# the low fares appeal to me



"With living costs so high one has to be careful of expenses even when taking a trip. That's why the low bus fares appeal to me-I have a little extra to spend on enter- · tainment or for § some of my shopping while I'm away. And travelling by bus these days is really enjoyable."

### **FARES ARE LOW** ROUND TRIP (Subject to change)

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Canadian research scientists say the future will see wood used in multiple ways and forms that are scarcely realized today. All the more reason why we should practice forest conservation.

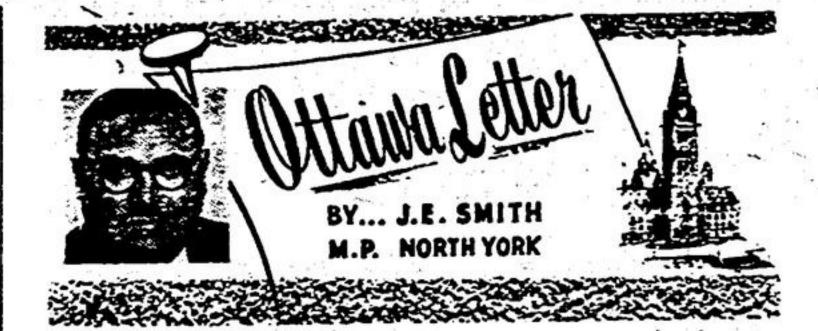
### \* REVOLUTIONARY

## B.F. Goodrich



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The welcome announcement was made this week that March 1st 1 the United States ban on Canadian livestock and livestock products Creameries Ask Ban will be lifted, effective next March On Ersatz Products

The United States border has The Ontario Creamery associaagainst the dread disease is some- and fluid milk. thing for which all Canadians, and The association also decided to farmers in particular, may be very petition Ottawa to set butter prices thankful. It has meant a great "more in keeping with the prices deal to continuing prosperity here. of other dairy products to encour-

prosperous year in 1953, C. V. rather than an excessive amount Parker, Agricultural Director of of exportable dairy products." the Bureau of Statistics predicted here this week at the Annual King James I Started Conference. He predicted more strong world demand for most of Popularity on Canada's exports.

tural Conference is an important brated in medieval times by the annual meeting of federal and King and his barons, by the clergy provincial ministers of Agricul- and by practically nobody else. ture and agricultural leaders from all across Canada. It meets here came widespread and by the time in the Railway Committee room Henry VIII was on the throne of of the House of Commons. The views expressed are those of men throughout the realm. all across our country in closest touch with agriculture, its problems with great lavishness as did lems and its prospects. The conference is closely followed here part of her rule. and the opinions and representations have I assure you, the most (1603-1625) disliked the custom of careful consideration of the gov- serving a boar's head as the prinernment.

continue next year to stimulate our economy, but more important and more spectacular will be a but it was really James I who but it was really James I who heavy concentration on develop- started the elegant bird on the resources. It is expected the value of Canada's total national produc- Christmas dinner menu. tion in 1953 will equal the 1952 peak of \$22 and a half billion. This all indicates a strong market for Canada's foodstuffs.

Meat prices which have been slipping during the last few months will likely decline a little in 1953. S. C. Barry, the Agricultural Department's livestock chief, said the drop may be more pronounced for cattle and calves than for hogs.

There has been pretty general appreciation of the Canadian government's price support policy for Canadian livestock. Just how much this has meant to prosperity in our agricultural industry sometimes is overlooked.

Thanks to the Canadian price support progress our farmers are selling livestock at the highest prices obtaining in any country in the world.

There is some criticism from opposition speakers who claim we have lost the British market. The plain facts are that it is not a case of having lost the British markets, but rather that we cannot afford to sell at present prices prevailing in the British market.

We still could sell our produce in the British market if we wished to sell at the price they are willing

However, . I don't think Canadian farmers would be interested in having contracts at prices which Britain is paying today as the following clearly show.

Department of Trade and Commerce figures given out this week show the following prices being paid by Britain for agricultural produce:

The price of bacon in Denmark and Holland where Britain is making extensive purchases is 30 to 32 cents per lb. In Canada it is 36 cents per pound. Britain buys top quality New Zealand beef at a price of 14 cents, and while Argentine prices are still under negotiation the asking price for all Argentine beef is less than 19 cents. The Canadian prices are good, average 44 cents, commercial average 42 cents, cows average 36 cents.

Britain buys butter in New Zealand at less than 38 cents and in Holland for 40 cents. The Canadian price is 62 cents.

Comparative prices for eggs as at mid-September were; Australia 52 cents, Denmark 46 cents, Canada 61 cents per dozen.

