


## Homemade Cake...READY-MIXED

**Mix Chocolate Cake in 60 Seconds**  
 Success every time with Campbell's Cake Mix. Just add a cup of milk or water—stir and bake. Light, tender, delicious. Try it today.



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 • GOLDEN  
 • SPICE

## CASE IMPLEMENTS

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We have a full line of new Case Tractors, Disc-Harrows, Spring-tooth Harrows, One-way Plows, Seed Drills, Hammermills, Trailer-wagons, Threshers, Combines. We also have one reconditioned Massey-Harris Tractor, one Allis-Chalmers Tractor, used Binders, Mowers, and 2 used Pick-up Case Balers for sale.

We specialize in general over-all service.

## SUNDAY SCHOOL LESSON

Lesson for April 24th

Golden Text.—Whoever doth not bear his cross, and comes after me, cannot be my disciple.—Luke 14:27

The Lesson as a Whole

Approach to the Lesson  
 Discipleship necessarily involves subjection to the will of the One who is recognized as Master. To profess to be a disciple of the Lord Jesus, while living in self-indulgence and indifference to His expressed will, is but hypocrisy or self-deception. Those who have been saved by His grace are expected to live for His glory. When Christians make the accumulation of wealth or the enjoyment of worldly pleasures their objects in life, they dishonor the worthy name whereby they are called. Christ has left us an example that we should follow His steps. His was a lowly life of self-denial, of devotion to the Father's will and of doing good to those in need. It is as we imitate Him in this that we show ourselves to be disciples in deed and in truth. To take up the cross and follow Him means death to self and its desires. A man carrying a cross, in Bible times, was a man going out to die, even as when Jesus bore the cross on His way to Golgotha. So to take up the cross now is to confess that we are identified with Him in His rejection by the world and prepared

to "die daily" (1 Cor. 15:31) to all our own natural desires. It is to this we are called — "not only to believe on him (as our saviour), but also to suffer for his sake" (Phil. 1:29). Such a life of self-renunciation and of devotion to the will of our Master has blessed and eternal results, for it is only as the corn of wheat falls into the ground in death that it brings forth much fruit (John 12:24).

The Historical Setting

The first part of our lesson carries us back to our Lord's ministry in Galilee before He started on His last journey to Jerusalem. The second part gives us one of His discourses to His disciples as they journeyed slowly on through Peraea toward Judea, where He was soon to die for our sins. His words as to taking up the cross become full of meaning when we realize how He had come to His own crucifixion.

Verse by Verse  
 Luke 12:16.—"He spake a parable unto them." In order to impress upon them the folly of living for wealth and worldly pleasure, the Lord Jesus Christ related this story of the rich fool.

Verse 17.—"He thought within himself." When he found he had an abundance of goods, this farmer made no effort to use his wealth for the glory of God. He thought only of himself, and began to make his plans accordingly. What good he might have done had he put his increase at the disposal of God Himself and used it for spreading His truth and the alleviation of human misery! But he thought only of self and so eventually lost everything and his own soul to boot.

Verse 18.—"I will pull down my barns, and build greater." His only thought was to conserve what he had and to add to his holdings as time went on. He had no realization of the fact that wealth constitutes responsibility and that riches are entrusted to one to be used for the glory of God and the blessing of mankind.

Verse 19.—"I will say to my soul... Take thine ease, eat, drink, and be merry." Neither loving devotion to God, nor thoughtful consideration for others had any place in his mind. He lived but for self-gratification.

Verse 20.—"Thou fool, this night thy soul shall be required of thee." The voice of God broke in upon his selfish and pleasing reflections, calling him from time into eternity. Perhaps a sudden heart attack or a ruptured blood vessel in the brain put a stop to his godless life, and he had to leave all behind him on which he had set his heart.

Verse 21.—"So is he that layeth up treasure for himself, and is not rich toward God." Vast accumulations and self-centered planning cannot ward off the hand of death. What folly then to fix one's mind on things of earth and neglect to lay up treasure in Heaven.

