

Classified Advertising

AGENTS WANTED

WANTED—MAN WITH CAR TO TAKE over profitable Kawleigh Route. Established customer. Sales way up this year. Monthly satisfied earnings of \$30 a week to start. Write Kawleigh's Dept. M257-101-C, Montreal, Canada.

BOOKS-AND MAGAZINES

YOUR FAVOURITE MAGAZINES offer thrilling and fascinating entertainment, vital instruction, and helpful inspiration at surprisingly low prices. Subscriptions make excellent gifts. Top Complete list free on request. B. Scott Service, Toronto 19, Ontario.

BOOKS ON FUR FARMING

FUR FARMING—PROFITABLE BUSINESS—the book now 25c. Fur Farms Publishing Co., 31 Arcade, Utica, N.Y.

CATTLE

IMPROVED BULLS, HEIFERS, REGISTERED, fully accredited, year old, by Alton Model X. General Greenly's Foreman, Palermo, Ont.

CLOTHING FOR SALE

GOOD USED CLOTHING. LOWEST prices. Write for catalogue. Yonge Street Clothing Exchange, 502 Yonge Street, Toronto.

CLYDESDALES

WHERE TO BUY CLYDESDALES. Domestic and imported. 50 head registered breeding stock now on hand. 10 stallions, 40 brood mares and fillies. West Point Farm, H. C. McLaughlin, Owner, Galt, Ontario.

DEAF

BONE CONDUCTION. A NEW METHOD that gives you natural hearing through the bones of the head. The Potter Bone Conduction, the smallest made is applied to the bone behind the ear, nothing on nor in the ear. The miracle of the ears. Write H. Potter Company, 405 Ryrie Building, Toronto. Established 1917.

DEVELOPING AND PRINTING

BEAUTIFUL ENLARGEMENT. HAND colored in oils, free with each order. Roll developed and printed, 25c; re-prints 10¢. Photo-Craft, 153½ King E., Toronto.

ROLL DEVELOPED AND PRINTED

25c. Free glossy enlargement with each order. Gem Photo Service, Box 729, Station 10, Toronto, Ontario.

ARTICLES FOR SALE

EMPLOYMENT. PLANNED EMPLOYMENT FOR ALL workers. Send ten cents per copy to Dept. W. Canadian Placement Institute, 21 Dundas Square, Toronto.

EMPLOYMENT WANTED

STENOGRAPHER—DICTAPHONE OPERATOR: age 25; 7 years experience. Good shorthand. All work. CHARTERED ACCOUNTANT—B. Com. 3 years financial, manufacturing, cost accounting. Excellent references. SALESMAN—CLERK; SENIOR MATRIC. Age 23, men's furnishing, general handling. Excellent references. YOUNG MAN FAMILIAR WITH building materials wants opportunity in employment. For catalogue, write Canadian Placement Institute, 21 Dundas Square, Toronto.

FEATHERS

WANTED—GINSENG GOLDEN SEAL, poultry, roosts and ducks feathers. Satisfaction guaranteed. W. Heller, 147 Harrison St., Toronto.

FILMS AND PRINTS

ROLLS DEVELOPED, PRINTED, 1 free enlargement 25c. Re-prints 10¢ for 25c. Photo-Craft, 153½ King E., Toronto.

ZERO PRICES EXPERT WORK ROLL

25c and free enlargement 25c. Trevanna Studios, 3 Niagara Street, St. Catharines, Ont.

FREE—TWO BEAUTIFUL ENLARGEMENTS

(one color) with roll developed. Eight glossy, fade-proof prints, 25c; highest quality. Machray Films, Winnipeg.

PRINT OUR OWN NEGATIVES AT HOME

on any surface, cloth or paper, without skill or darkroom. Less than cents each. Miraculous Process, complete with instructions for 150 prints. L. J. C. Williams, 5 Richmond East, Toronto.

