

# CHRISTMAS CARNIVAL OF SERVICE AND VALUES IN TORONTO

## LEAK SHOPPE LTD.

2423 Yonge St. Mohawk 5283

This reliable firm needs no introduction to our women readers. It conducts a fashion centre for ladies and misses from all over this part of the country. They will appreciate your patronage, and are located at 2423 Yonge St.

In the way of seasonable coats, suits and dresses, they carry the very latest styles from which to select. The management visits the markets to know what will be popular to-morrow; and is excellent judge of styles, material and finishing and secures for the women of this part of the county choice importations of the latest models.

No matter whether it is morning, evening or a sport garment that you require, you will find a very complete stock. They specialize in large and half sizes. So take a tip from the writer, make Leak Shoppe Ltd. your style headquarters in Toronto.

## W. E. VanDUSEN'S MEN'S WEAR

2459 Yonge St. Mohawk 2229

In this district the needs, desires and demands of the male population are more than satisfied at W. E. VanDusen's. Fine quality shirts, ties, gloves, scarfs, etc., will be found at this friendly store.

This store represents the highest type of goods, which, not only the store but the manufacturers as well, will stand behind in every detail. The latest vogue and most exclusive haberdashery and furnishings will be found at very attractive prices.

Just at present W. E. VanDusen is prepared to serve this community with the latest and most up-to-date stock the market affords.

So it is with pleasure that we urge our readers to visit this popular store the next time they are in Toronto.

## CAPITOL THEATRE

2492 Yonge St. Mohawk 2172

A notable example of substantial progress in Toronto is the Capitol Theatre, located at 2492 Yonge Street in the heart of the business section. It has a reputation that is spreading far and wide all over this section, and is a popular place for evening and automobile parties.

This well known theatre is attractively and beautifully furnished, tastefully decorated, and very comfortable in every way. There is nothing which adds so greatly to the progress of the community as does a "live-wire" theatre such as this. It not only brings the world's greatest stars here to entertain us, but it brings added business activity and thus benefits the entire community.

Mr. Cook, the manager, and the staff extend the Season's Greetings to all.

## YONGE- EGLINGTON MOTORS

2340 Yonge St. Mohawk 3587

While they are Sales and Service agents for Mercury, Meteor and Lincoln Motor Cars, this reliable concern merits a review when mentioning dependable business in North Toronto.

Located on Yonge St., they do mechanical repairs on all makes of cars.

They have always adhered to a principle of fairness and honesty in their business transactions and as a consequence have won the confidence of the people throughout the district. Yonge-Eglington Motors deserves congratulations and in this review of better place to deal with in North Toronto it is only fitting to suggest you drop in, in the very near future. The staff here will extend the utmost courtesy and will be only too glad to give you the information you seek. Service with a smile at this firm.

## MILLS & HADWIN LTD.

3147 Yonge St. Mohawk 4343  
30 Years in Business

While they are sales and service for Chrysler and Plymouth Motor Cars and Fargo Trucks they also feature a complete body, fender, auto painting and mechanical repairs to all makes of cars. This firm is located at 3147 Yonge St. Duo and Delux refinishing, simonizing, and expert workmanship make their service complete in every department.

They have installed the latest of equipment for a complete repair service. No matter what kind of smash up you may have been in you will find that they will be able to take your car or truck and put it in such condition that you would never know it had been in a collision. They feature a 24 hour towing service.

If in motoring over the highways you have been bumped and the body of the car is dented, or fenders bent, lamps crushed, etc., drive around to Mills & Hadwin and they will fix up your car or truck so that it will look like new, at very little cost.

## MARVEL HAIRDRESSING SCHOOLS

358 Bloor MI. 0991

Toronto's own school of Beauty Culture is at 358 Bloor, phone MI. 0991. The classes are so arranged that any woman interested in taking up the work can do so and at the same time secure practical experience. The only requirements are a desire to learn, TERMS are made easy, and can be made to suit the student.

The women of today can reach out for better surroundings by learning a trade. Every woman owes herself the duty of self improvement. You may write or visit the Management for information pertaining to the Marvel School of Hairdressing without obligation.

This school is under the supervision of an expert manager, Mr. Ready, who has had wide experience in all branches of Beauty Culture, and all instructors are government licensed and know their business. We wish to compliment The Marvel School of Hairdressing in this special review of Toronto businesses.

