

# WOMENS

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## Coronation Program A Priceless Aid To Broadcast Listeners

Details Procession Step by Step  
And Service in Westminster  
Abbey Word by Word

Advance Orders Forecast An  
Enormous Sale

Recent events in England have necessitated costly changes in the Official Souvenir Programme of the Coronation. Many new plates have had to be made, and portions of the text have had to be re-written and re-set. Produced in the form of a brochure the Programme will be a masterpiece of the printer's art, in every way befitting the grandeur of the historic occasion. It is designed to commemorate. It consists of thirty-two pages of text and illustrations, with a cover bearing the Royal Coat-of-Arms, printed in full colours and gold.

According to a bulletin just received from St. James's Palace, London, the contents will include: Special photographs of their Majesties King George VI and Queen Elizabeth — Photographs of Her Majesty Queen Mary, Their Royal Highnesses the Princess Elizabeth, the Princess Margaret, and other members of the Royal Family — A Coronation Ode by John Masefield, Poet Laureate — the

King's Majesty, the Significance of the Coronation to the Empire, by John Drinkwater — Description of the Coronation Proceedings—a Pictorial Map of the Route of the Procession — an introduction to the Service, by His Grace, the Lord Archbishop of Canterbury — The Coronation Service in Westminster Abbey — an Explanation of the Coronation Ceremonial, with illustration, by Sir Gerald Wollaston, Garter Principal King of Arms — A Genealogical Table, showing the descent of the Crown.

With the aid of this Programme, those listening to the Coronation broadcast from London will be able to follow the historic ceremony word for word, and with complete understanding of what is taking place in the heart-centre of the Empire, at each and every moment.

Those wishing to secure a copy are strongly advised to order same through their bookseller or news agent without delay. The price is 50 cents, and delivery may be taken on April 23rd, when the Programme goes on sale. Orders so placed now will definitely be filled, but once the presses start no further orders can be accepted beyond the few that can be taken care of out of a very conservative overrun.

Many public and private institutions, societies, clubs and hospitals have already ordered large supplies and one West African colony will distribute copies in its public schools. Last reports from England are that more than half a million copies have already been sold.

By Gracious Permission of His Majesty, the Programme is being issued by King George's Jubilee Trust. All profits from its sale will be donated to bettering the lot of the underprivileged youth of Great Britain.

## When You Want to Alkalize Stomach Fast



Try This Amazing Fast Way  
—The "Phillips" Way  
Millions Are Adopting

On every side today people are being urged to alkalinize their stomach. And thus ease symptoms of "acid indigestion," nausea and stomach upsets.

To gain quick alkalinization, just do this: Take two teaspoons of PHILLIPS' MILK OF MAGNESIA 30 minutes after eating, OR — take two Phillips' Milk of Magnesia Tablets.

Relief comes almost at once — usually in a few minutes. Nausea, "gas" — fullness after eating and "acid indigestion" — pains leave. You feel like a new person.

Try this way. Get either the liquid "Phillips" or the remarkable, new Phillips' Milk of Magnesia Tablets. Each one equals a teaspoon of the liquid. Only 25¢ a box at all drug stores.



PHILLIPS' MILK OF MAGNESIA

## GOLD MEDAL Haarlem Oil Capsules

Fine for Weak Acid Kidneys and  
Bladder Irritation

STOP GETTING UP NIGHTS

One 40-cent box of these famous capsules will put healthy activity into your kidneys and bladder—flush out harmful waste poisons and acid and prove to you that at last you have a grand diuretic and stimulant that will swiftly cause these troubles to cease.

But be sure and get GOLD MEDAL Haarlem Oil Capsules — safe and harmless—the original and genuine—right from Haarlem in Holland. Millions have kidney and bladder trouble and never suspect it—some symptoms besides visits to bathroom at night are backache, moist palms, puffiness and scanty passage that oftentimes smarts and burns.

