

DANCE

EVERY SATURDAY NIGHT

STOUFFVILLE VETERANS' HALL

MODERN & OLD TIME

W. W. Bates Orchestra

— Admission - 50c —

At Hundred-One She's a Birthday Guest

At 101 Mrs. Matthew Elliot doesn't get around much any more, yet this week she went all the way into Toronto from her home in Agincourt just to get a new hat. But it was for a special occasion and Mrs. Elliot had been asked to take a special part and she felt the excursion was justified.

So last week in her new black bonnet with its demure velvet ribbons and jaunty plume, Mrs. Elliot cut the cake that marked the golden anniversary of the Agincourt Women's Institute.

The regular meeting of the W.I. had a reminiscent atmosphere as members reviewed 50 years of endeavour.

It is not certain where the Institute was first organized because the original records have been lost, but it is generally believed to have been in Wexford.

It was considered rather an unusual thing when Miss Blanche Maddock of the Ontario Agricultural College at Guelph organized the East York W.I. On the first rolls were 22 members and membership has not grown greatly for as population increased individual institutes broke off from the parent organization.

There are about 40 members now in the original W.I. Six of them are charter members who were present at the meeting last week.

They are Mrs. Matthew Elliot, Mrs. W. A. Young, Mrs. David Marshall, Mrs. J. C. Hunter, Mrs. William Doherty and Mrs. T. A. Paterson.

Through the years the country women have tried to live up to their motto: "For Home and Country."

Since food is such a main farm concern it has figured largely in discussions. It was noted that the attitude has changed. Where formerly hearty meals were the main

Strathroy Farmers Potato Kings at Royal

Two brothers, Archie and William McDougall, R.R.2, Strathroy, Ont., were crowned Ontario's potato kings following completion of judging at Toronto's Royal Winter Fair. It was the first time in history of the fair that brothers had won the title.

In a competition conducted by Canadian Industries Limited, in co-operation with the Ontario Crop Improvement Association, the brothers gained a total of 548 points. Highest total possible is 650 points.

For their outstanding efforts, the McDougall brothers were awarded the C-I-L trophy and \$250 in cash. Their potatoes yielded 720 bushels to the acre, considered exceptional considering the poor summer weather experienced this past year.

It was close for second place with only a point separating second and third place winners. Milton Weatherill & Son, Bethany, Ont., nosed out Joseph Gattie, Walford Station, Ont., with 530 points to 529 for Gattie.

Archie McDougall took his championship award in his stride, just shrugging his shoulders as if it were an every day happening, when informed that he and his brother had placed first.

"We just planted the seed and the weather was excellent in our district for producing a good potato crop," he said

concern the emphasis now is on food values, calories, and more technical details. Home nursing and child care have been included with other programs aimed at lightening the country woman's work and problems.

The women also sew layettes and provide toys for needy children as well as contributing to the Save the Children Fund, the Salvation Army the Mothercraft Society, and the Institute for the Blind.



Mr. Peabody and the end of the rainbow

You could have knocked Mr. Peabody over with a feather. For there, right through the window of his own room, came a rainbow. And at the end of it was a huge pot of gold!

As he approached it to see if it was real, he heard the sound of bells. "The whole countryside has heard of this!" thought Mr. Peabody. "That's why the bells are ringing." And the sound of the bells grew louder . . . louder . . . LOUDER . . .

Mr. Peabody awoke with a start. The alarm clock beside his bed was ringing . . . ringing . . . RINGING. Shutting it off, he sighed sadly, got up and dressed.

Listening to the radio as he ate his breakfast, Mr. Peabody heard somebody say that old-age benefits should provide everybody with enough to retire on.

"Humph!" snorted Mr. Peabody to himself. "More rainbows! I like the idea of additional help for older people. But to build the kind of comfortable old-age income I want, I fully expect to need all my life insurance — and maybe more. It gives my family protection now. And it covers my own special needs in a way no mass programme could possibly do."

Arriving at his store, Mr. Peabody, like millions of other Canadians, began another day of working, earning and saving for his future security with life insurance.

"Even without pots of gold, it's a pretty good world," he said to himself. And as he worked, he began to whistle softly.

