MORE INTEREST IN FARMS URGED

Sarnia Speaker Praises Governor-General's Attitude

SARNIA-If all urbanites would evince the same interest in agricul- adian producers, lowered living ture as does their new Governor- costs and an increase in purchasing General, Lord Tweedsmuir, it would power, leading to the renewal of the make for better conditions for the new Canada-United States trade farming industry as well as for them- agreement on a broader basis, were selves, J. A. Carroll. superintendent some of the hopes of the Governdeclared here recently.

ed since his arrival in Canada."

tendent remarked.

culture in Canada if all of us took ducts of the other. that much interest."

roll stated. The following are functioning successfully at the present time, he said: 170 girls' garment clubs, 54 calf clubs, five swine clubs. 42 grain clubs, 32 potato clubs, 16 home garden clubs for boys and 56 for girls, 36 photograph clubs, three sheep clubs and four colt clubs. Al of these have been sponsored agricultural societies and service

Raise Standards Although some officers of agricultural societies believe their work is only to run the annual fall fair, these give a marked increase in the purto improve the standard of agriculation and ada. The effect will specdily be now pending and will be in effect Walter M. Stewart as president of the ture, the superintendent said.

Mr. Carroll believed it is essential for Ontario farm folk to win prizes at international competitions "we're going to be the seed bed for good stock and so on as we should

In one of the Southern States farmer suggested to him that Canada produced was wheat and whisky, Mr. Carroll related.

"That's what advertising does," he remarked.

AUTO MISHAPS FATAL TO 1,108

Ontario, With 527, Leads Canada in Fatalities During 1934

OTTAWA-A total of 1,108 persons in Canada were killed in automobile accidents last year and 17,998 were injured, according to a revised report issued by the Dominion bureau of statistics. Property damage these crashes amounted to \$1,266,413.

Ontario had the largest number of Saskatchewan's 30 and Prince Edward | portance. Is and's five.

and 470 occupants of motor cars. ern trend in skilled police organiza-Motor cyclists, bicycle riders and tion, may soon remove equitation others made up the total.

Among those injured were 9,793 occupants of motor cars, 6,816 pedestrians, 1,059 bicycle riders, with the remainder made up of motor cyclists and others.

EXPORT TRADE RISES SHARPLY

Canada's Sales in October To Empire Are Best Since 1928

OTTAWA-The Dominion Bureau of Statistics reports Canada's domestic exports to the British Empire in October reached the highest value of any month since December 1928. While the United Kingdom took more than half the nation's total exports.

Of- total exports worth \$84,952,580 \$50,238,624 worth while \$34,713,956 horses on the strength, 19 team Motorcyclists, bicycle riders an worth went to foreign countries. Ex- horses, 411 passenger cars, 34 others made up the total. ports to the United Kingdom worth motorcycles, 19 motor trucks, 3 rail-\$42,897,617 were the largest total to way gas cars, and 413 sleigh dogs. any single country.

countries was a gain of \$4,542,054 vices on the eastern and western over the October, 1934, figure of coasts. \$29,171,902. The United Kingdom 322,657 over October a year ago, an member of the international com- of a well-known motor company, half century had resulted in more

increase of 31 per cent. \$19,169,006, an increase of \$7,470,457 country's criminal law." —Vinscount comparable to the "red letter" of ment, he asserted, were early recoger 38 per cent.

he were living under false pretences, person. One can listen to music, and ed reckless drivers would be a big not known, but a contributing or that sooner or later he will be found work or think at the same time, but step in reducing "our terrible traf- exciting factor recognized particout."-Babe Ruth.

Decrease Foreseen In Living Costs

Wider Marts For Canadian Producers at Same Time Foreseen Through Pact-Key Industries Aided.

Ottawa .- Wider markets for Canof agricultural societies for Ontario, ment expressed in an official press summary.

