

Designed for that lower, longer look so prized in modern automotive styling, the new Chevrolets meet other high standards besides eye appeal. The 1954 series have more power, better performance and chassis improvements that will substantially increase the pleasure and convenience of motoring. For 1954, a total of 13

body models are available in three series of cars. The Powerglide automatic transmission, teamed with a new 125-horsepower engine, is now optional on all cars. Another outstanding development, also available as an option in all series, is Power Steering. Above is pictured the Bel Air four-door sedan.

Rural Areas Affected by New Postal Rates

Mr. Abbott announced that the rate for letters within postal areas will be extended to rural routes. It has applied only to city and town deliveries. This change will offset for rural areas the increase on mailings within postal areas.

The reduced work week from the present average 44 hours will go into effect in localities where it is general practice for private business and industry. The minister said the list of localities will be announced by the civil service commission.

Civil service office staffs in some localities were granted a five day week earlier this year.

Mr. Abbott said the postal service expects a deficit in the current fiscal year that ends March 31 because of higher costs. The short work week in the next fiscal year would require "substantial" additions to the present staff of about 19,000.

For the last few years the post office has provided what is called the "all-up" service for first class mail, carrying ordinary mailings by plane when space was available. The seven-cent airmail got priority.

The blue seven-cent stamp showing the Canada goose will be replaced in general use by the ordinary five-cent stamp.

Postal officials said no action has been taken to issue any new denominations.

"Goose Hangs High" In Christmas Feasts

While turkey has long been the traditional Christmas dish in Canada of late the goose has been forging ahead like a shot in many lands as the piece de resistance of the Yuletide meal.

The goose rates especially high in the Scandinavian countries, heading an impressive list of meats and fish served during the Christmas and Holiday season. In Sweden, celebrants like to see a suckling pig decorate the groaning board, along with the many dishes associated with the Smorgasbord.

France and Ireland look with high favour on the goose, and the Germans, noted trenchermen, gild the goose with apple stuffing. The Hollander gives the nod to highly spiced dressings for his Xmas goose with plenty of puddings, fruit cakes, honey cakes and desert breads to go with it.

Latin countries forego the goose choosing lamb as the dish of the day, while the Englishman sticks to his roast beef (along with various fowl) to the bitter end. Cuba says "Si si!" to roast pig and its fish and fowl for Portugal.

But here in Canada the turkey remains the King of the Holiday feast. And most Canadians wouldn't have it any other way.

Just a little bit more of that dark meat please!



The Mixing Bowl

By Anne Allan
Hydro Home Economist

Hello Homemakers. Xmas comes but once a year, but when it comes, there is a tremendous amount of work for one homemaker, especially a large gathering, unless you follow our practice. Each family brings part of the Christmas dinner to Grandma's. It may be the paritally roasted bird, ready to cook vegetables, the salad in the bowl, along with a bottle of dressing or the pudding in the steamer. This gives Grandma or mother an opportunity of setting an attractive table and planning how many should help with the cooking, who will be asked to serve and who will be the assistants to clear the table and do the dishwashing.

Wherever there's a mixed gathering, there is a hostess and her role of tactfully planning and supervising a party is more important than fancy food or an over-abundance of food. To enjoy your part, plan lists, using pencil and paper. Visualize the table and plan simple foods that have a variety in color, flavor and texture. Cook well in advance food which will keep, and have a few perishables stored in plastic bags in the refrigerator. Provide enough of a few foods along with the necessary accompaniments such as salt, sauce or sugar. Then too, the hostess places ash trays in convenient places, hangs more coat hangers in the closet and arranges lamps so there are no dark corners. It all sounds so easy, but hours pass like minutes before holiday parties. To help you, we list simple menus that can be served festive style.

After the Concert Snack
Norwegian Fruit Bread
Butter, Cheese, Marmalade
Bowl of Oranges, Grapes, Apples
Iced Gingerbread, Hot Choc.

