

HAVE YOU HEARD

Can You Wear To-day's Dresses?

It was high wages that drew men from the soil and left them without any jobs.

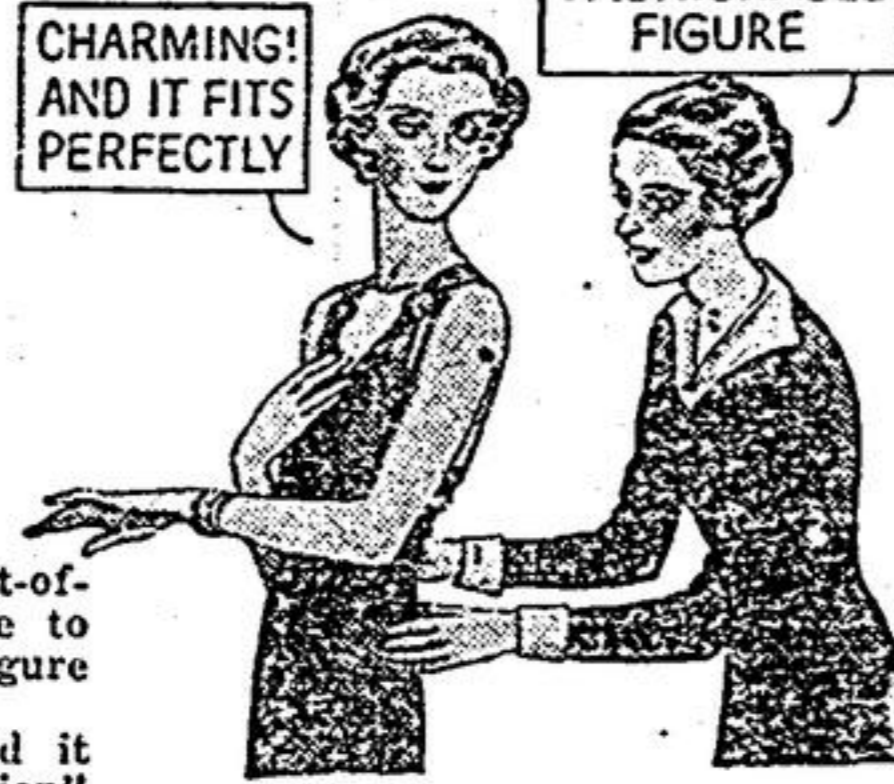
Here is a Proved Way of Keeping a Fashionable Figure

"Dresses, this year," says the fashion expert from Paris, "will be specially designed to accentuate the waist."

What does this mean to you? If you are one of those unlucky women who have "let their figures go," it means that the new flattering styles are not for you. It means being content with out-of-date dresses—unless you decide to do something to restore the figure of your girlhood days.

There is a thing to do—and it does not include a "starvation" diet. Just take faithfully every morning a half-teaspoonful of Kruschen Salts in a tumbler of hot water. You will soon find that you are gaining in energy and vitality—your skin will become clearer, eyes grow brighter—whilst at the same time you will be achieving that much-desired youthful, slender figure.

CHARMING! AND IT FITS PERFECTLY



YES, LUCKILY YOU HAVE THE FASHIONABLE FIGURE

One lady (Mrs. D. S.) writes—"Only a few months ago I could not get a nice dress to fit, now I can wear a size 30. Many thanks to Kruschen. I've recommended it to all my friends."

Kruschen Salts is obtainable of all Drug Stores at 45c and 75c a bottle.

Whatever became of: The small boy always willing to run to the grocery store for a penny? The old-fashioned citizen whose ambition was to uphold the government, instead of just hold it up? The baby's other mitten? Aimée McPherson?

It pays to buy articles of such quality that you respect and take care of them. — Idle curiosity seems to keep a lot of people busy. — Women are funny that way, you couldn't even get one to admit she's a little older than her teeth. — Constantly looking backward gives poor direction to moving forward. — In hard times, the buyer wins all the arguments. — We all know pretty well what we want—and that's often about all we do know. — The things that worry us most are the things that never happen, said Mark Twain. The fellow who sings of his hard luck expects everybody to join in the chorus. — There is no permanent success in trick methods. — Many of us are blind to the unexploited equities within ourselves. — Sometimes it is better to be a cheerful liar than an old fool who always tells the truth. — The kind of money that buys food and clothes is made by tending strictly to one's own business. — Most speculators are engaged in trying to recoup their losses from previous speculations. — Honesty is the best policy. You don't need a lawyer to tell you how far you can go. — And yet, the fellows who hold the big jobs never have time to improve their minds.

