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C. H. Nolan, editor Jas. Thomas, sports & asst. A. Y. Nolan & Son, Publishers

Notes and Comments

Baseball Interest Mounting

It was good to see the large crowd which assembled in Memorial Park on Thursday night for the allimportant Intermediate hardball game with Sunderland, long-standing local rivals. Stouffville is traditionally a hardball town and while a softball club has operated here with some success the last few seasons the greatest share of interest remains with the hardball club and their minor league affiliates. The only regret we have is that, with the good club here this year the boys have not seen fit to be connected with the O.B.A., which, despite some travelling at playoff time, adds greatly to the interest. The Red Sox have one more hurdle to pass to get to the local league championship but certainly if they do, much more interest would be stimulated if they then started on the road for provincial honors, as is the case of our local Juvenile club which has already got by one round of Ontario playdowns.

· Banks to Start Saturday Closing

After a year or two of rumor - allowing time for the idea to shudder its way home to public consciousness - the local Bank of Commerce will be closed all day Saturday commencing this week, Sept. 11th.

With this decision there is likely to be heard plenty criticism since local business people and farmers find it difficult even now to obtain service on Saturday morning because of the crowd. While some of this crowd is due to other banks south of Stouffville. being closed Saturdays, the local branch was always a crowded place Saturdays long before the short-week trend took over banks nearer Toronto.

As far as the actual loss to the public in hours, the bank has endeavored to compensate with additional hours on Wednesday and Friday. The bank will remain open Wednesday afternoon until 3 p.m. and on Friday will be open from 4.30 until 6 p.m. While the Friday additional hours will be of benefit, little help will be derived from Wednesday afternoon with all other business places closed and few people in town. The claim of the banks is that the move is brought a-

bout by a trend in industry started a number of years ago. However this trend still affects comparatively few people in Stouffville, where despite some claims to the contrary, we venture to say that ninety per cent of the business is still derived from farm trade. The local management has stated through the

press that the change has been forced upon this branch and that there is certainly no wish on the part of the local management to curtail service. Like many other changes in this day and age, those who have long been accustomed to do business when business required it rather than when business desired it, are reluctant to face such changes. However, time will no doubt cure, and the public will no doubt succumb to the new trend.

New Era in Education for Stouffville

With the opening of the fall term of 1954, a new era has been ushered in, in the educational facilities being offered in Stouffville. While for a great part of of the municipality's existence, more than seventyfive years, Stouffville has been served by two schools, both have been housed under one roof. On Tuesday of this week, two school buildings were thrown open for use, a twelve-room public school and a new \$400,-.000 high school building, one at either end of town.

The establishment of two schools sees the realization of an endeavour which many school boards and prominent men in this community have worked towards over the years, not the least of these being the late publisher of this newspaper, A. V. Nolan.

For a time, a co-operative school system existed between Stouffville and Markham but as the development of the area advanced, each community cherished a school of its own, in its own best interests, and with the dissolving of the Markham-Stouffville High School District, two new high schools came into being.

Stouffville is now blessed with a separate public school, a good appearing, serviceable building which should accommodate the younger pupils for some years. There are ample playground facilities, a shop room and gymnasium and kindergarten. The new high school building on Edward St. provides the most modern facilities and equipment, including gymnasiumauditorium, cafeteria and shower rooms, household science, agricultural science, shop rooms and business course facilities as well as standard classrooms.

Local residents can be proud of their educational setup and should look forward to greater accomplish-· ments in education, both academic and physical, as the community continues to grow.

The Late Honourable W. P. Mulock

The passing at the early age of fifty-seven of Hon. W. P. Mulock came as a great shock to the people of North York. As the representative in the Parliament of Canada of this constituency from 1934 until 1945 he rendered distinguished service to North York and to Canada.

A member of one of Canada's old and esteemed families he was a grandson of Sir William Mulock whose career as statesman and jurist has been an inspiration to all Canadians.

A man of considerable wealth he could have taken a life of ease but he chose a life of service. As a soldier and a member of Parliament, a member of government, Hon. W. P. Mulock served North York and Canada with outstanding distinction. His life has added honour to a name long honoured in North York and Canadian History. -The Liberal

The first airplane flight across Canada was in 1920.

