

E. A. GRUBIN,
Registered Optometrist
Will be at his office in Stouffville,
every other Monday and Tuesday.
October Dates
1st, 14th, 15th, 28th & 29th
November Dates
11th and 12th, 25th and 26th
Eyes examined, Glasses fitted and
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**THE NEWSPAPER ON
MAIN STREET**

Maclean's Magazine points out that in the 125,000 independent stores which line the Main Streets of Canada's cities, towns and villages is done sixty-nine per cent of the country's retail business. Despite the tremendous growth of the department stores with their subsidiary mail order houses, and the grocery and other chain stores, nearly 70 per cent of all business done in Canada is done over the counters of the independent shops. Sometimes we over-estimate the importance of the big corporations and think they have swallowed everything worth having.

It is just the same with the big city newspapers. Important as they seem with their ballyhoo and tremendous unnatural forced circulations they do not for a moment compare in real value to advertiser or reader with the smaller papers published in the towns and cities of the country. The latter are read from first column to last. The big city newspaper, with its great mountains of display and classified advertising, acres of reading matter which no one pretends to read in to, to say nothing of the multitudinous comic strips, makes it impossible for an advertiser to come in contact with the reader unless he screams his head off in a whole page—Even then he has to compete with such advertising orgies as sixteen-page "Simpson Day" sections.

The advertiser of a nationally sold product can get much better coverage in the small city daily or country weekly. His advertisement has a real chance of being seen, and consequently read.

Ripley Visits Russia

[Printed in the Gospel Banner, a publication used in our (Mennonite S.S. and published by The Tribune by request].

"The Crusaders," an anti-Communist organization with headquarters in Chicago, sponsored an address by Robert Ripley over the Columbia Broadcasting Network.

Mr. Ripley is famous for his "Believe-it-or-not" cartoons in the news papers. Having travelled in Russia recently, he speaks as a first hand observer of conditions there. The complete text of his enlightening message is as follows:

A year ago I found myself on the border of Russia and Persia. The Persians had left me and my baggage exactly in the middle of the International Bridge at Julfa where it crosses over the Araxes River, the boundary line between Russia and Persia. I was completely abandoned and totally isolated. The Red soldiers at the Russian end of the bridge wouldn't let me cross, and the Persian soldiers at the other end wouldn't let me return. So there I sat, in "No Man's Land" for about five hours.

Finally some Soviet officials aroused themselves long enough to put me through a microscopic examination. They turned my baggage inside out searching for arms and money, and pried into every piece of paper I had, in search of anti-Communist propaganda. Then, after seizing my three cameras, I was permitted to set foot in Russia—the "Communist Paradise."

Believe It or Not—it is not Paradise but a Paradox. Russia is a gigantic Poor-house where millions of people are on the verge of starvation at this moment. Outside of Moscow and Leningrad (the Soviet show places) starvation stalks through squalor and filth. Moscow and Leningrad are show places (and fake shows at that) where the traveler is led about under a smoke screen of propaganda and allowed to see only what they want him to see and nothing else. You are shown the Kremlin, Lenin's Tomb, a "model" farm, a "model" school, a "model" workers' club, and various other "models."

But there are no model conditions in the outlying rural districts of the Ukraine and the Caucasus. I had no food for the first two days after crossing the border from Persia. Ragged, starving mobs crowded to the train windows, begging and crying for bread.

In a single year, 1932, four million peasants died of starvation in the Ukraine and North Caucasus—the most fertile part of all Russia. The Ukraine was called "The Granary of the World" in the time of the Czars and produced enough grain to feed the whole country and exported hundreds of millions of bushels each year besides.

Starvation in Russia is not due to crop failures—it is a man-made famine. The Soviet government deliberately caused this ghastly chaos by robbing the farmers of their grain in order to sell it in foreign countries and acquire foreign currency. The Soviet government holds money to be more valuable than the lives of its people. In the meantime the people struggled to subsist on dogs, cats, weeds and grass—even extracting the gold fillings from their teeth in order to buy a loaf of bread in a Torgain shop. I traveled from one end of the country to the other and never saw a dog or cat, nor did I hear a person laugh or see a single smiling face.

In 1917 the Communists seized the wealth of Russia. They "liquidated" capitalism, and destroyed the educated classes.

They murdered the rich, stole their wealth, seized all the gold, silver and precious stones and confiscated all private property of every description. They took five hundred million dollars in gold from the national treasury (the largest stock of gold in the world at that time). They grabbed another fifty millions in gold from Roumania. They confiscated eight hundred millions in American property.

They destroyed all religion and looted the churches, taking all the gold, tapestries, priceless paintings, and precious stones valued at twenty billions of dollars—all in all a grand total of forty billions of dollars was confiscated from the people.

In addition, they utterly repudiated about eleven billions of dollars in loans from France, England, Belgium and the United States. Believe It or Not, there is not a single working man in the Soviet Union today who owns an automobile, or his own home.

