

Now For Carswell's Economy Store Where Dollars Buy More

STATEMENT OF FACTS — Regarding one of the greatest sales and value giving events in the history of this town. A mighty sacrifice just when you expect to pay new high prices. Stock Up Now. — Thrifty shoppers won't miss these savings. In a good many instances prices are actually below to-days wholesale prices. Positively No Bluff. Many items cannot be replaced. Right when we should be getting regular prices we abandon our profits and pass the savings on to you. Every price offers a wonderful saving. Read the items. Come and see the gala array of bargains.

Sale starts **THURSDAY, OCT. 31st**, and ends **SATURDAY, NOVEMBER 9th**. Only 9 days, Hurry and get your supply of the bargains.

Extra Sale staff will be at your service. Doors open **Thursday, Oct.-31st**, sharp at 9 a.m. Be here bright and early.

A MIGHTY SACRIFICE JUST WHEN YOU EXPECT TO PAY NEW HIGH PRICES - - SAVE \$\$

China Dept. Bargains

CUPS & SAUCERS
25 doz. fancy china and clover leaf cups and saucers. Sale special **10c**

SALAD DISHES
Fancy china 9 inch, assorted designs, reg. 25c, half price. **2 for 25c**

1 only 97 piece English dinnerware in Sunburst pattern. Extra special **\$23.45**

DINNER SETS
97 piece English porcelain green band trim, regularly \$16.95. Special sale, **\$13.94**

DINNER SETS
97 piece embossed English porcelain. Reg. \$12.95, sale **\$9.77**

50 doz. plain white cups, first quality **6--27c**

10 doz. Fancy fruit dish, 7 in. Extra Special **9c ea.**

SPECIAL 20 p.c. discount on all china glassware and crockery

SALE of COTTONS

40ins grey cotton. Special sale 10c yd.
36 ins. grey cotton. Reg. 20c yd., sale 16c yd.
36 in. grey cotton. Reg. 25c yd., sale 19c yd.
36 in. grey cotton. Reg. 29c, sale 22c yd.
40 in. grey cotton. Reg. 35c yd., sale 27c yd.
37 in. Bleached cotton. Reg. 35c yd., sale 25c yd.
35 in. Bleached cotton. Reg. 29c yd., sale 23c yd.
35 in. Bleached cotton. Reg. 25c yd., sale 17c yd.
100 yds. heavy quality white terry towelling, 20 in. reg. 39c. Sale price 29c

Towel Sale Buy! and Save!

5 doz. terry towels, assorted colors and checks. Sale **10c ea.**

5 doz. terry towels, large size, good quality, fancy stripes. Reg. 35c. Sale, **24c ea.**

10 doz. bath towels, extra heavy 23x44 fancy checks, in green rose and blue. Reg. 59c. Sale **39c ea.**

TEA TOWELS
15 doz. fancy candy stripes and checks in red blue green and gold. Reg. 19c. Sale, **12 1/2c ea.**

DISH CLOTHS
10 doz. knitted cotton colored checks large size. Sale **8c ea.**

TOWELLING
100 yds. pure linen towelling stripe border. Extra special. Sale **25c yd.**

Lingerie Sale

5 doz. snuggles and vests, rayon and cotton, size M. & L. Reg. 35c. Sale price **27c ea.**

5 dozen Bloomers and Panties, rayon silk, fancy stripes, M. & L. Reg. 35c. Sale. **28c pr.**

Fine rayon and silk, full cut, outside. Regular 85c. Sale **69c ea.**

New Fall Hats

In velvet and felt, wide color choice new autumn tones

25 only. Reg. \$2.50, sale **\$1.94**

15 only. Reg. \$2 sale **\$1.69**

PYJAMAS

In pastel shades with contrasting trim, s.m. and large. Reg. \$1.59, sale **\$1.27**

EXTRA SPECIAL
17 only silk knitted slips black only, med., large & o.s. Reg. \$1.50. Rush sale, **69c ea.**

Don't Overlook These Hosiery Bargains

500 prs. full-fashioned in chiffon and semi service first quality, every pair guaranteed to give long lasting wear. The new Fall shades are here, sizes 3 1/2-10 1/2. Reg. 98c, sale **65c pr. -- 2 pr. \$1.25**

25 dozen prs. chiffons crepes and service full fashioned, new Fall shades pure thread silk. Buy now for the entire season. The savings make it well worth while, sizes 8 1/2 to 10 1/2. Reg. \$1.15, sale **94c pr.**

Women's hose pure thread silk fashioned leg, seamless foot. The new fall shades colors gunmetal toupe and black, sizes 9-10 1/2. Reg. 50c pr., sale 34c, **37c pr.**

25 doz. pr. silk and wool reinforced heel and toe, colors gunmetal toupe and black, sizes 9-10 1/2. Reg. 50c pr., sale 34c, **3 pr. \$1.00**

200 prs. celanese hose in peppermint, coco, joyous flirtatious, sizes 9-10 1/2. Reg. 39c, sale **27c pr.**

SOCKEES
Pure wool all shades, sizes 8-10 1/2. Sale **39c pr.**

360 prs. rayon and lisle, plain and ribbed tops, all wanted shades, sizes 9-10 1/2. Reg. 59c, sale **44c pr.**