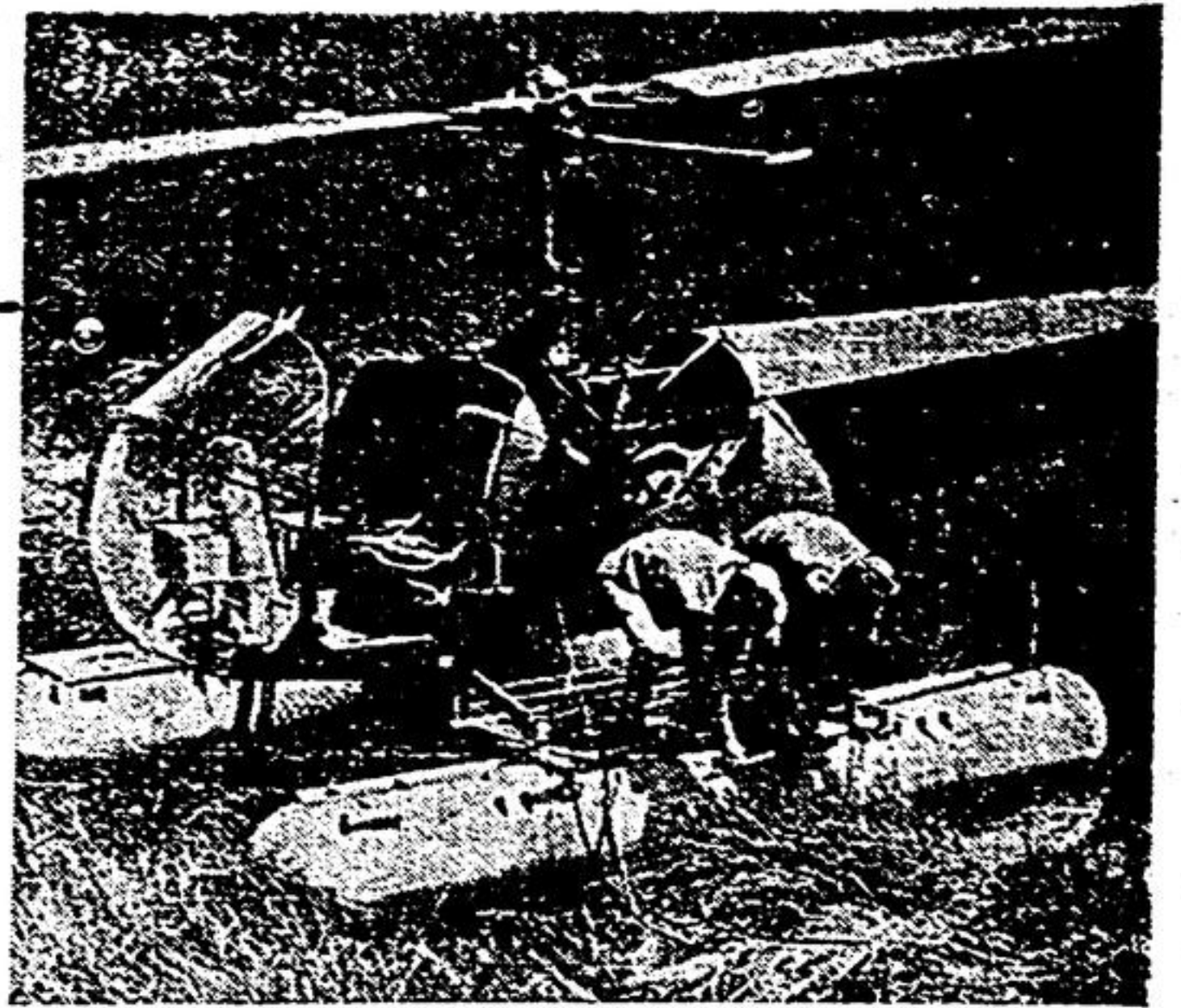
Chap. 14:27.—"Whoever doth not bear his cross... cannot be my disciple." The disciple of Jesus is one, who does not count his own life dear unto himself, but is prepared to suffer and to die, to lose all that men of the world hold to be dear and worth while if called upon to suffer for Christ's blessed sake.

