

A Canadian Writes To London Editors

(A letter in the London Spectator)

Sir:—Could anyone suggest to London editors that it would be a good idea for them to buy an atlas to which their staff writers could refer when mentioning places in Canada? Particularly, this applies to the Times and Observer, two papers that have been taught to believe were infallible. Punch makes fearful howlers in its verse when referring to places outside England.

Recently the Times had a photograph of the King, when Prince of Wales, on horseback "on his ranch near Manitoba." Now the King's ranch, as everyone knows, is in Alberta; the next province eastward is Saskatchewan, and after that, six or seven hundred miles away, comes Manitoba. Believe it or not, there are quite a number of places between the "E.P. Ranch" and Manitoba!

The Weekly Times had an editorial on Canadian Provincial Debts in which came the quite unpardonable words ".....the very unsatisfactory budget before the Vancouver Legislature." Don't they know, in London, that the capital of British Columbia is Victoria, on Vancouver Island? It is possible that geography even that of the empire, has been left out of the curriculum in English schools? I feel sure that the Times office has its radios, and telephones, and televisions, and eblegrams, and everything up to date—except a map. I do wish they would buy one. It would save a lot of bad feeling on this side.

In the Court and Personal column of the Observer I see a notice worded as follows: "Sir Percy Vincent will visit Canada in August where he will be a guest of the State of Vancouver." Now where and what is the State of Vancouver? We in British Columbia know all too well what the state (with a small s) of Vancouver is just now—~~the State?~~ That has an American savour, we don't grow States in Canada. Perhaps the editor meant Province? And why of Vancouver? Please tell him this is a town.

And now to cap all comes a really flagrant breach of Imperial diplomacy. In the Times Weekly of April 9th is a photograph of Vancouver, captioned below, "Vancouver, the capital of British Columbia!"

But heretofore fail me. Perhaps you may be able to do something about it?—Yours truly,
H. Glynn-Ward, Treanna, Sidney, British Columbia.

West's Nightingale Dies in England

Mrs. M. Colyer-Fergusson Was the Former Edith J. Miller of Portage La Prairie

GRAVESEND, England.—Mrs. Max Colyer-Fergusson, who before her marriage won fame as a contralto singer, died here recently.

Mrs. Fergusson who was born at Portage in Prairie, Man., was the former Edith J. Miller, daughter of the late W. W. Miller, post-master at Portage la Prairie, Man., for many years. Her beautiful contralto voice carried her to international renown as "the Manitoba nightingale."

Miss Miller's musical career began officially when she was a student in Toronto. She won the gold medal at the Toronto Conservatory of Music after studying under an Italian music master, Signor d'Auria.

She studied for three years in Winnipeg, then moved to Europe where she continued her music in London and Paris. In the latter city she was a pupil of the famous Madame Marchesi.

She returned to this continent and was contralto soloist in St. Bartholomew's Church, New York, and Tompkins Avenue Church, Brooklyn, for a time.

On her second visit to England she gave her first concert under the patronage of King Edward VII and Queen Alexandra. She was presented to King Edward in 1907 after singing at the Royal Amateur Orchestral concert in Queen's Hall.

She prepared for grand opera under the tutelage of the world-famed tenor, the late M. Jean de Reszke and made her operatic debut at Covent Garden, London in 1913, in the role of Maddalena in Verdi's "Rigoletto." Other artists with whom she sang included Madame Meiba and John McCormack. She was given an enthusiastic reception.

She was married in July 1913, to Max Colyer-Fergusson, grandson of the late Sir James Ranken Fergusson, Bart., and she and her husband spent their honeymoon in Canada, visiting the bride's parents at Portage in Prairie.

Her last Canadian concert tour was made in 1910, just prior to the death of King Edward VII.

Green tea with a flavour and a delicacy beyond compare

"SALADA" GREEN TEA

New Future Wonders Seen In Chemistry of the Farm

DETROIT—There will be no section of America unaffected by the projects of the Farm Chemurgic Council, it was indicated at the second Industry and Science, here. The council is rapidly working toward its ideal of allying the farmer and industrialist, of finding new uses for the products of the land.

Probably before the future objectives of the industrialists, farm leaders and research chemists who compose the council are interpreted as to their effect on the varied agricultural sections of the country, a recitation of past accomplishments in the year since the group first met would indicate how farmers in every section are to benefit. Also how new industries may be founded and the nation's unemployed put back to work.