## JACK W. CARPENDER

"Your Shell Dealer"

3446 Yonge St. Hyland 6741

This popular Service Station is located conveniently on Yonge St.

There is no endless delay when you drive into this reliable service station. An efficient attendant is always on the job to give you service, and real service at that.

If you buy only one gallon of gas, you are accorded the same courteous service as if you were having them fill the tank. Your radiator is filled, oil checked and it is done so quickly that before you realize it, once more you are on your way.

The products sold at Jack Carpenter's are the very best obtainable. You can rest assured that when you fill up with gas here, you are assured of real satisfaction.

We suggest that you give them a trial the next time you are in North Toronto. The proprietor welcomes all our readers, and you can be assured that here you will find service at its best.

## ALLEN'S FURNITURE STORE

2 Stores — 2055 Yonge St. and  
2084 Yonge St. Hyland 2505

The stock of this popular store is composed of tasteful and practical, yet artistic and inexpensive furniture from which you may make your selection.

Their stock rooms show many lovely living room, dining room, and bedroom suites, many separate articles that will add miracles of charm to the suites you already have. Perhaps you need just a chair to complete a correct grouping or add to the comfort of your living room. A complete line of radios, appliances, lamps, etc., are on display.

ALLEN'S FURNITURE STORE has a wide experience in the furniture line and their knowledge of present-day needs places the modern art of furniture craftsmanship of beautiful and comfortable furniture at your command. In this review we are happy to say, visit Allen's Furniture Stores, 2055 Yonge St. and 2084 Yonge St., the next time you are in Toronto. Their famous slogan is "Our Low Overhead Saves You Money."

## GEO. MIDDLETON & SON

Sporting Goods

3238 Yonge St. Hyland 4661

This reliable firm located at 3238 Yonge St., welcomes all the people from this section. They strive to please and satisfy the demands of their many patrons.

They carry a complete line of sporting equipment, also a large and splendid stock of C.C.M. bicycles, boots, and skates, and a complete line of fishing and hunting equipment and are well known as a sportsmen's headquarters. You will find on duty at all times experienced men who will help you to make your selection and the stock is so large and varied in price that you will be able to find something suitable.

They have sport supplies for all games, and are complete team outfitters.

George Middleton and Son Sporting Goods should be complimented for the need which their business is filling in that community. We recommend their services to our readers for anything in the sporting goods line.

## E. STERLING CODY Pharmacy

2445 Yonge St. Mohawk 1554  
at St. Clements

This popular drug store in Toronto carries a complete line of perfumes, colognes, toilet waters, cosmetics, a wide variety of veterinary medicines, health belts, and medical supplies, and they are elastic stockers for women, specialists in filling prescriptions.

The fact that the management has a thorough training in the profession makes them very careful in the filling of all prescriptions to see that the compounding is correctly done, proper directions are attached and everything is exact.

Candies and specialties as well as the long line of druggists' sundries are here, furnishing the public with the most accommodating service.

We are glad to compliment this modern store as a business and professional concern which is right abreast of the times, and to those who desire anything in an up-to-the-minute druggist, it is suggested you visit the E. Sterling Cody Pharmacy next time you are in North Toronto.

## PEPSI-COLA CO. of Canada Ltd.

197 Laird Dr. N. Mayfair 7655

To be able to make certain of getting really pure wholesome beverages is a boon to any town. At the Pepsi-Cola Co. only the most healthful ingredients are used in the process of manufacture. Analysis has proved them to be absolutely free from anything injurious and consequently they are not only health protecting, but health giving.

The satisfying taste produced by the products of this bottling works is the result of their special process. After having been put through this process it is drawn off then bottled. Thus it has a body and a flavour that is so distinctive.

The old and true saying is that the best is not always the cheapest, so demand Pepsi-Cola and assure yourself of satisfaction.

We suggest that you order a case or two now from your local dealer and have a pleasant beverage to treat any visitor to your home.

## BO-PEEP SHOPPE Children's Wear

3248 Yonge St. Hudson 466

Conveniently located in North Toronto, this shop carries a complete line of children's clothes.

Ready to serve you are attendants who have made an extensive study of this special line, and they know how to outfit children so they will not only have serviceable clothing at a reasonable price, but will also have a neat and trim appearance.

