

Britain to Launch Big "Health Drive"

Spend 10 Millions in Physical Fitness Campaign

Britain began September 30th, a campaign for health and physical fitness without parallel in the history of the nation.

Prime Minister Chamberlain, who at 68 is fit enough to tramp miles of river bank with a fishing rod in his hand, opened the campaign with an address broadcast to the Empire. He touched off a £2,000,000 "health drive" which will run a wide gamut; from setting-up exercises to maternity and child welfare services; from organized games to health films and better care of the teeth.

Running side by side with Britain's rearmament program, it is proof that Britain's leaders are aware of the importance of national health in possible wars of the future. What Britain proposes to do, it is pointed out, is comparable, on a less lavish scale, with what Italy, Germany and Russia have been doing for years; namely, emphasize national health as part of the preparation for national emergencies.

The new health program, approved by the Government, has been in preparation for the last year. It will be in the hands of district leaders. Participation will be entirely voluntary, but the drive will be especially keen in the so-called "depressed" areas, the slums and large industrial areas.

New and Better Way To Learn Geography

of Java?" "Batavia!" replies Johnnie Jones, what is the capital here, thinking that's an easy one. For he has just received a letter from the third officer of S. S. Adventurer, and the postmark was Batavia.

This better way to learn geography started two years ago when four ships of a London, England, shipping company were adopted by two elementary and two secondary schools. The British Ship Adoption Society encourages schools and colleges to associate themselves with certain ships, and to make friends with their officers and members of their crew. In this way interest is fostered, and geography becomes a living thing.

Letters received from their sailor friends give them first-hand information about the world, and help break down a natural insularity. Visits to the ships themselves are eagerly looked-forward-to delights. Today 480 schools, including most of the well-known public schools, belong to the society. An appropriate motto for the members is "A friend in every port."

Fish Treaty Limits Size of Fish Caught

Eat more fish is a slogan familiar to us all, but unless care is taken the demand will outrun the supply of fish in European waters. So ten European Governments — Belgium, Denmark, Germany, Great Britain, Iceland, the Irish Free State, the Netherlands, Norway, Poland, and Sweden — have just signed a convention limiting the size of mesh used. It is hoped by these means to leave in the sea enough little fish to keep the species alive and numerous. The Convention insists on the British minimum mesh for all fishing, except in territorial waters. Below the fixed limits no fish of the following may be landed or sold: cod, haddock, hake, plaice, lemon soles, soles, turbot, brill, France, Finland, Latvia, and Portugal are not at present in favour of all the restrictions imposed by the Convention.

Plane Ride Cures Whooping Cough

Jean Planchenault, French amateur aviator, of Le Havre, claimed that an airplane ride at 8,000 feet altitude was a successful "home cure" for whooping cough. Planchenault's daughter, aged three, had whooping cough and several doctors were unable to cure her. After an hour's ride over the Bleville airdrome, the father said, the child was completely cured.

Missionary Sleeps Under 500 Skulls

Skulls of white men count for little in the head-hunting activities of the Dyaks of Borneo, according to Rev. C. Ross Diebler, who has spent five years there as a missionary. He is attending the annual convention of the Christian and Missionary Alliance, which opened at Alliance Tabernacle.

When Mr. Diebler first visited Dutch Borneo, head-hunting was common. With the coming of Christianity, it has become less popular, he says, but the hill natives sometimes return to their old habits. "There are still plenty of skulls," said Mr. Diebler. "I have slept beneath a row of at least 500. You soon get used to it."

The Papers Say

EDITORIAL COMMENT FROM HERE, THERE AND EVERYWHERE.

CANADA

Comparing Casualty Lists

One hundred and five British flyers have been killed in accidents this year. That record sounds bad until it is compared with the highway casualty list during the same period. —Peterborough Examiner.

Where It All Goes

How much Canadian nickel has gone, and is going, into the manufacture of the world's instruments of war in these years since 1918? That, it seems to us, is a question the Canadian people should put to themselves soberly, earnestly. Because it does involve a most serious responsibility. —Halifax Herald.

Those Radio Licenses

The government department issuing radio licenses might save itself a great deal of work and householders a lot of inconvenience if collectors were supplied with adequate and reliable information as to those who have remitted their fee. Only a government could afford to offend the public by demanding that householders produce evidence that license fees have been paid. —Financial Times.