## ITCHING

TORTURE STOPPED IN A Minute!  
For quick relief from the itching of pimples, blotches, eczema, athlete's foot, rashes and other skin eruptions, apply Dr. D.D.D.'s soothing, antiseptic, liquid D.D.D. PRESCRIPTION. Its gentle oils soothe the irritated skin. Clear, granules and stabilizers free. Stop the most intense itching instantly. A 1/2 oz. bottle, at drug stores, proves its money back. Ask for D.D.D. Prescription.

Arguments were tried, expostulations were attempted, but Will was not to be shaken.

It was enough for him that a clergyman had seen fit to remove his daughter from the theatre because of words which he, Will Rogers, had used.

At that moment there was no film ready for Will Rogers to play in, so this gallant cavalier decided to go with Wiley Post on his last fatal flight.

## Teeth And The Diet

Fighting Decay Is a Life Job,  
Pediatrician Indicates

Fighting tooth decay is a life's job, it appears from an address delivered recently by Dr. I Newton Kugelmass before the New York Academy of Medicine. And he measures life not just from the day of birth but long before that. If physicians listen to him — he is a prominent children's specialist or pediatrician — they will think of teeth from the whole period of prenatal development right down to our death. He is all for prevention of decay, and this because it takes three years for the milk teeth and six years for the secondary teeth to show decay, whereas nutritional deficiency takes only six months to do their very worst.

Dr. Kugelmass begins by giving the right food to expectant mothers, he told the New York academicians. "The whole system of the child's body must be supervised medically from birth to adolescence to develop the resistance that protects against caries. Tooth decay is most active during the three springing-up periods of growth — the first year of life, between 6 and 7, and between 12 and 13. About 8 per cent of all children will more or less inherit good or bad teeth and the tendency to have them: Apparently the ones with good teeth may take some chances for a time with the wrong food. But the ones with bad teeth have to put themselves for life in the dentist's hands, and then with no bright prospect of acquiring more than fillings and bridges.

In about 9 per cent teeth either decay or remain sound because the glands are functioning properly or improperly. So Dr. Kugelmass is for watching glands and correcting their activities if necessary.

In about 10 per cent there is some metabolic disturbance, meaning that food is not being utilized in the right way. Then it is the doctor's job to correct the conditions if he can.

In about 65 per cent the food is all wrong. The remedy is obvious.

In about 8 per cent mouth hygiene is not what it should be. Perhaps the teeth and gums are not exercised enough, meaning that the food is too pappy. Or perhaps the dentist should be consulted. At any rate, Dr. Kugelmass holds that solid foods should be introduced into the diet six months after birth just to make a baby chew. After a year no more strained foods.

## Boxes In Window For First Seeds

Gardener Prepares Small Flats  
For Earliest Sowing

Thousands of seedling plants are grown successfully each spring in the small boxes of soil placed in boxes in the south or east windows. They are a reliable aid to good gardening if properly handled.

The preparation of the seed box is a simple task but one that needs care to be reasonably certain of bringing the seedlings to planting size.

First is the question of drainage. The seed box, whether it is a cigar box or a larger flat box, needs to have holes bored in the bottom about six inches apart in larger boxes and three inches apart in the cigar box. Over the bottom of the box spread broken flower pots, crockery or small pebbles, then earthen soil and last of all finely sifted soil.

For the finer seeds it is an excellent plan to cut burlap to fit the box and lay it over the coarse drainage and then place the soil upon it so that the box may be watered by setting it in a pan of water and there will be no danger of washing the tiny seeds or seedlings. Firm the soil and sow the seed thinly in rows. This is better than sowing broadcast as it will be appreciated when it comes to the transplanting.

This sowing is economy. Quantities of seed are wasted by too thick planting. The tiny plants crowd each other and none of them has a fair chance when they come up thick as fur. This necessitates early transplanting before the seedlings are strong enough to be handled.

Cover the seed boxes with a damp cloth or piece of paper until germination starts and place a pane of glass over the top. Remove the paper or cloth as soon as the first tiny sprouts break the soil. Wipe off the covering glass when water collects on it from evaporation. This will prevent moisture from dripping.