A good many young girls are only waiting for their boy friends' ships to come in before they embark on the seas of matrimony.

The Comrade Little I care! I go with all who go Daring to dare. I am the urge, The spur, and thing Moon of the tides that surge Into song.

Call me friend or foe— Taking to give, I go with all who go Dying to live, I am the force, I am the fire, I am the secret source Of desire.

Call me friend or foe— Little care I! I go with all who go Singing to die.

Don't pass the roses by and gather all the rue! Look on the sunny side and make your dreams come true!

March Customs Returns Lower

Ottawa—Department of National Revenue have issued figures showing customs and excise collections for last March of \$17,519,040, a decrease of \$460,902, compared with March, 1934. Collections for the 12 months ended March 31; collections were placed at \$226,705,605, an increase of \$23,431,451 compared with collections for the previous 12 months.

Customs collections last month totalled \$6,632,316, a decrease of \$128,454. Excise taxes at \$7,678,478 were down \$621,519 while excise duties totalling \$3,129,993 showed an increase of \$315,922. Miscellaneous collections netted \$78,251, down \$26,580.

For the 12 months period custom duties were \$74,785,992, increased \$10,311,721. For the same 12 months excise collections were \$5,624,761 greater at \$107,584,613.

Excise duties worth \$43,628,937 were up \$7,628,776. Miscellaneous collections at \$706,062, showed a drop of \$133,215.

Sir Malcolm Campbell To Edit Movie Sheet

NEW YORK.—Trueman Talley, general manager of Movietone, Inc., announced recently the appointment of Sir Malcolm Campbell, British automobile speed record holder, as editor of British Movietone News, British affiliate of the Fox Movietone organization.

He succeeds to the position of Gerald Sanger, now named producer of the British newsreel organization.

The difference between getting somewhere and nowhere is the courage to make an early start.

Girl Guide Meeting At Toronto In May

Toronto.—The Dominion annual meeting of the Canadian Council of the Girl Guide Association will be held in Toronto May 15 and 16, the association announced recently.

A banquet in honor of the world chief guide, Lady Baden-Powell, will close the annual meeting.

Her Excellency the Countess of Besborough, wife of the Governor-General, will be present as honorary president of the council and will have a message for the guides in Canada.

"GROWING OLD"



It's Frequently Just an "Idea," Not "Old Age," And According to Scientists, May Be Something No More Alarming Than A Touch Of Acid Stomach

At about 40, many people think they're "growing old." They're tired a lot. Have headaches. Stomach upsets. Dizziness. Nausea.

Well, scientists say the cause, in a great many cases, is merely an acid condition of the stomach. The thing to do is simply to neutralize the excess stomach acidity.

When you have one of these acid stomach upsets, all you do is take Phillips' Milk of Magnesia after meals and before going to bed.

Try this. You'll feel like another person. Take either the familiar liquid "PHILLIPS'" or the convenient new Phillips' Milk of Magnesia Tablets. Made in Canada.

Also in Tablet Form: Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

PHILLIPS' Milk of Magnesia



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Without obligation, send special Children's Booklet, "SALT" all over the World.

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15 MILLIONS FOR RAIL EQUIPMENT

Ottawa.—Guarantee of equipment securities of the Canadian National and Canadian Pacific Railways to the extent of \$15,000,000 is a feature of Dominion government legislation of which notice has been given, to create employment by public work and undertakings throughout Canada.

Inclusion of the railway equipment works in the government's re-employment legislation had been forecast but it had been expected the amount would be double the figure named in the resolution. Extension of the public works program launched last year, and other works undertakings are to be included in the measure.

A resolution upon which the measure will be based appeared on the order paper of the House of Commons in the name of the prime minister. It may be moved by Acting Prime Minister Sir George Peckey.

For nearly a year the government has been considering representations from the makers of railway equipment in Canada seeking federal guarantees to cover equipment orders for both systems. Some employment had been created in the Algoma and Sydney steel plants a year ago by the Dominion government guaranteeing the cost of rail orders until such time as the companies took delivery. The equipment orders suggested in earlier representations had been for around \$30,000,000.

Legislation to be based upon the report of the Commons Committee on Housing will not be included in the general re-employment measure, and will not come before the house until after the Easter adjournment. It was announced that Hon. H. H. Stewart, minister of public works, would make a statement in the House regarding the works program.

