

The Stouffville Tribune

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A. V. Nolan, J.P., Editor and Publisher

Our Editorial Comment

Barbers Ask Nothing Unreasonable.

The village of Stouffville has grown to be more than 70 years old, but never before until last week had any of its municipal councils been asked to pass a bylaw regulating the hours of industry in the village. In their request to have council pass a bylaw forbidding any barbering shop to open on Monday evenings, or Wednesday afternoons, the barbers are breaking new ground.

No one will deny that the barbers are entitled to shorter hours than they enjoy in this place. There is no reason for them to be open on Monday evenings when all other business places are closed, nor is there any reason for them remaining open on Wednesday afternoons when the business section is all closed up. Indeed, the barbers close now along with the other stores each Wednesday afternoon.

The unusual thing is that they asked these two closing periods be made mandatory on themselves, even though they now by mutual agreement close their shops Wednesday noon each week. The public ask why the barbers cannot continue to close by mutual agreement. The answer is that by mutual agreement, when a customer comes in after hours or just when the shop should be closing, the barber is obligated to wait on him. If he were forbidden to do so by law, then he can politely say so, and so could close his shop more promptly.

The next regular council meeting is on August 1st, at which time the council will pass the bylaw as they are required to do under the provisions of the Shop Act. After that it will be illegal for barber shops to do business on Monday evenings after 6.30 or on Wednesday afternoons after 12.30 unless those days precede a holiday.

Few Requests For Free Local Advertising

The Perth, Dufferin, and Wellington counties Press Association in session recently went on record as favoring their newspapers in the area (weeklies) charging for advertising patriotic undertakings. Few people will have any quarrel with this stand, as a newspaper must obtain revenue from its advertising just as a merchant obtains revenue from the goods in his store.

It often happens that half a dozen organizations in various sections of the district ask for complimentary notices in the same issue, which if charged for would total perhaps \$3.00.

Frankly, we want to compliment the people of Stouffville and district who somehow realize that such notices should be paid for, and we are seldom asked to donate free space. The newspaper proprietors do their share of giving just like other folk, but they must make a profit from their business otherwise they would soon have nothing to give. Locally, we have little complaint to make on this issue, and feel that when the people in the counties mentioned, have the matter explained to them, they too, will see the fairness of the situation.

P.S.—Nothing in this editorial note applies to a basketful of letters from outside interests which come to our desk weekly seeking free advertising space from outside. We know they total a basketful, because that's where they go.

Stated Pastorate Would Help Solve Trouble

Reverend John Coburn, retiring president of the Toronto conference of the United Church strongly denounced the practice of a number of congregations which make overtures to young ministers to leave their posts during the middle of the year. He declared congregations were continually asking for ministers not more than forty years of age and he wondered what would become of the older men if this state of affairs continued. He deplored the growing tendency to gauge the suitability of a minister upon his age.

Rev. John Coburn may be right, indeed he is right, but he is one of the men who could do a great deal to correct this situation. A stated term for pastors such as was enjoyed in the former Methodist church would largely rotate the ministers in such a way as to remove the present belittling method of hiring ministers. We had heard no voice raised by the so-called "city ministers" who want to remain such, about going back to a system of calling or stationing ministers that was very satisfactory when changes were general every four or five years. Nothing has done so much harm to the United Church of Canada, caused so much bad feeling among the people, as the persistent "quiet" on the part of the church leaders who should do something to rid the church of this hit and miss method of engaging a minister.

A Bylaw to Regulate Loads

Ratepayers may be justified in asking whether the time has not arrived for our municipal body in Stouffville to pass a bylaw regulating the manner in which truckers shall be permitted to transport stuff through the main highway of this village. Hauling hay, straw and other light substance is quite common, and recently it has cost the ratepayers unnecessary money to clean up the street after

BACK TO STANDARD TIME

The village of Bolton which passed a bylaw at one time placing the village on daylight saving time, rescinded the whole thing last week, and is now back on standard time. The one big complaint, said the Bolton Enterprise, is that it was not possible to get stores closed at night at the proper time, resulting in adding another hour to the working time of store keepers and business men in general. Farmers simply did not get in to do their shopping early enough. Help is so scarce and expensive that many have to do without, and have to put in all the daylight hours there are on the land, leaving the shopping until after dark.