On display here were the modern miracles of the man who have made highways from cotton, cosmetics from oat hulls, dress goods from pine trees, motor fuel from weeds and varnishes from beans and nuts. Men who had put up plants in which the South's inutile slash pine has become a worth-while crop by its conversion into newsprint. Men who have put up an alcohol plant in which the fuel for automobiles is made from farmers' crops ranging from sweet potatoes, Jerusalem artichokes, sugar beets, corn; crops from all sections of the country.

The Ford Motor Company's display is of the many parts of the modern automobile which can be made from material once used solely for cow feed. Stressed throughout the exhibits and in the speeches of the delegates were the means by which the farm surpluses and agricultural wastes were being converted into cellophane, cellulose, rayon, plastics, solvents, oils and finishes. The summary of past accomplishments is more than indicative of how no section of America will be neglected in the projects under way.

A large number of the discussions at the conference centered on "alcohol," indicative that it may be the first of the new vast industries to spring up in all sections of the country to give the farmer increased markets not only for his crops but his by-products.

Alcohol is being used for cars and Francis P. Garvin, president of the council, made the prediction that if only a 10 per cent. blend of alcohol and gasoline were made for the present consumption it would take five years to build the plants required to supply the new fuel source. To produce a one-third blend of alcohol and gasoline it would put to work 6,000,000 of the unemployed and require the produce of 90,000,000 acres.

So sure were the scientists and in-

dustrialists of the new age, which is approaching for the farmer that a warning was given them to prepare for the days when their crops will feed not only humans, but machines.

"Farmers will have to know infinitely more," L. F. Livingston, president of the American Society of Agricultural Engineers, declared, "to produce successfully the crops and to utilize the methods now taking form in the laboratory. They will have to develop a practical knowledge of soil chemistry, of plant pathology, of agricultural engineering and have at least a basic knowledge of biology.

Modern agriculture offers opportunity to youth and it spells it in bold letters. Indeed, it needs youth to carry ahead the greater program of service that even now is taking tangible form. But youth should understand what smart farmers long ago learned, that it takes more than a pair of overalls and a hoe to make a successful farmer."

"It's An Ill Wind....."

Writes The Sydney Herald.—A broken piston rod is bringing the motorship, Jeff Davis, back to Sydney for repairs.

The mishap came as a bitter disappointment to a passenger, who is hurrying with her baby son to America, to the only clinic in the world where an operation can be performed which may save his life.

On the other hand, the mishap was welcomed by a newly-married deportee on the Jeff Davis, who will now be able to see his wife in Sydney again.

The child to save whose life his mother is making a dramatic dash half way round the world, is Kelvin Rodgers, 3, of Boort, Victoria, who swallowed a three-inch packing nail, which lodged in his lung, about 20 months ago. Australian specialists were unable to remove it, and the American Pioneer line granted the child and his mother a free passage to New York to enable an operation to be performed in the only clinic in the world which possesses the equipment for such a delicate operation and surgeons trained in its use.

On the same ship is an American galley-boy into whose brief stay in Australia was crammed a whirlwind marriage, a brief honeymoon, arrest, and deportation. Upon the return of the ship to Sydney he will probably be taken in charge by the police until the vessel is ready to put to sea again, but his wife will be able to see him on visiting days.

Stir in Turner Valley

Writes the Calgary Albertan.—It was like old times in Calgary when the Turner Valley Royalites will carry in on a recent afternoon. It was better than old times; for never in a history of the Valley oil operations had there been so sensational a development. The largest crude oil well in the British Empire is something not to be taken lightly. So as the news spread, sightseers turned their cars Valleyward and into the nostrils of the little village, quietly resting, these last few years, was breathed the breath of a new life.