"Already," said Mr. Carroll, "our The statement reads in part: new Governor-General has been out "The agreement is the culminato the experimental farm at Ottawa, tion of many years of effort to place and he spent an hour viewing the the trade relations between Canada Ayreshire cattle. The balance of the and the United States on a neightime he spent in the cereal division. borly and mutually profitable basis. After his visit he said it was the Even under restricting tariffs, the most interesting place he had attend- factors of geographical neighborhood, trade convenience, similarity Lord Tweedsmuir had no intention of living standards and industrial of farming when he visited the feder- structure resulted in making the al experimental station, the superin- trade between Canada and the United States larger than the trade be-"He went there because of an in- tween any other two countries, and tellectual interest in everything. in giving each country first or sec-Think what it would mean to agri- and rank as a market for the pro-

"While this relative position has Clubs formed in recent years in been maintained during recent years, Ontario have a total membership at tremendous fall in the absolute athe present time of 6,000. Mr. Car- mount of trade, as the result of business depression and increased tariff restrictions, has been disastrous in its effect on the industrial and

social structure of both countries. "The broad lowering of tariffs and other barriers to trade now achieved will undoubtedly quicken the return of profitable production and enduring prosperity on this continent, and not on this continent alone.

"Wider markets for Canadian producers and lowered living costs for Canadian consumers will combine to shown in increased demands in the home markets for the products other Canadian industries and consequent increased employment. improvement in the position of the primary industries will be felt throughout the whole economic structure and particularly in the all field of transportation.

"Not least important of the results of the agreement are the reexclusion of the products of each that the experience of the mutual likely be increased. broader basis."

Policemen Will Still Use Horse

With New Subjects

fatal accidents, in which 527 persons | Regina .- One of the first requirewere killed. In Quebec the total was ments of the early mounted police-274. British Columbia's list was 81, man, that he be a skilled rider and Alberta's 61, New Brunswick's 52, able to spend 18 to 20 hours in the Manitoba's 41, Nova Scotia's 37. saddle, is daily becoming of less im-

. Royal Canadian Mounted Police Of the killed, 437 were pedestrians headquarters, recognizing the modfrom the syllabus of recruits, and substitute a special mounted section in which certain selected men will be trained in mounted drill and stable management.

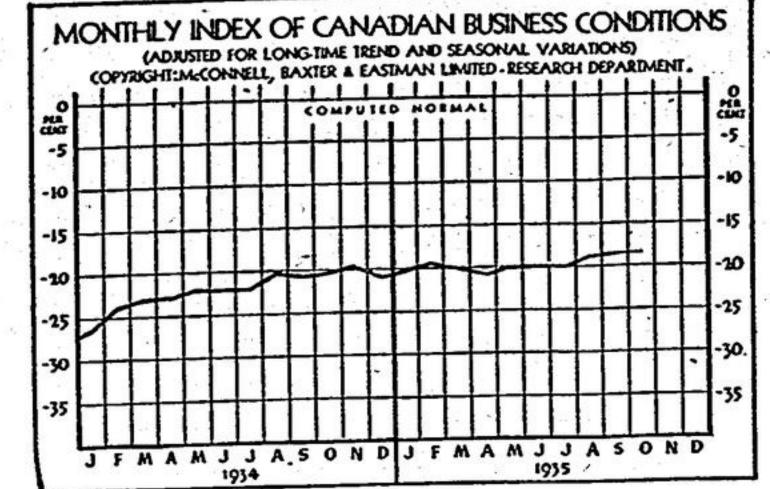
The move is proposed because of the large amount of time at present allotted to riding in the recruit's sixmonth course, time which officials feel could be better employed on more necessary subjects. Under the in Canada were killed in automobile butter with the highest aggregate proposed arrangement some recruits accidents last year and 17,998 were only will take mounted duties, while injured, according to a revised reothers will be trained in the newest port issued recently by the Dominion methods of travel.

dispensing with the horse as an aid \$1,266,413. to police work, Major General Sir! Ontario had the largest number of J. H. MacBrien, commissioner, stat- fatal accidents in which 527 persons ed in his report "that there is abso- were killed. In Quebec the total was lutely no intention whatever of dis- 274, British Columbia's list was 81, pensing altogether with the mounted Alberta's 61, New Brunswick's 52, man. A well trained mounted unit, Manitoba's 41, Nova Scotia's 37, is invaluable to any force which may Saskatchewan's 30 and Prince Edhave to deal with unruly crowds."

