

Announcing the Appointment of

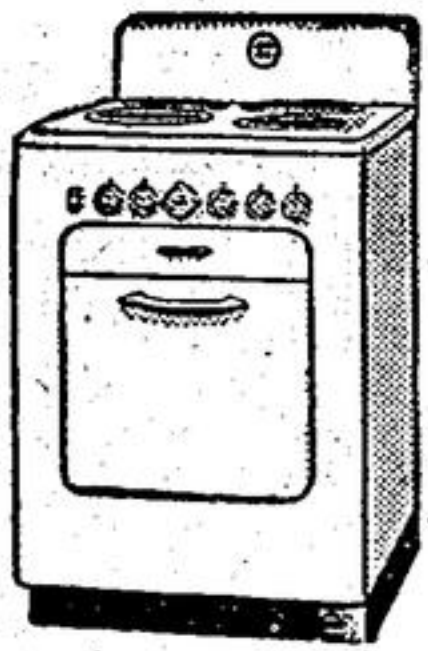
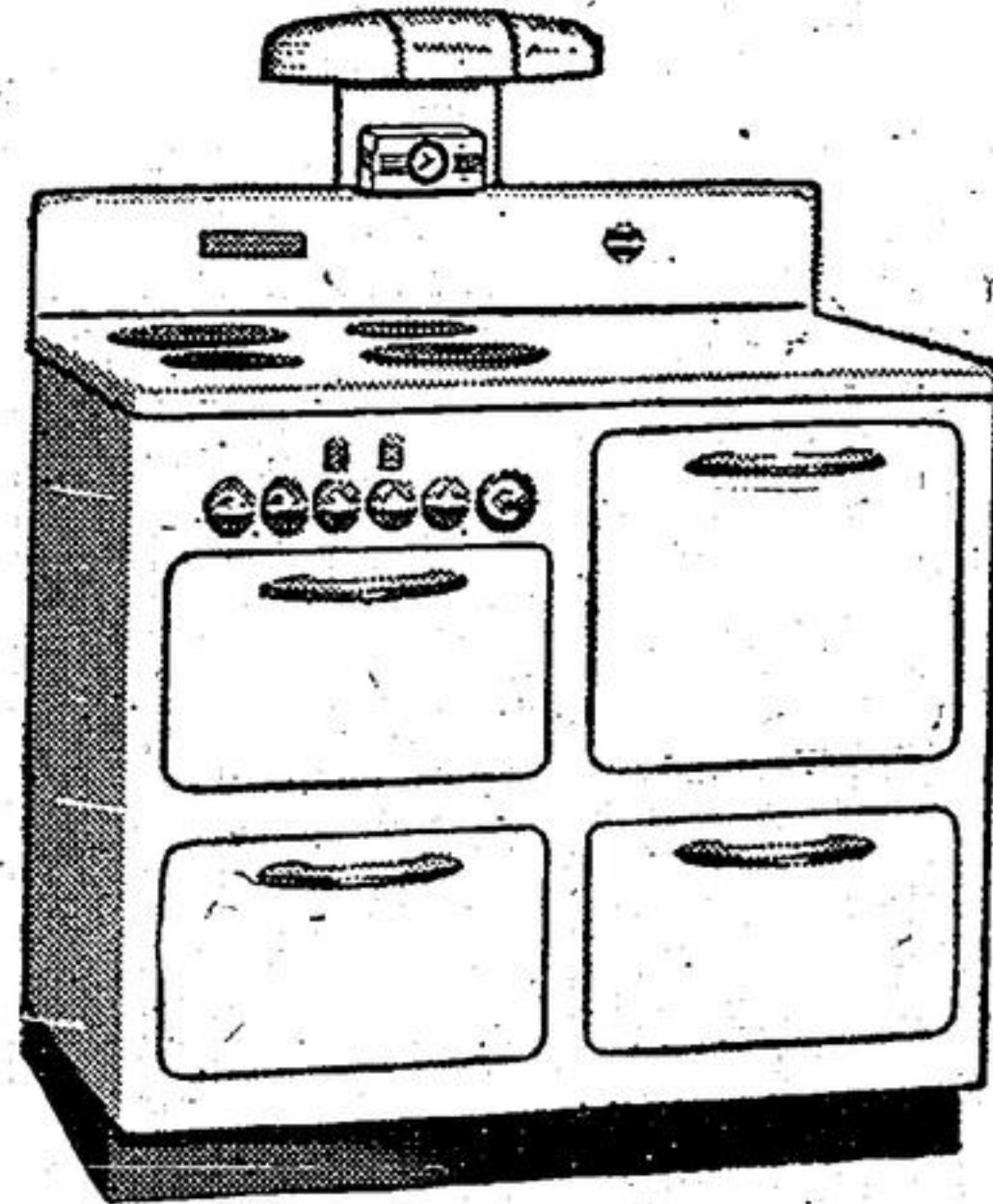
STOUFFVILLE RADIO ELECTRIC

