

Business Directory

DENTAL

EIL C. SMITH, L.D.S., D.D.S.
Graduate of UNIVERSITY OF TORONTO.
Office over Canadian Bank of Commerce
Telephone 167, Stouffville.

S. BARKER, L.D.S., D.D.S.

onor Graduate of Royal College of Dental Surgeons and of the University of Toronto
OFFICE OVER MARIE JACK'S BEAUTY PARLOR
Phone 27402
Markham every Tuesday

MEDICAL

DR. S. S. BALL

Physician and Surgeon
X-RAY

FFICE: Cor. O'Brien and Main
Phone 196
Coroner for York County

A. C. KENNEDY

Chiropractor

Church Street, Stouffville
Monday and Friday
9 to 12 a.m.

INSURANCE

THOMAS BIRKETT

General Insurance Agency
Stouffville, Ontario
Established 1908
Insurance in reliable Companies at reasonable rates
Prompt Service
Phone 25902 Stouffville

H. O. KLINCK

Phone 3307 Stouffville
Fire, Auto, Burglary, Sickness, and Accident, Fidelity Bonds
The Standard Life Assurance Co.
(The pioneer of Canadian Life Insurance)
A mutual company with 117 years experience
Strength and Service Unexcelled

F. M. PUGH

Phone 3805 Stouffville
INSURANCE
Fire, Auto, Burglary.
The Mutual Life Assurance Co.
Low Cost Insurance since 1869.
Check up on the Reserve Power.
Low Premiums and High Dividends
of this Company and be convinced
Prompt and courteous service.

D. A. BEER

Insurance of All Kinds
16th Year in Business
Phone Pickering Address
5 r22 Brougham, Ont

BARRISTERS

Office Phone Residence Phone
3180 3514

ARTHUR W. S. GREER

Barrister, Solicitor, Notary Public
6 King Street East
OSHAWA, ONTARIO
Resident Partner Branch Office
W. C. Pollard, K.C. Port Perry
Uxbridge, Ontario Phone 25

O. S. HOLLINRAKE, K.C.

Barrister, Solicitor, etc.
Ratcliff Block, Stouffville
Saturday All Day
Toronto Office
Galt, Hollinrake & Bartram
49 Wellington St., East
Elgin 6196

Office Phone Residence Phone
Elgin 7021 Mo. 6235

SAMUEL D. BORINS

Barrister, Solicitor, Etc.
503 Temple Bldg.
62 Richmond Street West
Toronto.

GEORGE COLTHAM

Ontario Land Surveyor
Municipal and Farm Surveys
and General Engineering
Box 443 Aurora Ph. 8642

BRIERBUSH HOSPITAL

Government Licensed
Member of the Allied Private Hospital Association
Main Street East, Stouffville.
Maternity, Medical and Surgical
Day and Night Service

SELLERS & ATKINSON

Ph. Ag. 201 w2 Ph. Stouff. 290
Licensed Auctioneers
25 Years Experience
Sales conducted anywhere. Specializing in Farm Stock, Furniture and Property Sales. All sales personally listed and advertised. Bills prepared and posted.
PROMPT SERVICE — REASONABLE RATES
PHONE 290, Stouffville.

CLARKE PRENTICE

Phone Agincourt 52 W3, Milliken
Licensed Auctioneer
For the Counties of York and Ontario; successor for Corpl. Ken Prentice of C.A.S.F. and of the late J. H. Prentice (Former Prentice & Prentice). Farm, and Farm Stock Sales a specialty at fair and reasonable rates.

Stouffville

MOMUMENT WORKS

Orders Promptly Executed

P. Tarr, Proprietor

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STOUFFVILLE Machine & Tool Works

Telephone 253
Rear of C.N.R. Station
Electric and Acetylene Welding

FARM MACHINERY

MACHINERY REPAIRS

R. G. CLENDENING

Funeral Director

Ambulance Service

Markham, Ontario
Phone 9000

L. E. O'NEILL

STOUFFVILLE

FUNERAL DIRECTOR AND EMBALMER

Continuous Telephone Service
Day and Night
Stouffville 9801

LEHMAN'S SHOE STORE

Footwear For All The Family
SHOE REPAIRING.

Women's Hosiery

CLOVES, SHOES, SOCKS, BOOTS and MITTS

Stouffville Phone 4301
(Opposite the town clock)



Stouffville Floral

— ROSES —

Wedding Bouquets

Funeral Designs

Cut Flowers

Milt. Smith Prop.

