

"Hang the Editor" Is A Popular Sport

Frequently words of wisdom, bright comments and sound reasoning spring from the pens of the philosophers on the thousands of small papers printed in North America.

Recently D. S. Markham, editor of the Brodhead (Wis.) Independent Review, wrote:

"I don't know how newspapers got into the world, and I don't think God does, for they aren't mentioned in the Bible. Maybe the editor was one of the fallen angels, for he seems to fall for about everything people tell him.

"If the editor makes a mistake, folks say he ought to be hung; if a lawyer makes a mistake, he appeals the case; when a doctor makes a mistake, they say nothing, because they don't know Latin and they couldn't read his writing if they did.

"A doctor can use a word a mile long and it won't make any difference if he knows what it means, for folks will think he's educated, while an editor has to be able to spell any word he uses. If the doctor goes to see another man's wife, he charges for the visit, while if the editor goes, he gets shot.

"People that call the doctor and get well think he's a great man. If they don't get well, they're dead and can't say anything. Two-thirds of the folks in town are sore at the editor either because the paper said something about them they didn't like or said something nice about somebody else."

The editor might also have said: People like to be quoted as authorities over the coffee cup or in the beverage room, but if it gets into print they deny having said it.

They are proud of an accurate prediction, but if reminded of an inaccurate forecast they scream that the editor is trying to ruin them.

People will tell an editor to say this or do that, but when asked if they will stand for quotation on the subject, they usually back down.

Thus the freedom of expression (printed variety) that we enjoy in the western world gets little exercise.

Notes and Comments

Trade Fair Continues as Popular Highlight

The Stouffville Trade Fair continues as a most popular high spot in this community's yearly activities. The 1954 fair just concluded drew a three-day attendance of more than seven thousand and will repay those merchants who participated in greater dividends than can ever be counted in dollars and cents.

There were a great many visitors here from neighboring towns and their acclaim made one realize just how outstanding the display really was. They marvelled at the work gone by many of the business places and compared them favorably with Toronto exhibition efforts.

Residents of Stouffville have good grounds to be proud of their Trade Fair and behind it the smart business section which the town affords and its energetic businessmen who have rallied each year to make the show the wonderful success it has been.

☆☆☆

Enjoy The Local Fall Colours

The time of year is almost at hand when the wonderful trees in our town and immediate countryside will be putting on their glorious autumn trim. In fact a number of them have already turned. A drive through the country within the next two or three weeks will well repay you for the trouble. Already the more northerly sections of the country are advertising bus trips to show off their autumn finery. However, one can enjoy just as glorious fall sights less than ten miles from home.

As a suggestion we might mention a jaunt east through Altona and north by way of Chalk Lake. One of the finest wooded sideroads near here is located immediately east of Altona, passing the Barkey and Reesor farms. However, these are only a couple of brief trips that we can mention — there is a host of others. The leaves give every indication of being highly coloured this year and lovers of the outdoors and colour snapshot enthusiasts are in for a field day.

☆☆☆

Want More Friends? Then Write More Letters!

One of the most intriguing events of our daily existence is the mailman's ring, the call at the post office or the visit to the rural mailbox — according to what manner of mail service we depend on. An out-of-date newspaper, a circular, even a bill is more rewarding than emptiness. But the thing we pounce on with glee and devour with interest is the message from a distant friend.

We crave those letters, we want friends, but many of us, in the course of our busy days, to take the obvious steps towards bringing about such a desirable result. Do you want more friends? Then write more letters.

There is a long life of standard excuses. You're thinking of them already. There's no time, nothing to say, tomorrow or next week will do just as well.

No time? If you keep materials handy and write briefly, a message can be prepared for the mail almost as quickly as a note is written and pinned up in the kitchen. Don't put off writing. It's only the message that gets on paper and on its way that brings a glow. Tomorrow or next week might bring you a happy reply.

Nothing to say? Writing a letter is as easy as talking. By sending frequent short letters you can be very casual and you can satisfy yourself and your correspondent with one or two items of current news. Who wouldn't prefer brief messages to one long, newsy netter they must wait weeks or months to receive?

Keep a list of names and addresses of your friends and relatives and keep it up to date. Keep writing materials and stamps — plenty of them — on hand and handy. People make your life more interesting by inviting them to write you often — that is, by writing first!

Every dollar you invest NOW in a

Canadian Government Annuity means a Guaranteed Income during your retirement years

An Annuity can be purchased to come due at 50, 60, 65 or other ages. Here's a typical example:

NOW—Supposing you are a man of 28 and wish to secure an Annuity of \$100 per month commencing at 65. Your monthly premium would be only \$16.44.

AT AGE 65—The Government will begin paying you \$100 per month. These payments will continue as long as you live! Furthermore, in the event that you die within 10 years after the age of 65, the monthly payments will continue to your heirs for the balance of that 10 years. In other words, you will have paid \$7,299.36 to receive a minimum return of \$12,000, which will be even greater if you live past 75!