Neighbour's Gathering
Cranberry Punch
Party Sandwich Loaf
Mincemeat tarts
Assorted Cookies
Coffee

Christmas Eve Dinner
Ham
Buttered Noodles
Cream Carrots
Cranberry Sherbet
Cookies, Tea

Christmas Breakfast
Canned Fruit Juice
French Toast
Muffins, Marmalade
Coffee

Christmas Dinner
Sherry Consomme
Roast Turkey, sage dressing
Cranberry Jelly, Celery Hearts
Riced Potatoes, Mashed Squash
Carrot Salad
Plum Pudding with Sauce
Coffee

Christmas Night Menu
Assorted Cold Meats
Apple-Celery Salad
Buttered French stick
Mince Tarts or Fruit Cake
Coffee

TAKE A TIP
1. To keep the tiny tots occupied while you are busy have them cut off 3 inch strips of red cellophane or felt from an 8 inch wide piece. Round end pink shears are a safe instrument. Then fasten with cellulose tape to the water

2. Suggest that a teenager prepare place cards using crayons and sayings such as Chief of New Car, Lady Mars with High Boots, etc.
3. Chill candles to prevent them from dripping.
4. Arrange extra chairs using orange crates with plastic covers on them.
5. Take time to visit someone in need or living alone.
6. Place a welcome sign on your door—a wreath, Christmas bell, a velvet star or a holiday spray.

Now You Can Treat VAGINITIS In Cattle

After extensive experimentation, Nixon Laboratories have developed an effective treatment for VAGINITIS IN CATTLE. This new Nixon product is easy to use and quite inexpensive. If you are having breeding troubles due to Vaginitis drop in and let us explain this new proven treatment that is so simple to use. Available now at:

STOREY'S DRUG STORE

Tree Trim Favorites

When it comes to trimming the Christmas tree — you, like many others, probably have some definite ideas of your own. If you haven't, the following suggestions may prove welcome as well as practical.

The trend seems to be, as always, towards as large a Christmas tree as the room will permit. The old-fashioned floor-to-ceiling tree is still the

standby in many homes, and where space is available, a big tree is always most cheerful and "Christmasy."

You may be one of those fortunates who remembers the tree trimmed with garlands of popcorn or lots of cranberries or both. Maybe you still find a tree "bare" without a manger or ice skating scene beneath it to simply amplify your feeling of Christmas.

To some extent the type and size of tree used depends on

the section of the country. People in the Northeast and East favor the big, long-necked balsam, while the South and West prefer the Southern and the Douglas Fir.

A Communist is one who borrows your pot to cook your goose.

There's no good reason for a true Canadian to sit back and loaf. He's got a government to support.



Christmas FOWL BINGO

TO BE HELD IN THE

STOUFFVILLE LEGION HALL

on

DECEMBER 28

Sponsored by the Stouffville Legion Branch 459.



Merry Christmas

and
Happy
Highway
Traveling
in 1954



SNOWBALL'S BARBER SHOP

STOUFFVILLE

PHONE 270j2

GREETINGS

May we add our very good wishes to the hosts of sparkling greetings fondly given and gladly accepted during this, the joyous Holiday Season of Good Will to All.

THE STANLEY THEATRE
Stouffville, Ontario



Greetings

No Christmas would be complete for us without an expression of the warm feeling that we have for our many loyal and appreciative friends. A Merry Christmas and a Happy New Year to all.

