

Barbara Brent's BUYS AND WHYS
A WEEKLY INFORMATION SERVICE



MONTREAL — Weddings — showers — birthdays . . . all red letter-days are "right" days for cake decorated to suit the occasion. But make sure it's the best cake ever — by using the finest ingredients! Ingredients such as **SWANS DOWN CAKE FLOUR**, the cake flour that's sifted over and over again until it's 27 times as fine as ordinary flour. Not party cakes alone — but all cakes — are better made with Swans Down. Don't just take my word for it that Swans Down is a wonder-worker (though I've proved it to myself over and over again!). **TRY Swans Down** — the very next "gala occasion" cake you bake!

Serve It Hot — or serve it icy-cold . . . this coffee is always delicious! For **RED ROSE COFFEE** is quality coffee! You can count on its good taste whenever you feel like a cup of really good coffee! When guests drop in — when your bridge club meets at your house — or when you're buying coffee for your church social . . . do make sure it's Red Rose Coffee! But don't serve it only on special occasions — your family will like Red Rose Coffee, too! And you'll find that the same Red Rose quality makes Red Rose Tea tops in taste, too! That's why Red Rose is a top-of-the-shopping list buyword in so many thousands of Canadian homes!



Matched Equipment In The Kitchen is one of the things which, in my opinion, make modern kitchens not only more attractive, but also more work-saving and time-saving. That's why I like that catchy slogan the Frigidaire people thought up for the **FRIGIDAIRE REFRIGERATOR** and **FRIGIDAIRE ELECTRIC RANGE**: "Your matching pair — both Frigidaire!" In just five words it tells you what you really want to know about these two appliances. . . that they "go together" beautifully in your kitchen. . . and that they both give you the convenience, the economy and the dependability that has been identified with the Frigidaire name for a quarter century. Go see them at your Frigidaire Dealer's. Remember, only General Motors makes Frigidaire products.



You Have DOUBLE Assurance of complete baking success when you bake the "no-failure" Calumet way! Yes, **CALUMET BAKING POWDER** assures you muffins and biscuits, cakes and batter puddings that are always light, tender and perfectly delicious! It's the **double action** of Calumet that does the trick! In the mixing bowl, thousands of tiny bubbles are formed to prepare the mixture for baking. The **second action** takes place in the oven, when thousands of new little bubbles continue raising the mixture to feathery-light, tender perfection! It's just a "little" thing — this two-way action . . . but so very important, I find, for all my baking!

Here's The Quickest, surest way I know to make tender, beautifully set jams and jellies — use **CERTO Fruit Pectin**! For Certo is the natural substance in fruit that makes jams "jam" and jellies "jelly" — extracted, concentrated and conveniently bottled. Certo recipes use fruits at their choicest — fully-ripe, full-flavoured — and retain the precious flavour and tempting colour you lose by the long-boil method! (Certo recipes cut the boiling time to just 1 minute for both jams and jellies, and make up to 50% more jam or jelly from the same amount of fruit.) Yes, you can make thrifty use of this summer's fruits with Certo . . . and end all the guesswork by following exactly the recipes under the label of each Certo bottle!

Specially Designed For Your Meal-Getting Convenience . . . that's the new **DURHAM CORN STARCH** package. It's so easy to open and close! All you do: Just break the seal and inside you'll find Durham Corn Starch neatly protected in a paper bag. No fussing 'n' fuming with a knife or other sharp instrument to open the package. Then, when you've finished using as much "Durham" as you need at the time, replace the top. It fits snugly — keeps out every last particle of dust and prevents any starch from spilling out. You'll be delighted, as I was, with this handy-to-handle package. And you'll be thrilled with the marvelous **Ann Adam** recipes on the package! Try the **Ann Adam Lemon Pie** soon! . . . so good and so economical, too!

When You Send The Youngsters off to market for you . . . there's one shopping-list item I'm sure they won't forget! Delicious, "nutty" **HEINZ PEANUT BUTTER!** Yes, Heinz Peanut Butter is a "masterpiece"! It's "chuck-full" of delicious peanut flavour right down to the last luscious spoonful. So keep a supply always on hand for all those peanut-butter-lovers in your family! Heinz Peanut Butter is always in demand! . . . for luncheon sandwiches — for parties and picnics — and for "good-night" snacks!

Horticultural Notes

The directors of the Stouffville Horticultural Society met last Thursday evening at the home of Mr. and Mrs. H. O. Klinck. It was decided to dispense with the July flower show, also the regular July picnic and to concentrate for the time being on placing a floral float in competition at the Markham Township Centennial on July 1st. Mr. Klinck, Miss M. Mertens and Miss Anne Lehman were appointed to supervise the entry. Members having flowers to contribute are requested to notify the committee.