as Dealer for

WESTINGHOUSE

RANGES

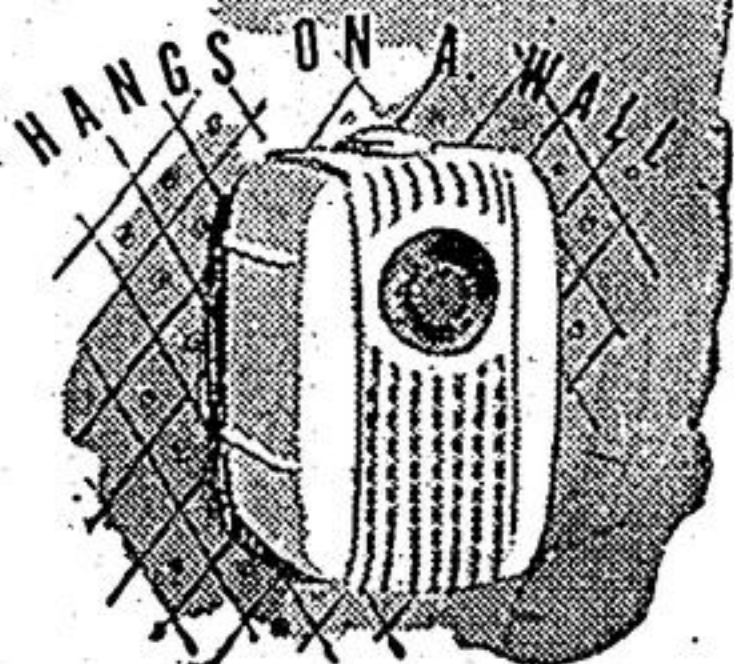
Cooking is a real pleasure with one of the new Westinghouse electric ranges now on display at Stouffville Radio Electric. With big Westinghouse True-Temp oven, there's no watching, no uncertainty . . . everything, from a tray of cookies to a complete oven dinner, comes out cooked to a turn, thanks to the superaccurate oven heat control. And the new fast-heating Corox surface heaters, with their five-heat switches, give the right heat for every kind of surface cooking, too. Norm Farr's helpful staff will be glad to show you these wonderful features in the Westinghouse range . . . as well as many others especially designed for women who love to cook . . . the smokeless broiler . . . the handy warming compartment . . . the two easy-running utility drawers . . . the handsome surface light and the gleaming porcelain-enamelled surfaces. All these plus the dependability that goes with every Westinghouse product. Remember the address — Stouffville Radio Electric, Main St. — headquarters for Westinghouse electric ranges and household appliances.