IF YOU DIE BEFORE AGE 65—The Government will pay your heirs the total sum paid up to the date of your death, plus compound interest.

The example given above is one of many Government Annuity plans available to meet your particular requirements. Any resident of Canada between ages 5 and 85 is eligible to buy a Government Annuity. Consult your DISTRICT ANNUITIES REPRESENTATIVE (who will be pleased to call at a time convenient to you), or mail the coupon below POSTAGE FREE.

MAIL COUPON FOR FURTHER INFORMATION To: Director, Canadian Government Annuities, Department of Labour, Ottawa. (POSTAGE FREE) DPA Please send information showing how a Canadian Government Annuity can bring me retirement income at the end.

International Match Winners To Go To Sweden

Expert tractor plowmen from major agricultural areas across Canada will compete in Ontario's early next month for Canada's most coveted plowing trophy, the Esso Silver Plow, emblematic of the tractor plowing championship of Canada. The champion and runner-up will travel to Sweden in 1955 to compete for the world plowing championship.

Competition in this class will be the high point of the 41st annual International Plowing Match, to be held for four days beginning October 12 at Breslau, near Kitchener, Ont. This year's match is expected to attract even more plowmen than the 700 who competed in various events last year, and arrangements are underway to accommodate more than 150,000 spectators.

The Ontario Plowmen's Association, sponsors of the match, have already received entries from British Columbia and Manitoba; and they expect competition for the Esso Silver Plow, which is provided by Imperial Oil Ltd., to come also from teams representing Ontario, Nova Scotia, Prince Edward Island and Quebec. Each province is allowed to enter a two-man team.

This year's Canadian championship will automatically mean the crowning of a new champion, since 1953 Canadian champion Robert Timbers, 27, of Stouffville, Ont., will be in Killarney, Aire, competing in the 1954 world championship as a team mate of James Eccles, 34, of Brampton, Ont., who won the world championship last year at Cobourg, Ont.

The youngest plowman ever to compete in the Canadian championship will be a Manitoba representative at the Kitchener match: He is 14-year-old Gerald Lytle of High Bluff, Man., who became western Canadian plowing champion at Portage la Prairie, Man., last June. His team mate will be A. Webiski, British Columbia challenger will be Henry Thomson and Don Hickman of Chilliwack.

Interest is also mounting in the Esso class competition, in which gold medals go to champions in both tractor and horse plowing, and silver medals go to reserve champions. As part of their prize, the two gold medalists and team manager will make a trip, as guests of Imperial Oil, to another part of Canada, at a time to be decided by plowing authorities.

Last year's Esso class winners, Joe Tran of Claremont, Ont., and Harold Nixon of Hagersville, Ont., tractor and horse plowmen respectively, travelled to Portage la Prairie, Man., last June, and took part in plowing competition there.

EDITOR'S MAIL

Editor, The Tribune, Dear Sir:

As a primary producer I took a deal of interest in that nicely-documented survey by your financial contemporary (The Post), of the personnel, character and service achievements of the 535 members of the Canadian Weekly Newspapers' Association.

Against the background of the spotless work-schedules down on the average farm and rural home, it was natural that an organized farmer should closely scan the record of your nation-wide co-operative. The following three items, therefore, had a special significance and appeal for me: (a)—The average CWNA member paper, although covering 82 per cent of the homes in its trading area, has a net paid circulation of under 1,500 copies a week; (b)—He is indeed "Grass Roots Canadian", and there is not a member of parliament at Ottawa or in any of the provincial capitals who does not watch closely what his local weekly editors are saying; and (c)—91 per cent of the members reported an average work week of over 55 hours for themselves but an average of 44 hours for their employees.

I was particularly struck by that reference to the care with which public men (in and out of Parliament and the Legislatures) keep their ears to the ground—via the weeklies in their constituencies and their home town papers' editorials. From the advertisers' angle, be it national, provincial or local, it would be curious if it could escape the notice of the executives concerned, that millions of alert rural Canadians, with their massive collective buying-power, have built the following adage across Canada: "Of all the newspapers and publications in the Canadian scene, only the weeklies and the farm journals enjoy the steady privilege of being read through, from the front page to the back page!"

Rural Canuck

With some folks work that wasn't done yesterday is on the schedule for today and likely will be put off until tomorrow.

In many cases fear is a good thing. For example, if millions of people weren't afraid they would starve to death if they didn't work, they wouldn't work.

Ont., and Harold Nixon of Hagersville, Ont., tractor and horse plowmen respectively, travelled to Portage la Prairie, Man., last June, and took part in plowing competition there.

THE OLD HOME TOWN By STANLEY



FOR PARENTS ONLY

Baby's 'Chewing Machine'

By Nancy Cleaver

"Fluorine in the water as an added protection for children's teeth seems to be a good idea—but what worries me is how slow my baby is getting his 'Chewing machine.' A new mother said anxiously, 'if he is a year and is still toothless, ask your doctor about it. But in the meantime you are giving him the best of care and a variety of the right sort of food, so don't fuss!' her friend advised. Tommy had his six front teeth for his first birthday while Janie had only two teeth at a year. There's no one time schedule for first teeth for every child.