THE GASOLINE SERVICE

More than 53 Ontario municipalities, including practically all the larger urban areas, during the past few months have passed by-laws limiting the service station hours of sale of gasoline.

Since there seems to be this general concurrence that legislation is helpful in this retail situation, examination of this merchandising activity may prove interesting. The retail sale of gasoline through service stations, which now employ tens of thousands of people in Canada, is one of the youngest divisions of retailing, with practically all its growth since the 1914-18 war.

The first service station in Canada is said to have been built in Vancouver in 1908—with gasoline tanks on stilts, high above the ground, and the gasoline fed into autos by gravity. But probably the first service station in Canada in a present day sense, and certainly the first in eastern Canada, was built at Yonge and Roxborough streets, Toronto, in 1917. Before that, motorists purchased their gasoline in cans, and a few others constructed tanks at their homes.

At the end of last year, there were more than 10,000 gasoline retail outlets in Ontario, from the most luxurious city service station, to the isolated, back-concession pump. These supplied practically all of Ontario's 667,629 motor vehicles, including 99,481, with gasoline and served them from more than 20,000 pumps, or slightly more than two pumps for each service station. Their sales of gasoline in 1944 are estimated at 242 million gallons.

That means that, on the average, each gasoline pump in Ontario serves 33 customers, or 28 motorists and 5 trucks, and each service station, about twice that or 56 motorists and 10 trucks. During war years, each gasoline pump in Ontario put some 12,100 gallons into motor vehicles annually. During the peak sales year of 1941, each Ontario pump delivered some 17,000 gallons. A station with five pumps, in a high traffic location, of course, sells much more, but just as truly, many stations serve less. Ontario dealers are seeking to retain the hours of sale which during four years have enabled them to enjoy a normal social and family life, and often, to devote energy to more pressing wartime tasks and services.

Canadian motorists were adequately served during the four war years, and gasoline dealers urge that while the average of customers, in the most thickly populated area of Canada, remains at 66 for each service station, these surely may have all their needs served during a 72-hour week.

HUMAN STEAKS FROM BUTCHERS?

Berlin frauleins shuddered behind closed doors as men whispered mysteriously about fiendish butchers supplying human flesh to the black markets.

The men claim the mad butchers prefer women because: They are more easily lured to their doom; there are 175 women to every 100 men in Berlin, and the women are not so quickly missed; and the women are generally fatter.

These stories may succeed in keeping the women at home, but they have had little effect on black market patrons.

Bloody details were recalled of crimes committed after the last war by a young maniac who killed a succession of Berlin girl friends and served their flesh to new lovers.

"So far we have found no facts to substantiate the reports," a spokesman for the U.S. criminal investigation department said, "but we are still investigating."

A similar statement was made by a British spokesman but an official of the German criminal investigation division said he personally knew of at least one case where human flesh had been offered to a German butcher.

According to one story, a former German soldier, posing as a blind man, serves as "bait" for the butcher gang, begging unescorted women to help him home. Those who help him never return, the story claims. Another story says a man pretending to be crippled appeals to women on the streets to deliver a letter for him to a certain apartment where they mysteriously disappear.

DON'T BE PESSIMISTIC

Canadian Countryman
Some people seem most pessimistic about the future these days and are full of the gloomiest forebodings. It's not much wonder, of course, after the exhausting effort the world has been through and all the hunger and lack which is being suffered. Still it is so often not those who are suffering the most who do the loudest complaining. Fear and discontent are the most crippling and unproductive of emotions.

Recently I heard a talk by a man who believes that imagination is the bedrock of our modern civilization and that "applied imagination" will be the driving force for the development of this great country. Not imagination that just sits and dreams and puts up with the world of things as they are in order to live in a world of fantasy but imagination that conceives of new things and dreams up new and better ways of doing old things. He claimed that imagination, the inventive genius of clever scientists and the applied imagination of gallant fighting men was what won us the war and that these same things will be our hope and salvation for a prosperous, peaceful future.

There is a great difference between the social usefulness of the person who simply "puts up" with things and the person who "makes the best of" things. The scientist

even if only a little mother keeping her children busy and secure or a housekeeper performing miracles of make-do. You'll appreciate this if you apply the interesting definition of research which was given by C.F. Kettering. "Research is an organized method of finding out what you are going to do when you cannot keep on doing what you are doing now. It is a state of mind." Some people get to work and figure things out; others just grouch and blame others and hope that if they complain loudly enough or sit and do nothing long enough, "something will happen." People like that are the immature, the spoiled children who have never learned to accept life's responsibilities and they are a heavy weight on society. Fortunately they are not the majority even though they may seem to be at times. Most of us realize very well that the world doesn't owe us one thing more than we put into it and we get a real kick out of being alive and doing our bit more for those who are too young or too old or too ineffective to do theirs. None of us can live by ourselves or for ourselves so it is well worth the recurring "research" we must do in order to figure out how to live most happily and cooperatively with those around us and with the materials which we are able to obtain.