FREE ENLARGEMENT WITH EVERY 25c order

Roll film developed and 8 prints 25c. Re-prints 10¢. Photo-Craft, 210 Richmond St. E., Toronto.

FOR SALE

ELECTRIC HAND OR POWER MEAT choppers and bone grinders; fully guaranteed. A. J. Deer Company, 158 King St. W., Toronto.

CLIP THIS—LEFTOVER BROKEN TOBACCO

Little need to cut: 20 lbs. bag \$2.50. P.O.B. Rival Cigars Tobacco Co., Reg'd. 31-21, St. Romuald, Que.

DEPENDABILITY

SPECIAL WEEK-END PRICES \$10.10 ton Pouches (stove bit) Screened and Treated; \$8.45 ton Domestic Stove coal (BIT) excellent for hot water. Write for Domestic Nut coal (BIT). City-wide prompt delivery. Ontario Fuels Limited, 23 Scott Street, Etobicoke 8388.

FUR FARMING

MINK RAISING—SAMPLE COPY magazine 10c, book catalog free. Fur Trade Journal, Box 31, Toronto, Ontario.

GROW ANGORA WOOL CLEAN! INTERESTING! Profitable! Free literature!

Otto's Angora Ranch, Drawer 2058, Colborne, Ontario.

HAIR GOODS

WIGS, TOWELS, TRANSFORMATIONS, Braids, Curls, and all types of finest quality Hair Goods. Write for illustrated catalogue. Toronto Human Hair Supply Co., 523 Bathurst, Toronto.

HAIRDRESSING SCHOOLS

MADAME HUDSON SCHOOL, HAIRDRESSING and Beauty Culture, will send for pamphlet. 707 Yonge St., Toronto.

MEN AND LADIES. LEARN BARBERING or Hairdressing, under New Master System. Free information. Write 590 Yonge Street, Toronto.

FREE CIGARETTES

RAYMAR, Canada's foremost Advertising Agency, will send a Character and Personality Chart free to anyone who writes him. This amazing free chart is made merely to advertise.

MASON'S 49 GOLD REMEDY and is a tonic for the blood only. Write today, enclosing a self-addressed stamped envelope and your business address—Raymar.

MASON REMEDIES LIMITED
14 MCCAUL ST. TORONTO, CANADA

BEAUTIFICATION OF OTTAWA PROPOSED

Far-Reaching Plans — Noted French Architect Says Work Will Require 25 to 50 Years

Elaborate plans for the beautification and development of Ottawa as a great and picturesque capital, were disclosed last week by Jacques Greber, noted French architect and adviser to the Dominion Government. The work may take 25 to 50 years to complete and involves almost complete transformation of the centre of the city.

Among the first items to be undertaken in the plan is the placing of the National War Memorial opposite the Langevin block on Elgin street just south of Wellington, demolition of the former post office building on the Plaza, erection of a postal station on the northwest corner of Sparks and Elgin street, widening of the Plaza and Elgin street.

Park Area
Construction of a park area between Wellington street and Cartier Square, Elgin street and the Federal District Commission Driveway and eventual removal of all buildings in that area is also projected. In this area a number of public buildings are planned "to form a comprehensive composition" with the new Union station.

Garden and park treatment will be given to many blocks and there will be a number of traffic islands and traffic circles. As part of the creation of a mall, a bridge will be constructed across the canal from Albert street, providing an artery to Nicholas street, which runs in the opposite direction on the other side of the canal. This will relieve the bottle-neck traffic situation on the Plaza. The mall will lead over the canal to the new Union Station plaza.

May Start Next Summer
Mr. Greber said his plan for the city itself also took into consideration any future plan which might be contemplated for a wider federal district. He added he was in complete agreement with plans that had been proposed for the Gaitheau area, north of Ottawa. He had not yet taken into consideration to the extent of detailed plans for an extended federal district.

It was understood his plan has been approved by the Dominion Government.

Officials of the Department of Public Works said they expected plans would be far enough advanced to call for tenders for the first projects by late spring. Construction, they expected, would be started this summer.

