



Manitoba's Vehicle Law Effective Dec. 1

Highway laws in some respects new for Canada and in others new for any jurisdiction on the North American continent are being brought into effect in Manitoba in an attempt to make the roads safer for the public.

On Dec. 1 the province will put into operation its Motor Vehicle Safety Responsibility legislation. Its provisions have been incorporated in the Highway Traffic Act. The clauses were enacted at last winter's session of the Legislature after having been drafted to carry out recommendations of a special committee of enquiry appointed early in 1943.

The new law has been framed in the hope it may do two things, first, help to prevent accidents; and second, establish a plan whereby victims of road accidents may be reasonably certain to be compensated for their injuries.

With respect to accidents one of the aims of the new law is to drive the reckless and careless driver off the highways altogether.

However successful it may be in its operation, no law on the Manitoba statutes has ever been given more searching and careful investigation. In the last ten years nearly 1,000 persons have been killed and nearly 20,000 injured in traffic accidents in the province, to say nothing of the big volume of property damage.

The Law Is Tough

One of the central features of the new law which first started controversy because it seemed in some cases too harsh on the motorist, seems now to be more favorably accepted.

When a motor vehicle is involved in an accident in which a person is killed or injured, or property damage has been caused exceeding \$25, registration of the vehicle and license of the driver will be suspended and the car impounded until the motorist puts up security sufficient to satisfy any judgment or judgment which may be obtained against him, up to \$11,000. On top of this he will have to give proof of financial responsibility for any future accident.

If the motorist carries public liability and property damage insurance, he will have no difficulty. The insurance will be accepted as sufficient security for his liability because of the accident. If it is maintained it will also be accepted as proof of financial responsibility for future accidents.

A simple method is provided for proving to the police that the required insurance is carried. Insurance companies issue a small card with each policy issued. The card may be carried like a registration card or affixed to the car. When produced, the vehicle will not be impounded.

A second feature of the new law, with one possible exception new in any jurisdiction in North America in the form Manitoba is trying it, is the Unsatisfied Judgment Fund.

Each Motorist Pays \$1

Starting with motor vehicle registrations for 1946 each owner registering a vehicle will have to pay \$1 for each registration in addition to the regular fees for his license. This extra dollar is earmarked for the Unsatisfied Judgment Fund. Once it reaches \$175,000 the fee may be reduced below \$1. At any rate the intention is to keep it only at whatever figure may be necessary to maintain the fund at \$175,000.

If a person recovers judgment for any amount above \$100 in an action for damages because of personal injury or death, and arising out of operation of a motor vehicle, and can't collect it by the usual processes from the person against whom it is given, he may be indemnified from the fund. His procedure is to apply to the court for an order directing payment of the judgment from the fund.

The new law starts off with both supporters and dissenters. The former say its severe penalties do not affect the careful or lucky motorist who does not have an accident, or the motorist who, before he has an accident, proves his financial responsibility to the satisfaction of the registrar.

Judgments for personal injury or property damage must be paid in full, or by installments which the court has power to direct before the suspension is lifted on a license or car registration.

The dissenters contend the new law is both inadequate and inequitable because the prudent motorist is forced to pay insurance for misdeeds of the imprudent, and that although it purports to be a safety measure it still permits irresponsible persons to use the highways; that it doesn't begin to operate until some innocent person is killed or injured; and that motorists who pay for their own insurance are also asked to provide insurance for a class of bad risks.

The Unsatisfied Judgment Fund will not be used to indemnify persons for property damage. It only indemnifies for physical injury or death.

Objections or no, the Government intends to give it a trial. The new law is modelled in large part on the Motor Vehicle Safety-Responsibility law of New York State.

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FACTS About Automatic REFRIGERATORS

by GORDON E. COBER

BEFORE YOU BUY ANY REFRIGERATOR - BE SURE YOU KNOW THE ANSWERS TO THE FOLLOWING QUESTIONS

It's pretty hard to tell modern automatic refrigerators apart. They look very much alike. They cost about the same. They all freeze ice cubes..... preserve food. And they all offer various conveniences and features.