This mother was quite right in pointing out that children vary greatly in their development, and teething is no exception to this rule. Some babies get their teeth very early, others around seven or eight months and a few babies don't cut their teeth until towards the end of their first year. There is no relation between a child's "I.Q." and the early appearance of teeth. A bright child may be slow in cutting his teeth.

Babies differ, too, in their physical well-being during teething time. Some babies cut their teeth with the minimum of discomfort. To her surprise, mother discovers the point of a new tooth has come through the gum some morning. The mother is fortunate whose baby follows this pattern! So is the baby!

Other babies suffer a good deal of pain getting the first set of twenty teeth in two and a half years. It is not right to blame every little upset on teeth. But a child's resistance, in some cases, seems to be lowered when teeth are coming through.

Usually the first two teeth to appear are the lower centre teeth which are called incisors because of their sharp cutting edge. Then the four upper incisors are cut. Many babies have these six teeth at a year.

The baby (and his mother) often have a rest from teething for a little while before the eruption of the two remaining lower incisors and the four first molars. These larger molar teeth are made for chewing and grinding food and the baby's gums are sometimes quite sore when he is getting them.

There is little space between the pointed canines (or "dog teeth") which often are cut late in the second year. The last four teeth are the second molars, which come in back of the first molars. Baby as a rule gets this final instalment to his set, the first part of his 3rd year.

It is natural for baby to want to chew anything he can lay his hands on when he is cutting teeth. If mother isn't careful he may swallow small objects as a wheel off a miniature car. The paint on a child's toys or furniture should be without lead which might harm baby if he sucked it.

Mother will have a constant occupation if she tries to keep things out of baby's mouth when he is teething. It is better to buy him a good teething ring which can be frequently and quickly sterilized with boiling water.

The crowns of all the baby's



THE NEW BOXING ring recently installed in Madison Square Garden can be knocked down almost as fast as some fighters we could name. This is important to the Garden, with its quick-change schedule of sports events, from boxing to basketball to hockey and back to boxing again. Made of lightweight aluminum, this ring promises to be more than a match for the toughest heavyweight.

Aluminum is constantly making news in our own sports world. Anglers, yachtsmen and other strenuous types go for the light, strong, non-rusting equipment made by Canadian manufacturers from Canadian aluminum. Aluminum Company of Canada, Ltd. (Alcan).

CONCRETE BLOCKS

Pine Orchard Block Co.

CEDAR VALLEY

Phone Mount Albert 2916

99th ANNUAL

Markham Fair

Thurs., Fri., Sat., Sept. 30, Oct. 1-2

PROGRAM OF EVENTS

FRIDAY, OCTOBER 1st

Horse Show — 11 classes for hunters and jumpers. York County Holstein Show. Regional Sheep Show. Guernsey Show. M.D.H.S. GIRLS' TRUMPET BAND Checker Tournament.

HARNESS, RUNNING & PONY RACES

☆☆☆☆☆

SATURDAY, OCTOBER 2nd

Judging — Light & Heavy Horses, Ponies, Beef Cattle, Jerseys, Poultry.

Ayrshire Show. Tamworth Show.

M.D.H.S. GIRLS' TRUMPET BAND

Races: Trotts, Running and Pony

Checker Tournament. Horse Shoe Pitching.

BIG DANCE IN ARENA AT NIGHT

4th VICTORY LOAN BONDS

have been

CALLED FOR PAYMENT OCTOBER 1st

IF YOU HOLD Fourth Victory Loan 3% Bonds (issued May, 1943 to mature May, 1957) they should be presented for payment on or after October 1st through any branch bank in Canada. AFTER THIS DATE NO FURTHER INTEREST WILL BE PAID. Interest coupons due November 1st, 1954 and all coupons dated later than this must be attached to the bonds when they are presented for payment. Payment will be \$101.26 for a \$100 bond (and for other denominations accordingly). This payment includes \$1.26 which is interest at 3% from May 1st to October 1st—the period since the last coupon became payable.

Government of Canada

By: BANK OF CANADA, Fiscal Agent

54-BC-4

Among the satisfactions of a Bank Account...



It's reassuring to watch savings grow... to have your bank book record your progress.



You feel more secure with your money safe and readily available when you need it.



It's a comforting feeling to have cash on hand for opportunities, emergencies.

Multiply by 9,200,000 deposit accounts the satisfactions you enjoy from your bank account. The grand total of comfort, security and peace of mind shows, better than a dollar total, the essential value of a bank account. More deposit accounts than there are adult Canadians, with new accounts opening every day, reflects the confidence of the nation in the chartered banks.

THE BANKS SERVING YOUR COMMUNITY