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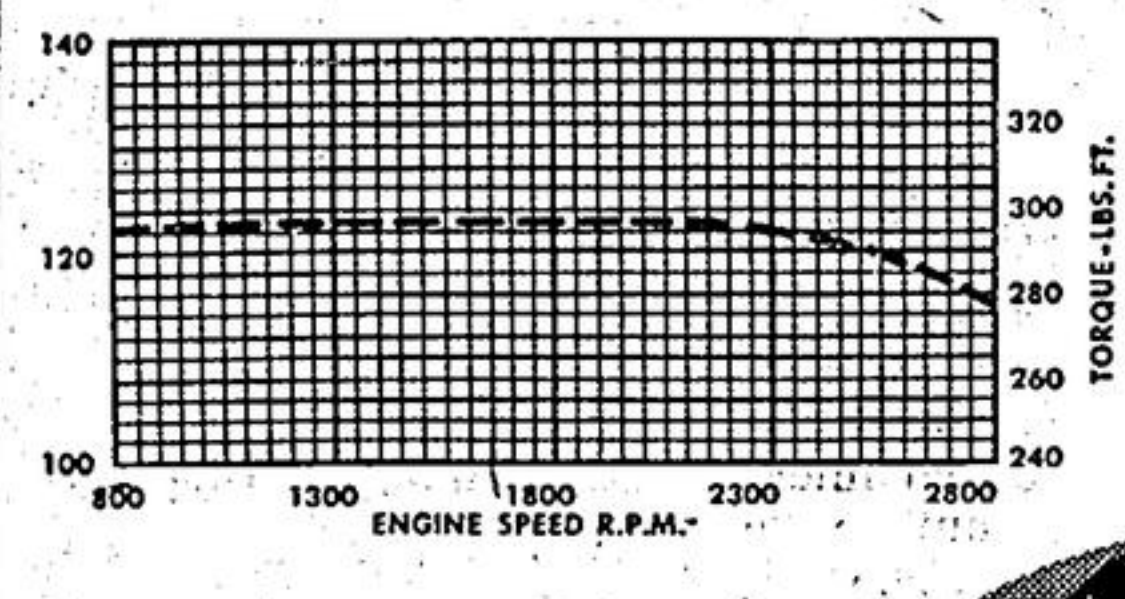
Today's couplet: The frost is on the pumpkin and the corn has all been shocked; again the time has come to get the overcoat unhooked. Even though money may not buy happiness, it will at least pay your car fare while you ride around looking for it.