The report shows that at present British Commonwealth countries took the R.C.M.P, carry 258 saddle The force also operates 11 cruisers Value of goods sent to foreign and 8 patrol boats in preventive ser-

"It is as much the duty of any munity to prevent international suggests that reckless or incbriated cancer cases because more people live Exports to the United States were crime as it is the duty of any citi- motorists should have their machines in the cancer age-after 40.

voices distract."-Leslie Howard: fic toll."



Business in Canada during the month of October showed a fractional gain over the month previous according to the McConnell, Baxter & Eastman monthly index. 'The preliminary figure was 18.5 per cent. below normal. Revised index for the previous month showed conditions at 18.8 per cent. below normal. A year ago condi-

tions were 21.1 per cent. under par. Gains were recorded by two factors, revenue freight loadings, up one-tenth point, and construction contract awards, up 1.1 points. Bank debits receded one-tenth point and electric energy output was down a similar amount.

The combined index shows a gain of nearly ten points, or 13.4 per cent. over October, 1933. The following table shows the four component factors and the

Lined maighted index after the usual	Stausucai	I clinements.	
mbined weighted index after the usual	Oct.	Sept.	Oct.
	1935	1934	1934
Carloadings of revenue freight	76.9	76.8	77.4
Construction contract awards	65.3	64.2	62.3
Bank debits	96.3	96.4	94.5
Electric power production	100.7	100.8	80.5
Combined weighted index	81.5	81.2	78.9
Combined weighted index	227		

Cigarettes to be Sold in Standard Packages Only

of the Canadian Tobacco industry is nouncement of the withdrawal

On the best of authority it is stated that, effective January 1st, 1936, only standard-sized packings of cigaretts will be offered to the consuming public by all maunfacturing companies. Standard packings eliminate packages irrespective of size.

Competition among various cigarette brands on the basis of the preversal of the trend of economic na- cards, will practically disappear with price was the answer to the reduced tionalism which threatened further the new year also. Various types of number of cards required. No preminsert cards will, it is understood, be ium offers were attached to the Maccountry from the markets of the issued after that date but the redemp- donald's Blends package which startcontinuance of existing markets and tion of them will be confined to play ed the Toronto "war" nor to the Brithe opening of new markets for the ing cards only. The number of inserts tish Consols 12 for 10 cents offered three years of the agreement. There required to secure these playing cards in the east. While the card pictures is, moreover, every reason to believe from the different companies will will be continued the scheme will be

attained will lead to the renewal of Blends 24 for 20c in Toronto precipi- numbers of decks of the insert cards the present agreement on an even tated what could almost be termed a will no longer be part of the scheme. "trade war" when the wholesalers very largely refused to handle this particular offering. The manufactur- days, Tom Morris journeyed from ers publicly announced that the same | Melbourne to Sydney. He wore out retailer as on other brands but the carried his food. Equine To Be Retained Along jobbers declined to handle the 24c |package. No other lines of the Mac-

were affected. drawn into the controversy.

from coast to coast, were held in wedding present.

TORONTO,-Because of the pres- | Montreal last week. These sessions sure exerted by the trade, one of the were attended by several surprises, most drastic changes in the history not the least of which was the andonald Incorporated.

Since early in July when changes in the insert card schemes were introduced by other companies cutting down the requirements of inserts required to secure a deck, the Macall "specials," or odd-sized cigarette donald company has publicly stated that this firm was one which did not want to discontinue the use of card pictures. The increased number of miums offered, through the insert cigarettes per package at the same greatly curtailed and the various benefits of neighborhood trade thus Introduction of the Macdonald's premiums now offered for various

> Skipping 600 miles in twenty-eight margin of profit was being given on five skipping ropes, but used only the package to both wholesaler and one pair of shoes. Three cyclists

> Wedded by Order: Refia Ahmed donald company's tobacco offerings claimed as Turkey's loveliest girl, arranged to attend the Brussels Beauty Representations of possible devel- | Contest. Furious, her peasant fiance, opments, however, were heard on all |Selim, wrote to Kemal Ataturk, the sides in the trade and the entire Dictator, who had the girl arrested jobbing trade of the country was and ordered her to marry Selim the following day. As they went away, Meetings of the wholesale trade, he slipped £700 in Refia's hand as a

1,108 Killed in Auto Crashes

18,988 Hurt in Canada Dur-Shows:

Ottawa .- A total of 1,108 persons Bureau of Statistics. Property dam- highest score in any section. Glad-However, there is no intention of age in these crashes amounted to stone scored a total of 98.2 in the

ward Island's five.