Jubilee Medals From Royal Mint

Ottawa.—Medals to commemorate the King's Jubilee have been received from the Royal Mint in London. It was announced recently by Hon. E. N. Rhodes. They will be sold by the Canadian Mint through Canadian retail stores.

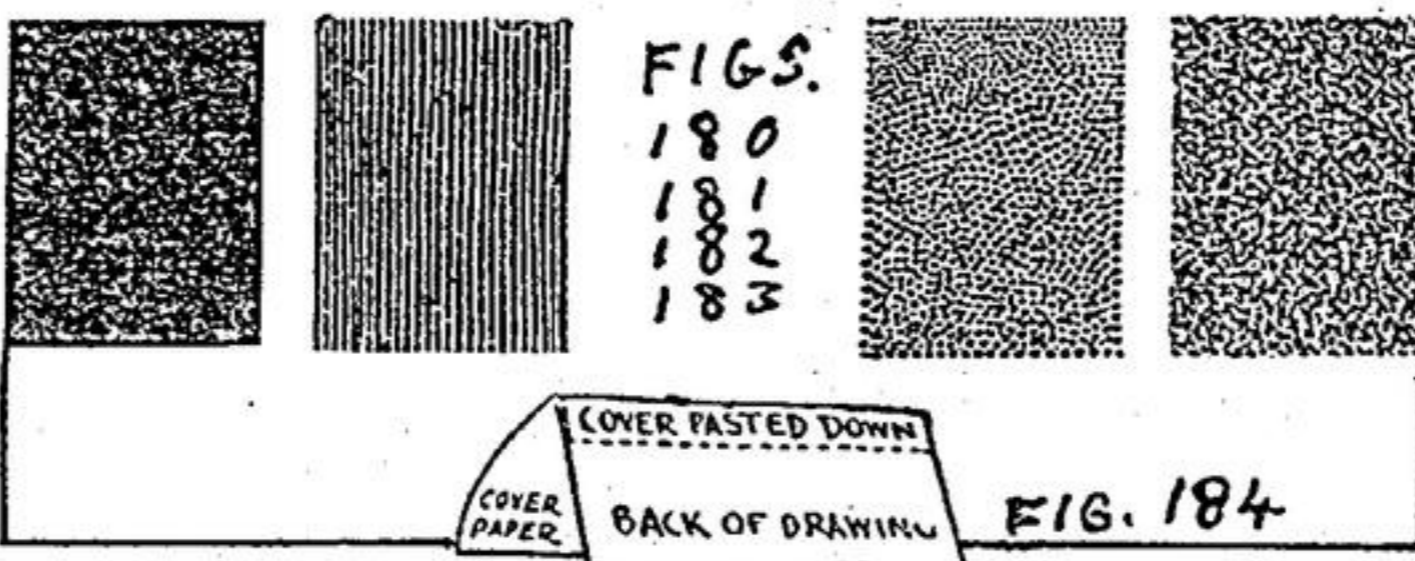
Sketch Club

TONE IN LINE TECHNIQUE The word TONE, as used in Design is applied to the quantity of light or dark or difference of color in a line or shape, which enables us to distinguish it from other lines or shapes surrounding it.

Tone may be obtained by using a pencil, or pen, charcoal, crayon, water color, oil—and is obtained by lines, dots or "stipple," grain, color washes both transparent and opaque. Each medium has some advantage, either in execution, ease of printing, or suitability to the work in hand.

FIGS. 150 to 183 illustrate four swatches of tone values, the first is obtained by using black ink painted in a rectangle. The second by a series of pen lines drawn closely together allowing very little white space between the black lines. The third by a series of pen dots known as "stipple." The fourth by a grain effect which an artist may produce by pen stipple dots being joined together in the stippling process. This grain effect may also be obtained by a mechanical process known as "Ben Day" tinting.

Water color is generally mixed with Chinese White, which makes it opaque, and is known as "Gouache."



(pronounced "Gooash") or more commonly known in the art profession as "body color." In "line" work, the drawing is usually made with pen or brush, in black ink on white card. For "stipple" the same materials are used, only instead of lines being drawn in various ways and thicknesses to get the tones, different sized dots are made with the pen, and by having them closer together, or further apart, varying tones are obtained. Pencil or crayon gives the grain effect, varying in strength and in coarseness, according to the surface of the paper used, or the degree of hardness of the pencil or crayon.

