#### THE STOUFFVILLE TRIBUNE Established 1888

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A. V. Nolan & Son. Publishers

## NOTES and COMMENTS.

Investigation Could Stop This Racket

So you want to put on a play? Well, there's nothing wrong about that. It provides a fine opportunity for would-be dramatists to "do their stuff," creates all kinds of amusement for both actors and spectators, raises funds for a worthwhile project or organization.

But is that all there is to it? Possibly - but not necessarily. It involves a lot of hard work which, as already pointed out, might be fun in part. It means a lot of ticket-selling. It means sometimes a fairly respectable gamble, with a considerable loss factor to balance

against a potential gain. And it could involve a lot more. Once upon a time local shows staged by residents and supervised by such experts as Maybelle Marks and others of that family (well-known to many older residents) provided worthwhile amusement during winter months which were not as jam-packed as present-day ones with things to do. In those days it wasn't as easy as it is now to travel to other points to indulge in some form of amusement. There wasn't the same competition from the movies. with their constant change of presentations. Organized recreation hadn't reached the same peak as that of today.

The Marks family - or those, of them who used to be such familiar figures in earlier Ontario days - have passed to the Great Beyond. They were money-makers, both for themselves and their stage-struck patrons, in their hey-day. But one thing could be said about them - they laid their proposition on the line - worked hard - endeavoured to give value for the money. They liked their dollar, but compared to those who are following along the same line of theatrical endeavour today, they were rank amateurs. The Marks people used to be quite happy if plenty of tickets were sold, and their project

was a successful venture from that source of income. The old "home talent" shows are not nearly as common as they used to be. There are still some commercial organizations, however, which make a specialty out of the same type of endeavour. Every now and again one of their representatives turns up, seeks for an organization desirous of making a few dollars and is willing to sell its name and standing for the sake of something which will aid a worth-while project in which it has an

interest.

Some of the commercial firms which undertake this type of work are distinctly worth-while. They have clean-cut projects - hard and fast contracts, give good training and assistance and leave town with a clean reputation and with the organization with which they co-operated better off financially. Others are the reverse. They are interested in just one thing - just how much they can take out. Nine times out of ten, having secured their sponsor, they make a beeline for the local newspaper office. "How much will a page cost us?" is invariably their first enquiry. Nine times out of ten, again, the newspaper man does not have to be told the rest of the story. He's heard it many, many times. The only new angle will be the name of the organization.

He knows what is going to happen. He knows that the next move will be for the representative handling the project to canvass the town, impressing on the merchants that the paper and such-and-such a lodge, or what have you, is 100% back of the deal and wants their co-operation. That co-operation, of course, is to be expressed in terms of advertising on the page bought from the local newspaper, at prices ranging from two to twenty - that's right, two to twenty - times the paper's standard advertising rate. The local sponsoring organization gets a cut thereon - the professional, moneymaking racketeer takes the rest out of town, leaving the local group and the local newspaper with the bad reaction which has been created.

The newspaper is on the spot. If it refuses to sell its space then the local group is mad at it - says that it is refusing to co-operate. If it accepts then it knows that its good name is going to be used to "put something over" and that the space bought from it at standard rates is going to be foisted on local merchants and business men - often without one iota of value resulting.

Many Ontario weekly newspapers today have an inflexible rule that they will not touch such projects at all. Some day we hope to see some organization, approached with such a scheme, come to the paper FIRST and say "Here, what about this?" Usually, unfortunately, they do it afterwards, when an unbreakable contract has already been signed and all the local paper can do is to try and help them out of a hole as much as possible.

How easily such a situation could be avoided. The solution is completely in line with the "Investigate then invest" policy. Your bank manager, your police department, your newspaper, your municipal office, your Chamber of Commerce stand ready and willing to help with such investigations. Check first - not afterwards. -Aurora Banner.

CBC Should Drop Advertising

CBC's total income from public sources is placed by the corporation in its annual report at \$12.091.317. made up of \$5,841,317 in license fees, and \$6.250,000 from a special annual grant authorized last year. An operating surplus of \$3,691,000 was listed.

