Between an Editor And His Columnist

Newspaper reporters who interviewed Col. Frank Kuox. Chicago Daily News publisher, in Houston, Texas, recently, were interested in the publisher's "inside story" of how Howard Vincent O'Brien, Daily News columnist, had written in his column that his boss, Col. Knox, did not have a 'Chinaman's chance to be nominated by the Republican party."

Col. Knox laughed heartily when told that columnists and writers all over the country have lauded him and the columnist too, for the good sportsmanship and courage 'displayed by both parties. Col. Knox's version of the incident was published recently in the Houston Chronicle as follows:

"I want to tell you about that bird" Knox went on. "His name is Howard Vincent O'Brien, I brought him over to the News about three years ago to run my book page, and he did a very good job too. But after about a year, his health was not so good and he come in to me one day and said he'd like to go to Europe. (The Daily News has 11 men permanently abroad.

can go but on one condition. You must send us some interesting little storles off the beaten track - different Pier Hannen takes Joan and her family kind of stuff."

us some wonderful little stories all him. Summer - sprightly written stuffclever and brilliant. I enjoyed them

"When he came back I said to him: Howard that was fine. Since you can write so well about Europe, why don't you write in the same way about our own country? I give you carte blanche and you can go all over America wherever you want to - but you must write interesting stuff."

"Well, he's been doing this in his column for some time, and writing some wonderful stuff, too.

"Like all columnists, we carried for some time an editor's note over his column saying he was free to write his own views but they did not reflect the policy of the paper.

"The other day Howard, got all burned up. A woman wrote him: 'How in the world you can pretend to be free and independent when you work for a man like Colonel Knox, an avowed candidate for President!' Boy, Howard got mad at this! He took his whole column that day to answer her.

"He said he was free and independent. regardless of what she thought. Then he went on to tell her, in the column, 'the sort of bird I work for.

"But he would not make a good President,' he went on, and then told why-Howard is very much on the left, a quasi Socialist, but one of the most likeable fellows you ever saw.

"Then he wound up his column with this remark:

" "The boss won't like this, but he hasn't a Chinaman's chance to be nominated for President."

"Well, later that day, one of my editors, who handles our features, gave me the copy Howard had just handed in and exclaimed: 'What do you think of all this?

"I began reading it, smiling and chuckling, and then roaring with laughter at the wallop in the last line. I told the editor: 'Don't dot an "i" or cross a "t" - let her go." -From Editor and Publisher, of New

Search Ends In Country Store

Where are the red flannels of yester-year? Legmen of metropolitan papers and scribes of the rural press joined the quest for colorful specimens from the olden fleece.

Reporters slipped up and down the sidewalks of New York from Fifth Avenue to the Bowery quizzing shopkeepers and pushcart peddlers. Yes, we have no red flannels, they said. Wire the country correspondents, advised the city reporters as they refurned to their office radiators and hung up their earmuffs.

So the country was combed news. Other cities were queried. The crossroads stores were visited. Yes, they had occasional calls for "reds" this winter, but none in stock. No. they didn't know what had become of the remembered red fiannels that were the joy of husky teamseters and lumberjacks but the bane of tenderskinned schoolboys back in the horse and buggy era. Anyhow, the old red flannels "ain't where they used to be"

But hold! A flash! The Associated ed Press has news for the shivering world. They've found 'em! And whence came the news? From Gallipolis, Ohio. Cecil Bradbury, a local travelling salesman, reported he had found red flannels, plenty of them. in a country store, " a stack two feet thick, and what's more, they're selling them."

The East may be effete. But not the Middle West, Glorious Gallipolis. The hardihood of the pioneers still lives. They can still "take it"-even red flannel underwear. - Christian Science Monitor.

Green tea with a flavour and a delicacy beyond compare

GREEN TEA

THE REMARKABLE ROMANCE OF AN INDUSTRIAL DICTATOR

Velvet and Steel PEARL BELLAIRS

roduced as a social equal of Miss her secretary. She meets Piers Hannen, it!" "I said, 'All right Howard' - you millionaire, who forces his attentions

for a cruise aboard his yacht. "Well, Howard spent that Summer Hannen with a blackmall letter from roaming about Europe, and he wrote her father. He proposes that she marry

From Your Doctor if the "Pain" Remedy You Take Is Safe.

Don't Entrust Your Own or Your Family's Well - Being to Unknown Preparations

DEFORE you take any-preparation you don't know all about, for the relief of headaches; or the pains of rheumatism, neuritis or neuralgia, ask your doctor what he thinks about it - in comparison with "Aspirin."

