

The Stouffville Tribune

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NOTES and COMMENTS

Coffee prices will be lower inside a year if the next Brazilian crop is good, a coffee merchant has declared. Crop coming to market in July of 1951, was termed "the most critical in the history of the coffee business." Presumably he had in mind a danger of permanent lessening of the coffee habit if prices stayed high too long. Budget of more than \$2 millions has been voted for year ahead by Pan-American Coffee Bureau, seeking to boost consumption.

Wasteful Publicity Expenditures

Every day this newspaper office as well as every other such office is flooded with free publicity material from the Canadian Government. One department or another is usually represented in the day's mail and, the material is frequently outdated, and only fills the baskets. This is an interesting point in view of the fact that the taxpayers have been informed of the tremendous outlay involved by the government in distributing this propaganda.

The truth of the matter is that modern news gathering facilities are so highly organized that for cumbersome government publicity agencies to try to keep pace is sheer folly. In most instances the news which is mailed out from government departments has already appeared in the press or been tossed aside.

It is time that the department heads of Canada's government realize that when the nation's press desires information relative to public business it will go after it. So let's stop wasting good money in circulating this ancient history to the newspapers, and end this needless drain on the taxpayer's pocketbook.

\$5 a Pound

Pepper, says the housewife, has gone up to \$5 per pound. The man of the household would have to be told the price of pepper at any time. But it is an item in the budget of the household. Just why this astronomical price for this equatorial commodity, why coffee is over \$1 per pound is difficult to explain. The was has been over for five years.

The product comes from the Far East mostly, from a plant with red berries, taken from the stem and dried. Black pepper comes from Piper nigrum.

The high price may well be due to native unrest, the five-day week and \$100 per month pension demands. Who knows? Our encyclopaedia says that ground pepper is generally highly adulterated and it certainly was more than that during the Second Great War.

However, pepper in the grocery may not be worth \$5 a pound; on the baseball diamond it will be worth much more than that in the coming months, as well as in other fields of endeavour.—St. Catharines Standard.

Newspaper Mistakes

Every once in a while one hears the remark that newspapers make too many mistakes. Well, don't we all?

Can you imagine that, a newspaper making errors? Yes, they certainly do make errors and heaps of them, and so do people who criticize the mistakes made by newspapers.

Consider for a moment if you will . . . did you ever hear of the woman who forgot to put the tea in the teapot of hot water; the woman who forgot to salt the potatoes or meat; the lawyer who never lost a case because he made some mistake; the clerk who never made an error putting up an order; the doctor who never made a wrong diagnosis; a postal employee who never put mail in the wrong box; a carpenter who never sawed a valuable board off at the wrong place, or the druggist who never . . . Oh, well, why bother?

That's the idea! Why bother to print the entire list? But it would be enlightening if some of the critics who make the most of petty mistakes in newspapers had opportunity to know about the hundreds of mistakes newspaper people correct for other persons every year.—Kitchener-Waterloo Record.

Know the Farmers

An unusual course of instruction will be held this summer at the Ontario Agricultural College at Guelph. For the first time in the country's history a class of rural clergymen of all denominations will receive instruction in soil conservation, field crops, livestock management, plant diseases and other practical farm topics.

The initiation of such a course is a forward step indeed in promoting closer harmony between the farmer and the non-farmer. But should it stop with clergymen?

About 6,000,000 of Canada's population live in rural areas. Yet, few urban residents completely understand the many problems a farmer must face each day. Few appreciate the dawn-to-dusk chores he must perform and the risks and uncertainties involved in producing and marketing farm commodities.

People employed in industry and commerce owe it to themselves to learn more about the activities of their country cousins. While they may find it difficult to find time to attend a special agricultural course there are many other ways by which they can acquire such knowledge. Local civic groups can sponsor field days on nearby farms. Closer attention can be paid to farm news in their local newspaper. A weekend trip to a farm opens new vistas before urban eyes.

At no time in Canada's history is complete national unity so necessary. Co-operation between town and country is one way of bringing it about. So get to know the farmer.