CREDIT TO THE AUTHOR

The editorial on the late Miss Jean Gunn, O.B.E. appearing in our last issue, was from the pen A. A. Perry, editor of the Elora Express. Scores of similar or shorter editorial comment was read, but Editor Perry's, our readers will agree, was a rare compliment to even a great nurse.

A MODERN DEFINITION

"How would you define a modern bride, anyway?"
"A modern bride is a featherless biped who is willing to begin house-keeping with one skillet, one can opener, one kettle, and at least two bridge tables."

hauling was completed. It was said that a week or more ago at least two bales of straw were lifted from the road which had blown from a truck. The town had to sweep whole blocks, and pay for drawing it away.

Had the owner been thoughtful enough to place a tarpaulin or something else on the load to hold it down, all this work and expense could easily have been avoided. After it had been cleaned up, the same thing might have been repeated, and it is repeated every year numerous times by truckers and others.

Issue Summonses by Mail

Commencing July 1, motorists throughout Ontario charged with offences under the Highway Traffic Act are served with summonses by mail and not by personal service. The change follows amendments to the Highway Traffic Act passed at Attorney General Conant's direction at the last session of the Legislature. The summonses as delivered by mail follows the regular wording as to the charge, but added is a notice that if the accused does not appear in person or by counsel in answer to the mailed summons, a further summons will be served by personal service, cost of which the motorist will pay. The change will mean a saving of thousands of dollars to motorists who formerly had to pay personal service costs.

BUSINESS DIRECTORY

MEDICAL

DR. S. S. BALL
Physician and Surgeon

X-RAY

OFFICE: Cor. O'Brien and Main
Phone 196

Coroner For York County

DR. ARTHUR L. HORE

Physician & Surgeon, Obstetrics
Eyes Tested - Glasses Fitted
In Stouffville Twice a Week
Phone Markham No. 67
(Reverse charges) for appointment.

DENTAL

E. S. BARKER, L.D.S., D.D.S.

Honor Graduate of Royal College
of Dental Surgeons and of the
University of Toronto.

Office in Grubin's Block
Phone 274

Markham every Tuesday
Office in Wear Block

DR. J. F. WEATHERILL

Office over Bank of Commerce

Office Hours:
9 to 12 noon and 1.30 to 5.30 p.m.
Phone Office - Phone Residence-
180 18002

Claremont Every Tuesday
Office over Baker's Store
Phone Claremont 1401

A. C. KENNEDY

Chiropractor

Church Street - Stouffville

Monday, Wednesday & Fridays
9 to 12 a.m.

INSURANCE

See

H. O. KLINCK
(O'Brien Avenue)

for your insurance needs in:
Fire, Life, Automobile, Burglar
and all Casualty Lines

THOMAS BIRKETT

General Insurance Agency

Representing
reliable Companies including
Lloyd's of London, England.
Phone Stouffville 25902

A. C. BURKHOLDER

Insurance

Canada Life Assurance Co.
-also-
Automobile and Fire

HARRY M. SPANG

Representative

MUTUAL LIFE INSURANCE CO.