During the day prop up one edge of the covering glass for ventilation. And keep seed box soil moist but not wet or water-logged. Good drainage will take care of this.

Watches, first were made at Nuremberg, Germany, at the beginning of the sixteenth century.

## Smiles and Chuckles

People who go after nothing generally get what they go after.  
Father — "Daughter, I hope you will go to church this evening. The pastor's subject, 'An Hour With Favorite Hymns,' should be very interesting."  
Daughter — "I should like very much to go, father, but I have an engagement with my own favorite him tonight."

Mr. Tiltmose — "No, I don't want to buy that horse. He looks as though he had a mean disposition."  
Negro Attendant — "You mustn't mind dat, boss. He jus' got dat way from runnin' in sulky races."

Read it or Not — Sauerkraut made of turnips instead of cabbage is becoming popular in the Ozark communities.  
One Guy — "Did you mark that place where the fishing was so good?"  
Guy Two — "Yes, put an X on the side of the boat."  
First Guy — "That's silly. What if we should get another boat?"

You never can tell by the way a fellow says "Amen" in Church whether he carries his Christianity with him the rest of the week.

Political Speaker — "What we need is a working majority, and then —"  
A Voice — "Better reverse it, mister. What we really need is a majority working."

She looked me up in Bradstreet's; now I'm Dun.

Father — "I never smoked when I was your age. I hope you will be able to say that to your son when you do grow up."  
Son — "Not with such a straight face as you do, Dad."

Time is a mighty serious subject—Some say "Time goes on!" — "This is not so — Time stays; we go on." — Keep this uppermost in your head — we go on.

Airplane Pilot — "You seem sad."  
Sweet Young Thing — "Not exactly sad. Only sentimental. Every time I get this far from earth I begin to feel terribly homesick."

If a man is happy, he is successful.  
Little Dorothy — "There was a strange man called to see you today."  
Father — "Did he have a bill?"  
Little Dorothy — "No, Daddy, he just had a plain ordinary nose."

If you could get religion like a Methodist, and experience it like a Baptist, and be positive of it like a Disciple; and be proud of it like an Episcopalian, and pay for it like a Presbyterian, and propagate it like an Adventist, and enjoy it like a Negro — that would be some religion!"

Friend — "How's your garden getting along?"  
Man — "It is troubled with two kinds of pests."  
Friend — "What are they?"  
Man — "The pests that eat the plants and the pests that want to always know how my garden is getting along."

Dentist — "Now that didn't hurt, did it?"  
Junior — "You can't kid me. My dad is in the advertising business."

Men can laugh at women's intuition if they want to, but let them try to decide which is the front and rear of their wives' hats.

The darkest hour is only 60 minutes long.

This from the Atchison, Kansas, Globe: "A preacher was talking to a little boy with a bruised eye when he said: 'It's wicked to fight. And the little boy said: 'You had ought to preach to your little boy, he's the guy that give me this eye.'"

## Punctuality

Comments the Windsor Daily Star. A clergyman remarks that it is dangerously close to being an immoral act for Sunday School teachers to be persistently late for their classes. The bad example set young people by the elders in this way, it is pointed out, might have far-reaching effects.

It is important obviously that Sunday School teachers should be on time for their appointments. On the other hand, it has to be remembered that a Sunday school teacher is unpaid, that he or she merely carries on the work for the love of it or else through a sense of duty, also that such teaching involves a considerable part of many persons and that there are occasions when it is difficult for a teacher to be strictly on time. Of course, if a teacher is persistently late the conclusion may be reached that the task is too great an interference with his or her private life, and perhaps in such circumstances it is better for the teacher to drop out.

Punctuality is a trait that everyone, Sunday school teacher or otherwise should seek to develop. On this continent, unfortunately, there is a widespread lack of it. We are not nearly as particular and exacting in this respect as are the people of Europe. A seven o'clock dinner invitation in Canada may mean the arrival of the guests anywhere up to 8.30.