Verse 28.—"Which of you... counteth the cost." Following Christ entails pain and grief. It means self-denial all the way. Therefore it is not for anyone to look upon it lightly or carelessly, but rather to weigh well what it may mean before committing himself to the path of discipleship.

Verses 29, 30.—"Lest... he (be) ... not able to finish." One who makes great professions, but has not seriously considered what it really means to follow Christ, will soon turn away and become a laughingstock in the eyes of the profane and irreligious.

Verse 31.—"What king, going to make war, ... sitteth not down" to weigh carefully the chances against him, knowing that it is a fatal mistake to underrate the power and ability of the enemy. So a wise king will consult with his military advisers lest, acting im-

## Helicopter Aids Canadian Industry



A plaything a decade ago, the helicopter now is being put to work around the world. In Canada, it fogs northern holiday resorts to kill off pests like black flies. In the west, the helicopter is used surveying oil-laden plains and revealing liquid gold. Exploration of marshy lands is simplified. The helicopter and pilot and crew can set out seismometers from the pontoons without stepping on to the spongy ground.

pulsively, he make the fatal mistake of starting a conflict that can only end in his own shameful defeat.

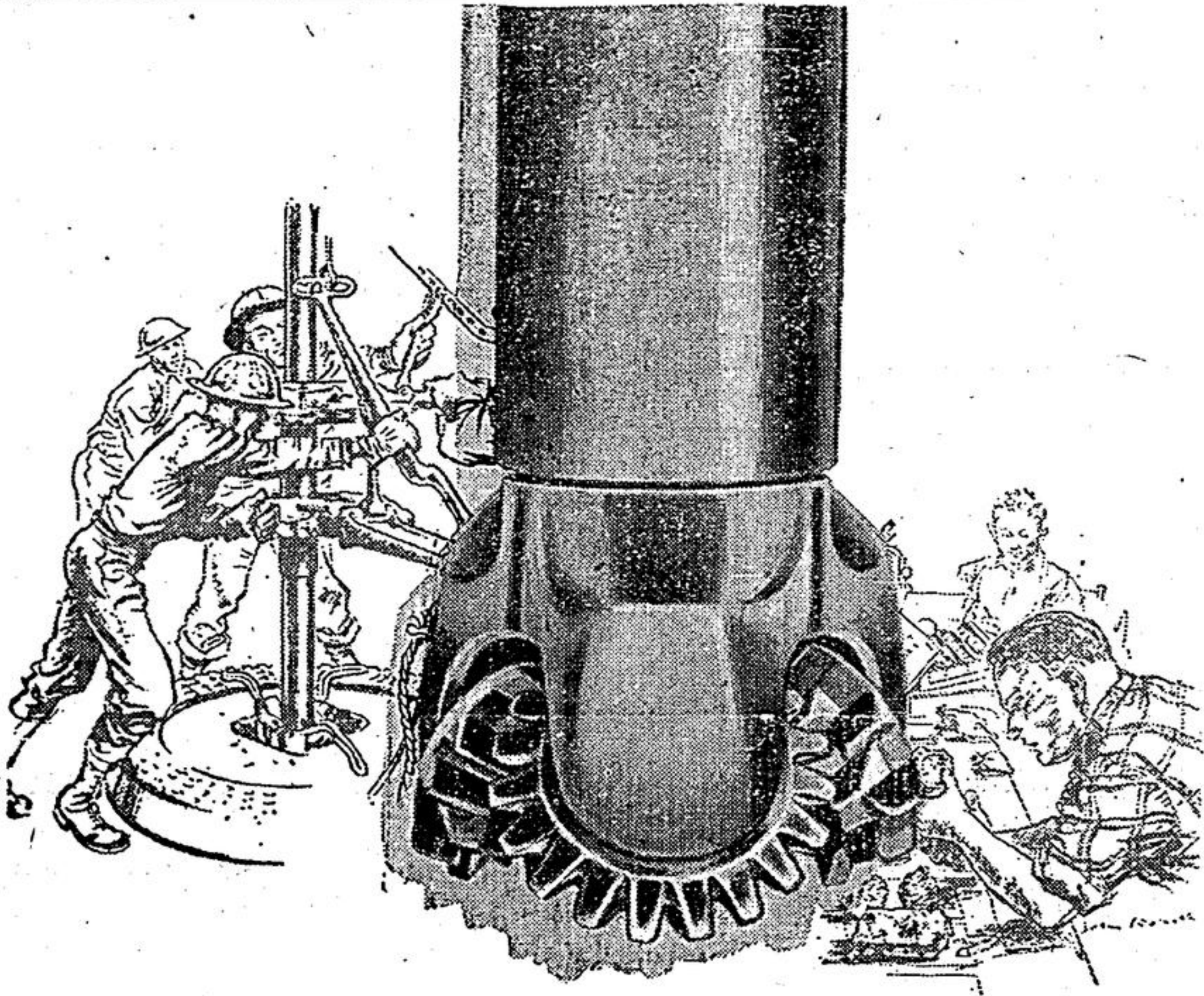
Verse 32.—"Or else... he... desireth conditions of peace." It is far wiser to avert a war than to start one, particularly if the aggressor is not properly prepared to meet his foe. So a wise king will send to his enemy an embassy and seek to make peace while there is time.