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WEEKLY NEWSPAPERS CHAMPION FREE AND FAMILY ENTERPRISES

(The Financial Post) Toronto was host a few days a weekly column. Percy Carey. ago to the 35th annual convention of the Yarmouth Light, says simply: "Father ful for the small object to the small object. press association and to one of put me to work at 16."

among the 535 member publish. ther. women who do so well deserve the Liverpool Advance has to ers, yet there are few men and the label "free enterprisers" navigate entirely on crutches. with a special emphasis on the "enterprise."

Still almost entirely devoid of chain ownership or management, the welfare of each of the 535 journals is integralvillage or town it serves, and as a result, most publishers are "one-man chambers of commerce for their trading areas. of representative weekly, and

that:. 95 per cent have served one or more terms as president of their local chamber of commerce or Board of Trade.

twice-weekly editors revealed

45 per cent had been mayor or reeve in their municipality or had held other high elective office.

92 per cent were currently holding three or more executive offices in community organizations plus active church afdiliation.

per cent as its president, and ities. a like number had been pro- Retiring CWNA President K so many interesting people." age work week of over 55 hrs. nearby Elmvale Lance. for themselves but an average employees.

versity graduates.

family enterprises with strong in the 1850's. ties not only of community loyalty but of family tradition. tion at Toronto attracted close self and her older sons. The The average OWNA member both to the newspaper office. Picton Gazette, whose late pub-paper, although covering 82 per

combe Globe, Bert and Tom ing foreman, advertising sales al regional selling groups Ford, succeeded their father man and general caretaker who died in 1948. In the Este- combined. rew King is still in partnership intimate relationship not only treal. with his sons "A. and S." and to his own business and his Cer "Wm. C." King Sr. started out staff but to his customers and as an apprentice on the Souris subscribers, that the average Plaindealer, and later purchas- weekly editor is perhaps one

Rouleau Enterprise. zens, political ril got interested by learning economically. about Gutenburg in school and He is indeed "grass roots

ters, the only firm in Canada tors are saying.
specializing in Fair, Theatrical. Daily newspapers, in the face

Lions Elect International President



Monroe L. Nute

Monroe L. Nute of Kennett Square Pennsylvania was elected Interna statistics available for the tional President of Lions Interna | weekly press of Canada as a tional at the Association's 37th whole, but 58 of the larger Annual Convention in New York non-metropolitan weekly, bi-City. Lions International with more weekly and tri-weekly papers then belf a million membess is last year together carried 18 11,000 clubs in 58 countries and million lines of national advergeographical locations is the world's tising. largest service club organization.

father, and his wife contributes

G. Cecil Day, proprietor proof reader, police and court newspapers and then saw that counts on Saturdays. Since 1935 the Liverpool Advance increased its circulation from a books.

Mrs. Jessie Mitchell, editor and publisher of the Hanover Post, married her present responpublishers who consented to self has been associated with it too tired! 97 per cent were associated since her husband's death and pangs of hunger may keep Downstairs the renovations

gram chairmen for three or Walls of Barrie took over the sary. Parents, if they can dis- wash rooms have been installfour years "because they know Examiner from his father, the cover why their child can't get ed complete with hot water, late Bill Walls who had started to sleep, can re-adjust his day flush plumbing, a new hospital 91 per cent reported an aver- his journalistic career on the to overcome, as far as possible, type floor and double insulated

President of the Association of 44 hours a week for their back in 1942-43. Roy P. Mac-Lean of the Kelowna Courier, 23 per cent reported personal and his brother Bill of the Picearnings of over \$5,000 per an- ton Times are each third gen-

Indeed the CWNA conven-Kay Marston's Elora Express to 500 delegates-very often

Plaindealer, and later purchas weekly editor is perhaps one seen why they should spend ed the Elgin Banner and the of Canada's best informed citi- large gobs of money to get it. zens, politically, socially and

spent the rest of my school Canadia." As a result his edi- ads keeping up a steady volyears cutting out wood type torial page is often down to ume. That the hobby paid off is ber of parliament at Ottawa or evidenced by the fact that the in any of the provincial capithree Kings now bill themsel- tals who does not watch closeves as "Canada's Poster Prin- ly what his local weekly edi-