How, then, can you decide which is best?

The following questions and answers which you, as a prospective refrigerator buyer, should know before you look at ANY refrigerator. The confidential information contained in the answers will aid you in making a wise and intelligent choice. For you know, how important the right choice is. Buying a refrigerator is not like buying a dress..... or other article that is used for only a short period. On your decision will depend the health, comfort and saving of your family for many years to come. So take your time. Look at ALL refrigerators. And, while you do, keep the following questions in mind:

Q.—What is the most important thing to consider when buying an automatic refrigerator?

A.—The first and most important thing to know when you look at any automatic refrigerator is its PRINCIPLE OF OPERATION, in other words, how it works.

Q.—Why is the principle of operation so important?

A.—Because the operating unit of any automatic refrigerator is its "heart"..... on it depends the refrigerator's length of life—its cost of operation and maintenance—its ability to protect food.

Q.—What principle of operation do most refrigerators use?

A.—All electric refrigerators but one are mechanical. Their principle of operation requires machinery to keep the refrigerant in circulation. They all have moving parts.

Q.—What moving parts do most freezing systems have?

A.—All mechanical refrigerators have some or all of these moving parts: Motors, Compressors, Pistons, Shafts, Valves, Belts. All move and cause friction.

Q.—Is it necessary for an automatic refrigerator to have moving parts?

A.—It depends entirely on the refrigerator's principle of operation, the trend of progress in the development of the automatic refrigerator has been toward the elimination of moving parts, for they cause wear. But only one — SERVAL ELECTROLUX — has successfully eliminated ALL moving parts from its freezing system. Its principle of operation is completely different from all others.

Q.—How can a refrigerator operate without moving parts?

A.—A small amount of heat takes the place of all moving parts in the Serval Electrolux freezing system. Heat circulates the refrigerant constantly and efficiently.

Q.—What are the advantages of a freezing system with no moving parts?

A.—There are many advantages to this type of refrigeration. But the most important advantage is the fact that there are no moving parts to cause friction and wear. Most of the ills of automatic refrigerators can be traced directly to moving, wearing parts.

Q.—How can you be sure your refrigerator won't become noisy sooner or later?

A.—If a refrigerator has moving parts, you can be sure that the friction between them will cause them to wear. As these parts wear, the noise increases..... becomes louder and more disturbing. To make certain, you'll have silent refrigeration get a refrigerator with no moving parts in its freezing system.

Q.—What automatic refrigerator alone assures permanent silence?

A.—SERVAL ELECTROLUX is the only automatic refrigerator that assures permanent silence because it's the only automatic refrigerator that freezes with no moving parts. It CAN'T become noisy with age.

Q.—Why is silence so important?

A.—Doctors will tell you that one of the major causes of nervous disorder is noise. Noise cuts mental efficiency..... even causes poor health..... although you may not realize it at the time. That's why so many cities have noise-abatement laws. Moreover a noisy refrigerator is INEFFICIENT for where there's noise there's always WEAR.

Q.—When you buy an automatic refrigerator how can you tell whether its maintenance cost will be low?

A.—Find out what its principle of operation is. Maintenance costs are high when a refrigerator has moving parts to wear out..... need repairs..... replacement..... costly servicing. Maintenance costs are low when a refrigerator has no moving parts to wear and need repairing.

Q.—What type of refrigeration assures lowest possible maintenance and service costs?

A.—SERVAL ELECTRIC is the ONLY automatic refrigerator without any moving parts in its entire freezing system and therefore has no moving parts to wear out and require costly repairs, expensive replacements, adjustments, and other budget-breaking service charges.

Q.—Does freedom from costly wear give owners any additional advantages?

A.—Yes..... beside saving on reduced maintenance and service costs, Servel assures owners freedom from interruption due to repairs and replacements, and resultant spoilage of food.