Of the dead, 437 were pedestrians and 470 occupants of motor cars.

Among those injured were 9,793 occupants of motor cars, 6,066 pedestrians, 1,059 bicycle riders, with the remainder made up of motorcyclists and others.

Western Butter Wins at Toronto

TORONTO-Western Canada scored heavily in all butter awards aning 1934, Revised Report nounced at the Royal Winter Fair. The Manitoba Co-operative Dairies, Ltd., of Winnipeg, won the special award to the exhibitor of creamery score in three sections, and the Gladstone Creamery of Gladstone, Man., won the champion ribbon for the 14-pound box, made during June.

Cancer One of Seven Major Death Causes

CALGARY-Much can be done to prevent cancer, and in many instances it can be cured, Dr. Malcolm T. Mac-Eachern, Chicago, director of hospital activities for the American College of Surgeons, said here recently a an open meeting of the annual convention of the Alberta Hospitals As-

One of the seven greatest causes of death, cancer is responsible for Toronto-To deter reckless driv- 106.3 deaths in every 100,000, Dr ing by "shaming" the chronically MacEachern stated .. Prolongation of reckless, Roy H. Faulkner, president life from 40 to 59 years in the last

Coffee On House At Mine Auction

Halifax. - With coffee and sand-Mineville, N.S.

fee and good sandwiches while the ues amounted to \$133,128,502, a net bidding goes on in the chill Fall air. | decrease of \$2,842,821 from the cor-

The workings are going under the responding period of last year. hammer as the result of a suit | Customs duties in October were vention of blackheads and other brought by Joseph E. Murphy against \$7,109,763, an increase of \$792,715 blemishes in good working order. the Associated Gold Mines of Nova over October, 1934. Scotia, Limited.

Crime in Canada Down to Minimum

NEW YORK - Sir James Mac-Brien, commissioner of the Royal 2,750 men have reduced crime to not possible in the United States.

Code instead of as many different codes as there are states," he said. "Also, we are not bothered with the state extradition problem. Our Honey Advertising men can follow a wrong-doer anywhere in Canada."

Sir James, 57 years old, steel-blue eyed officer who started as a mounted constable, judged events at the National Horse Show here.

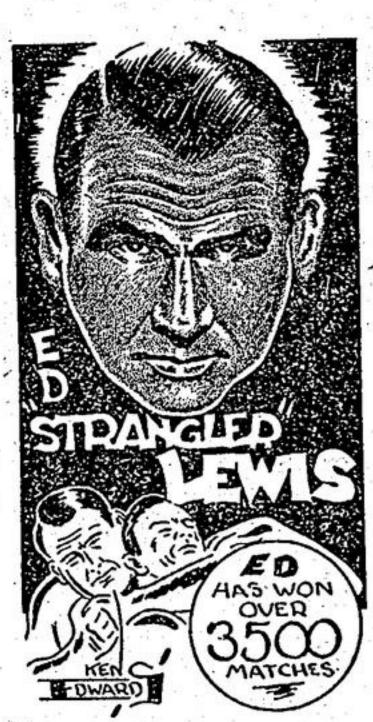
Wedding At Guelph Ties Up Traffic

thousands of spectators and traffic petitor, he warned. was tied up as Fred Christiansen, Margaret Sletting, rode in state behind the band.

Christiansen's bride arrived recently from Denmark and the barber set! about making elaborate preparations for the wedding. He hired the city continued, and Ontario is second only band to play him to the church, to to New Zealand in top-grade honey. the roots while counting sixty. Comb render music during the service and to lead the wedding party to the Christiansen home afterwards.

Hundreds who wished to witness the ceremony in St. Paul's Lutheran Church were turned away. The church was filled long before the bridal party arrived. The ceremony was performed by Rev. E. W. Hein-

The brilliant procession from the church was halted a moment while the Christiansense placed wreaths at the base of the City Cenotaph in honor of the war dead. The gallant barber didn't forget it was Remembrance Day.