The special grant was approved on the definite understanding that there would be a decrease in advertising over the national networks. The annual report indicates that this condition has not been met. since advertising

revenue has remained virtually constant. The surplus is the unexpended portion of the special grant. The amount is more than a million dollars greater than the reported revenue from advertising. This would indicate that advertising could not only be decreased. but eliminated altogether.

Parents Have Responsibilities

At Richmond Hill the other night little Joan Clement, five years old on February 4, saw flames burst through the door of the room where she was sitting.

She ran into the nearby bedroom, caught up her ten-month-old sister, and through choking smoke carried the baby to safety. Two young brothers escaped in safety from the burning home.

Despite the loss of the home - which kindly neighbors and friendly folk from a greater distance are trying to make up - the incident is a happy one in contrast with a heretofore unrelieved succession of home-andfamily tragedies due to fire.

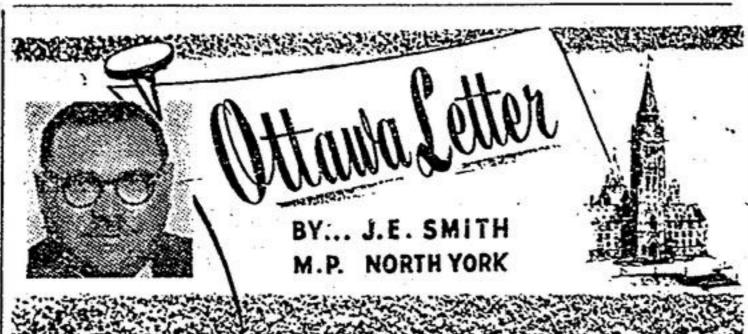
Hardly a winter day passes that the newspapers do not chronicle cases of children burned to death in their homes, usually in the absence of their parents.

The speed with which flames can sweep through a house is incredible, the more so where tar paper shacks and similar flimsy, improvised structures are concerned. Some of these disastrous and tragic fires could have

been prevented by adequate precautions. And many of the tragedies would not have occurred

if the parents haddived up to their responsibilities. To say that "there should be a law" is not the

The answer is for parents to take their responsibilities seriously; instead of taking chances with the lives of their children; to be wise before the event instead of heart-broken afterwards.



of leadership in the Soviet before the Coronation. world.

There is a decided uneasiness in international circles in Korea is supported by paid at the rate of 25c per hour and the whole world situation troops from the following with team work amounting to is charged with possibilities countries: Australia, Belgium, which cause considerable con- Canada, Colombia, Cuba, Ethicern to those in high places. opia, France, Greece, Luxem-The change may mean a break burg. Netherlands, New Zeafor those who have been work- land, Philippines, Thailand, ing untiringly to preserve Turkey, United Kingdom, and world peace, or it may only United States of America. mean that. Soviet power will be directed by even more rash and ruthless leaders. The real conduct a campaign this year course of events may not be urging Canadians to do their known for some time. How- holiday travelling in Canada. ever, the official attitude here Our many beautiful national is that no matter what changes parks will be featured in an take place in Russian policy, advertising campaign to enthe only safe policy for Can- courage Canadians planning a ada and the free world is to holiday to see Canada first. continue to strengthen our defensive forces and at the same time continue to develop dian Weekly Newspapers- Asthe economically backward sociation of Canada met here countries.

No Snap Election of an early spring election in the Canadian Federation of Canada and stories have ap- Agriculture and along with peared in the press suggesting other representative editors early May as a possible date. from all parts of Canada we In my opinion there is no met in round table conference likelihood at all of a spring with Mr. Hanam and other election. While there might be federation leaderes in a discussome political advantages in sion of national farm probsuch a move the Prime Minis- lems. The Federation of Agriter is possessed of a high sense culture is doing a good job of public duty and will not be here at Ottawa and is well influenced by political exped-served by sincere and able exiency in choosing an election ecutives. date. The important business of Parliament cannot be fintion in the first place, and sec- as first Canadian Minister to ister does not think the best is a successful West coast businterests of Canada would be iness man who served several served by a political campaign terms as member here and as here on the eve of such an im- Minister of Fisheries for some