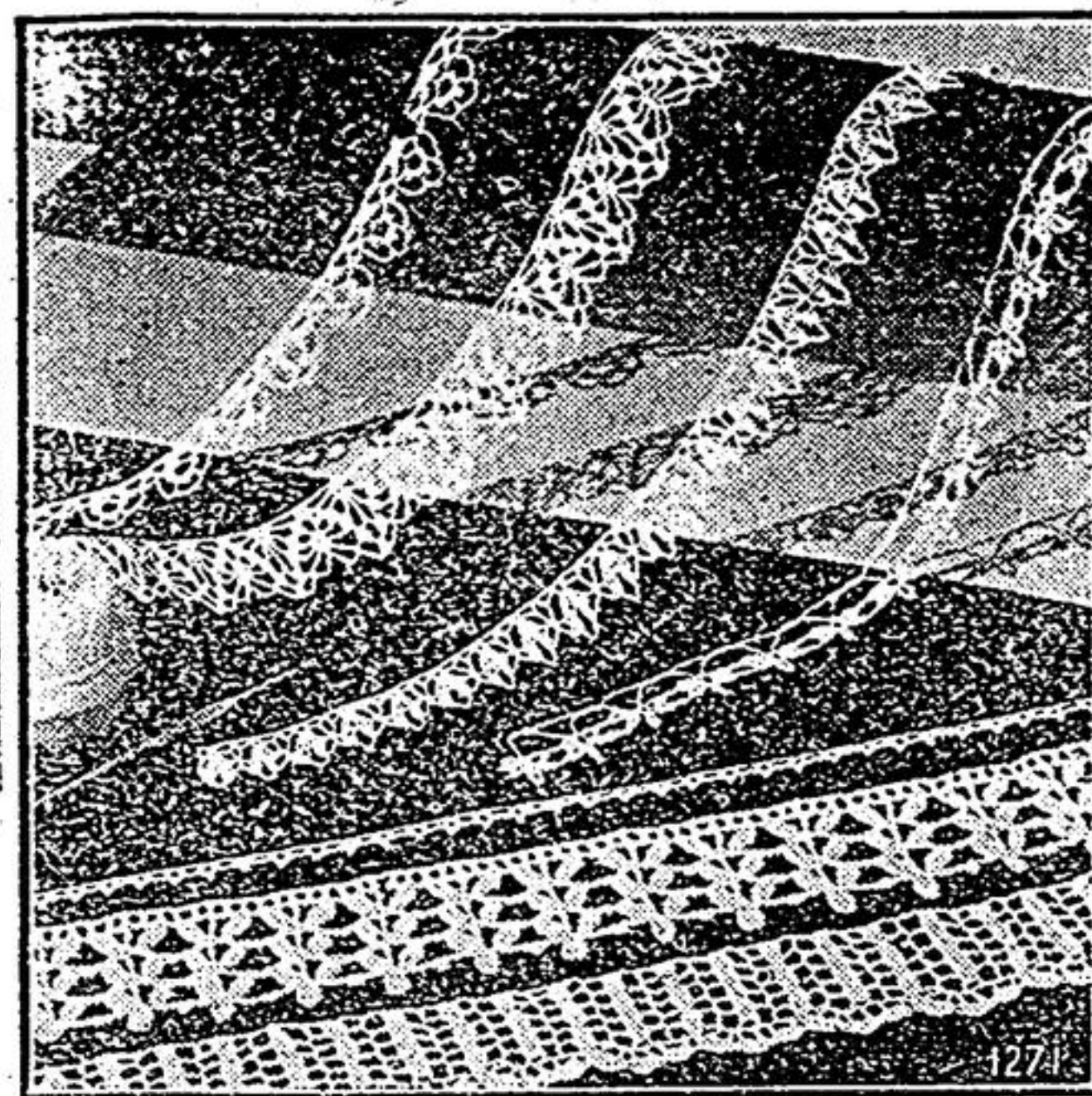
The Valley has re-awakened, an important day in the history of our Alberta. The event which re-awoke it is the fulfilment of hopes of men who broke the soil with something of the spirit that opened up the West, built the Canadian Pacific and did other acts that made our land what it is.

For the new well, and the new activity to which its coming must give birth are monuments to conviction in the presence of unbelief, persistence despite the criticism of well-meaning, but doubting advisers.

Birds vs. Cats

Writes the St. Catharines Standard.—Arthur Brisbane writes that a pair of cabbage lice, if allowed to breed for two years without destruction, would produce a progeny bigger than this earth. And the same might be said of other insect families. Do people who nourish cats around the home to kill the birds ever think in that direction?

Make Linens Fetching With Dainty Edgings, Says Laura Wheeler



Like to treat your cupboard and closet shelves a new way? Trim them with these dainty crocheted edgings, and see them take on new importance! Each design's fun to do, and very easy; two of them resemble tatting, but of course are quicker to do. And think what a lot of chic they'll add to your lingerie, linens, handkerchiefs, and such! Pattern 1271 contains detailed directions for making the edgings shown; illustrations of them and of all stitches used; material requirements.

Send 20 cents in stamps or coin (coin preferred) for this pattern to Needlecraft Dept., Wilson Publishing Co., 73 West Adelaide Street, Toronto. Write plainly PATTERN NUMBER, your NAME and ADDRESS.