Quite a heavy production of Braille and Moon literature during the past twelve months is recorded in the sixtieth annual report of the National Institute for the Blind, London.

More than 755,000 bound volumes, newspapers, magazines and pamphlets come from the institute's special press during that time, proof-reading and stereotyping being done by the blind themselves. There were also published 376 new "talking books" (special gramophone records), and over 1,000 bound music volumes.

## WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the  
Morning Rarin' to go

The liver should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas builds up your stomach. You get constipated. Harmful poisons go into the body, and you feel sour, sunk and the world looks punk.

A more bowel movement doesn't always get at the cause. You need something that works on the liver as well. It takes those good, old Carter's Little Liver Pills to get these two pounds of bile flowing freely and make you feel "up and up." Harmless and gentle, they make the bile flow freely. They do the work of a colonic but leave no calomel or mercury in the system. Ask Dr. Carter's Little Liver Pills by name! Stubbornly refuse anything else. 25¢.

Issue No. 7 — '37

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## DIXIE Plug is fresh when you buy it. It is cellophane-wrapped with the easy-opening ribbon for your convenience.



## DIXIE PLUG SMOKING TOBACCO

## Along Canada's Mining Highway

Activity everywhere — with the rapidly developing new Larder Lake Camp, located in Ontario, east of Kirkland Lake, and near the Quebec boundary still holding the spotlight. In addition to the active mining operations — Omega, Martin Bird and Kerr Addison—many new incorporations are getting ready to commence mining. The Armistice and McGarry properties to the west and the Wesley and Pelangio to the east of Kerr Addison are probably the most important. Diamond drilling at the Kerr Addison continues to enlarge an already large tonnage medium grade ore deposit. The recent advance in the shares from pennies to dollars in a short space of time is apparently well justified.

Some fifteen miles to the east of Larder, the Francoeur and Arntfield properties report important mine news. Francoeur has again enlarged the known extent of its new ore deposit and Arntfield has encountered important new ore in its underground operations. Further east reports indicate that Oskelo Lake to the south of Noranda is at long last to be aggressively diamond drilled.

In the West area near the Ontario-Manitoba boundary, Sachigo River is

preparing for an active season. It is understood that the shares, selling at \$20, are to be split twenty for one.

Smelter Gold drilling in the God's Lake area has officially reported a ten to twenty-five cent financing deal.

Among holding companies the interesting piece of news is the report that Mining Corporation owns a very substantial interest in Kerr Addison with a present indicated profit of several million dollars.

The Sunshine Oil well to the southwest of Lethbridge in Southern Alberta is close to completion with gas pressure and oil showings indicating a successful well. This well will be important not only to the Sunshine Company but also to Nordon and Pacalta who have nearby acreages.

The Plains Petroleum well east of Lethbridge is nearing completion. The driller states he hopes to reach the desired horizon with ten days clear drilling.

The United States still pays Civil War pensions amounting to nearly \$2,000,000 weekly.

## Classified Advertising

BABy CHICKS

LEGHORNS 9c, BARRED ROCKS, 10c, White Rocks 12c. From blood tested stock. Order early. Guaranteed delivery. April prices lower. 10% down, balance C.O.D. Box 1 C, Kent, Hatchery, Chatham, Ont.

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AN OFFER TO EVERY INVENTOR, List of used inventions and full information sent free. THE RAMSAY COMPANY, World Patent Attorneys, 273 Bank Street, Ottawa, Canada.

"QUILT PATCHES" FIVE POUNDS \$1.00  
BEAUTIFUL Materials! Washfast! Printed! Broadcloth! Makes five quilts! "Free Pattern." Refund guaranteed! Eton Mills Department Wils., Outremont, Montreal.

GUARANTEED PURE WOOL

WHEELING YARN — GUARANTEED pure Canadian wool—Grey, white, mottled 60c; colored yarns—75c lb., plus postage. Bancroft Woolen Mills, Bancroft, Ontario.

## The Quebec - Malartic Gold Area

We have maintained a close personal contact with this area over some period of time, a member of this firm having made a personal, and first-hand study of the field, visiting the various properties individually.