Verse 33.—"Whoever forsaketh not all that he hath... cannot be my disciple." Christ asks for complete subjection to His will only. "If He is not Lord of all, then He is not Lord at all." He has purchased us with His precious blood. He deserves our fullest allegiance. Nothing else will satisfy His loving heart.

The Heart of the Lesson  
 The two sections of our lesson

are in vivid contrast. In the one we see incarnate selfishness and its sad and terrible doom. In the other we face Christ's call to unselfish devotion to Him who has purchased us by His death upon the cross. He has a right to claim all that we have and are. And for us the only lasting joy in life is found in complete subjection to His holy will as expressed in His Word.

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## The future lies at the point of the drill

The names of Canada's new oil fields have been heard from coast to coast... Leduc, Woodbend, Redwater.

They are fields discovered in the greatest search for oil in Canada's history. Already they have brought benefits to all Canadians; and in the west where they are turning back the tide of expensive imports the direct savings are counted in millions.

But before the fullest benefits can reach everyone even more oil must be found.

The successes of the past two years have been possible because there were people willing to go on risking millions in the search in spite of repeated disappointments.

Now, after the barren years that went before, these new fields seem large—and they are large! But they are far from enough to make Canada self-sufficient.

Canada is still dependent on foreign countries for more than 80 per cent of her oil and so her own resources must be developed. Exploration must be continued. More and more wells must be drilled so that markets can be expanded.

There is not yet enough oil to justify the big investments that will be needed if all Canadians are to enjoy the fullest benefits of western resources. Pipe lines, for instance, cost a lot to build; but over the years they provide low-cost transportation—so necessary to reach out to wider markets. The Edmonton-Regina line planned by Imperial is but a beginning.

Further discoveries are the only means of breaking through the distance barriers that hem prairie oil with transportation costs. The future lies at the point of the drill.

## IMPERIAL OIL LIMITED

If you're interested in facts...

While it is now estimated the known oil in Alberta is roughly equal to our needs for the next five years, actually this oil could not be produced efficiently in less than 20 years.

To meet her present oil requirements it has been estimated Canada needs reserves of several billion barrels.

Imperial's 450-mile pipe line from Edmonton to Regina is expected to be in operation by the end of next year. Cost is estimated at between \$35 and \$40 million. It is a step towards wider markets.

Bringing you oil is a big job—  
 and a costly one.