We say this because, before the discovery of "Aspirin," most socalled "pain" remedies were advised against by physicians as being bad for the stomach; or, often, for the heart. And the discovery of "Aspirin" largely changed medical practice.

Countless thousands of people who have taken "Aspirin" year in and out without ill effect, have proved that the medical findings about its safety were correct.

Remember this: "Aspirin" is rated among the fastest methods yet discovered for the relief of headaches and all common pains . . . and safe for the average person to take regularly.

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get



RHEUMATISM and NEURITIS Hundreds testify that this worldfamous tropical HERB relieves RHEUMATISM - NEURITIS INSOMNIA & NERVOUSNESS (For URIC ACID it has no equal) HERBOLA is a splendid BLOOD PURIFIER and the soothing qualities of this BEVERAGE are a certain aid to BETTER HEALTH, without the use of drugs. Send for FREE SAMPLE NOW.

AGENTS AND DEALERS WANTED A. S. WARD & CO. Dept. "O", 910 Confederation Building or P. O. BOX 3058, MONTREAL

He looked at her coldly. "Very well!" he said, adding brut-

Georgina La Fontaine, rather than as ally: "Not now, then, if you prefer

She saw that she had made another mistake. But now she only wanted to run away. With a distrated desire to escape, she wandered through the Joan is harrified when confronted by rooms of the house, looking about, seeing how perfect it all was with the old furniture, the wonderful oak panelling, the exquisite taste and luxury of the place; she would have loved it, had not Hannen made her so miserable:

In the dining room was afternoon tea set out on a tea-trolley; and on the table was set a dinner for two. delicious cold dishes, game and salads and sweets, under covers only waiting to be lifted off. Obviously he had had everything put ready and ordered everyone to be out of the house before he and Joan arrived.

carved, almost filled the room; she them; and in growing misery Joan stood on tip-toe in the doorway, look- saw the sun sink lower as they sat despatch for her, standing in the the point in view of their last concorner. In panie she turned and ran versation, that she would probably to face with Hannen in the hall. "Nice house?" he asked, in a form-

al-voice. "Yes, it's wonderful!"

She went out to look at the garden, of many flowers that she did not know; all in the same cold, formal necessary people away?" voice. He took her into the hothouse.

"You'll like this!" he said. And there, in the warmth of the had done even in the church. afternoon sun was a daphne bush in full flower. The scent of it filled the resort to such methods to do it. Odd, place. It brought such memories to isn't it?" Joan's mind that she forgot everyat Hannen with eyes in which there pression was harder than ever. was an agony of appeal.

a slight bow.

"Senorita!" he said; and added in a hard, uncompromising tone: rather, I should say-Senora!"

utterly unrelenting. Trembling, fastened the sprig of daphine into her coat, and went out of the greenhouse. He followed. Silently they went back to the house, and kept up a casual



ALL YOU HAVE TO DO . Send us 10 names of reliable

boys and girls you know. THAT'S positively all you need do to get this free Manicure Set; contains Nail Polish, Nail White, Cuticle Remover, Orange Stick, Batting. Take 5 reinutes right now; write down names of 10 bright, dependable boys and girls in your community, ages 8 to 15; one name to a 'amily. I will send you FREE, postage-paid, Manicure Set promptly - One set only

Thousands in Canada have benefited by my free gifts in the past six years. Only limited number Sets available. Don't delay; send 10 names NOW. This offer expires May 8, 1936.

HARRY J. TIER Dept. V, 413 Clendenan Ave. TORONTO 9, ONT.

"The Contester"

A Weekly Bulletin Service for Contestants, Artists and Authors

This service consists of International Prize Contests, Markets for Cartoons, Illustrations, Borders. Designs for Magazines, Advertising, Greeting Cards and Verses, Articles, Limericks, Poems, Slogans, and Stories.

\$2.50 for 1 year, \$1.50 for 6 months, \$1.00 for 3 months, 50c for 1 month, and a sample sheet 10c. Send a 3c stamped, addressed envelope for other money making ideas.

Giff Baker, 39 Lee Avenue, Toronto, Canada

Laura Wheeler Predicts a Busy Season For This Knitted Coat



KNITTED COAT

PATTERN 11S

You'll love it! - live in it! - feel very swagger in this stunning Germantown knitted coat, every stitch your own. So easily, too, for you'll find the knotted tweed effect in an easy raised stitch and just plain knitting for collar and cuff bands. Pattern 1194 comes to you with detailed directions for making

the coat shown in sizes 16-18 and 38-40; illustrations of it and of all stitches used; material requirements.