Never under the old Czarist regime were they as miserable and oppressed as they are now. A thousand times more people are being exiled to the frozen wastes of Siberia today than at any time of the rule of the Czars. In 1932, for example, the Red Army moved into the Ukraine and loaded 80,000 families into freight cars and sent them to far-off Yakutsk, in Eastern Siberia, where they were literally dumped out on the ice in a country where the thermometer seldom rises above zero. Out of the 80,000 fam-

Twenty-five rubles for rent. Which leaves the average working man eighty-six rubles for himself to purchase food and clothing.

Let me quote the prices of some of the daily necessities, as reported in the "Red Evening Gazette" of Moscow, a government owned newspaper, of recent date. Bread is a ruble and a half a loaf, milk two and one-half rubles a quart, butter twenty rubles a pound, eggs ten rubles a dozen, rice five rubles a pound, women's common cotton stockings cost fifteen rubles, a shirt costs thirty rubles, and the cheapest suit costs one hundred and seventy-five rubles, which is more than twice his net salary a month.

These conditions are imposed upon every Soviet worker by the Government, and there is no escape. A worker may be dissatisfied and try to leave the country, but if he is caught he is shot. If he succeeds in crossing the border his innocent relatives are made to suffer. All his family are exiled to Siberia.

And—Believe It or Not—These are the conditions that Communists hope to impose on the entire world. If you don't think so let me quote you from Stalin's speech, as published by the Communist Press in Leningrad. He said: "I think, Comrades, that the Communist Party of America is one of the few Communist parties in the world upon which history has placed tasks of decisive importance from the point of view of the International Revolution."

"I think that the moment is not far off when a revolutionary crisis will be unleashed in America, and when that revolutionary crisis comes in the United States it will mark the end of world capitalism. The Communist Party of the United States must be armed to be able to meet this historical moment and to head the forth-coming class war."

That, ladies and gentlemen, is the aim of the Communists: Communism capitalizes on discontent and takes advantage of ignorance and poverty in times of wide-

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Robin Hood
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USED FOR ALL HOME BAKING. TRY A SACK NOW.

Combination Offer—No. 1:
1 Pkg. Rennie's Bird Seed
1 Pkg. Bird Gravel
1 Cattlebone and
Tonic Seed Mixture
ALL FOR ONLY 20c

Combination Offer—No. 2:
1 60c Bottle Hawe's
Lemon Oil
1 25c Polishing Cloth
SPECIAL FOR 59c

BULBS FOR WINTER FLOWERING
We have a choice collection of Rennie's Bulbs
Hyacinths, Daffodils, Tulips, Narcissus and Crocuses.
Plant now for early blooms

Clark's Soups, 3 tins 22c
Prune Juice, per tin 15c
Broken Japan Rice, 7 lbs. 25c
No. 2 COOKING ONIONS, 20 lbs. 20c
The New GOOD HUMOUR Cereal, pkg. 25c

Fresh Trout and White Fish Every Tuesday Morning

RATCLIFF & Co.
STOUFFVILLE, ONTARIO

CREAM

For best results, and a sure market at all times, ship
your cream to Stouffville Creamery
STOUFFVILLE CREAMERY CO.
Phone 186

**END OF THE SEASON
DANCE**

Get Your Thanksgiving
Poultry Here.

Those who delight to trip the light fantastic will look forward to Friday night, this week (Oct. 19) as the end of the season dance at Ash's Pavilion, Lake Wilcox. During the evening the Veterans poultry draw will be made. There are 32 turkeys, ducks and chickens to be given away to ticket holders. Dance tickets are only 25c.

Come along and help the White-church Veterans and possibly take home a nice plump turkey, goose or chicken. W. J. Hill, chairman; Fred Hollidge, president.

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Two great values in Metal Roofing. Exclusive patented features guarantee weather-tightness and easy application. For new roofs, correct roofing, and rafter lengths for free estimates. We use Council Standard for greatest durability.

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Grain Seeds Coal

Grain and Seed Markets are about to open soon, waiting for crop prospects. We will be in the market for Alski and grains of all kinds at highest market prices. Cement on hand at all times also Poultry Feeds and Scratch Grains.

Leave your orders for Welsh Coal, American Coal Pokohontus, & Coke

S. W. HASTINGS
Phone 169, Stouffville.

BARGAIN EXCURSIONS
OCT. 24 — From STOUFFVILLE
(Tickets also sold from all adjacent C.N.R. Stations)

To C.N.R. STATIONS in MARITIME PROVINCES
Prov. of Quebec; New Brunswick; Prince Edward Island; Nova Scotia
OCT. 25 and 26—To Montreal \$6.00; Quebec City \$9.25; Ste. Anne de Beaupre \$9.85 ROUND TRIP FARES

Tickets, Fares, Transit Limits and Information from Agents. Ask for Handbill.

CANADIAN NATIONAL
Ask Agents for particulars of "Canada's Maple Leaf Contest". You may WIN \$100.00 for one leaf.