Under a dictatorship the portant event as the Corona- \$2,800. Auctioneer Silversides personality of the leader is of tion. The term of the present was on the block. such importance that for some Parliament does not expire A good deal of wood is comtime there has been specula- until August 1954, so that an ing into town these days and tion as to consequences to election will be held sometime farmers are busy doing all their Russia and the world of Sta- before that date, but it will hauling while the sleighing is lin's passing. This week at Ot- have to be the development possible. tawa the main topic of con- of a very important major. At a regular meeting of the versation has been the change issue to bring on an election Whitchurch Township Council

ln Korea The United Nations action Holiday at Home

The federal government will C.F.A. Luncheon

The executive of the Canain Ottawa last week and I had the pleasure of sitting in on some of their sessions. At one There continues to be talk luncheon we were guests of

Trade with Japan Early last month Hon. R. ished in time for a spring elec- H. Mayhey took up his duties ondly I know the Prime Min-post-war Japan. Mr. Mayhew time. His appointment reflects the developing importance of Canada as a Pacific power and also emphasizes the increased importance which both countries Japan and Canada attach to their relations with each

> Canadian interests in Japan are important and varied. In trade for instance, Japan has again become one of our best customers. The question of our trading relations is important. Japan at the present time is our fourth largest market. Last year we sold Japan \$102 million worth of goods, about eight times as much as we bought from her.

> World Assistance Since the end of World War II there have been 234 students trained in Canada under arrangements made by the technical co-operation service of the Department of Trade and Commerce under the Colombo plan and United Nations program. Students came from more than forty- two different countries. These educational programs are designed to assist in the development of under-developed countries and is just one phase of the constructive program of world

rehabilitation.

## - EVENTS OF BYGONE DAYS -

30 Years Ago

ville School Board last week, W. operator in the telephone office A. Silvester tendered his resig- performed a good deed by sumnation as the Board's appointee moning all the firemen who to the Stouffville Public Library were unable to hear the bell Wm. Bruce and Genevieve. Board, after serving in that ringing. capacity for about forty-five years Mr. Silvester has given is engaged on an order for a long and faithful service dating supply of strong baskets, hamback to the time the Library Board was first organized. His by the local firm. Mr. Geo. Smith position will be taken by Archie the new proprietor is well satis-Stouffer.

to this time we have had almost ance. continuous zero weather.

Mr. Robt. Miller of Stouffville has been elected head of the Canadian National Exhibition. Away back in the early days, Mr. Miller proved his worth on the exhibition board, and has been a very material help in building up the livestock end of the show. Wm. Hopkins nearly required

the services of the fire brigade on Sunday afternoon when his kitchen pipes started to burn like a raging furnace. At the time there was a terrific wind and had the fire ever got beyond the pipes there would have been one house less in town. A number of neighbors were called in to safeguard the place when it was feared that the fire might not be controlled.

A runaway horse which might have caused serious damage made a break for liberty when Clifford Winn of the 10th concession. Whitchurch, was coming into town about 7 o'clock on Thursday night. A small boy ran to catch on to the cutter and startled the animal which ran down Main Street at a lively pace. Opposite Walter Dickson's place Mr. Winn pulled the horse into the deep snow and got it stopped but not before the shafts were broken.

Jacob W. Reesor of Agincourt has purchased the Clossen farm on the 9th concession of Whitchurch, just north of Stouffville for \$6,000. The property consists of fifty acres of land and

Frank Baker's auction sale on the farm east of Stouffville, 3rd line. Uxbridge, realized splendid prices. Two mares brought \$200 and \$210 while the gray team sold for \$387 to Ira Rusnell of Stouffville. The Shetland pony went for \$75 and the cows sold anywhere from \$75 to \$110. The total sale amounted to

this week a fixed salary rate for statute labor was set at \$2 per day. Twp. workers will also be \$5.50 per day or ten hours. Mr. W. J. Davies was paid \$65.00 for his horse that was killed when it fell into a washout on the sideroad between lots 25 and 26 on the 6th concession.

The roads between Stouffville and Toronto are now getting quite passable and motor trucks are now resuming hauling between these points.

At twelve o'clock Tuesday night the fire brigade was called

From the Files of The Tribune 1:0 Jones' block just west of the Mansion House. The trouble was At the meeting of the Stouff- serious. Mrs. Blackwell, night Agincourt.