Carnival and Circus Printing." of steadily mounting costs, have John Eedy took over the St. since 1946 been largely con-Marys' Journal Argus from his tent to leave the coverage of local events to these weekly papers. Indeed in over 500 of Canada's 750 towns and villages there is no comprehensive home coverage by any other local advertising medium-daily paper,

radio or TV. The local weekly paper is the only medium which a local retailer can buy to blanket his customers, the retailer can determine with amazing accuracy his advertising pay-off, week

by week. And the answer is on the

Last year there appeared in Canadian weekly newspapers over 200 million lines of local retail advertising. Local businesses invested over \$6 millions in space because it paid off. Whether these papers had cir-culations of 500 or 5,000, they found their advertising investmade merchandising

But national lineage in the weeklies has been ateadily growing more and more. There is no audited lineage

Some of these papeprs do not even have an advertising solicitor. In many cases the client FOR PARENTS ONLY

CAN'T SLEEP"

dren off to bed at night any sters are to have a relaxed, time in the year-but Daylight happy attitude at bed time. Saving Time just makes a mo- If a parent is the worrying ther's job ten times more diffi- type this is very contagious, cuit!" Mrs. Brown complained and a young worrier may be to her neighbor, who quite kept awake by anxious agreed with her.

sleep is important for growing for sleep" he needs. out worrying about it!"

vary in the amount of rest they Bedtime Prayer. can quickly see by her child's tor of the Quints, once said, appearance or by his fretful, "I wish every child could kneel fatigued actions that he is not and say his prayers, even at

the biggest bodies of free enter- Ronald White, 49-year-old ing play after supper must be is only fair to give little chilprisers in Canada— the Canad- publisher of the tri-weekly avoided. If he is playing quiet- dren guide-posts to go by. They ian Weekly Newspapers' Asso- Kamloops Sentinel, worked af ly, mother should warn him need them. Send them to Sunter school on the Summerland when his bedtime hour is ap- day School, read Bible stories There are few millionaires Review, then owned by his fa- proaching. Likely he will need to them, and teach them their a little encouragement to put prayers." his toys away—But he can shed his clothes with real speed! He describes the start of his After he has gone to the toilet, \$50,000 business this way: "I washed and brushed his teeth, worked as a linotype operator, he expects a little "tucking in sports editor, radio editor, a time" with mother.

This is a wonderful opporreporter for 15 years on daily tunity to encourage a child's ly related to the welfare of the I was wasting my time." Now interest in books. Picture books on what he calls a "52-hour for tiny tots, and picture story house. In the schoolroom shelweek not including Sundays." books for pre-school children Cecil has his wife as secretary- are a great source of quiet plea- der the blackboards for the litreasurer and assistant book- sure. Most children hate to see A recent nation-wide survey keeper and his 12-year-old dau- the end of their day-but they ghter keeps subscription rec- are less reluctant to go to bed ords and helps send out ac- if it is associated with the fun of exploring in the land of

thousand to over 4,000. Sometimes there are specific R. G. "Goldie" Buckingham, causes why a child is having a Sometimes there are specific publisher of the Kincardine hard time going to sleep. He News explains his journalistic may be too excited from listenstint: "I helped send out ac- ing to a suspense radio story or counts for half a day 22 years seeing an unsuitable movie or TV program for a child, or reading an undesirable comic book. Perhaps he has not had 15 per cent had been asked sibilities. The Post, established enough exercise in the fresh to stand for provincial or fed- in 1872 has been in the Mitchell air-or he may have had too eral constituencies and, of the family for 67 years and she her. much physical exercise and be for hiding two straps so care-

> has directed the staff of seven ten have tremendous appetites tant, why? this obstacle.