H. B. PRESTON, Local Agent, STOUFFVILLE. Phone 188.

Fall Features at Shaw's

FALL AND WINTER DRESSES
Here are dresses that will make you feel smartly dressed, wherever you wear them this autumn and winter. You will find here frocks to suit all tastes. A wide range of styles and materials to choose from. Priced at \$2.95 to \$10.50

NEW FALL HATS
Felt Hats of fine quality, in the most attractive and up-to-date styles, a wide range to choose from. In all the new fall shades \$1.79

BATH TOWELS
Are ideal for a gift for the prospective or new bride, and indispensable in the home. Rainbow shades, stripes, or plain colours feature these large and generous sized towels. Soft deep nap of absorbent quality. Priced at 29c to 89c

TABLE LINEN
Fine Irish Linen Table Cloths with colored borders in all sizes, and at very attractive prices, ask to see them. Table Linen by the yard, fine quality Table Linen, Floral Pattern, 72" wide, per yard \$1.50
Unbleached Table Linen, Floral Pattern 68" wide, finest quality per yard \$1.75
Unbleached Table Linen in attractive patterns 64" wide, per yard 75c to 90c
Cotton Damask Table Covering, in block pattern, 54" wide, per yard 39c

TABLE OILCLOTH
All the newest patterns in table oil-cloth 45" and 54" wide. Our stock is large, giving a wide range to choose from. In plain, checks and floral patterns:
54" width, per yard 55c
45" width, per yard 45c

WALL PAPERS
Do you realize what a difference a New Wallpaper would make to your rooms? With Sunworthy Wallpapers so very reasonable, now is the time to supply your requirements. A substantial reduction in all our wall papers during this month. Make your selections now.

DINNER SERVICES
Dinner Services in French Limoges and English Semi-Porcelain. In most attractive floral decorations. Also in plain and conventional designs. See the splendid display we are now showing. Priced at .. \$12 to \$40

COATS FOR THE COOLER WEATHER
Chill winds emphasize the need of a warm and comfortable Coat. We are showing some exceedingly attractive Coats in the newest styles and materials, with luxurious Fur Collars. Coats that will add style as well as comfort to your costume \$12.50 to \$22.00

SWEATERS AND PULLOVERS
Whatever style you select in Sweaters or Pullovers you may be assured that style and quality are the best procurable at the price. Many desirable and attractive numbers, new in weave and style are being shown. See our display of Pullovers and Sweaters—Prices range from \$1.19 to \$4.50

CASHMERE and SILK and WOOL HOSE
Reliable Hosiery made from dependable all wool yarn, Canadian made, with extra elastic top and fashioned leg and foot, a splendid stocking for fall and winter wear. In all the new shades. Priced \$1, \$1.10, \$1.25

WOMENS' UNDERWEAR
Our new stock of Fall and Winter Underwear now in. All wool Vests, Drawers and Bloomers in a fine weave, well tailored, warm and cosy, real cold weather garments, at \$1.00 to \$2.00
Heavy Cotton Vests and Bloomers, a real cold weather garment, at per garment . 49c

BERETS
Nothing is quite so smart and appropriate for the cool and windy weather as one of these fine berets. Fits close to the head and keeps the hair in place, and so very comfortable to wear. And the price is so moderate, each 50c to 79c

The W. H. Shaw Store
Phone 9512 Stouffville, Ontario.

**Engineer From Rocky Mountains
Becomes Deputy Minister of Interior**



of the Department of the Interior for many years. He was born in Chilliwack, British Columbia, on June 26th, 1888, receiving his education at New Westminster, B.C., and Queen's University, Kingston, where he graduated with the degree of bachelor of science. Mr. Wardle joined the Department of the Interior in 1918, and was appointed Superintendent of Banff National Park in 1918, continuing in that office until 1920, when he was transferred to Ottawa as engineer in charge of National Parks construction. He was given the post of chief engineer in 1923.

An expert on mountain highway construction, Mr. Wardle has supervised the building of practically all main highways in the National Parks of Canada. Under his direction the Banff-Windermere highway, the first motor road across the Central Rockies, was completed in 1923, and in 1927 the road known as the Kicking Horse Trail, from Lake Louise, Alberta, to Golden, British Columbia, was also completed. He has supervised the building of the "east leg" of the Big Bend highway along the Columbia River from Donald, B.C., to Boat Encampment, and recently was placed in charge of the construction of the "west leg" from Revelstoke, B.C., north to Boat Encampment. This highway when completed will form the final link in the western section of the trans-Canada highway.

The latest highway project to come under Mr. Wardle's supervision was the road now under construction from Lake Louise to Jasper, Alberta. Mr. Wardle has also had charge of all other construction work in the National Parks. He takes over his new duties with the best wishes of his many friends in the Rockies, and, indeed, throughout Canada.

Keen outdoor man, enthusiastic member, and a past president of the Trail Riders of the Canadian Rockies, and a leading stalwart in the ranks of the Trail Hikers, J. M. Wardle, chief engineer, National Parks of Canada, has won well deserved promotion to the post of deputy minister of the Department of the Interior at Ottawa.

Although only in his "forties", Mr. Wardle has been rated as one of the most efficient officers