W.P.T.B. QUESTIONS AND ANSWERS

Q.—I am enclosing an advertisement which appeared in a Toronto paper last week. You will see that the ad shows a three piece set of furniture priced at \$119. On Dec. 31 I bought the same thing at another store for \$142.50. Why should there be such a difference in price?

A.—There is a ceiling price on this type of furniture..... a dealer must not charge more than he charged for similar furniture in 1941. While we do not know why there would be such a difference in price in these two stores it would seem that perhaps the store selling at \$119 was holding a January sale. However, as we have the names and addresses of both stores we will check their prices on this item.

Q.—I bought a tin of fancy red coho salmon and paid 28c for a 7 1/2 oz. tin. Was I overcharged?

A.—Yes, for the brand of salmon which you bought the price seems much too high. It should have cost about 23c depending on where it was purchased..... that is it could have cost one cent more or one cent less and still be within the ceiling price. However, 28c was a very high price and if you will write in again giving us the name of the store where the salmon was purchased we will check prices immediately.

Q.—Since price controls have been lifted are taxi drivers allowed to charge any price they like?

A.—All Prices Board regulations regarding the charges made by taxi cab companies have now been removed. Taxi rates are generally set by municipalities and taxis operating within the municipality cannot charge a higher rate. In the city of Toronto there is a taxi cab by-law which is administered by the Police Department.

Q.—What coupons can I use now for the purchase of jam?

A.—Since January 31, sugar coupons are to be used for both the purchase of preserves and sugar. Each coupon is good for the purchase of one pound of sugar or twice as much jam and other preserves as could be purchased with the old rye serves coupons.

Q.—Up until recently I purchased two tins of jam for one coupon. Now I'm buying a coupon for each tin. Is this right?

Danforth Bus Lines

WEEKEND SERVICE

Toronto - Claremont

Effective Feb. 9, 1946

LOCUST HILL-GREEN RIVER-BROUGHAM-CLAREMONT

	SATURDAY ONLY	SUNDAYS & HOLIDAYS	
Leaving Toronto	1.45 p.m. and 5.45 p.m.	6.05 p.m.	
Returning leaving			
	SATURDAYS ONLY	SUNDAYS & HOLIDAYS	
CLAREMONT	3.30 P.M.	7.30 P.M.	8.00 P.M.
BROUGHAM	3.40 P.M.	7.40 P.M.	8.10 P.M.
GREEN RIVER	3.48 P.M.	7.48 P.M.	8.18 P.M.
LOCUST HILL	3.51 P.M.	7.51 P.M.	8.21 P.M.
Arr. TORONTO	5.05 P.M.	9.05 P.M.	9.35 P.M.

For further information Phone

Toronto Grover 5650 or Oxford 1383

may be purchased with a "P" coupon is 40 fluid ounces..... with the new "S" coupons you may buy 80 fluid ounces. Depending on which coupon you were using you were entitled to either two or four tins of the size you bought. We have passed your letter along to the local Board office in your city and they will check up on the store.

Q.—Am writing to ask if canned soups should be up in price?

A.—We are receiving a number of enquiries about canned soup prices generally being upped a cent or two. Slight increase in canned soup prices have been approved by WPTB because subsidies were taken off and costs were justifiably higher. Retail and wholesale markups on soups are closely controlled by the Board's Food Administration. Ceilings are slightly higher than in 1941 in some cases.

Q.—I bought my little girl a ski suit last week and now find it is too small. This store refuses to give me back my money and they have no other suits of this type left. Are they allowed to keep my money when the suit is of no use to me?

A.—There are no Board regulations governing exchanges such as you mention..... it is entirely up to the individual store-keeper whether or not he will

refund money or make exchanges. Perhaps they will have these suits in stock in a very short while or some other type of garment which would be suitable.

Q.—Do I have to give up ration coupons for unsweetened peaches to be used in making pies?