Boys and Girls fine ribbed cotton hose double heel and toe. Sizes 6 1/2-10 1/2. Sale, **24c pr.**

Here's Where To Save

10 dozen cotton hose (black), size, 5-7 sale **9c pair**

15 doz. ribbed cotton hose, (black), sizes 6-10. Sale, **19c pair**

Buy Hosiery For Months to Come

10 dozen heavy double thread cotton hose spliced heel and toe, colors black and suntan, 9-10 1/2. Reg. 29c pr. Sale **23 pr.**

UNDERHOSE

Fashioned leg and seamless foot, botany wool and cotton mixture. Reg. 50c pr. Sale, **37c pr.**

GOLF SOCKS

Boys golf socks pure wool elastic top, sizes 7-10 1/2, colors, grey, brown and heather mixtures. Reg. 75c. Sale, **47c pr.**

EXTRA SPECIAL

3 doz. only pure wool full-fashioned hose sizes 8 1/2 & 9, color, pearl flush. Reg. \$1.25. Out they go **25c pr.**

20 doz. Boys and Girls botany wool fine rib colors sand and black, sizes 7-10 1/2. Sale 39c pr. Sizes 4 1/2-6 1/2. Sale **29c pr.**

SILK & WOOL

10 doz. botany wool and silk and wool hose double soles spliced heel and toe, sand shades, sizes 7-10 1/2. Reg. 69c pr. Sale, **47c pr.**

GOLF SOCKS

Boys heavy cotton ribbed golf socks, colors, grey, tan blue, elastic top, sizes 7 1/2-10 1/2. Reg. 35c. Sale **24c pr.**

150 Pairs All Wool Cashmere Hose fashioned leg and seamless foot, new fall shades. Regular 69c pair. Sale 54c pair. **2 pr. \$1.00**

Corsets, Corsettes & Girdles

75 prs. Corsets, girdles and corsettes, La Dreasse and D & A make. Our regular stock line, all sizes. Reg. 1.50, sale **\$1.19**

50 prs. corsets, girdles and corsettes, broken lines, all sizes. Reg. \$2.50. Rush clearance sale, **\$1.69**

Save \$\$ on Staples

DENIMS & DRILLS
100 yds. in blue and black. Reg. 39c yd., sale, **29c yd.**

COTTON TWEEDS
50 yds cotton tweeds brown stripe. Reg. 59c, sale, **39c yd.**

Moleskins & Denims

150 yds. striped moleskin blue and black denims, 8oz. wgt. Regularly 49c, sale special, **37c per yd.**

FLANNEL

Grey union flannel shirting 34 in. wide. Reg. 59c, sale, **47c yd.**

FLANNELETTE

27 in. plain white and stripes. Reg. 17c, sale, **13c yd.**

1000 yds white flannelette also light and dark stripes 36ins. Reg. 25c yd., sale **18c per yd.**

300 yds. Yama flannels woolslettes and tadaussae flannels figured and striped patterns. Reg. 35c yd. sale, **29c per yd.**

Doeskin and Cotton Shirtings

1000 yds. cotton shirtings, stripes and checks. 32 and 36 in. wide. Reg. 35c, sale, **29c yd.**

300 yds. plain doeskin and heavy cotton check shirting 36 ins. wide. Reg. 49c **38c yd.**

Broadcloths & Prints

1000 yds. broadcloth good quality fine even weave all wanted colors also black and white 36 ins. wide. Reg. 25c. Sale, **21c per yd.**

750 yds Print large variety of patterns to chose from. Regularly 29c yd., sale **24c per yr.**

Sew Your Own and Save

5 pieces Todoussae and cotton tweeds 36 ins wide variety of patterns and colors. Reg. to 49c yd., sale **33c per yd.**

COTTON PLAIDS in red, green, good quality cloth, 36 ins. wide. Reg. 50c yd., sale **39c per yd.**

WOOL TWEEDS in blue, brown and grey, 36 ins. wide. Regularly 75c, sale, **59c per yd.**

150 yds., allwool santoy and wool and rayon dress material 36 ins. wide. Regularly to \$1.50 yd., sale price, **69c per yd.**

Gloves Hand Bags Scarves

5 doz. Neckscarves variety of styles, new fall colorings, Reg. 75c, sale **49c each**

Ladies Gloves, all wool new fall styles fancy knit colors and white. Reg. 69c, sale **49c each**

Ladies chamolsette gloves, new fall shades, variety of styles sizes 6-8 1/2. Reg. \$1.25, sale **89c pr.**

3 doz. handbags new styles large size inside fittings colors black, navy, green, wine and brown. Reg. to \$1.50, sale **94c each**

Wall-Paper-Sale 1940 Patterns Final Clearance 25 p.c. Discount

Sweater Coats & Pullovers

All new Fall shades with long sleeves and made from pure wool sizes 14-20. Reg. \$2.49, sale, **\$1.88**

Carswell's Economy Store

9 BIG DAYS - Surpassing All Previous Sales

Sweater Coats & Pullover

All pure wool assorted colors, sizes 34-40. Reg. up to \$2.00, sale, **97c**