ALONG CANADA'S MINING HIGHWAY

BARBER LARDER COMPLETING INSTALLATION. Douglas A. Mutch, well known mining engineer, states:—

"Barber Larder is completing installation of new electrically driven plant and preparing for shaft sinking to a first objective at 550 ft. with four levels to be established at 125 ft. intervals. As formerly reported, very extensive diamond drilling was done here before deciding on shaft sinking with sixty holes completed. This drilling indicated a practically continuous ore zone for approximately 800 ft. with average grade estimated at \$7.05 across an average width of 25 ft. This average grade was obtained after reduction of numerous high assays. It is estimated that some 475,000 tons of ore have been indicated above the 250-ft. level. Diamond drilling returned very important ore sections with widths up to 100 ft., some of which carried exceptionally high values; with one averaging \$119 across 12.8 feet. A further hole averaged \$10.60 across 31 ft. Others returned \$9.50 across 20.5 ft.; \$8.60 across 14.2 ft.; \$16.90 across 35 ft.; \$7.56 across 20 ft.; \$8.82 across 10.7 ft., etc. One hole showed a width of 100 ft., averaging \$4.97.

"In addition to the main ore zone further drilling some 2,000 ft. west of the shaft returned values of \$25.25 across 1.2 feet and \$8.06 across 5 ft. This indicates important possibilities for the finding of further ore west of the shaft section along the 3000-ft. length of favourable structure contained in the company's property."

BEST PUPILS SURE TO BE "YES-MEN"

Adult Life of the Child Who Was "Teacher's Pet" Is Certain To Be Thorny

The adult life of the child who always gets A's in school may develop into anything but a bed of roses.

Such was the conclusion that some psychologists and educators disclosed in comment on a recent statement by Miss Eta Anchester, kindergarten superintendent in Philadelphia, who said:

"We must realize the seriousness of a child's always getting A's. He has a right to get a D once in a while. It will do him good, for life isn't going to strew A's all around him."

GOODY-GOODY CHILDREN

Describing the pupil who never fails to get an A as "likely to be teacher's pet," Dr. Robert N. McMurray, executive secretary of the Chicago branch of the Psychological Corporation, said:

"That sort of child is likely to grow up to be a conformist—a person who never blazes new trails—the sort of person who accepts what is told him without question. The pattern of what teacher says is carried over into adult life. He is not likely to be a leader or a dynamic individual. That's the way I view the future goody-goody children."

DR. EDWIN B. PLACE, CHAIRMAN OF THE DEPARTMENT OF ROMANCE LANGUAGES AT NORTHWESTERN UNIVERSITY, SEIZED THE OCCASION TO CRITICIZE WHAT HE SAID WAS THE TENDENCY IN MANY SCHOOLS TO ABANDON "THE OLD-FASHIONED GRADING SYSTEM" AND TO SUBSTITUTE, "RATHER NEBULOUS RATINGS."

"Thus," he said, "the child is in the main exempted from having to follow educational patterns which in any way approximate the experiences which are inevitably ahead of him in life. No such Utopia as is being created for him by progressive educational procedures will be in prospect after he leaves school."

"Thus, I thoroughly agree that there is nothing so dangerous for a growing child as monotonous and un-interrupted success in school achievement. A few hard knocks are essential."

WE'RE BUYING HEAVILY FROM UNITED STATES

Our Trade Increases More With U.S. Than U.K.

A 27.4 per cent. rise in the yearly comparison was shown in import figures covering the nine months ended Dec. 31, released by the Dominion Bureau of Statistics, Ottawa. The figures showed also that the United States supplied Canada with more than half its imported goods while the United Kingdom and other Empire countries supplied a little less than one-quarter.

Topping the list of countries from which Canada bought \$637,342,835 worth of goods in the first nine months of the 1937-38 fiscal year, the United States provided \$380,892,440 worth, boosting its trade 34.1 per cent.