A child who is under too much parental pressure to ex- looks very nice and very efficel in school studies or sports may be wakeful. He is appre- be proud to call it "my/school". num although many were uni- eration publishers. Their grand- hensive that he may not come father founded the Prince Ed- up to his family's expectations thy this week to Evelyn Crou-Most of the businesses are ward County weekly at Picton for him. Mothers and fathers

manned almost entirely by her- father, mother and children. his own layout. He delivers times and his friendly and inlisher A. E. Calnan was in 1919 cent of the homes in its trading ber of the larger weeklies have welcome visitor. first president of the Canadian area, has a net paid circulation had through "Class A News-

Weekly Newspaper Association of under 1,500 copies a week, papers of Canada" a co-opera- this month's Community Club is being carried on by his son and a staff of less than 10 in-Lindley. and a staff of less than 10 in-live sales organization which meeting at the Littles had to be last year celebrated its 25th held indoors on account of rain. Partner publishers of the La- times publisher, editor, print- birthday. There are also sever- However, there was no less several provinces, and a few individual weeklies have reprevan Meroury, 66-year-old And- Yet it is because of this very sentatives in Toronto and Mon-

> Their rates are low because they are based in the main, on a substantial number of local

By Nancy Cleaver

"It's hard enough to get chil-toren as they are, if their youngthoughts. Almost every child,

"Our Billy buys the most aw- at some stage in his life, is ful crime comics - and then afraid of the dark. If mother trades them among his friends. will give her child the chance They certainly make poor bed- to talk about his fears, and will time reading!" Mrs. Smith ad- take time to re-assure him, mitted with a sign, "Enough this may be the very "medicine children-but I get all worn Last, but not least, a child's

prayers are a help to the quiet mind and peaceful heart which These two mothers voice the invites slumber. Parents fail opinions of a lot of parents, their children if they do not There are so many attractions give them religious training. (and distractions) to keep boys Every child should feel he can and girls in a wide-awake frame talk to his Loving Heavenly of mind long after they should Father in his own words at any be asleep at night. Children do time as well as say a simple need. But the watchful mother Dr. Alan Dafoe, famous doc-

three. Whatever one's religion, A going-to-bed ritual is help- and whether one has strong ful for the small child. Excit- convictions or none at all, it

CEDAR GROVE

When school opens next week the children of Cedar Grove will need a little time to accustom themselves to the transformations in their old schoolves have been constructed unbrary. This will not only make more space available in the teacher's room but will make the books more accessible for reference and distribution. Two long-needed supply cupboards have been added at either end of the book cases.

To comply with present-day standards, the blackboards have been tilted slightly to prevent glare and accept more artificial light. When the blackboards were removed something was revealed that may have been well concealed for a good many years. Who was responsible fully behind the blackboards? do so, over 60 per cent had been for four decades. Mrs. Mitchell Active growing children of Who, when and more impor-

with a local service club, 90 frankly enjoys her responsibil- him from slumber. A light are even more drastic. Two snack at night may be neces- new, modern, brightly painted

The little red schoolhouse cient and the children may well

Cedar Grove extends sympacher and her mother, Mrs. Mcmust learn to accept their chil- Cormack, whose father and husband died on Monday in Glen Morris, Mr. McCormack has prepares his own copy, drafts visited in the village several Nationally, it is true, a num- terested manner made him a

The corn roast planned for corn' consumed and no less fun despite the weather. Once again the C.C. has decided to have a booth at Markham Fair

"Free exercise of religion" was promised Canadians in the treaty which in 1763 ended the wars here between the British and the French.

The Tribune, Stouffville Ont., Thursday, September 9, 1954

No Matter, July 1 Still Dominion Day

Canada's birthday, observed bill in the Commons calling for July 1, is still Dominion Day, the change in name. It was even though the Government passed, and the bill went to the keeps insisting in its publica- Senate. However, it was vigortions that it is Canada Day.

The latest publication to err on the order paper. in this respect is the current issue of the External Affairs with the observance of July 1 it does in Germany. abroad the anniversary is referred to as Canada Day.

the statute books. The law has ing \$12,092,174,000.

ously apposed and left to die

never been amended.