The Strangier It's been a long time since our friend Lewis has been here . . . the

Lewis who has entered over 5,000 bouts, emerging the victor in most Canadian Fire Losses of them. Ed. "Strangler" Lewis, a native,

of Kentucky, was christened Robert Frederick, held the wrestling championship of the world for nine years. for the last 15 years have cost one He changed his name because his mother was opposed to wrestling. Asked why he likes wrestling Ed.

explains that it is the oldest of all athletics . . . thousands of years in killed in all that time, but thousands of any civilized country in the world." have been killed boxing. Lewis says he has beaten Jim Says Ducks Have Londos fourteen times. Jim says, in

no polite words, that the "Strangler" is mistaken.

\$566,764 Gain For October

wiches on the house, a gold mine OTTAWA, - Customs and excise and all the fittings will be auctioned revenues for October totalled \$21, off shortly, miles deep in the wood at 428,779, a net increase of \$566,764 over the same month a year ago. Timid prospective bidders are ad. Hon. J. L. lisley, Minister of Nationvised by the sheriff that those under- al Revenue, announced here. For the taking the long trek through the first seven months of the current few. woods will be regaled with hot cof- fiscal year customs and excise reven-

drop of \$575,043. Sundry collection amounted to \$62,-

280. a decrease of \$3,190. The collection of customs duties deep. for the seven-month period amounted Canadian Mounted Police, says his to \$43,715,559, a decrease of \$1,400 .- worked out a few simple rules for 537 from the same period of 1934. living and suggestions for complexminimum because of a unified system Excise taxes were \$61,944,293, a ion care that I hope may help the drop of \$1,919,084, and excise duties girl who has just left school, writes "First, we have a single Criminal \$27,064,040, a decrease of \$490.288. Sundry collections, at \$404,609, Mail. dropped \$13,428.

Urged in Ontario

Corn Syrup Serious Competitor Because of Cam-

paigns Beekeepers Told TORONTO, - If the beekeepers of of the hair. Wipe off surplus cream Ontario would only advertise more with a fresh pad of cotton wool or frequently there would be a much cleansing tissue. larger sale of honey in this province, water, making a good lather with the Guelph, Ont .- A 40-piece band re- C. B. Gooderham told the Ontario complexon brush and mild soap. cently headed one of the most unique Beekeepers' Association here recent. Brush upwards from base of throat wedding processions ever held here. ly. The corn syrup industry was rap- with small rotary movements. Rinse Downtown streets were crowded with idly becoming a serious market com- in tepid, then in cold water. Dry

"You can see a corn syrup adver- in a scothing cream. Guelph barber, and his pretty bride, tisement anywhere." he declared, "but how often do you read an ad- petroleum jelly and apply a little vertisement about honey, which is a jelly round the nail cuticles with an much superior product?"

land today for Canadian honey, he knuckles and palms.

Continued Decline in immigration

Only 6,579 Arrivals During Fiscal Year—12 p.c. Less Than Last Year

which Canadian immigration has de- hiding the luminous quality of her scended is illustrated in the figures youthful complexon behind a film of just available for the six months of rouge, she uses only lipstick in one the fiscal year, recently ended.

In that period the arrivals numbered only 6,579, twelve per cent less than in the corresponding period last year. Of the small total, 1,378 were British, 3,049 came from the United ing carefully brushed off with a States, 342 from northern Europe and baby's toilet brush. 1,810 from other countries. In recent years, largely on account

all parts of the world was discourag- tape measure than in the scales. . ed. Even that which was designed Associations which were formed to for exercise games and athletics that stimulate British migration, while make for grace rather than muscle. not impeded, got little assistance. Dance as much as you can, but not Organized labor insisted upon . the at the expense of sleep. ban being pretty strictly applied. There is a certain significance in the fact that arrivals here from the Unit- cause you think it is devastatingly ed States in the last six months were exotic or because that chic young double those from Empire countries. married woman you met at dinner tion policy will be one which in time latest rave in Paris. Perfume should will have to be developed by the new express your own individuality, but Government. Had the former one should not be obtrusive. of 'taxation, are too heavy to be helps out a costly perfume and which borne by ten million ppeople and that | marks you as a fastidious woman.

open the doors to more producers and The question is likely to be introduced at the forthcoming conference assets. If your face has not the with the provinces because, in the features that will launch one ship, event of any large movement, their let alone a thousand, your voice may co-operation would be necessary.

the way to lighten the burden is to

Shown at High Point

HALIFAX, - Canada's fire losses human life and \$110,000 per day, according to H. H. Wrathall, Halifax fire insurance man.