## Barbara Brent's BUYS AND WHYS



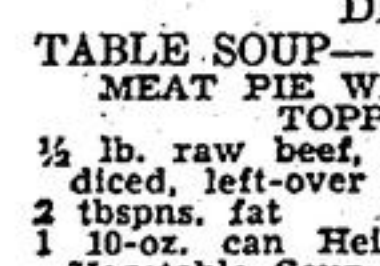
A WEEKLY INFORMATION SERVICE



MONTREAL—Here's a Spring Housecleaning tip from a reader that I think you'll want to try! Our reader-friend says "There's no doubt about it... winter-faded curtains respond like magic to Tintex dyes!" Why not give your curtains the "Tintex Beauty Treatment"? Tintex Curtain Peach and Curtain Ecru work like a charm to transform dull curtains to curtains that look like new! Your home will look like Spring with Tintex-dyed curtains at every window! Ask for All-fabric TINTEX Tints and Dyes at your favourite drug, department or variety store. Tintex costs only 15c a package and, remember, when you follow the simple instructions—good results are guaranteed!



Here's Soup To Please A Man—served with lots of appetite appeal. Just try this recipe, made with HEINZ CONDENSED VEGETABLE SOUP.



Something New... something different... but something definitely delicious! This Chocolate Orange Frosting is full of the luscious real chocolate flavor...

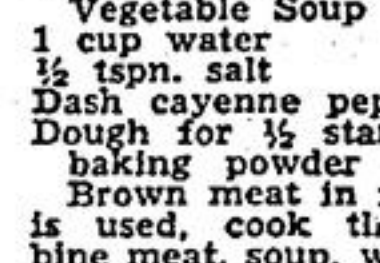
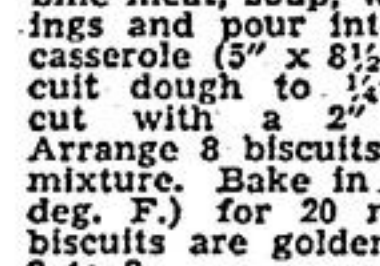
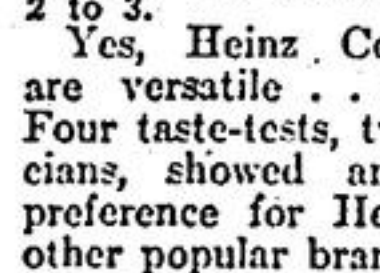


TABLE SOUP—MEAT PIE WITH BISCUIT TOPPING  
 1/2 lb. raw beef, diced, or 1 cup diced, left-over meat  
 2 tbsps. fat  
 1 10-oz. can Heinz Condensed Vegetable Soup  
 1 cup water  
 1/2 tspn. salt  
 Dash cayenne pepper  
 Dough for 1/2 standard recipe for baking powder biscuits  
 Brown meat in fat. If raw meat is used, cook thoroughly. Combine meat, soup, water and seasonings and pour into a well-greased casserole (5" x 8 1/2" x 3"). Pat biscuit dough to 1/2" thickness and cut with a 2" biscuit cutter. Arrange 8 biscuits on top of meat mixture. Bake in a hot oven (400 deg. F.) for 20 minutes or until biscuits are golden brown. Serves 2 to 3.



Yes, Heinz Condensed Soups are versatile... and popular! Four taste-tests, two among dieticians, showed an overwhelming preference for Heinz Soups over other popular brands!



Wise, Wise Mother is she who encourages small daughter's interest in the kitchen... and what a help she can be! JELL-O jelly powders offer a wonderful opportunity for such occasions, for it's so easy to make Jell-O desserts and salads. And what a grand assortment of flavours there are for her to choose from... Jell-O's seven, delicious "locked-in" flavours—Strawberry, Raspberry, Cherry, Orange, Lemon, Lime and Pineapple. Every member of the family will enjoy the fresh-tasting flavour and sparkling perfection of economical Jell-O. Serve it often.



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