Propose Vessels To Serve Canada

Building of Two Fast Passenger Ships Discussed in London

LONDON.—Building of two new passenger vessels capable of competing with the fast, well-equipped ships of the Matson Line, to maintain a monthly service between the west coast of Canada and Australia and New Zealand was the substance of a scheme discussed in the House of Lords today.

Lord Halifax said the Union Steamship Company of New Zealand was prepared to submit such a scheme in an effort to rationalize the trans-Pacific service. The plan would involve the abandonment of the Union Steamship Company's service as a means of placing the Canadian Australasian Line on a sound financial footing.

Lord Lloyd urged the granting of subsidies to the two steamship companies which, he said, are suffering loss of traffic to American subsidized shipping.

"Tootle Him"

The following is a Japanese rule for motorists, translated into English by a native official:

"At the rise of the hand of a policeman, stop rapidly. Do not pass him or otherwise disrespect him. When a passenger of the foot hoves in sight tootle the horn trumpet to him, melodiously at first. If he still obstacles your passages, tootle him with vigor, and express by word of mouth the warning, 'Hi, hi!' Do not explode the exhaust box at the wandering horse; go soothingly by. Give big space to the sportive dog that makes sport in the roadway. Avoid entanglement of the dog with your wheel-spokes. Go soothingly on the grease-mud, as there lurks the skid demon; press the brake of the foot as you roll round the corners and save the collapse and tie-up."—Our Empire.

It's Still Money

Writes the St. Catharines Standard.—A popular note is struck by the editor of The Ottawa Journal, who confess he will be glad to get his hands on any of the new bilingual money to be issued by the Bank of Canada. They are calling it mongrel coin in some places, but that certainly won't hurt its general acceptance. It is quite a bit different, however, in the case of Alberta scrip.

Proof!

"Lessons are wonderfully helpful and inspiring."
"I have been able definitely to change the habit of —"
"You are a great help and I hope it is given me to measure up."
"Results are wonderful."
"We could quote from many more letters, but the above extracts are proof that others are being helped. If others, WHY NOT YOU?
Give that mind of yours a chance. Write today for particulars of an intensive course of mental training. The Institute of Practical and Applied Psychology 910 Confederation Building MONTREAL, P.Q.

Issue No. 29 '36



Second Shock Restores Life In Electrocuted Animals

NEW YORK—Experiments with the electrocution of sheep and their subsequent revival by counter-shock, begun nine years ago by the Bell Telephone Laboratories, Inc., and the Physiology Department of Columbia University, will be completed shortly, according to Dr. H. B. Williams, of the College of Physicians and Surgeons. Many of the electrocuted sheep are still alive and well, he said.

The scientific results of the experiments are being prepared for presentation to the American Institute of Electrical Engineers.

The original goal, he explained, had been to determine the effect on human beings of low-voltage shocks. But the sheep, chosen because their hearts conform in size and weight to those of men, recorded on the elaborate electro-cardiograph set up for the experiments two facts hitherto unknown: That only during one-fifth of the cycle of a heartbeat will short shocks of low voltage produce death; and that in a majority of these cases a subsequent shock of high intensity and short duration, if it is applied less than two minutes after the heart has stopped beating, will restore the electrocuted animal to life with no permanent damage.

France Is Launching Aviation Education

PARIS—All French children between nine and 14 years old were enrolled today in a Government campaign of aviation education.

Special courses in gliding are to be provided for boys from 14 to 17, while youths from 18 to 21 will take courses in aircraft engineering at special schools.

A department to superintend the work is to be formed in the air ministry.

His Majesty's Portrait FREE



THE makers of Bee Hive Golden-Corn Syrup and Durham Corn Starch are happy to offer to their friends throughout Canada a handsome two-tone reproduction of His Majesty, King Edward VIII. The portrait, (by Bassano) is one of the most recent and has been specifically designed for framing, measuring approximately 9" by 11". It is restrained and dignified and when framed will blend in perfect taste with the furnishings of the finest room. Many well deserved compliments have been received on the beautiful appearance of this portrait.

ST. LAWRENCE STARCH CO. LTD.

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Send in one Bee Hive Golden-Corn Syrup label and one Durham Corn Starch label with your name and address written clearly on the back of either label, along with the words—"King's Picture." Mail to the St. Lawrence Starch Co. Limited, Dept. 7, Port Credit, Ontario and your free portrait will be forwarded promptly.