It costs four times as much Bulletin. In an article dealing to build a house in Canada as

Some years ago, a private

Liberal MP, Phileas Cote, Ma-

tapedia-Matane, introduced a

Sales of Canada's retail mer-Legislation designating July chants topped all previous anas Dominion Day is still in nual records in 1953, aggretet-

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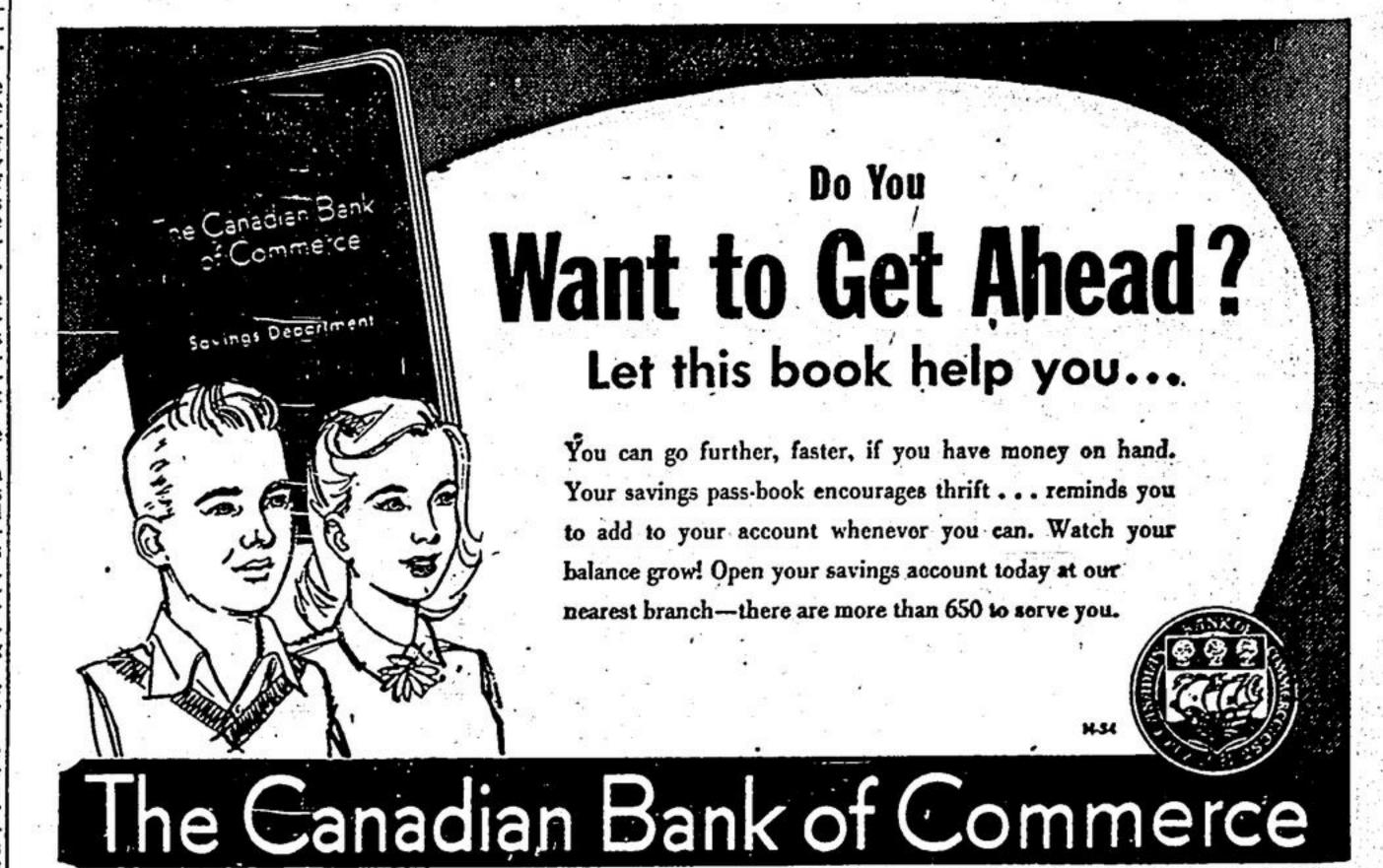
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