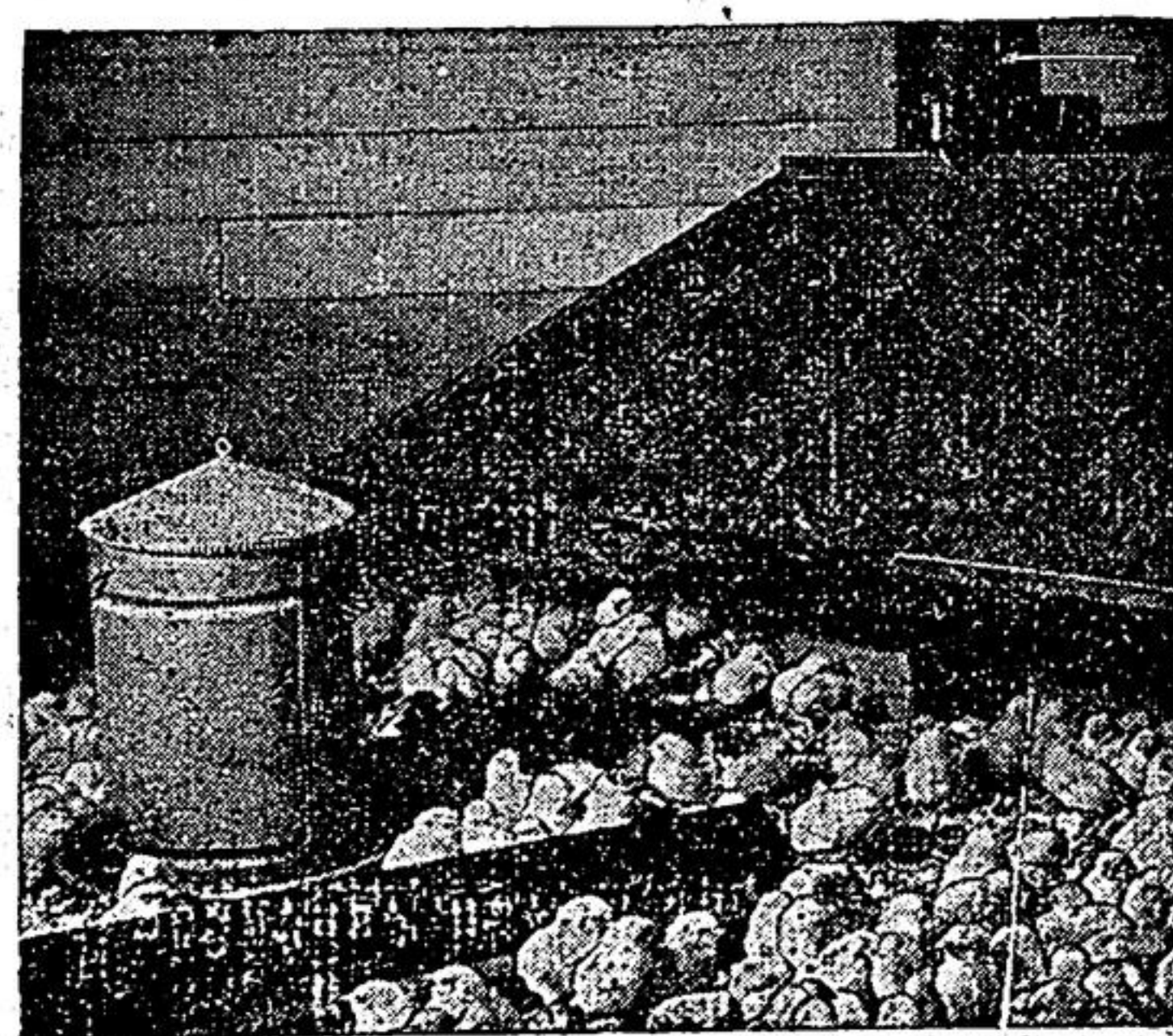
A.—Your grocer was quite correct when he collected coupons for unsweetened fruit..... there is a limited supply of canned fruit both sweetened and unsweetened and in order that everyone may receive their fair share it is necessary to include both in the list of rationed preserves.

DANFORTH

Automotive Supply

TOM DOBSON
705 Danforth Ave.,
Toronto
Phone HA. 0931

Paris, Accessories, and Machine Shop Service.



Marmill Chick Starter

18 percent Protein

ANALYSIS: Protein 18%, Fat 3.5%, Fibre 4.5%

Marmill Chick Starter is a starting ration that has given satisfactory results, year after year. Rapid growth, strong bone, good feather development—these results from the feeding of Marmill Chick Starter. It contains every ingredient essential for good growth, health and vitality, all scientifically balanced.

We have a complete line of Minerals and Stock Tonics, Oyster Shell, Grit and Cod Oil.

STIVER BROS.

STOUFFVILLE

PHONE 4501