New Library Books

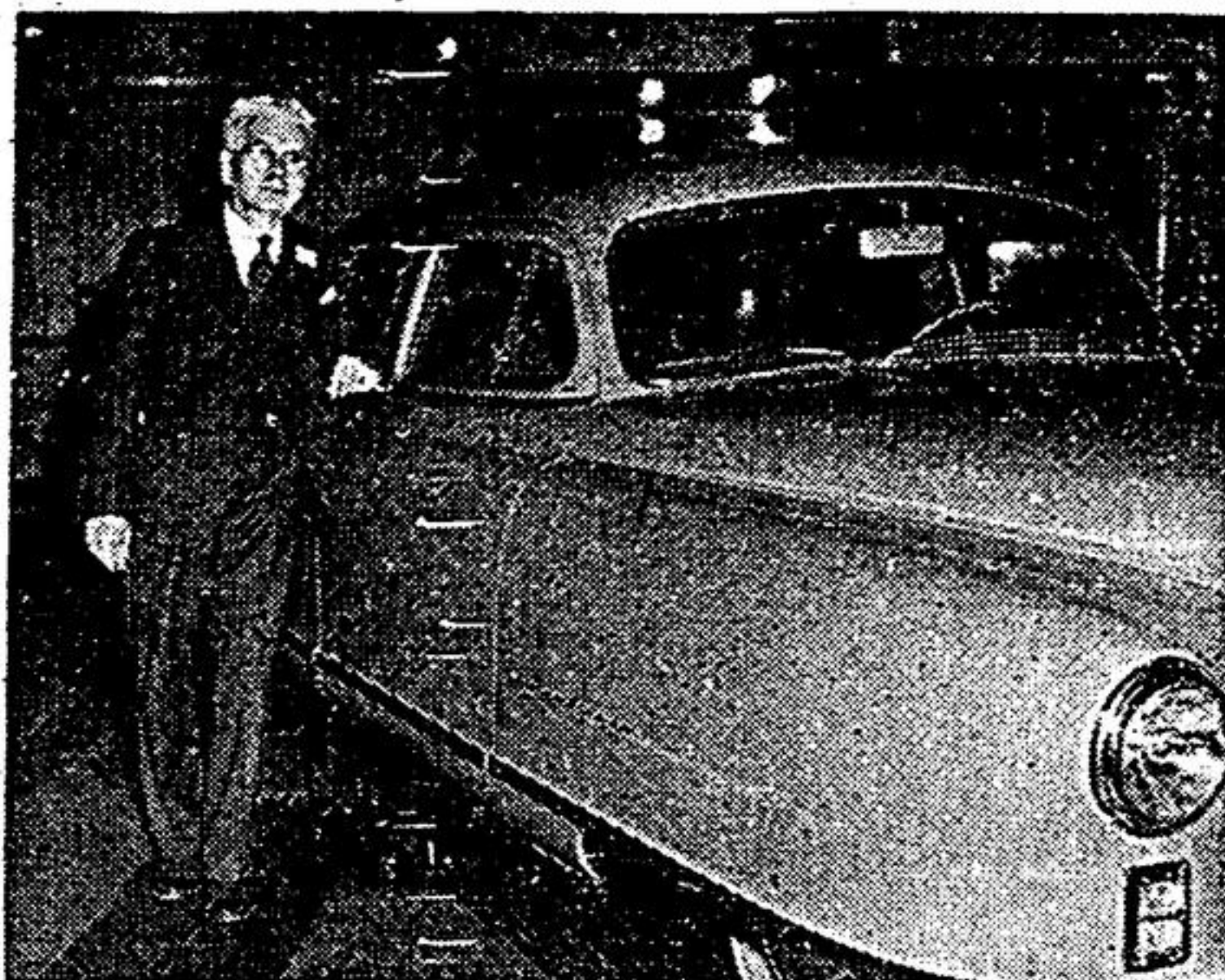
Fiction

"The Gentle Infidel," Schoonover;
"The King's Cavalier," Shellabarger;
"Three Roads to Valhalla," Stewart;
"Jubilee Trail," Bristow;
"The Beckoning Door," Seeley;
"Guns from Powder Valley," Field;
"The Tower and the Town," Campbell;
"The White Sail," Bassett;
"The Case of the Platinum Blond," Bush;
"The Case of the Seven Bells," Bush;
"Ghost's Returning," Steele;
"Vittoria Cottage," Stevenson;
"A Bullet for my Love," Cohen;
"Flowers on the Grass," Dickens;
"The Drifting Cowboy," James;
"The Dark Horse," James;
"The Man from Bar-20," Mulford;
"Brief Gaudy Hour," Barnes;
"The Hepburn," Westcott;
"The White South," Innes;
"The Pink House,"

White; "Conflict," Renderleith;
"Mirage," Miller; "To Every Man a Penny," Marshall;
"The Wonder of all the Gay World," Barke;
"Count the Ways," Disney; "The Cry of the Wind," Hunter;
"Great Mischief," Pinckney; "Chips off the Old Benchley," Benchley;
"Death Stalks the Range," Rider;
"A Few Flowers for Shiner," Llewellyn;
"Little Boy Lost," Laski;
"Castle in the Swamp," Marshall;
"The Feast," Kennedy.

Non-Fiction

"The Saskatchewan," Campbell;
"The Grandmothers," Coburn;
"The Child from Five to Ten," Gesell;
"How to Know the Birds," Peterson;
"The Man from Nazareth," Fosdick;
"Handicrafts and Hobbies," Ickis;
"Shakespeare," Brown;
"This I Remember," Roosevelt;
"Dickens," Pearson;
"Crowded Company," Gibbs.



ROMANVILLE EDITOR PRESENTED WITH CAR

Toronto, May 10—Canada's weekly newspapers received an unusual honour in Toronto today when a new Canadian-built car was officially given the name, "The Canadian Statesman." Named for George W. James' widely-quoted "Canadian Statesman" of Bowmanville, Ont., the new automobile is the first car off the assembly line of the new plant of Nash Motors of Canada, Limited.