Where Dissent Is Treason

It becomes the people of the democracies to take note of what is going on in the nations of the other persuasion. We have a right to say and believe, on the evidence that is available, that human life is better to live in the democracies than in the dictatorships. That is a very simple way of putting it, but that is the apt expression of what matters. There is a terror abroad in those countries. Men are not free to speak their minds. What we call opposition to the government, those countries know only as treason. —Vancouver Province.

The Bicycle Craze

There has been an astounding increase in the patronage of bicycles in Ontario. Especially in the cities, towns and villages has the bicycle attained the popularity that was characteristic of 40 years ago. In the last nineties there was a bicycle craze in Canada and the United States. Even the most inferior roads were swarming with male and female bicyclists. Touring clubs were formed and there was much organization to promote rides to various parts of the country. Special trucks were built for racing and circuits were formed for the holding of races at night at electrically lighted speedways. —Sarnia Observer.

A National Trade Policy

Without suggesting that Canada should turn away from the policy of exporting to markets abroad, it is becoming more than ever apparent that the Government's reliance on the capture of world markets is devoid of any promise of sustained prosperity at home. The productive resources of this Dominion are more than sufficient to assure every Canadian worker of an abundant standard of living. The national policy of Canada must surely be designed first to maintain this standard at home by productive labor applied to home resources. Canadian enterprises in world markets could follow, under conditions of greater security for Canadian workers, when national prosperity is no longer dependent upon competition with workers abroad under a lower standard of living. It will call for more light on Parliament Hill. —Ottawa Citizen.

Remove License Plates

It is generally admitted that one of the most effective means of remedying violations of the traffic laws is the removal of license plates for a definite period from the cars involved in the offences.

A driver may treat a fine lightly but, as The Ottawa Journal suggests, "an offending driver then would come under the force of domestic or business displeasure and resentment."

That is perfectly true, and if the penalty of removing the license plates from the cars were carried out, their owners would be exceedingly careful as to who was permitted to drive. Certainly the only remedy for the carelessness and recklessness that is abroad today on the part of a small percentage of drivers is by the imposition of drastic penalties, hence the sooner the Highways Department decides upon the removal of license plates in addition to the other penalties imposed the sooner will the highways become safer for law-abiding motorists. —Bramford Expositor.

They Are Not Exhibits

Dr. A. R. Dafoe, physician of the Dionne quintuplets, has spoken out against treating the babies experimentally as "guinea pigs." He referred to the statement of Dr. Leo R. Rigler, before the International Congress of Radiology, at Chicago, that the quintuplets might help the science of heredity materially by being subjected to complete X-ray examinations.

The story of the five babies is a dramatic one. But any tendency to regard them as exhibits or as material for laboratory probing is a regrettable one. There are human lives involved in Callander, and the supreme right to develop as normal children. Otherwise they drop into the classification of freaks, adding another sorry chapter to the exploitation of physically unique people whose birthright is their greatest handicap. To overcome that handicap should be the main goal of those who have the interests of the babies at heart. Anything that would aggravate it should be checked at the start. —Hamilton Spectator.

THE EMPIRE

Sign of Social Progress

In the small groups of English folk found all over the Empire, every one knows every one else, hence the bank clerk's wife will be entertained by (and must in her turn entertain) the British Consul's lady. There is consequently a leveling of classes, and the leveling is upwards. Every one uses finger bowls. —London Queen.

Problems of Eastern Europe

"The problem of Eastern and Central Europe is the one which, if mishandled, is most likely to lead to a general war. And it is the one in which British policy finds it most difficult to follow a clear line. On the one hand the electorates of Great Britain, and still more of the overseas Dominions, view Eastern Europe as the field in which their own interests are least directly engaged, in which they can exercise the least direct military force, and in which they are least willing to commit themselves beforehand.

"Indeed, with a navy which cannot reach Eastern Europe at all, an army which has practically no European expeditionary force, and a home air force which is unlikely to reach par-

IT'S A FACT

By KEN EDWARDS



Little Alma Shepard has the unusual distinction and honor of driving a harness marse for the measured mile faster than any amateur, man or woman. Eleven-year-old Alma drove her father's horse, "Dean Hanover," a three-year-old.

Turning to baseball, we point out that Lefty Grove holds the record winning percentage for pitchers for a season, with a mark of .886, made in 1931 when he pitched for the Athletics; winning 31 games and losing four. Despite the poor showing of the St. Louis Cardinals this year, under the management of Frankie Frisch, the latter has been signed to pilot the club for 1938.

Believe it or not! The St. Louis Cardinals have a member of their team who they say can play every position on the baseball diamond!