One of the interesting characters in Parliament is Jean Francois Pouliot, the member for Temiscouta. First elected to the House of Commons in 1924 he this week celebrated his 28th anniversary as a member and received congratulations from all sides of the House on one of those pleasant occasions when party lines are forgotten. The Pouliot family has a long background of public service. The present member's father was a member of the House of Commons and his grandfather and great grandfather were active in different legislative fields.

been closed to such imports since tion last week joined the Ontario February 25, 1952, when the Can- Federation of Agriculture in deadian government announced the manding a ban on production of outbreak of Foot and Mouth dis-"further ersatz dairy products" ease in Saskatchewan. Strong and until a study has been made of efficient methods adopted by Can-their nutritional value and the adian officials which included quareffect of their production on the antine, inspection, slaughter of dis- national economy. The association eased and exposed herds success- objected to the use of vegetable fully confined the disease to a oils in the manufacture of ice small area. This effective fight cream, concentrated milk. cheese

Canada will likely have another age a greater production of butter,

In the Middle Ages, Christmas The Federal-Provincial Agricul- was a great church festival, cele-Gradually the observance be-

England, it was a red letter day

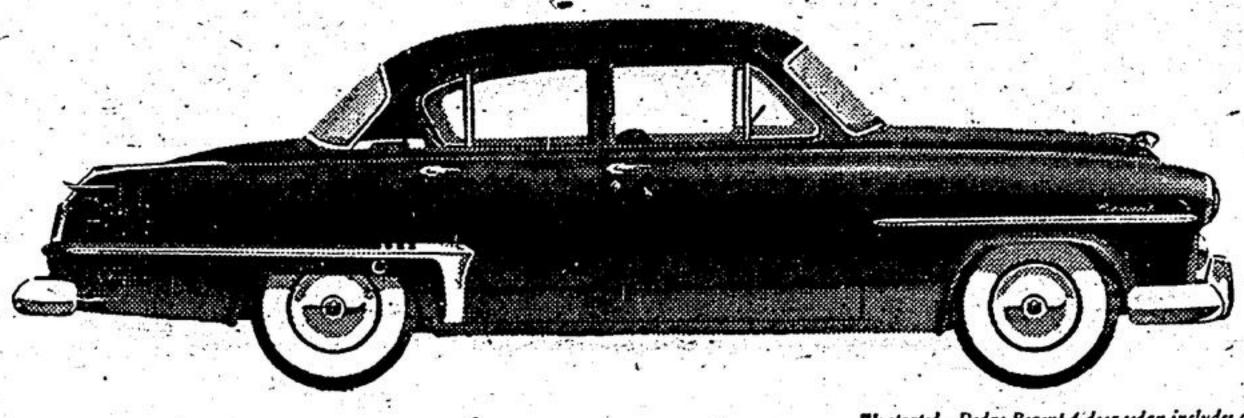
Edward VI preserved its cus-Queen Elizabeth during the latter It is recorded that James

cipal dish at the Christmas feast It is felt defence production will and he substituted turkey instead. way to\_its present general popularity as the main item on the



the long, low and lively

## コリノノノノノノ



Mustrated—Dodge Regent 4-door sedan includes certain extra equipment items. Check with your local Dodge dealer for information on standard equipment.

## new beauty

In style and beauty, you'll find that the '53 Dodge is new and finer in many ways. It has that long, wide, low look that draws admiring glances. Graceful, sweeping fenders and the broader, lower rear deck lend a touch of continental styling. There's a new type of one-piece curved windshield and an attractive new wrap-around rear window which give you better vision. You'll like the smart, new instrument panel with its central glove compartment for easy access. The beautiful new interiors and rich new colours add a further note of elegance to the finest Dodge cars ever produced in the low-price field.

## tıner performance

When you take the wheel of this stylish. more compact Dodge, you'll quickly discover that, in performance, too, Dodge is new and finer. You'll find that this new Dodge handles with astonishing lightness and ease-clings surely to curves-parks without effort. On the highway, you'll experience finer performance and easier acceleration at higher speeds-result of the new higher gear ratio. And with Overdrive (available at extra cost) your highway driving becomes even smoother and more economical.

Arrange to get behind the wheel and put the new Dodge through its paces.

### new 3-way smoother ride

When you drive a new Dodge, you'll find a 3-way smoother ride . . . steadier . . . more level . . . softer. You'll agree it's the most comfortable ride you've ever experienced in any car at a comparable price.

It's a steadier ride because of a wider frame, a lower centre of gravity, and the new positioning of the wider rear springs.

It's a more level ride, the result of synchronized springing and scientifle weight distribution. It's a softer ride because of "Oriflow" shock absorbers and wider, softer

springs. Be among the first to experience this thrilling new ride. Phone your Dodge-Depoto desiet for a demonstration

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