther the promotion work of vestment? insurance which was pattern pay more to the Federation of it is this utterly unrealistic of this family necessity to the quired into the matter of pass. rooms and vaiting to be sold ed to especially cover the far- Agriculture to have a better added burden, of faxation on mers' needs. Mr. Anson Gerrow, job done? Scugog Island, Mr. Russell These are questions the Fed. I might add, expensive) neces-Rodd, Uxbridge, and Mr. Wm. eration of Agriculture would sities of normal life under mothe plans for furthering co-selves and answer for the Fed. which should be removed. operators Insurance.

government by the Federa- is continuously working in your House who does not feel that cussed. Each member was re- appreciated. minded of his responsibility in lurging members of our government to give careful consider- York County Hog ation to this petition. The directors of the Federation unan- Producers Meeting imously endorsed the marketing legislation as the most ad- the Ontario Hog Producers' Asvanced step yet taken and felt sociation will hold its Annual that they could improve their Meeting in the Parish Hall, position if this legislation would Newmarket, on Wednesday of become law.

work in Mara Township a good business session including counts for one eighth of all deal of discussion took place election of officers, can be taken retail sales; regardless of its but it was decided that Mrs. care of before a most interest- limiting effect on employment; Hamer and Mr. Tindall should ing discussion or quiz panel at regardless of the severe hardapproach the township council 11.30. To cover various phases ships it imposes on consumers in a greater effort to ascertain of hog production, a panel has in the low and average income the wishes of the people and bee set up to discuss feeds and brackets. that south Ontario would do feeding and problems in breedall it could to help. The Feder- ing and management. aion of Agriculture feels that Following the free lunch, it has many worthwhile bene- each township group will elect fits for country people which its committee and director be- formance of breeding stock as can be enjoyed now and the fore reconvening. The after- well as discussing the test stacounty group is anxious to do noon programme will include tion feeding. Eldred Aitken, anything to improve the secur- two addresses on most impor- chairman of the Ontario Hog ity of the farming communi- tant subjects. Mr. Finlay Stew- Producers' Board, will speak ties in Ontario.

This is THE MARK OF A NEW AGE!

Yes. Chevrolet brings you a whole

new outlook in low-cost motoring

for 1955! It's best symbolized, we

think, by the sweeping expanse of

windshield the widens your view

of the road and lets you "see

through" the corners for greater

The car with the new idea!

Besides widening your view of the

road, the Motoramic Chevrolet

broadens the whole horizon of the

low-priced car. It was built around

the idea that a car doesn't have to

be high-priced to look, ride and

market was again discussed. Mrs. Hamer reported that the general article in the Rural Cooperator in the Ontario county supplement page was concernling a farm market and that the response to the article would Delivered in the House of give the directors the information they needed regarding the Commons By Michael Starr, wishes of the farm folk in the county of Ontario for a market of this type.

Partial Text of Speech

passenger automobiles.

The two great problems fac-

ing many Canadians today, Mr

M.P. (Ontario)

Ten questions were presented to the directors which it was felt that all farmers ought to be interested in their professions and constructive step which A committee was set up at sufficiently, to answer. These Ont., was re-elected as a Directation, dairy farmers have suction of Assistant and questions are to be published tor of the Holstein-Friesian As- cessfully adapted themselves tion of Agriculture meeting to in the Rural Co-operator to sociation of Canada, at the antinough an almost complete plan for a farmer sponsored determine the farmer's feeling mual Convention of the Asso- change from hand and horse church service early in the for his advancement. Such

tion. The growth of population Leaskdale is assisting the Fed- (1) Do you think the farm-

(2) Would you be willing to The secretary was instructed co-operate if it meant a fair

The York County branch of next week, February 16th. The level for some years now, re-Regarding a request that the meeting is slated to commence gardleess of its depressing ef-Federation do some promotion promptly at 10.30 so that the fect on an industry which ac-

art will explain the Advanced on the Hog Marketing Agree-The subject of a farmers' Registry policy for proving per- ment.

perform like it. A lot of time and

sweat went into the building. A lot

of old traditions went out the win-

dow because they didn't measure

up to this daring new concept.

Trust Chevrolet to have the re-

sources and the skill-yes, and the courage—to break so completely

Everything's new in Chevrolet!

Everything - from its tubeless

tires to its lower top. There's new

beauty with that long, low "let's

go" look! New fun underfoot with

the new "Turbo-Fire" V8 and the

new "Blue-Flame" six! A new

MORE THAN A NEW CAR...

A WHOLE NEW CONCEPT OF

LOW-COST MOTORING!

Everything's new in the

motoramic

with the past.