Well, with Tommy Farr all set to take Maxie Baer after Farr's trip home, we'll say so-long until next week.

This column is dedicated to our friends, Bobby and Donnie Rutledge — good little sportsmen.

News In Brief

Fire Does Great Damage
CHICAGO — A terrific explosion and fire damaged the main building of the Swift and Company plant in the stockyards this week. The blast followed an outbreak of fire on the third or fourth floor and officials estimate the damage might run as high as \$200,000.

4 Injured in Explosion
BASEL, Switzerland — Four men were killed and 11 injured when an air compressor producing pressure of 6,000 pounds per square inch exploded in the Burckhardt machine factory while undergoing final tests. Several of the injured may die.

Test Flights To Start
WINNIPEG — Test flights over the western section of the Trans-Canada Airlines should be under way in about two weeks, says Philip Johnson, Vice-President in charge of operations of the airline.

Officials expect to adhere to original plans, beginning operations from Winnipeg westward, with eastern lines opening later, Johnson indicated. He said he believed regular operations on the western section would begin next spring.

Russia Helping China
TOKIO — A "certain quarter" (presumably the War Office) has been informed that Soviet Russia is furnishing men and munitions to China in her war with Japan, the Domei Agency reports.

Ten Russian officers are assisting in the defense of China's national Capital, Nanking, according to the

ity in numbers with Germany, the only way in which Great Britain could exert direct force would be by turning what might be a local conflict into a world war. On the other hand, neither Great Britain nor any Dominion can be indifferent to alterations in the status quo in Eastern Europe, especially if they are brought about by power politics or war, because of the far-reaching effect they may have upon the balance of power in the world as a whole. —Round Table Magazine.

News PARADE

By ELIZABETH EEDY



A commentary on the highlights of the week's news

A New Civilization In North
Just back from a tour by airplane of the Central Manitoba mining area, Northern Saskatchewan, Alberta and the Northwest Territories as far north as the Arctic Circle on Great Bear Lake, the Dominion Minister of Mines, Hon. T. A. Crerar sees in the Canadian North with its slower tempo, a more contemplative people arising, a people with more time and aptitude for thought, not beset by city excitement and quite content to do without it.

The Minister declared that a prosperous future lies ahead of the new mining fields up there and there is room for tremendous development. With water transportation available everywhere in the summertime, and almost year-round air service, it is believed facilities will be ideal for establishment of a comfortable civilization.

Quints Have Complete Set
This week Yvonne Dionne cut her twentieth tooth, the last of the Quintuplets to acquire the full score of baby grinders. The five now have 100 teeth amongst them.

Rome-Berlin Axis
Ever since the autumn of 1935 when Germany refused to join with the other European nations in imposing sanctions on Italy for her aggression in Abyssinia, we have been hearing the phrase, "Rome-Berlin axis." Especially of late, in the Mediterranean crisis when Italy was accused of piracy and nations rallied to one side or another. Last week the "axis" was made doubly solid by the visit of Mussolini to Adolf Hitler. The

report, and Marshal Vassili Bluecher, commander of the Soviet Far Eastern army, is in daily radio-telephone conversation with the Soviet military attache in Nanking, General Lepin.

\$50,000 Building Addition
ORILLIA — Word of a new \$50,000 building to be started immediately at the Ontario Hospital near here, was received this week. The three-story building will accommodate additional dining facilities in the basement and day rooms on all other floors.

Says Bombing Was Necessary
TOKIO — The Japanese Government has defended as strategically necessary the aerial bombing of Nanking, which drew protests from world Governments, including Great Britain and the United States.

The Japanese point of view was contained in a reply, to the formal United States protest of Sept. 22, transmitted after oral representations against Japan's announced intentions of subjecting the Chinese Capital to a mass aerial bombardment.

Shanghai Lines Hold
SHANGHAI — Chinese defenders of Shanghai held their lines intact after weathering a terrific offensive into which Japan hurled every weapon she could muster. "After some of the fiercest close-range fighting on the Shanghai front since the outbreak of the conflict, the front was silent."

Urge Japanese Boycott
LONDON — Great Britain's resentment against Japanese aerial activity in China was voiced this week by industrialists and labor leaders in separate meetings.

Expressing deep horror at the "barbarous and systematic massacre by Japanese aircraft and submarines of the defenseless Chinese civilian

speeches of both men on that occasion while reaffirming their united front against Bolshevism, declared also that Nazism and Fascism are joined in a common desire for world peace. With the cementing of such a bond, entered also by Britain, and later France, we may see a better day dawn for Europe and the world.