The stock is very large and has been purchased at prices that make possible their sale at very reasonable figures. Their stock includes such famous lines as Watson's underwear, Penman's socks and sweaters and Eclipse dresses.

The extent of their stock covers everything in clothing needs for boys and girls up to 14 years of age. In fact, there is nothing in modern service and children's clothing that cannot be secured at the Bo-Peep Shoppe.

## SINGER SEWING MACHINE CO.

2430 Yonge St. Mayfair 1107

This reliable firm located on North Yonge St., phone Mayfair 1107, offers a wide selection of new and used Singer Sewing Machines. They are experts in machine repairing and carry a complete line of genuine Singer parts—machine oils, needles, bobbins, shuttles, Notion's Fabrics and Fashion aids, and accessories to meet your needs.

As an added service The Singer Sewing Machine Co. does hemstitching and makes belts and buttonholes and covers all kinds of buttons and buckles.

This sewing machine centre is a popular spot with the ladies of this section. We suggest if you have not already stopped in to see the fine showing of sewing machines and supplies, that you do the next time you are in North Toronto.

## WILLOWDALE GARAGE

"Garage and Body Shop  
To Serve You"

5535 Yonge St. Zone 8-919

Motorists, garage men and the general public have learned from experience that the Willowdale Garage has a large stock of parts from all standard makes of cars.

This firm buys new and used automobiles, paying the top market price for them. They also sell batteries, tires, gas, B.A. products, as well as doing lubrication, towing and general repairs. See Ken or Joe for service.

It makes no difference what the make of your car, if you need a part for it, or if you want to dispose of it, see Willowdale Garage and you will be pleased at the prices they offer.

They have new and used parts for all makes and models of automobiles at prices which will save you many a dollar.

Everyone has learned that it pays both in time and money to see them first about auto parts. In this special review we are pleased to boost Willowdale Garage Auto Supply.

## ARMSTRONG'S JEWELLERS

3451 Yonge St. Mohawk 4186  
at City Limits

Whether selecting jewellery or a gift for a wedding, birthday or for any other occasion you will find that when you make your choice from the stock offered at this popular up-to-date jewellery store, 3451 Yonge St., you will not only be choosing in good taste, but you will be selecting something that will give pleasure for years to come. Of course, everyone knows that Armstrong's Jewellery Store is headquarters for watches, diamonds, silverware, clocks, goldenware, and everything else that pertains to a modern, complete stock of jewellery.

In fact, in this review, we feel Armstrong's Jewellery Store is worthy of your patronage for anything in the jewellery line.

## GORDON YOUNG LTD.

166 Keating St. Adelaide 3636

This establishment in Toronto renders a valued and essential service in the removal of dead horses, cattle and hogs. Collecting waste bones and fats from slaughter houses, butchers, etc., are just one of their many services. They will pay cash for these animals and remove them at once when notified, and should anyone have business for them they are advised to telephone and reverse the charges.

No review of business, agricultural and industrial interests of this section of the province would be complete without prominent mention of this firm.

It is a well known fact that there is no institution in the community that has met with greater favor than Gordon Young, Ltd. By reason of the fact that the management has had wide experience in every feature of this business, and because of their comprehensive knowledge of every branch of the trade, this establishment has continued to witness an increase in the number of their patrons.

In making this review of the progress of this section we compliment Gordon Young, Ltd., upon their progressiveness and public spirited policies.

## McDONALD'S BAKERY

3184 Yonge St. Hudson 6744

To all our patrons that we have served in the past year and hope to continue serving you in the forthcoming year.

## CANADIAN TIRE CORP.

Associate Store

4896 Yonge St. Zone 8137

This modern and progressive business establishment, located at 4896 Yonge St., is well-known in this district.

Featuring an extra large and complete line of Auto Accessories it is impossible to enumerate everything that is on display at the popular auto supply as they are getting in new gadgets, new inventions and improvements continually and the only way to get any idea of the latest conveniences in auto attachments is by a visit to the store.

Extending a cordial welcome to the people of this section to visit this store the clerks will be only too glad to show you the latest accessories at surprisingly low prices.

In this review of the leading firms of North Toronto, we are glad to recommend Canadian Tire Corporation Associate Store to the motoring public.