Starr Asks for Relief from Tax on Cars Speaker, are unemployment, jurally, the people who buy dealers. and inadequate family income most of our passenger cars. Also important in this conto meet the demands of our mo- Who are they? Again I quote nection (and I trust this aspect Mr. Speaker: I rise to bring to your attention, and to that of

honourable members, a simple tax on passenger cars. can be taken by the Govern-this crying need as the repre- At the time of the survey, S1 or sales tax has been increased, ment immediately, which will sentative of the riding of On- of every 100 passenger cars this has generally been made increase employment by at tario, one of the two great cen- were owned by households to appey to all cars still in the least 10% in one of our most tres of automobile manufacture whose senior wage earner had hands of dealers On the other important industries and save in Canada. I speak also in much an annual income of less than hand, when reductions have some Canadian consumers 71 larger measure for all Cana-millions of dollars this year. I dians who are forced to pay refer to a decision, in the 1955 this arbitrary and artificial whose main source of income been made it has not been ap-whose main source of income should explain that the sales Budget, to remove the excise penalty of over \$400 if they was less than \$3,200. I have said and excise taxes on passenger. or luxury taxes now levied on wish to buy the most modestly that the luxury tax amounts to cars are collected from the mapriced family car of Canadian well over \$200 in the cost of nufacturer before the car goes I hasten to say that I am not manufacture on the market to the average car. Its removal, to the dealer for sale to the conadvocating the removal of ALL day. I admit that they should Mr. Speaker, would be the equi-sumer. It is to all intents and taxes from automobiles. The pay something, but I submit, valent of a round of pay raises proposes still an unsold car, Mr. Speaker, and I am sure of between five and ten percent merely having moved from the present total of taxation is 25% of the manufacturers' selling honourable members will ag for every \$2,000 to \$1,000 wage factory into the chain of disprice. Of this 10% is the general ree, that \$150 or \$160 per car, earner who buys a new car tribution. Surely it is most uncommodity sales tax. The re-

The luxury tax, Mr. Speaker, ury tax removal, and I am most levels were in effect. one of the most important (and an additional \$240 or so. It is tire reduction would be passed Nesbitt, Brooklin, will present like the farmers to ask them dern conditions in this country it is not imposed on a luxury tax but, in this case, on by the manufacturers and (Continued on Claremont page) I think it will be generally

eration. Every man's opinion I am certain, Mr. Speaker, agreed that this proposition is The marketing legislation will be valued, the Federation that there is hardly a single self evident. The facts are, Mr. presented to the provincial of Agriculture in your county honourable member of this Speaker, (and this is the finding of a very thorough and extion of Agriculture was dis- behalf, your interest will be this luxury tax should have tensive survey), that 83% of been removed some years ago passenger car use on an averwhen the reason for its imposi- age day in Canada is for essention had ceased to exist. I retial travel of one kind and anfer, of course, to the fact that other; that 65% of every hunthe automobile luxury tax as fored miles of car travel is diwe know it today, was first of rectly connected with the neall a wartime austerity meascessity of making a living; and ure and then a control device that today almost one million to conserve exchange and comof our citizens are driving cars bat inflation. It has been confor these essential purposes tinued at its present or higher which are 10 years old and more. Apart altogether from the important safety factors involved, it must be obvious that the continuance of this luxury penalty on new car ownership is seriously affecting the efficiency of the entire national productive effort. The estimate I have given of

> a 10 percent immediate increase in employment, if this luxury tax is removed, is conservative. Most labour leaders, I am told, think it would be considerably higher. Even so, I know what a 10% increase in high pay employment would mean, not only in my own riding, or in the Windsor area, but in many other parts of Canada. Mr. Speaker, 260,000 Canadians depend for all or a large part of their income on the manufacture of motor vehicles, the supply of materials and component parts, and the sales and service of these vehicles. All would receive benefits, direct or indirect, from the removal of this luxury tax. Four or perhaps five thousand new jobs would open up in the manufacturing industry alone and as many again in the supply industries. The latter, incidentally, actually give work to more people than the manufacturing indus-

> try itself. I need not explain to this House, Mr. Speaker, that I am not talking about stop gap, marginal, low wage employment. The jobs I speak of are preferred jobs in our national work force. If our economy continues to expand, and the Canadian-made automobile is allowed its full share of the domestic market, they will be

> steady jobs. It will give honourable members some idea of the magnitude of the burder, of this present luxury tax on the payroll resources of the industry when I say that this year, 1954, the federal taxes paid by the automobile manufacturing industry in Canada exceeded the total paid in wages and salaries by some 13 million dollars. The figures, I believe, are 137 mil lion dollars in taxes and \$124 millions in wages and salaries.