Terminal Market Proposed

"A terminal market in Toronto would do a great deal towards rectifying sorry conditions in Ontario where farmers in the Holland Marsh find themselves possessed of bountiful crops and no markets," declared the Deputy Minister of Agriculture, J. B. Fairbairn. "All produce would come to the one market," he suggested, "thus permitting control of supply and demand, better prices to producers." Many parts of Ontario are similarly hit each year, the fruit-growing districts included, and the crops rot on farms because of poor markets.

Right Jobs For Jobless

Surveys being made under the leadership of the National Employment Commission are attempting classification of all unemployed persons in Canada to discover forms of work to which they are best suited. Eventually it is hoped to have every relief recipient classified according to his fitness for some form of employment. Special mention will be made also if the jobless man is permanently unemployable as a result of some physical, mental or social handicap.

population," the National Council of Labor urged the Government to ban war material sales or monetary loans to Japan.

7000 Ask Aberhart Resign
EDMONTON — Resolutions approved at a meeting sponsored by the People's League of Alberta demanded resignation of Premier Aberhart and his government and urged unity of opposition parties in an effort to "free the people from the tyranny of the Social Credit Government." 7000 were present at the meeting.

Wants International Crime Commission

WASHINGTON — Establishment of an International Crime Commission linking Canadian, United States and Mexican police, was proposed this week by Colonel S. T. Wood of the Royal Canadian Mounted Police.

Lovers Struck by Lightning

Two lovers were struck by lightning while sitting under an umbrella at Sarajevo, Yugoslavia. The girl was killed instantly and the man was hurled several yards by the shock and severely injured.

French Snail Farmers Pay Penny a Hundred

All Burgundy, France, peasants have been busily searching under hedges and walls for snails, which they sell to the local snail farmer. The snail farmers pay about a penny for every hundred snails, and then transfer them to little parks, where they are fattened up on vegetables and greens. Each park is fenced off with close-meshed wire, and contains plenty of moss under which the snails rest. The fattenings goes on until the autumn. Then the snails are raked out of their hiding places, and cooked in salt water. More than 80,000,000 snails are eaten in France during the season.

School Teaches Trailer Living

Post-Graduate Course in Gypsying Deluxe

Now it's a post-graduate course need to be a road gypsy de luxe according to Capt. J. L. Mifsud, one of the only trailer driving schools in the United States.

How to live in a trailer — but fortably — is the basis of the curriculum. Can you authoritatively discuss high hitches versus low ches? Do you know how to enter friends in your home on wheels? You park 20 feet of trailer without hitting the bedroom?

In Eight Lessons

If the answers are "no" then it is to Professor Mifsud's university the upper reaches of the Bronx eight lessons on the hows and whys of trailer driving and trailer home economics.

Mifsud concluded his lectures in public classroom at the first show in New York last night. Three days he has been demonstrating how to manoeuvre a trailer and to live comfortably in the small quarters of the rolling homes.

"It's not difficult to live under like conditions in a trailer," Mifsud said. "It's only a question of people justifying themselves to the more compact living quarters of a trailer which differs in size only from a regular apartment."

Not All Women Can Wear Red

Fashion Expert Says Very Few Have the Personality

"Only one woman in ten has the personality to wear red," Adrian, famous creator of feminine movie fashions gives this warning.

"Color," he said, "should be a frame for a woman's personality. That's why most women are more attracted in blues, browns and blacks. The personalities can overshadow dull shades, but only a woman with a personality can hope to compete with the brilliance of a red dress."

Must Be Backed Up

Hollywood stars who can wear safely, according to Adrian, are Joan Crawford, Jeanette MacDonald, Claudette Colbert and Marlene Dietrich. "Joan prefers blue as do most stars," he declared. "The dress of red was designed for her in 'The Bride Wore Red.' It is the first of that color she has worn on the screen. It gives the proper dress effect in an important emotional scene, and was created for that purpose. On the average woman it would have had the opposite effect. Instead of making her stand out in a group, it would push her into the background, leaving the dress hater hanging in midair with no personality to back it up."

Combine Career With Romance

If You Are Willing to Put Forth Extra Effort, Says Former Screen Star

Lois Wilson, screen heroine, came forth yesterday with some trenchant views on the subjects of romance and career.

Making one of her infrequent stage appearances — and the first in Chicago — in Clare Boothe's satire, "The Women," Miss Wilson gave the marriage-and-career-won't-mix business short shrift.