Send 20 cents in stamps or coin (coin preferred) for this pattern to Needlecraft Dept., Wilson Publishing Co., 1.td., 73 West Adelaide, Toronto. Write plainly Pattern Number, your Name and

conversation about indifferent sub- his face made her sick with fear. jects while they made a pretence of a great four-poster bed, curiously formal conversation was lost between forced cheerfulness: asked her.

found that he knew a great deal about member, Joan, that I told you one night, and down the front steps in gardens, and he told her the name day that I'd find us a spot to our panic-stricken haste. selves-that we'd clear all the un- A dark figure stepped out from the

"I never thought that I'd have to

And when they went into the he had guessed, he had stepped out the insects, and has a more sensithing; and she turned from her con- lighted dining room she saw that his of the garden doors of the sitting tive if less stable nervous system. templation of the lovely plant to look face was deadly pale, though its ex- room, adjoining the front door, in Besides insects are cold-blooded, and

He picked a twig of daphne, and eat, and she refused everything that presented it to her with a smile and he offered her, delicious though the ed to go back up the steps, and he of their enemies. food looked.

"Drink, then!" he said, when she protested that she was not hungry. and hoping that it would strengthen His eyes, returning her look, were her, she let him fill her glass with ried! wine. He, too, she noticed, ate nothing, and they sat there at the table, drinking a little sauterne, and breaking up bread without eating much of

"What a poor imitation of a feast!" he remarked, drily, when they rose. And now he was smiling again, almost jaunty; his eyes mocked her

pale face. "Mrs. Hannen!" he scoffed.

In the drawing room Joan sat down and read or pretended to read, a magazine. He sat opposite with a novel, and as he turned the pages breadth of eyebrows will not reveal regularly he seemed to be reading it. what mental wheels are turning be-They hardly spoke; not even now, as hind them, Dr. D. J. Wilson, psychoduring the whole of the time they logist on the staff of the University had been in the house, did he attempt of Western Ontario recently offered to come near her. Eight o'clock struck business men a scientific substitute covertly, now and again; he looked employes. up suddenly, and what she saw in

\$534.00 CASH PRIZES for one Contest alone!

3 OTHER CONTESTS ... FREE OFFERS

... BARGAINS! Watch for them in

"FRUIT-A-TIVES **FAMILY FORUM"**

Coming to your mail box soon

Issue No. 17 - 36

Panic seized her. Casually she rose "Half-past ten!"

ing in, almost afraid to enter - and in the sitting room. She sat down and put her magazine in its place under she saw her own trunks, those that wrote a letter to Lydia Vaughn, con- a small Tudor table and went quiet-Miss la Fontaine had promised to scious that it was so utterly beside ly to the door without another glance at Hannen. Closing, the door, she stood for a

down the stairs, where she came face never post it. But it passed the time. | moment, motionless, outside it, list-And then it was time to have dinner. ening. All was quiet inside. Silently, "Do you want to dress tonight?" he she tip-toed along the hall towards the open front door; her heart thud-"Yes-that is, no, as we're alone." ding away inside her she stopped "Alone!" he repeated, with a bit- again to listen, and hearing nothing, and he walked round with her. She ter laugh, and added: "Do you re- she slipped out of the door into the

gloom of the shrubberies beside her, "I remember," said Joan, closing and an arm, strong as iron, barred her eyes and feeling fainter than she her way, bringing her to a standstill with a jerk.

"Hello!" said Piers. Breathless, she fell back a step. She understood what had happened;

time to stop her as she made her become unvoluntarily inactive at They sat down, but Joan could not more cautious exit from the house. | temperatures of forty degrees Fah-

followed her, barring her way out There is also marked dissention anything a fool! To be so frightened! are their own worst enemies. By And of a man one had willingly mar- presenting a united front against

ly callous and hateful! (To be continued)

LONDON, Ont. - Because the -nine o'clock-half-past nine - ten. for their old fashioned eyebrows, to He read on. Joan glanced at him test the worth of their prospective

It is psychological gold bricks the gullible business men are buying when they think they can judge the character and the ability of their prospective employes by the color of their hair, or the slant of their noses, said Dr. Wilson.

He offered them, instead, psychology--at a price. He told the students that business men must see to it that research in psychology is made possible, just as is research in other sciences.

The only exception he made was in the hiring of beautiful girls. It didn't need a psychologist, he conceded, to give advice on that question. It is obviously good practice, he agreed, to hire beautiful girls for the ranks of the employes who must meet the public.

He even offered them psychology to advise them how to pay their employes. It make a difference whether a man gets his money once a week or once a month. Some like it monthly, others weekly. The psychologist can advise on the subject, especially if his research opportunities are improved.