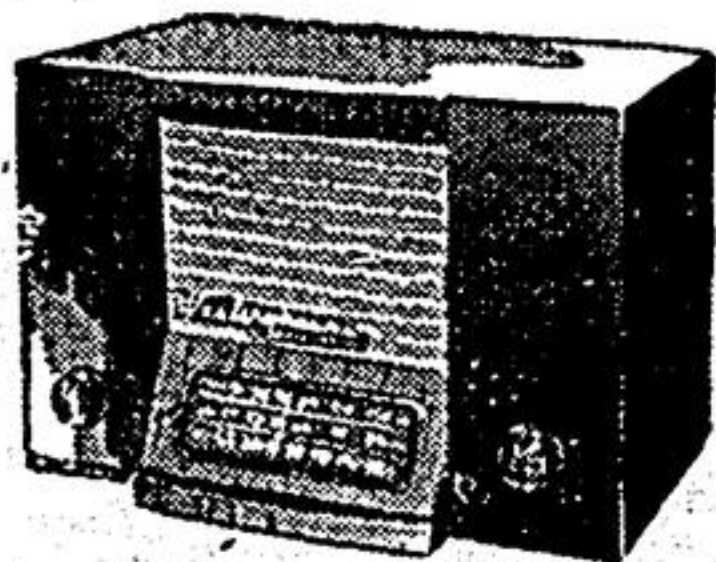
STANDS-UP



LIES FLAT ON ITS BACK OR ON EITHER SIDE



HANGS ON WALL



REFRIGERATORS

When you choose a new refrigerator, remember that you want the refrigerator that will do the best job of keeping your food fresh and tempting . . . and that, says Norm Farr, means a Westinghouse True-Temp refrigerator . . . Science has discovered that food keeps best in constant cold — and that's just what you get in a Westinghouse. Every Westinghouse refrigerator — and only Westinghouse — has the True-Temp Cold Control which allows you to select the exact degree of cold you want in your food compartment and maintains that temperature hour after hour . . . no matter what the weather may do. And when you see the new Westinghouse refrigerators at Stouffville Radio Electric you'll discover many other wonderful Westinghouse features such as the hermetically sealed "Economiser" mechanism . . . the space-saving Stor-Dor and the convenient design of the food compartment . . . to mention only a few.



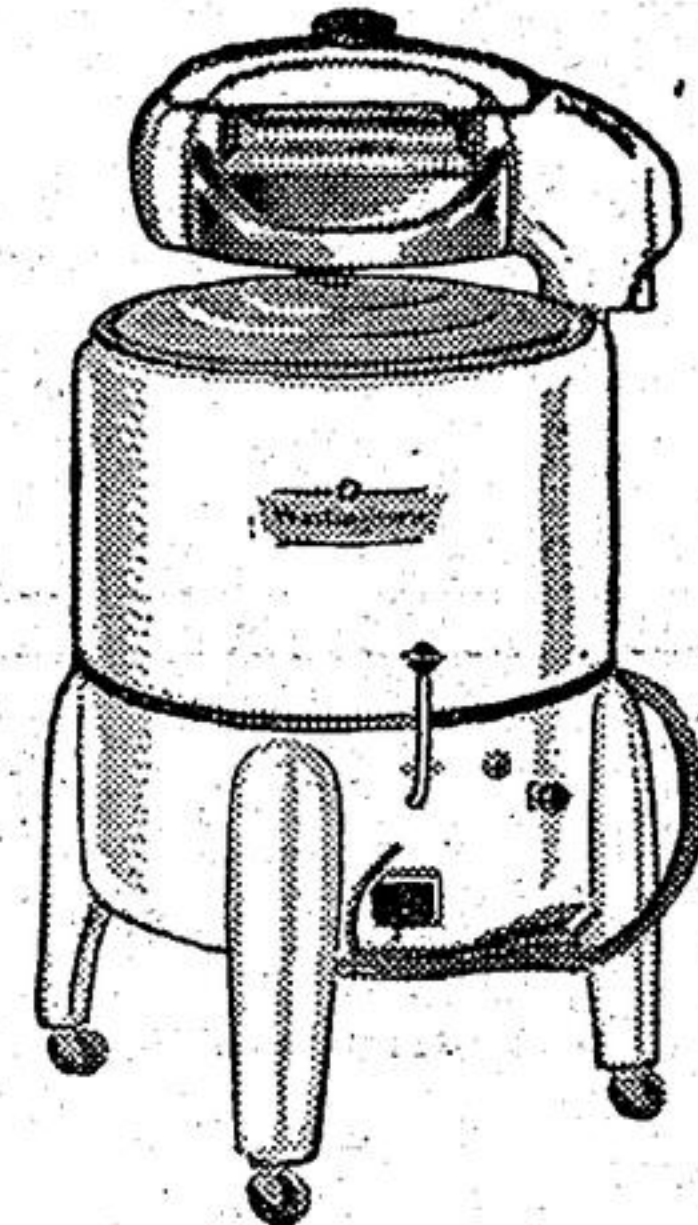
WESTINGHOUSE APPLIANCES FOR BETTER LIVING

