

## This May Be Bad Advertising? This May Be Poor Politics?

Because I am Devoting
This Space to my
Opponent!

## What are the motives

behind the LeMasurier barrage which began in January, 1952?

### Personal Gain?

In direct contravention of Township By-Laws Nos. 1281 and 1251 one LeMasurier is guilty of breaking the law. He has created a fire trap on his own land and is renting same, certainly for personal gain.



Alf. James will be running again for Deputy Reeve of Markham Township. It is interesting to note that Mr. James has been a homeowner in the township for the past twelve years. His record as deputy Reeve during the past year has been an outstanding one. His ability to work with other people was first demonstrated when he served two terms as councillor and then again this year as deputy reeve. As chairman of the Road Committee Alf. James faced the difficult task of spreading the limited budget over the area of Markham Township, namely 110 square miles. Mr. James served on the Planning Board and brought to this board the valuable experience he gained as a construction man who at one time held a union ticket in the building

At the present time Alf. James is employed by The Bell Telephone Company in a technical capacity. The very nature of Mr. James' work has brought him into immediate personal contact with the multitude of problems which face all the communities in and near the greater Toronto area. In the course of his county work Mr. James has of necessity worked on a close personal basis with many of the leading engineers and civic planners who are struggling with the Growing Pains of all the communities and townships in and around the Greater Toronto area. This rich background of experience has given him a keen insight into the serious problems of assessment, taxation, road requirement, education requirement, and municipal government in general.

trade.

In the course of the twelve years that Alf. James has owned a home in Markham Township he has seen his taxes increase more than 500%, in fact the increase has been almost an increase of six to one and he will be the first to admit that his corresponding services have hardly been in proportion. Any man or woman in the township can tell a similar story and the bulk of them realize with Alf. that part of this increase is the same increase which has moved the price of a bottle of milk from nine cents to twenty-one and a working man's wage from thirty cents an hour to a dollar and a quarter, and gasoline from twenty cents a gallon to forty-two. In this day and age nobody likes paying more for less and Alf. James is no exception.

Alf. James is hardly a politician and a good example of this is a recent statement he made at a public gathering at which time he went on record as saying that essential services must be payed for at current inflationary prices and that it was extremely easy for a man to be penny wise and dollar foolish when addressing the electorate. A good case in point is Alf. James' stand along with three other members of council: - namely that it is penny wise NOT to build a garage and to let thousands of dollars worth of equipment to rust and rot in the rain and weather but it is dollar wise to build the municipal garage. It is always easy to evade crucial issues and it is also popular to scream economy but there seems to be no doubt in most people's minds that Alf. James' most valuable asset as a public servant is not only his ability to work with other people. but his forthright honesty which has been brought out over a period of years as a positive type of public servant.

### Personal Glorification?

By the use of slanted stories in both the local and Toronto papers he has damaged Markham Township's credit, to the point where this township could have difficulty marketing debentures. Our credit has always been ace high. I for one would rather not be elected at the expense of the township. Further, I came to the decision some time ago that I would oppose LeMasurier regardless of what office he stood for because firstly no right-thinking person would want to be forced to work with the fellow — and secondly:— I honestly feel that Markham Township is too fine a piece of real estate to serve as a vehicle for any man's ego!

#### Distortion of Facts?

Reference to the township minute book will prove that LeMasurier takes credit for motions proposed by Mr. Lennie. In other words his signed pamphlet is NOT accurate.

FURTHER REFERENCE TO THE PAMPHLET, AND IN REGARD TO MY MOTION CONCERNING THE HIRING OF A DIFFERENT AUDITOR.

#### I MADE AN ERROR

On May the 5th, 1952, I moved that the Township of Markham investigate the hiring of a different auditor. I should have moved the following two resolutions:

Whereas a letter to the reeve and council of this township has been published by councillor LeMasurier before such letter had been discussed by the council, be it therefore resolved that this council move a vote of censure on the aforementioned councillor for unethical conduct.

AND

Whereas the township auditor has supplied a duplicate of a letter addressed to the reeve and council to a member of council without first consulting reeve and council to ascertain whether or not such letter had been discussed – be it therefore resolved that this council investigate the hiring of a different auditor.

DEPUTY-REEVE,
Markham Township.

# Re-Elect ALF. E. JAMES Deputy-Reeve for 1953

He Respects Township By-Laws