The result of our study is available to those interested in Canadian mining enterprises.

BRIDGER HEVENOR & CO.  
MEMBERS TORONTO STOCK EXCHANGE  
60, King St. W. Toronto

## The Indefatigable Mrs. Roosevelt

Emma Bugbee writing in the New York Herald Tribune observes: —Mrs. Franklin D. Roosevelt, at the end of her husband's first term as President and of her fourth year as the most energetic First Lady in the nation's history, remains with vitality undiminished and enthusiasm unflagging.

The statistics of the last year tell virtually the same story as they have every year since she first began to surprise the country with her "commuting" between Washington and New York, her speeches, letters and motor trips. In addition, she has written a 100,000-word autobiography covering the first period of her life and also a daily newspaper diary.

She travelled in 1936 approximately 38,100 miles, received and attended to 89,600 letters, made 68 public speeches and shook hands with thousands of persons at White House receptions.

Her mileage for the year is an increase of 3,100 over the 35,000 for 1935 and brings the total for four years to 153,100. In each of her first two years she travelled 40,000 miles.

A year ago it appeared that Mrs. Roosevelt had travelled since 1933 more than twice as far as the President. This year she may have lost the travel championship to the President, because of his South American cruise of more than 13,000 miles. On the two longest journeys of the campaign, to Texas, in June and Denver in October, Mrs. Roosevelt accompanied the President, covering on the first 4,138 miles and on the second 5,000. The only trip of the year which she took alone was her lecture tour in the Middle West after the close of the campaign, when she reached Minneapolis and Kansas City, a total of 4,124 miles.

The greater portion of Mrs. Roosevelt's mileage is accounted for by her shorter, less dramatic, but frequently repeated trips to New York, Hyde Park and other places a few hours from Washington. Every round trip to New York is 456 miles.

There have been 53 expeditions in all during the year—53 occasions on which she packed an overnight bag, to be absent from her base either at the White House or Hyde Park for a day or two or perhaps a week. Her lecture tour lasted two weeks, unusually long.

The slight falling-off in the number of public speeches—there were 68 in contrast to 81 the previous year—was accounted for by the etiquette of the campaign. It was better that the person running for office do the speech-making, she explained. And so the Presidential campaign train of 1936 was witness to the remarkable spectacle of Mrs. Roosevelt, known as the most vocal of First Ladies, standing smiling and silent beside her husband, refusing to alter her procedure even when the crowds yelled for a speech from her, too.

## Small Retailers Act Together

For many years past the small retail shopkeeper, in England as in America, has been fighting under heavy odds in the contest with the big store and the great chain stores. But he has not yielded easily. To the mass distributors have been all the advantages of big buying power, spread overhead charges, labor-saving equipment, advertising facilities and low margins of profit. The small retailer has had to make the most of the personal service he can offer, and of sentimental associations. He still struggles on under difficulties; and it might appear to be only a matter of time before he is extinguished, or at least restricted to the smallest villages.

But in Britain he is by no means prepared to abandon the struggle. An organization has been formed known as the Society for the Preservation of the Small Shopkeeper, Ltd., which will aim at removing the handicap under which its members labor. Its chief object will be to enable the small man to sell his goods as cheaply as they can be obtained at the branches of the multiple store companies. Manufacturers will be asked to supply the society with goods on the same terms as they are sold to the chain stores. Railways and road transport companies will be asked to carry them cheaply; and if these do not respond to the demand the society will acquire a fleet of vehicles of its own.

In other words, what the chain stores have achieved by centralized organization the small shopkeepers now propose to do by co-operation. If by union they can put themselves in a position to compete on equal or by nearly equal terms with their powerful rivals, they will have done a service to the community for which they cater as well as for themselves.

The small shopkeeper, single handed against his big competitor, could not hope to give equal service. Doomed to inefficiency, he was bound to disappear. But with a strong association of his fellows behind him he can hope to run on equal terms with his powerful rival.