Imports from Empire countries rose 25.1 per cent, at \$191,514,649, and those from the United Kingdom worth \$115,859,495, were up 18.1 per cent.

Second supplier among non-British countries was Germany which shipped Canada goods worth \$9,499,747, an increase of 8.3 per cent.

NERVES

STOP THEM SCREAMING!


If you worry—which often leads to indigestion, a few tiny, economical doses each day will help restore your nerves, improve your appetite, build up your strength. At drug stores, 20¢, \$1.00 and \$1.50.

PHOSPERINE THE GREAT NERVE TONIC

Issue No. 10—'38

B-D

**BIG in size
BIG in flavour
BIG in value**



BIG BEN
The PERFECT Chewing Tobacco

SMILES AND CHUCKLES

There are two kinds of people in the world, talkers and doers.

What we would like to know: Is just where the nudist camps go in the winter time?

A story is told of a woman on holiday at a fishing village—who asked an old sailor of the wind-jammer days why a ship was always spoken of as "she."

Old Salt (stily) — "Mebbe it's because the rigging costs more than the hull."

Mr. Brown was interviewing an applicant for the position of caretaker: Mr. Brown — "How long were you in your last place?"

Applicant — "A month."

Mr. Brown — "That's not long. And the place before that?"

Applicant — "Two weeks."

Mr. Brown — "Not so good. And the time before that?"

Applicant — "There wasn't no time before that, sir. I got off with a fine."

READ IT OR NOT!

England, as a nation, spends about \$80,000,000 annually on laundry work.

Minister (to church janitor)—"Look here; see that carpet you put on the floor of the pulpit?"

Janitor — "Yes sir."

Minister — "Well, what do you think would happen if I should step on one of those tacks in the middle of my sermon?"

Janitor — "Well, I reckon that would be one point you would not linger on."

Hal — "A friend of mine named his child Carol because she was born on Christmas."

Jim — "S'he? I thought a carol was a hymn."

A lot of folks who are saying they want to make heaven their home, will feel mighty out of place if they should happen to get there.

Katherine — "Frank doesn't call on us any more. Mother said they could not agree."

Dorothy — "Did your mother think he stayed around too long in the evenings?"

Katherine — "No! He thought that mother did."

ALMOST A WRECK!


MANY folks are thin and pale—they're weak, feel tired, lousy and dull. This condition should not be overlooked. Dr. Ferce's Golden Medical Discovery is a tonic which increases the appetite, eliminates waste from the intestines, and tones up the digestive system. Read this: William Pashinski, 93 Bayfield Ave., Hamilton, Ont., said: "I could not enjoy a meal because of the bad after-effects—sour stomach, gas and acid indigestion. Finally, I took a few bottles of Dr. Ferce's Golden Medical Discovery and my digestion was better. I enjoyed my meals, no ill effects, my appetite improved and I felt much better in every way." Buy now of your druggist.

Every man, woman, and child in Canada eats 31½ lbs. of butter a year—or more than ½ lb. a week. Canada's yearly consumption of butter in 1936 was nearly 350,000,000 lbs.

Eggs Are Off!—Conjurers, clowns, jugglers in Germany have been ordered not to use eggs—or any other foodstuff—in tricks, on pain of charges of sabotaging Four-Year Food-Plan.

Iron and steel mills of Czechoslovakia are breaking production records in filling armament orders.

USE PIDARD



New and remarkable remedy for itches. Satisfaction is guaranteed regardless of the severity or length of time your horse has suffered from this disease. By mail \$1.00. Chs. Eug. Girard, Ste. Brothec, Laval, Quebec.

**BIG in size
BIG in flavour
BIG in value**



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ITCH

STOPPED IN A MINUTE...

Are you tormented with the itching tortures of eczema, rashes, athlete's foot, eruptions, or other skin afflictions? For quick and happy relief, use cooling, antipruritic, liquid D. D. D. Prescription. Its gentle oils soothe the irritated skin. Clear, greasy-free and stain-free. Stops the most intense itching instantly. A 35c trial bottle, at drug stores, drives off money lack.