RADIOS

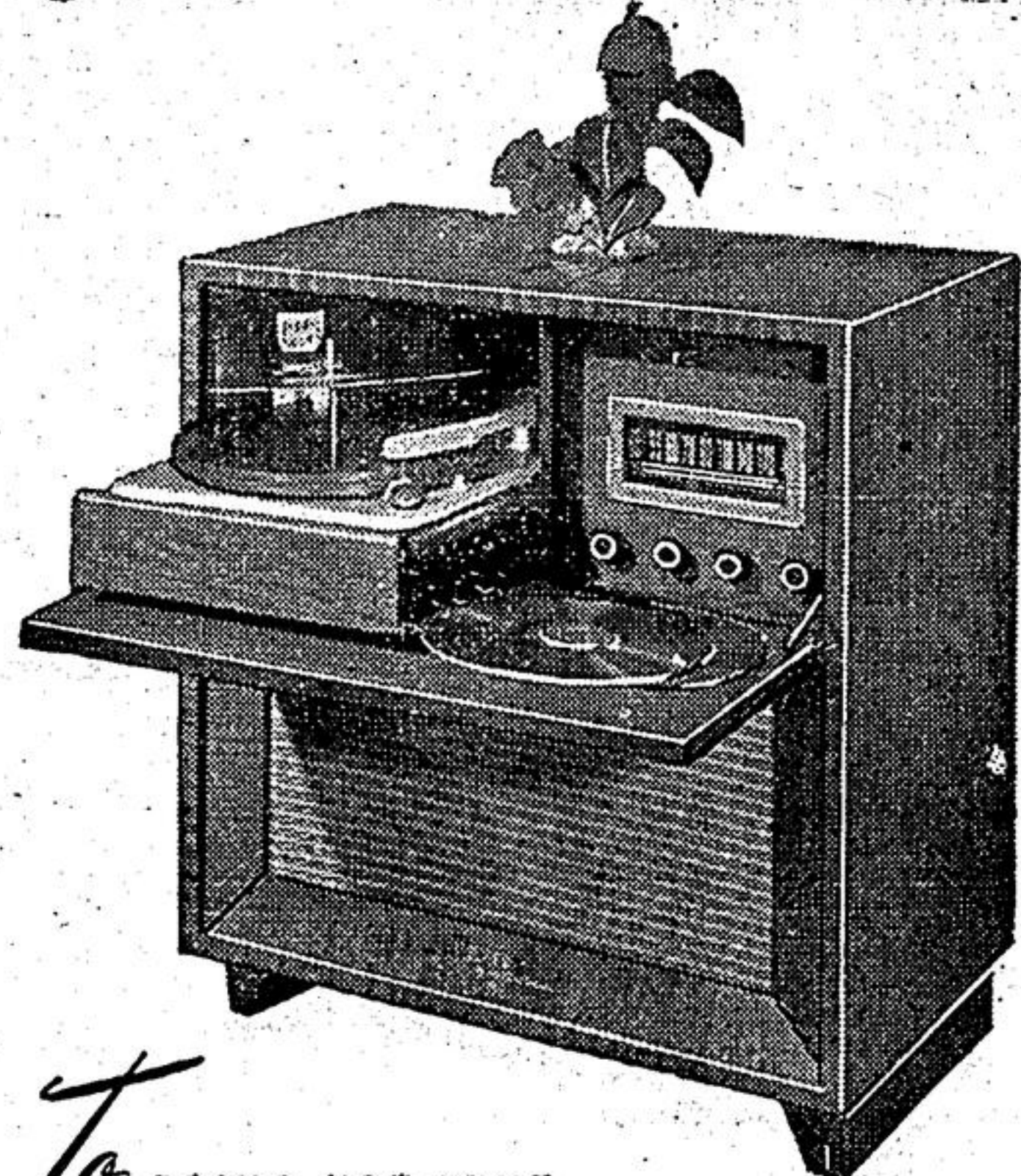
Stouffville Radio Electric has just received the Westinghouse Library . . . the smartest table radio you've ever seen. Not only is the Westinghouse Library a real pleasure to listen to . . . it's also a delight to look at. And when we tell you the price, you'll wonder how you can get this full-scale radio enjoyment for so little money. The Westinghouse Library is in a strikingly different dark walnut cabinet accented with gold-plated accessories. A truly welcome addition to your home. Whether you want to use it as an "extra radio" for the den, recreation room or your own bedroom . . . or for the radio . . . it would be difficult to find a table radio at any price that will give you such complete listening satisfaction as the powerful, full-toned Westinghouse Library. That's why we suggest you make a trip to Stouffville Radio Electric as soon as you can to see the Westinghouse Library.