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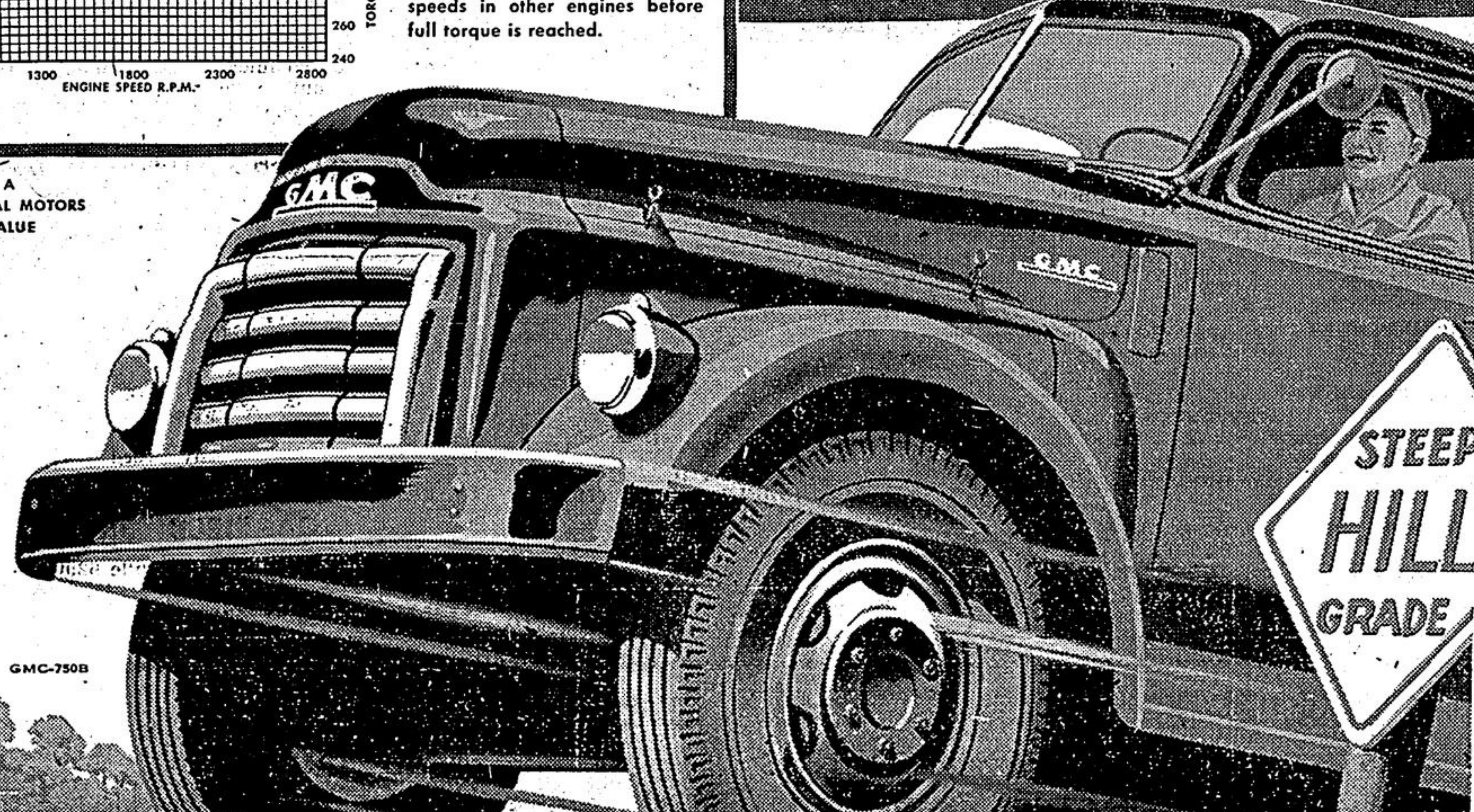
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Steady Prices Will Prevail for Christmas

Santa Claus and the business of Christmas giving promise to be bigger business in Canada this year than ever before.

Retailers say the new regulations will have little, if any, effect on the nation's gift-strings—at least not for Christmas.

With only six weeks until the Big Day, buying was riding the boom that saw June store sales across Canada increase 3% over those for the same month in 1949. July sales this year were a full 10% higher than last. August registered a 6.4% increase—from \$57.2 million in 1949 to \$60.8 million in 1950.

As always, Santa's professional "helpers" in the retail trade had two prime points to consider. The first was supply and demand—what they thought the public wanted, and in what quantities.

The second was The Santa Story.

Legend or fact, a lot of people long out of knee pants and shoe-button class would howl loud and long if Santa were shelved.

Consequently, in a one-night world fraught with Santa-battering psychologists, stark disbelief, some shortages, and plain and simple "have and have not," Yuletide's perennial Man of Distinction has always had an ace in the hole.

That ace is sales promotion.

Hand in hand with perhaps the greatest array of gift goods ever offered Christmas-conscious Canadians, stores across the land have lined up an all-time, all-out "There certainly IS a Santa" campaign.

Squarely facing the premature realism Jet-Atomics have instilled in today's youngsters, Christmas gifts for Junior Miss and Mister this year are a curious blend of fact and fancy.

Drive To Ensure Pupils' Safety

Concerned over the danger to children who have to cross No. 11 Highway to reach Oak Ridges Public School, residents of that area have formed a committee to arrange a mass meeting, and demand provincial action.

There will be a house-to-house canvass to gain support for the plan, leaflets will be distributed and a petition circulated, it was announced.

According to G. O. Gamble, secretary of the school board, there are 378 pupils attending the school and more than 70 per cent of them have to cross the highway going to and from school.

At a divorce hearing the other day there was a bit of testimony reflecting the misapplication of a name. The husband testified that his wife threw a loving cup at him.

Mole Motor Sales, - Stuffville, Ontario