Q.—Why does the operating cost of most automatic refrigerators increase the longer they're in service?

A.—A refrigerator with moving parts begins to lose its EFFICIENCY as these moving parts begin to wear out. The greater the loss of efficiency, the greater the amount of fuel needed to do the same amount of work. In other words, you may pay a higher and higher operating cost as the refrigerator wears out.

Q.—Is there any automatic refrigerator that assures continued low operating costs?

A.—Yes..... SERVAL ELECTROLUX. It has no moving parts in its freezing system to wear out and lower its efficiency. You can be sure of Servel's continued low operating cost as long as you have it.

Q.—Does the amount of heat used by the Servel refrigerator increase as the years go by?

A.—No..... because the small amount of heat needed to circulate the refrigerant through your Servel does not change from year to year.

Q.—What governs the life span of an automatic refrigerator?

A.—All things being equal, the life span of an automatic refrigerator depends entirely on its method of operation. If it has moving parts, these moving parts begin to wear from the very first moment the refrigerator is placed in operation and..... sooner or later the moving parts reach a point beyond repair or economical replacement. Then the entire refrigerator must be replaced. If it has no moving parts, there will be no wear..... and the refrigerator will continue to operate efficiently year after year.

Q.—How can you be certain the refrigerator you buy will give you long, dependable service?

A.—Make sure you buy Servel Electrolux — the refrigerator with no moving parts in its entire freezing system. Servel owners, in fact, report that the Servels they bought twelve, thirteen, fourteen, year and even older (when Servel was first sold) are still giving the same silent, economical and efficient service they gave when they were new.

Q.—What kind of refrigeration gives food the most complete protection?

A.—Only CONSTANT EVEN TEMPERATURE protects food in the most effective way. With Servel's freezing system, there is no stopping or starting as with mechanical refrigerators. The amount of heat keeps the refrigerant continuously in circulation, giving your food the fullest protection every minute of the day.

Q.—What automatic refrigerator has the highest trade-in value?

A.—According to the NATIONAL MARKET REPORT, (the Blue Book of Trade-In-Values), of all automatic refrigerators of trading age, Servel Electrolux has a higher average trade-in value of at least 20% more.

Q.—How can you be sure your refrigerator won't interfere with your radio reception?

A.—Servel has no electric motor, no starting or stopping switch to cause annoying static or "jam" your radio.

Q.—If you live in or move to another area, can you enjoy the advantages of the finest automatic refrigeration?

A.—Yes..... Servel Electrolux has the greatest flexibility. It can be run on either 60 cycle, 25 cycle, direct current, or anything that causes heat.

Q.—Can you expect to save any money with an automatic refrigerator?

A.—Yes..... if the refrigerator is a Servel Electrolux. Servel owners, in fact, save enough to pay for their refrigerator in as short a time as three years.

Q.—In what way will you save?

A.—Servel is economical in two ways. First, its freezing system saves you money because there are no moving parts to require costly repairs and frequent service, adjustments..... to increase operating cost..... to shorten operating life. And, second, its constant cold saves you money on your monthly food bill because it keeps food fresh and wholesome for days..... enabling you to take advantage of market specials, buy in larger quantity at lower cost, and utilize "leftover" without waste. Servel is the only automatic refrigerator that can give you all these savings because it's the only refrigerator that has no moving parts in its entire freezing system.

NATION-WIDE SURVEY SHOWS THAT MORE AND MORE PEOPLE ARE CHANGING TO SERVEL ELECTROLUX

REASONS FOR REPLACING PREVIOUS REFRIGERATORS

1. SILENCE
2. CONTINUED LOW OPERATING COST
3. NO MOVING PARTS TO WEAR
4. MORE YEARS OF DEPENDABLE SERVICE

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THE BREWING INDUSTRY (Ontario)

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They will be urgently needed to enable us to maintain a steady flow of supplies to the consumer.

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