**John & Sybil
Houston & Staff**

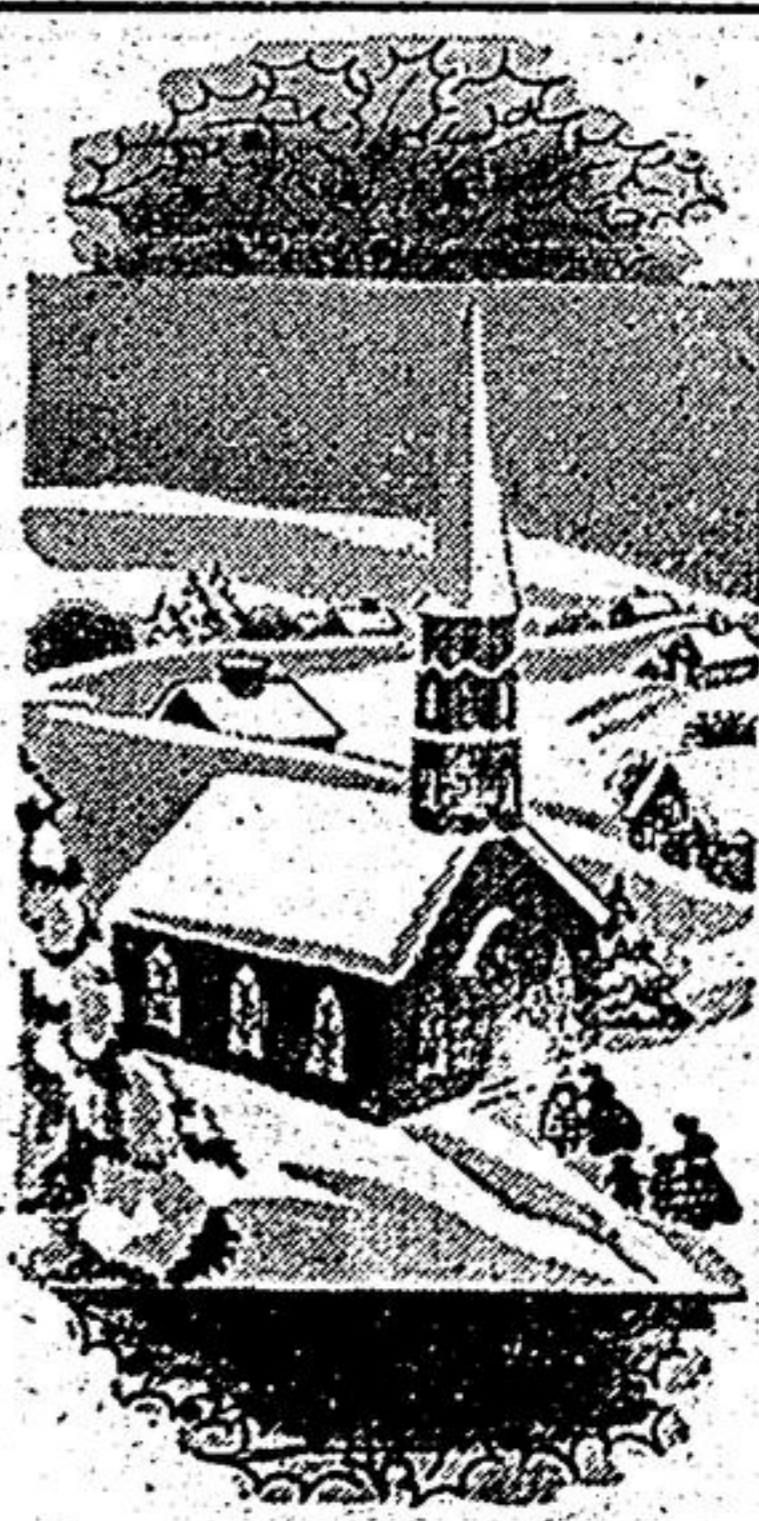


STOUFFVILLE FLORAL — ROSES —
Wedding Bouquets
Funeral Designs
Cut Flowers.
MILT SMITH, Prop.

BEAR



W. G. GARRETT & SON



GEORGE HERGENROTTS

The loyalty of our many friends gives to us added confidence and much promise for the future. We wish a joyful Christmas and Successful New Year to all.

FRED BYER & SON
Stouffville, Ontario