The gardens at the C.N.R. Station which have been greatly admired during May and June have this week been renewed by generous planting of petunias.

A neat bed of petunias has also been planted at the public library, another at the cemetery. Also at the corner of Main and Tenth Sts. a very fine piece of work has been done, adding greatly to the appearance of the eastern entrance to our village.

The Society has under way a much needed project at the corner of Main St. and the Ninth Concession of Markham. Here a mass of weeds and wire, old posts and scrub bush has by virtue of much volunteer labor been converted into a tidy corner lot, fenced and graded for orderly planting. A large, attractive welcome sign mounted by the emblem of the Ontario Horticultural Association has been erected here, in the midst of what is to be a charming and well-kept garden.

Special thanks is due to the enthusiastic few who have given freely of their time and energy in making possible the work thus far accomplished and whose interest in civic improvement means so much in maintaining the reputation of our town and district.

This week we wish to acknowledge particularly the good work done by Mr. W. L. Rowbotham in lettering the "Welcome" sign and Mrs. Norman O'Boyle in designing and painting the trillium surmounting same.

did wake up he staggered about and could not speak coherently. His car smelled like a beer room. He was drunk."

The constable said he started searching the sideroads near Claremont after a gas station owner there had called him. The constable said, when he arrived at the gas station, he found one of the pumps had been knocked off at the base by Farr's automobile. The gas station owner supplied the license which led to the search, arrest and finally the conviction of the Markham citizen.

Two empty pint bottles of beer were also found in the car by Constable Williams.

The Old Well Spring at Bath, England, has discharged in 150 years enough solids to create an excavation six feet wide, three feet high, and nine miles long, yet its water seems perfectly clear.

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- STROMBERG - CARLSON MANTLE** — reg. \$85.00 now \$50.00
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L. E. O'NEILL

FINE FURNITURE STOUFFVILLE, ONTARIO

MAYFAIR Restaurant

Monday thru Friday
8 a.m. — 11 p.m.
Saturday
8 a.m. — 12 p.m.

Markham Twp. Council Authorizes Police Radio

Markham Township Council has authorized the installation of a radio-telephone by the Bell Telephone Co. in the car of Police Chief Clarence Wideman. The installation was discussed some months ago by council.

Chief Wideman states that while he was against the idea in the beginning, the calls for his services have become so heavy that he is now definitely in favour of the new communication system.

ROXY MARKHAM

Fri., Sat. — June 30, July 1
Roaring Roxy Rodeo!
ROY ROGERS
in
"BELLS OF CORONADO"
GENE AUTRY
in
"RIM OF THE CANYON"
EXTRA
FREE—Autographed Picture of Roy Rogers to first 100 children at
SAT. MAT., JULY 1ST

Mon., Tues. — July 3 - 4
The Answer To "Are Umpires Human?"
WILLIAM BENDIX
in
"KILL THE UMPIRE"

Wed., Thur. — July 5 - 6
There's Never Been a Picture like it.
MONTGOMERY CLIFT PAUL DOUGLAS
in
"THE BIG LIFT"

New Addition for No. 2 Public School

Last week Pickering Township Council passed two by-laws. One, which received its first and second readings, provides for funds up to \$35,000 for the erection of a new two-room school in No. 2 School Section on the Frenchman's Bay

road. The second by-law creates a "Fire Area" in the south-west section of the township which is very thickly populated and requires its own brigade. The area covered is lots 24 to 35, from Lake Ontario to mid-way between the third and fourth concessions.

The first recorded typewriter was patented in England in 1714.



"IT WILL MAKE a big difference!"



There's going to be a new factory out on River Road. It will make a big difference to the town — another payroll, more jobs, more opportunity, more business for merchants.

When the local bank manager was asked for facts about the town as a possible factory site, he got them — fast. After a while things worked out.

Now the town has a new industry. The bank manager has a new customer. Soon he will be servicing the factory's payrolls, extending seasonal credit, making collections, supplying market information . . . doing all the things a local bank manager is trained to do.

It is a part of his job to help his community grow.

SPONSORED BY YOUR BANK

Snoozing on Claremont Sideroad — Sentenced To Ten Days

On charges of drunken driving and driving without an operator's permit, Ross Farr, Markham, was sentenced to 10 days in jail plus court costs or an additional 10 days, his car was impounded for the statutory period and his license revoked for six months, when he

appeared before Magistrate Frank S. Ebbs in Police Court Thursday. Farr entered a plea of guilty to both charges.

According to the testimony of Provincial Police Constable R. N. Williams, he found the accused sitting in his car at 3 a.m. on a side road, near Claremont, last week. The constable said the car lights were on, the doors were closed and the motor was running.

"The accused was inside curled up asleep," stated the officer. "I shook him for several minutes before I could rouse him. When he



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