"This country," he said, "is reputed to have the unenviable record of having the highest fire loss per capita

Edmonton. - Taught by tons of Lord Paget, 46, served during the buck shot, Alberta ducks have become War in Salonika, Egypt and France. On March, 1934, Ed. locked his educated, according to Professor The marriage was Lady Paget's third. manager in his room to whom he was William Rowan, of the University Her first husband, Commander Fecunder contract and married Bessie of Alberta Zoological Department. tor Robinson, R.N., died during the McNear, of Kansas City, giving her Addressing the University of Al- War. Her second husband, H. Mac-

"Radio is not a medium for a busy of an "R" on cars owned by convict- finite or specific causes of cancer are Let's see, 3 times 39 . . . that's a lot have found grain fields better feeding since 1925. and have learned to estimate occur-32 ately the range of fire arms.

Youthful Beauty

Scrupulous Cleanliness Basic Rule Girl In Teens Must Observe

At seventeen beauty's needs are

The half dozen or so toilet aids enumerated below are sufficient to keep the skin cleansed and the circulation - so important in the pre-

Scrupulous cleanliness and atten-Excise taxes totalled \$10,463,566, an tion to detail as regards hair, hands, increase of \$352,282, while excise lashes and brows are the only rules duties at \$3,792,171 represented a that youthful beauty need bother her head about.

One thing, however, she should remember: Beauty is not only skin

With this axiom in mind I have Joan Berenger in the London Daily

Toilet accessories: Cleansing cream, skin tonic, foundation lotion or cream, mild soap, skin friction brush, hand lotion, petroleum jelly. SKIN CARE

Night: Soak a thick pad of cotton wool in cold water or tonic. Dip in the cleansing cream. Start at the base of the throat and work upwards, paying special attention to the corners of the nose and the roots Wash in tepid very thoroughly on a soft towel. Pat

Brush the lashes and brows with orange stick. Rub hand lotion into There is a large demand in Eng. the skin of the hands, not forgetting

> Bush hair up and outwards from back from the face and push and pinch the waves back into position with the fingers.

> Morning: Splash throat and neck in cold water and eau de Cologne or toilet water. Dry very thoroughly. Pat. on tonic.

MAKE-UP Rouge is not the last word in so-

phistication. The girl of seventeen is cleverer OTTAWA. - The low level to than are her sisters if, instead of of the light or coral shades and keeps

powder for her nose alone. When powder is used over the whole face, the neck must come into the picture, too, surplus powder be-

DIET AND EXERCISE

Check up weight every week, by of unemployment, immigration from all means, but put more faith in your Avoid stunt dieting. If the scales for the agricultural areas was not go up, cut down starchy foods, promoted because of representations sugar, f: cocktails. (Cocktails are that the farm problem in many places not the last word in sophistication was serious and that it would be ag- either.) Never drink with meals or gravated by any influx of immigrants. eat snacks between them. Choose

PERFUME Don't choose a perfume just be The general question of immigra- the night before told you it was the

been returned it would have grappled | To buy all your toilet accessories with it. Many influential interests, in one scent, even if it costs you a have long been representing that the little more, is not an extravagance problems of Canada, especially those but an economy. It is a system that

> PERSONALITY Be yourself. Don't waste your tme envying others. Study and exploit your own be capable of moving a million hearts. Hands can be more eloquent than eyes, and a well groomed shining head of "ordinary" brown hair creates

Former Edmonton Writer Marries Lord Paget

more admiration than ten tousled

Noted as a designer and writer, Mrs. Mavis Dawson, formerly of Edmonton, became Lady Paget, wife of Lord Victor Paget at Newport, Isle of Wight, recently. Immediately after a reception following the ceremony, Become Educated Lord and Lady Paget left for London.

"One touch of ill-nature makes the whole world kin."-Dean Inge.