Fighting Fog

A Number of Attempts Are Being Made to Stop "Flying Blind"

Now that air travel is universal, the question of fog is becoming more acute than ever, and scientists everywhere are racking their brains for methods of dealing with this worst form of weather.

More than sixty years ago Tyndall showed that a dust-free space was formed over a hot body. Working on these lines, Sir Oliver Lodge invented an electric machine for dispersing fog. It was tried in Birmingham during a bad fog on December 22, 1904.

As hundreds of invisible particles got busy, the fog turned to cloud, the cloud to mist, and the surrounding buildings became visible. The invention worked to perfection, but was too costly to be used on a large scale.

Cleared 2000-Foot Path

Next, in 1907, came Demetrio Magloria's air cannon or projector. It was sixty feet long. At the bottom was a chamber in which gas was exploded. But when it was tried in bad fog, the effect was too local to be of real value.

At Pittsburg, more recently, a saturated solution of calcium chloride was sprayed from nozzles by a system of overhead pipes. The calcium solution drew the tiny particles of mist into larger drops, which fell as rain. In this way a path, 2,000 feet in width, was cleared across an aerodrome. But the expense was great, and an aerodrome is rendered useless by a network of pipes.

Tries Out Fire-Engine

Last year M. August Verant, a Dutchman known in his country as "The Rain Maker," who has actually caused rain to fall from clouds by spraying them with a mixture of ice and salt from an aeroplane, devised a very simple method of dealing with fog. His idea was to "hole" the fog by forcing water into the mist-laden atmosphere at high pressure.

He does this with a fire-engine, and has already been so successful that the number of foggy days at Amsterdam has fallen by almost half.

Fish Is Basic Food Of Japs

Quest For Sea Proverder Has Led Them Into International Complications

Speak to any Japanese about food and he immediately thinks of fish—any kind of fish: fresh or salt, raw or cooked, hot or cold—for this has been an essential of the diet of his people from antiquity.

This Nipponese penchant for fish has provided the basis for numerous international jangles—some pretty serious—the latest revolving at this moment about the salmon fisheries of Alaska waters.

May Exhaust Fisheries

The Japanese are charged with so encroaching that they will exhaust the fisheries, which form the most important industry of Alaska and the biggest thing of its kind in existence. It's from these far Northern canneries that come the tins which enable the wives of the United States to do the hat-trick and provide the Sunday night supper without standing over hot stoves.

The specific allegation against the Japanese is that by ignoring United States laws, and among other things employing equipment forbidden to Alaskan fishermen, they are conducting a wholesale slaughter of salmon as these princes of fish return from the ocean to the rivers to spawn. The ever efficient Japanese take their floating canneries, along with them, and tin the fish on the spot. Similar complaints have been made by Russia and other countries.

Most Proficient at Catching 'Em

The Japanese are about the most proficient fishermen there are. For generations they have gone about the business systematically and scientifically. Their fishery schools study the subject intensively, and the country has the latest thing in fishing equipment.

Wherever there is a fish, even a little one, there will be a Japanese not far off. You will find the eager angler of Nippon searching the waters of Australia, Canada, Sakhalin, Korea, China, Kamchatka, Alaska, the Sea of Okhotsk and where not.

Perilous Porcupine

A story comes to us of a porcupine that killed a lion; two of its quills pierced the lion's heart! Porcupines are not dangerous if not molested, but their weapons are deadly to attackers. Dogs, for instance, can never hurt the porcupine successfully, for all it has to do is to roll into a ball and present an array of miniature lances to the enemy. In India and Africa it is common in the jungle to come across dead animals far larger than the porcupine, with quills in their bodies; the sole evidence of mortal combat.

Incidentally, porcupines make excellent food, and not so very long ago pies and stews made with their flesh were recognized dishes on many Old Country tables.