EDITOR'S MAIL

GEORGE TODD REPORTS

It is always a healthy sign when public spirited citizens take an interest, together with their elected representatives, in the overall administration of the affairs of the community in which they live. No government body (that includes Township Council) is infallible, and constructive criticism is always welcome. In a recent letter to the press, we noticed, among other references, the statement that "There are many important matters confronting members of council". There never was a truer statement made, and as your Deputy Reeve, I can truthfully state that all members of council are fully aware of all of these important matters.

However, these are each so many problems, and as such, will yield to proper treatment, and that is exactly what members of council are constantly striving to do. Much reference has been made to roads. Members of council are fully aware of the ravages caused by the spring break-up, coupled with the ever increasing motor traffic. This is a big problem, but Rome wasn't built in a day, and unfortunately, neither can the roads be put in the shape that you and I want, overnight. This will take time, coupled with much labour and expense. However, and regardless of possible opinions to the contrary, the Road Superintendent, together with members of council, have a programme mapped out to do everything in their power to improve the conditions of the roads, and in as short a time as possible. There is not much point in adding up what has been spent on this or that project over the years which have elapsed. If you or I were to add up, for any given number of years, the money we have spent on

say boots and shoes, electric light or telephone service, or a thousand and one other things, we would arrive at a considerable sum of money, but what useful point would be served. The past is only of use in the light of what experience we have gained. It is the future that matters. Not even the present, because that passes all too quickly. You see, even today, tomorrow is the future, and so it is the future I think we should plan for. We will have to plan for at least a part of the Road Equipment to be permanently located in the south end of the township. Some of the more heavily travelled roads will have to be paved. More ditching will have to be done, and more gravel used. It should be borne in mind, however, that 4.7 mills is the 1950 allotment for road work. A mill is a tenth of one cent, and the main source of revenue which the township has, is taxes. There are many other important matters which council are currently dealing with. None the least of these is the wisest and most economical distribution of the tax dollar. In this day and age more and more demands are being made for services of one kind and another, all of which in their own place have a lot of merit, but which cost money. Space only permits brief mention of some of these. Better fire protection is needed in certain areas. Water is also needed in certain areas if we are to successfully attract industry. Relief and hospitalization costs are mounting, and we will have to bear our share of the cost of the new county home for the aged. More about these matters in my next report.

The first chain food store in Canada was established over 60 years ago by the late William Carcol of Hamilton, Ont.

EDWARD BIND, R.O. E. A. GRUBIN, R.O.

OPTOMETRISTS

Oshawa Pictor Stouffville

Mr. Bind, R.O., at Stouffville on Mondays, 9 a.m. to 6 p.m. and any evening for appointments with two or more. Phone Oshawa 4221-w (Reverse the Charge)
Mr. Grubin, R.O. at Stouffville every third Monday as announced in the Stouffville Tribune and Markham Economist and Sun. 9.00 a.m. to 9.00 p.m.

A COMPLETE AND FREQUENT VISUAL SERVICE
Phones — Oshawa 4221-w, Stouffville 86-j-2
Stouffville Office
OVER SNOWBALL'S BARBER SHOP

LOANS TO FARMERS INCREASED 1949

Representing an increase of 56 per cent over the previous year, 41,775 Canadian farmers during 1949 borrowed \$45,879,080, under the Farm Improvement Loans Act, for the purchase of farm implements and trucks, livestock, farm building and housing, and for clearing and breaking land. Since 1945, farmers have borrowed over a hundred million dollars through 114,993 individual loans, financed by char-

tered banks in Canada under a partial Government guarantee.

Now that ball games are going strong again the nostalgic shout of the umpire is heard with: "strike one, strike two, strike three and your out." It's worth remembering that in some situations there may be only one strike, and that one permanent with no second innings. That's the case with traffic accidents; strike one may put you out—of this world—for good.

EGGS WANTED

BY REG. GRADING STATION

Cases supplied and picked up at your door.
For a reference ask your neighbors about our grade, price and prompt weekly returns.
Eggs in small lots may be left at Carload Croceteria for our pick-up.
Write or phone
P. HUTTON

Grover 8970

40 Kenworthy Ave. Toronto 18

"...AND THIS IS ALCAN'S BIRTHDAY PICTURE"

THIS PICTURE of the first aluminum plant in the British Empire was taken in 1900. That was only 14 years after Charles Martin Hall had discovered how to make aluminum cheaply by using electricity.

The plant was erected in semi-wilderness at Shawinigan Falls because the river was being harnessed to provide electricity. Aluminum was the first to use this power. Today Shawinigan Falls has many indus-

tries and is a hustling, thriving city.

Alcan, too, has been growing during these fifty years. Today the company has 12 plants providing jobs for 11,000 Canadians and supplying aluminum to more than 1000 independent Canadian manufacturers from coast to coast.

On its 50th Birthday, Alcan looks back over half a century of progress — and forward to continued growth with Canada.



ALUMINUM COMPANY OF CANADA, LTD.

Producers and Processors of Aluminum for Canadian Industry and World Markets
Plants in Shawinigan Falls, Arvida, Isle Maligne, Shipshaw, Port Alfred, Wakefield, Kingston, Toronto, Etobicoke.