It seems to me, Mr. Speaker, that on these facts alone, the immediate removal of the luxury tax would be fully jus-

But there are other compelling reasons, perhaps the foremost of which is the long list of consumer benefits that would follow from the rechannelling of those \$70 millions of dollars into new disposable income. Some of it would be spent on cars, and much of it would be spent on other commodities. Regardless of what happened to it, the fact remains that Mr. and Mrs. Canada would have 70 million more dollars in their pockets and purses, to spend or save, than last year.

If there is anybody on the opposite of the House (and I am sure there is not one but many) who may be interested in raising the level of Canadian retail spending next year, I commend this simple and available source

of substantial millions. The exciting prospect of the immediate redistribution of these millions is even more appealing if we look at the kind of Canadian families who will benefit the most. They are, nat-

Husbands! Wives! Want new Pep and Vim?

Thousands of couples are weak, worn-out, exhausted solely because body lacks iron. For new vam, vitality, try Ostrex Tonic Tablets, Supplies tron you, too, may need for pep; supplementary does Vitamin By. Introductory or "get acquainted" size only 60s. At all druggists.

which is the amount of the this year. I might say also at fair to all concerned to treat sales tax, is a fair contribution this point. Sir, that I have en-

dern standards of living. The the very reliable independent will have the serious considergovernment can go a long way survey made of this and other ation of the Minister) is the aptowards relieving both these basic facts of automobile own-plication of the tax reduction problems if it will, in the forth- ership. Although it was made or removal to cars in the hands coming Budget, abolish this out- about three years ago, I am in- of dealers. On some other ocmoded and unrealistic luxury formed by those conversant casions the Government policy with up-to-date statistics, that has been strangely inconsistent In some measure, I speak of its conclusions are still valid. on this point. When the luxury

Of course, the tax will have

these cars will in the sales

Evenings

Doors Open 6.30 p.m.

THUR. - FRI. - SAT. - FEB. 10 - 11 - 12

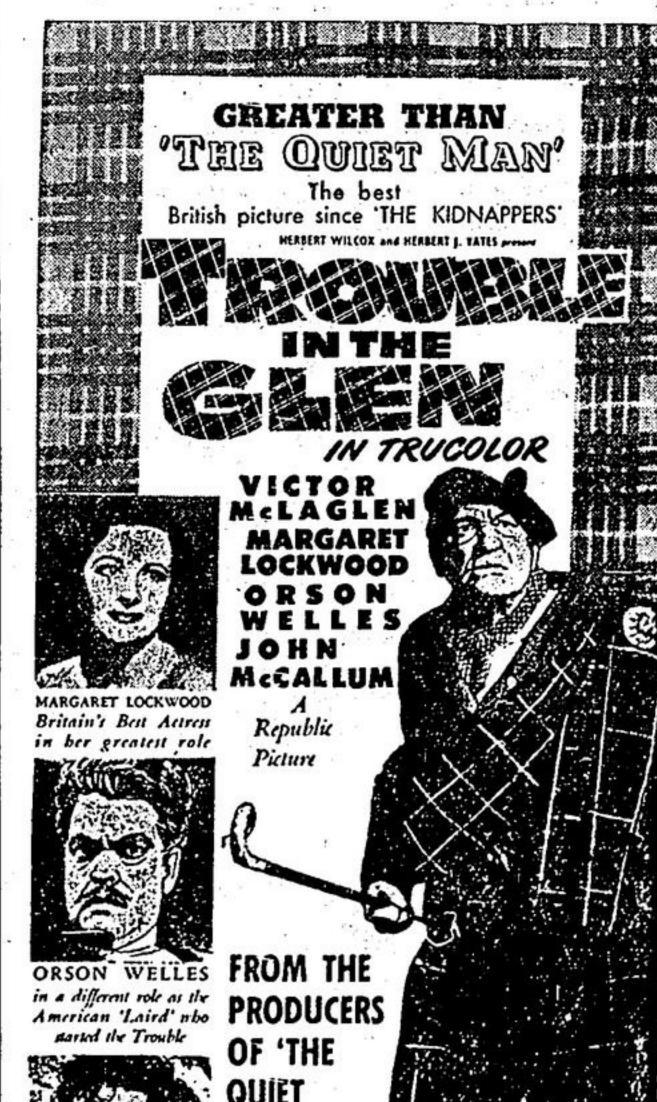


and on the same program

"WESTERN WELCOME

with RAY WHITLEY

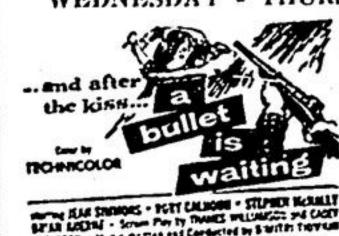
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