The Stouffville Willow Works fied with business prospects and The first mild spell since the town will hope to see his Christmas set in on Sunday; up plant grow to greater import-

Sympathy is extended to Uxbridge. others of the Stover family in of Huntsville have been visit-Mr. Ambrose Stover.

Mr. and Mrs. Norman Steck-lon Monday. ley. Norma and Doris had din- Miss Barbara Hisey and ner Friday evening with Mr. Stewart Wideman and Glen and Mrs. Herb Hisey and girls Shadlock were guests for tea of Ringwood.

Mr. Ken Pilkey had supper day evening.

at the Bacon home last Wednesday night. Mr. and Mrs. Gorman Dixon, Mr. Grant Wells and Miss

Marion Atkinson were guests for tea Saturday evening with in the furnace but did not prove Mr. and Mrs. Bud Kerr of

Mr. and Mrs. Rae Holden and Ross were dinner guests Saturday evening with Mrs.

'Mr. and Mrs. Ross Harper and Mr. and Mrs. Rae Holden entertained their family to a turkey dinner on Sunday. pers and other receptacles made Those present were Miss Grace Talbot of Toronto, Mr. and Mrs. Don Harper and family of Agincourt, Mr. and Mrs. Mervin Harper and family, Mr. and Mrs. Arnold Harper and son of Stoutfville.

Mr. and Mrs. Ross Winterstein and Miss Norah Macklem attended the funeral on Friday of Mr. F. Pickett of

Mrs. Howard Ratcliff and Mrs. David Clarke and girls their loss of a loving father, ing in this district for the past week. Mr. Clarke joined her

at the Steckley home on Sun-

#### TOWNSHIP of MARKHAM

## Tenders for Gravel

Sealed Tenders marked as to contents will be received by the undersigned until twelve o'clock noon,

### MONDAY, MARCH 30, 1953

To supply each of the following areas of the Township of Markham with approximately 6000 tons of crushed gravel, containing at least 60% stone and screened through three-quarter inch screen;

No. 1 Between the south boundary of lot 41 and the north boundary of the Township in concession 1, and between the south boundary of lot 16 and the north boundary of the Township in concessions 2, 3, 4 and 5.

No. 2 Between the south boundary of the Township and the south boundary of lot 41 in concession 1, and between the south boundary of the Township and the south boundary of lot 16 in concessions 2, 3, 4 and 5.

To supply each of the following areas of the Township of Markham with approximately 4000 tons of crushed gravel, as specified above :

No. 3 Between the south boundary of lot 16 and the north boundary of the township in concessions 6, 7, 8, 9 and 10.

No. 4 Between the south boundary of the Township and the south boundary of lot 16 in concessions 6, 7, 8, 9, 10 and 11.

Prices to be submitted by the ton delivered and spread as required, and also by the ton F.O.B. at the pit. Tenders to be accompanied by a marked cheque for

70% of the contract to be completed by July 31,

The lowest or any tender not necessarily accepted. CHAS. HOOVER, Clerk,

ROSS MIDDLETON, Road Foreman. Unionville.

# Monster DANCE

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## Draw for New Pontiac Car

will be sponsored by the

Stouffville Lions Club

in the Legion Hall, Stouffville Friday, March 20th

Dancing to the Music of Don Gilkes Orchestra featuring the voice of Helen Baines.

Draw at 12 midnight

Tickets \$1. per person

# NEW ORIEANS

"Gay Paris" of America

You have 4 full days in New Orleans on this delightful 11-day tour—time to visit all the famous spots in one of America's most mysterious and fascinating cities. Pirates' Alley, Napoleon House, the Old Slave Market, Versailles Oak and the quaint shops and resorts of the Old French Quarter are just a few of the sights you've always, wanted to see. Going there and back by bus adds further enjoyment to your trip.

> Ask your Agent for more details of this and many other Pleasure Planned Vacations.

\$96<u>41</u>

ROUND TRIP FARE FROM TORONTO (Subject to change) INCLUDES HOTEL ROOM FOR 9 NIGHTS (2 in a room)



Snowball's Barber Shop

PHONE 270J