"I cannot," she asserted, "agree with any opinion that matrimony and a career are incompatible. I have never been married but I am not avoiding marriage. I am looking for the other part of my puzzle."

"The trouble is that not enough people marry with the idea of staying married; they are unwilling to put forth the effort to make marriage any more than an episode, a thrilling romance."

Opposites

If there were no such things as night, You'd not appreciate the day.
If darkness never came your way, You'd find no loveliness in light.
There'd be no joy in leisure time For the discipline of work;
The levels speedily would irk The man who had no hills to climb.
There'd be less glow in happiness If we could never suffer pain;
The glamour would be bleached from gain
If loss could cause us no distress.
The melody of sound admits No harping on a monotone.
All joys are meaningful alone By contrast with their opposites.

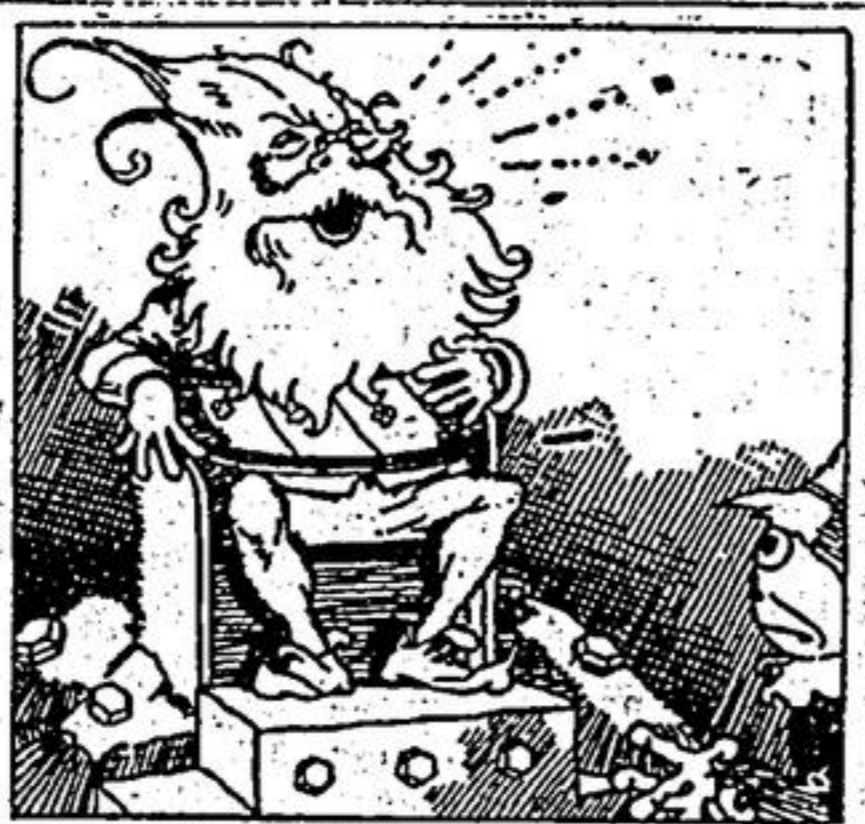
Miss Florence Loft, aged 36, of Swanscombe, Kent, Eng., an English field worker died from burns after preventing some children from going near a fire she had lit in a field.

Eva, an elephant belonging to a Detroit circus, has died from eating a pair of boots.

THE WONDERLAND OF OZ



Grasping the object, Ozma, in a low voice, pronounced the word "Ev." The rooms were quite empty of life after that. That Gnome King had gained a new ornament, for upon the edge of the table rested a pretty grasshopper which seemed to have been formed from a single emerald. It was all that remained of Ozma of Oz.



In the throne room, just beyond the palace, the Gnome King suddenly looked up and smiled. "Next," he said, in his pleasant voice. Dorothy, the Scarecrow and the Tin Woodman who had been sitting in anxious silence, each gave a start of dismay and stared into one another's eyes. "Has she failed?" asked Tiktok.



"So it seems," answered the little Monarch, cheerfully. But that is no reason why one of you should not succeed. The next may have twelve guesses instead of eleven, for there are now twelve persons transformed into ornaments. Well, well, which of you goes next?" "I'll go," said Dorothy, stepping forward.



"Not so," replied the Tin Woodman. "As commander of Ozma's army, it is my privilege to follow her and attempt her rescue." "Away you go then," said the scarecrow. "But be careful old friend." "I will," promised the Woodman, and then he followed the Gnome King to the entrance of the palace and the rock portal closed behind him.

By L. Frank Baum