WASHERS

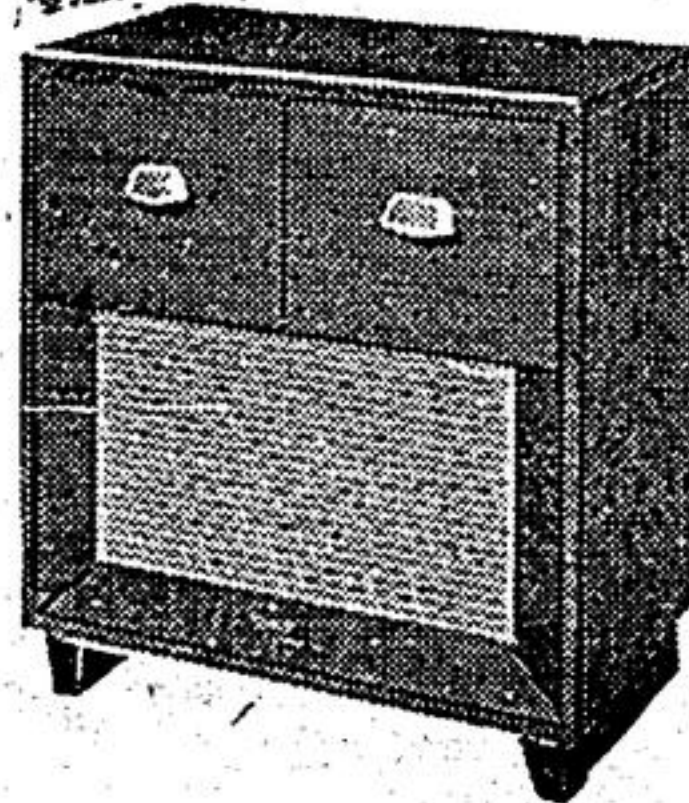
If you're the person who does the washing in your family, you'll be glad to know that the new Westinghouse washers, now on display at Stouffville Radio Electric, were designed especially for you. Yes, when the Westinghouse engineers were planning this wonderful new washer, they thought of all the things you want in a washer, and built them right into the new Westinghouse. They knew you wanted safety, so they gave this washer an unbeatable combination of exclusive features. They knew you wanted convenience, so they designed the Westinghouse washer that way — with centralized controls . . . convenient height . . . easy-to-clean porcelain enamel tub . . . and many other advantages. They knew you wanted a washer you could be proud of . . . so they made the Westinghouse beautiful . . . efficient, economical and dependable — feature for feature the best washer value in Canada. Be sure to see it today at Stouffville Radio Electric.



Westinghouse
Combines BEAUTY WITH UTILITY



To BRING YOU "THE Belvedere"



Solid and satisfying simplicity mark the clean, functional lines of this latest Westinghouse Radio-Phonograph. Drop-front reveals the glide-out record drawer with a fully automatic record player . . . provides a convenient shelf while tuning the radio or playing records.

WITH EXCLUSIVE WESTINGHOUSE POLYPHONIC REPRODUCTION