Insects Will Never Rule Mankind

Which is fittest to survive, insects or man? "Insects," say the misanthropes, "Man," said Barton Eddy. naturalist, at a recent meeting of the Executives' Club at the Sherman hotel in Chicago.

With all the advantages insects have over man, physiologically speaking, they will never be able to gain ing plans as projected by the Direcsupremacy upon this earth, he assured those who have nightmares of insect hordes winning in the titanic struggle some see going on between man and insects for the possession of the earth.

Among the advantages insects have over man, Mr. Eddy mentioned were "no lungs with which to get T.B., no arteries to harden, no appendix to rupture, no teeth to decay. They can digest more rapidly than man, some of them digesting four times their own weight in a single day. Their smelling organs are keener than a setter's and their nervous system is less capable of being 500,000 shares remain available for

"Insects have an outside skeleton, which acts as a coat of mail to protect the vital organs," he said. "Man has most of his organs unprotected. They have a tremendous power to She went up to the bedroom, where having afternoon tea. Then even faintly smiling, and remarked with multiply. Some of them lay but one egg, from which sixty-five result.

> With an appearance of ease she were allowed to live and breed John Dewey. throughout a single season, and if its young were to do the same, would have at the close of the season, if all were to survive, over 560 quadrillion descendants. Prof. Glen Herrick of Cornell university ctaims that the combined weight of these plant lice would be greater than the combined weight of all the people upon the carth."

Among the disadvantages of the insects which give man supremacy is the fact that the outside skeleton. or coat of mail, is dead and incapable of expansion as the creature grows. While shedding its skeleton it is absolutely at the mercy of its foes. While their digestion is better than man's, insects are specialists and if their diet specially is not available they starve.

Man also can invent machines which excel the smelling organs of Her breath came in sobs; she turn- renheit or less, and are at the mercy

through the door. She felt more than within the ranks of the insects. They the insects man will retain his su-But he was so cruel, so deliberate- premacy .- The Chicago Daily News.

Publicity "Out"

NICE.—One of the cases when i does not pay to advertise is when publicity concerns a reigning mon-

Hotel keepers, festaurant owners,

and casino managements on the

Riveria are having this fact brought home to them by the authorities. Two Kings are regular patrons of the Riveria-King Gustav of Sweden and King Christian of Denmark. Other royalties pay frequent visits to the Cote d'Azur also. Their pres-

ious resorts by millions of francs. Recently it was made known that King Gustav' was annoyed by the fact that his presence at a private dinner was advertised in advance. The King asked his host to change the venue of the entertainment. He is said to have threatened to leave the Riveria if this sort of publicity is resorted to again.

There will be considerable restriction on advertising the presence of Royalty after the event, such announcements as "King - dined at the - Restaurant" being frowned on. This will be a blow, but a far bigger blow would be the departure of Royalty.

Manitoba Basin **Expand Operations**

Manitoba Basin Mining Company

Limited has acquired a group of ten claims in the Florence-Wedding River Area. Northwestern Quebec. The new property is favourably located in the sector where Florence River Gold Mines Ltd. (Coniagas), Hollinger Cons., Wedding River Gold Mines, Gilbec Mines and numerous other mining organizations are carrying out intensive exploratory and development operations. Werktors of Manitoba Basin Mining Co. Ltd. will, in addition to proceeding with the development of the Florence-Wedding River group, include the opening up of the Company's property at Hutchison Lake. This property is located northeast of Hutchison Lake Gold Mines Limited which is being explored by the Errington interests. A strong vein structure has been disclosed for a considerable distance over widths ranging from three to ten feet. Manitoba Basin Mining Company Limited is capitalized at 3,000,000 shares of which approximately 1,treasury purposes. The Company has nearly 5,000 registered shareholders and has been active in exploration throughout Canada.

"The intellectual function of "The common plant louse, if it trouble is to make men think."-

> "When the peace army is larger than the war army, war will fade away like the dew before the morning."-Carrie Chapman Catt.



If you are seeking mental improve ment and efficiency, you should write for particulars of the courses offered at moderate fees by The Institute of Practical and Applied Psychology. Read "THE HELPER" - a new

monthly magazine of help for every-body published by The Institute of Practical and Applied Psychology

One dollar a year Sample Copy - Ten Cents Write for your copy TODAY 910 CONFEDERATION BUILDING



MANITOBA BASIN

BOUGHT — SOLD — QUOTED

Detailed Information on Request

KIRKHAM SCANLON & CO.

Toronto Unlisted Dealers

WA. 3041 100 Adelaide St. West

Toronto