Also

Mutual Automobile Insurance
Telephone 6616
Stouffville Ontario

BARRISTERS

Office Phone - Residence Phone
3160 3514

ARTHUR W. S. GREER

Barrister, Solicitor, Notary Public

6 King Street East
OSHAWA, ONTARIO

Resident Partner Branch Office

W.C. Pollard, K.C. Port Perry

Uxbridge, Ontario Phone 25

L. E. O'NEILL

STOUFFVILLE

FUNERAL DIRECTOR AND
EMBALMER

Continuous Telephone Service
Day and Night

Business Phone Residence Phone

STOUFFVILLE

Marble & Granite Works

Orders Promptly Executed

P. TARR, Proprietor

Phone 4303

A. S. FARMER

Licensed Auctioneer

York County, Uxbridge and Pickering Townships

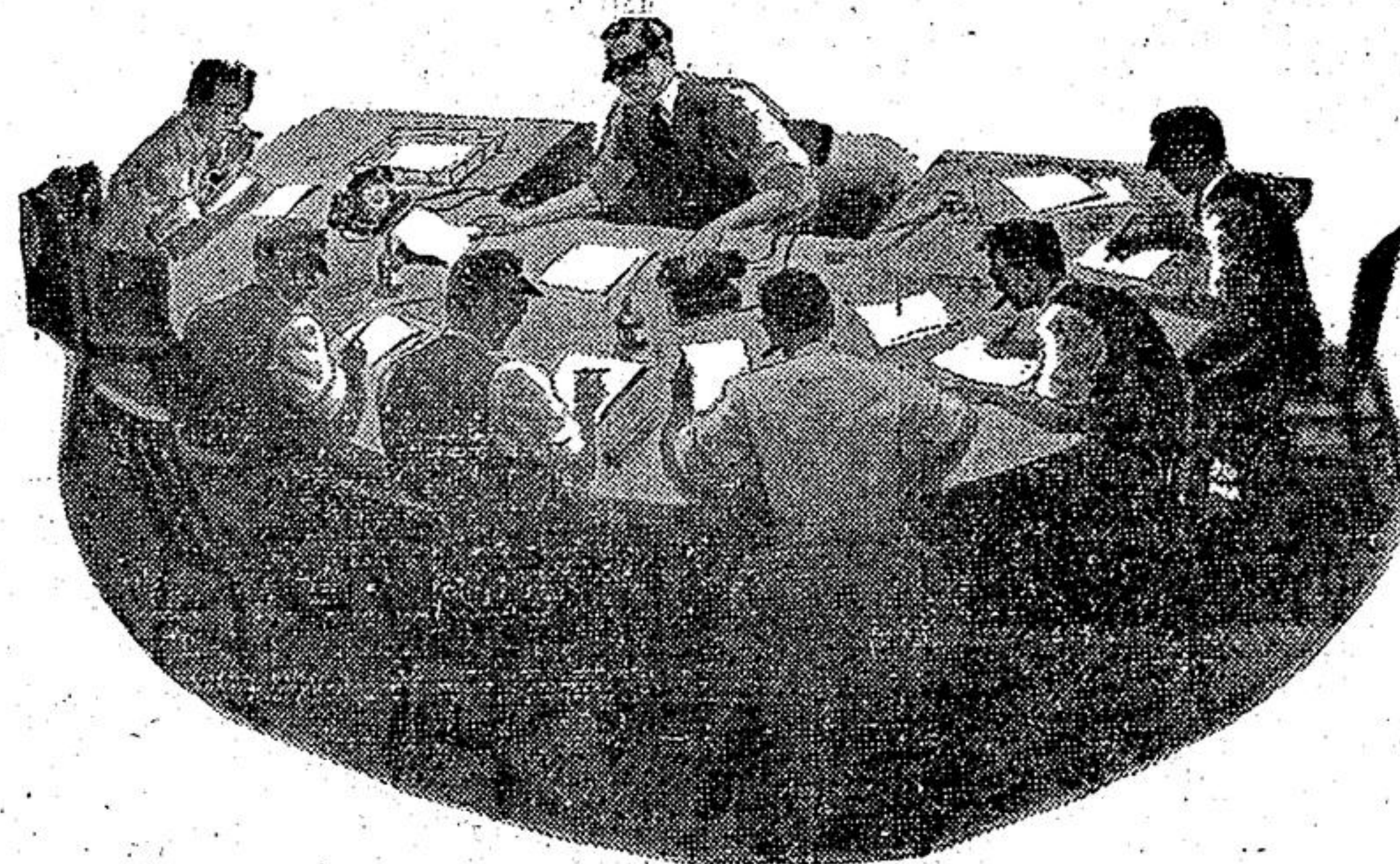
Farm Stock and Furniture Sales

a Specialty

Telephone Stouffville 6312

Address: Gormley P.O.

NO NEWS would be BAD NEWS



News...

NEWS is what keeps a newspaper going. And it's primarily what keeps people going through a newspaper front to back.

Anything which does that is good news for advertisers... for the more intense the interest of people in a medium, the greater the advertiser's opportunity to attract attention through the medium to the things he has to sell.

Because the newspaper is so full of important, timely news... news about happenings in all the surrounding district as well as our own home town... it has won for itself an intensity of reader interest that no other medium can match.

With newspaper advertising you can (1) reach the largest number of customers (2) tell your story to the whole family (3) time your advertising to meet your needs and conditions (4) get quick results when you want them (5) build good-will as well as sales (6) illustrate your products (7) tie your message to the news and make it more interesting (8) do all this at a lower cost than with any other medium.

And because advertising itself is news... news about products and services... the most natural, the most productive place for it is the newspaper.

Like all other parts of the paper, newspaper advertising is seen and read by people actively interested in new happenings, new ideas, new products, and when the news-interest is at such a high pitch, as it is in The Tribune, here is naturally the most vital and profitable advertising medium of all.

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