There are other methods growing out of these, in some of which mechanical aids are employed, such as the "air brush" and the "Ben Day" shading machine. (These we shall consider later on. You need only remember at present that the two principal photographic processes used in reproducing commercial design for

printing, are known as "half-tone" and "line." A drawing in any medium can be reproduced by "half-tone," but only drawings made in black lines, "stipple" or grain, can be reproduced by "line."

So far, we have considered tone as made only by gradation of black and white. The question may arise—as color is to be used in Design, how are colors to be regarded in relations at this stage, to point out the color equivalents of the Value Scale. At present it will help us sufficiently in arranging colors, to produce Tone Rhythm, to consider light colors as light tone, and dark color as dark tone.

And to sum up our study of Tone Rhythm, we have seen: That we may arrange lights and darks as well as lines and shapes. That the eye is attracted to the point of the greatest contrast in such an arrangement. That we may therefore set up a movement in our design, through the use of contrast and harmony, which will lead the eye where we wish it to go. And that the use of tones ranging from white or delicate grey to deepest black enormously increases our means of expression in design.

How this expression is controlled in an important respect, we shall see in our study of Balance, the second of our three principles of Design.

EX. NO. 60 — Make copies of FIGS 180 to 183 twice the size of the illustrations.

Square and trim the drawing, leaving a margin about one inch wide. Then take a piece of thin paper, and paste along the top of the back of the drawing, and make a cover for the drawing, as in the diagram, FIG. 184 This will keep it clean and is the way generally used in business. Write the Exercise No. and Lesson No. neatly on the lower right hand corner of the drawing cover.

Questions will be answered in this department. Anyone wishing to receive a personal reply may have same if a 3c stamped, addressed envelope is enclosed with the request. The Art Director, Our Sketch Club, 73 Adelaide Street West, Toronto.

WAR ON WARBLES

All Agencies Co-operating To Eliminate This Destructive Pest

The Warble Fly and the resultant Warble Grub, constitute a real menace to every cattle owner in Ontario and it is most commendable to note the manner in which Representatives of the Department of Agriculture in every County have marshalled their forces in a general "War on the Warble Pest".

It has become a distinctly local enterprise with everybody "Warbling" for the benefit of the cattle industry and at a decidedly low maximum cost to each individual cattle owner,—the average cost per animal for the three necessary treatments is very little, if any, in excess of three cents. School Teachers and School Inspectors are involved in the drive with special lessons being taught in the schools; Councilors are out campaigning and local Store-keepers in almost every town and village are co-operating in the same spirit by holding themselves in readiness to supply all the necessary ammunition in the form of a powder that is easily and readily mixed with water. Perhaps no Agricultural endeavour of recent years has caused so much intense interest and concern and the poor little Warble Fly is destined for complete eradication if this general campaign is conducted for another 2 or 3 years.

It is only human perhaps to procrastinate and some farmers have postponed treating their cattle in the hope that Warble Grubs might not appear this year or that it was useless to treat unless the neighbours did likewise. Such an attitude is the poorest kind of logic. Every farmer should treat his cattle since treatment means no running or gad-

ding, contented cows, better milk flow, better fleshing, and superior hides. And no farmer should let the success of last year's treatment deceive him as one year's treatment does not kill all the Warble grubs.

True, it is nearly the middle of April but there is still time to give the first treatment. The main urge is,— Do not fail to treat all your cattle.

BULLS SPOIL SALE OF COWS

Farmers Also Line Up Against Police And Auctioneers

Reddish, Eng.—Two auctioneers came to Church Farm, Lancaster, to seize and sell cows because the owner, Frank Humphries, farmer, had declined to pay a \$50 Milk Board fine. The two auctioneers found 500 burly farmers in massed formation on the farm. They were armed with knobby sticks.

Startled by this display and further alarmed by the lusty boeing and challenging, the auctioneers departed and returned with a police escort. Everything seemed in order for the auction—except the cows. Frightened by the uproar the herd stampeded, rushing madly around after the manner of a rodeo. The police were in hot pursuit when apparently from nowhere a pair of angry bulls appeared on the scene. The two auctioneers in despair called off the sale and retreated with the police escort.

Canadian Boy Scouts Are Invited To Poland

Ottawa.—An invitation to Canadian Boy Scouts to attend a two weeks' jamboree by Polish Scouts this summer on the 25th anniversary of Scotland in that country has been received by the Governor-General, as Chief Scout for Canada.

Dr. Michael Czaynski, president of the Polish Boy Scout Association, extended the invitation and expressed a hope that Canada might be represented by at least a small party of Boy Scouts. The jamboree will be held in the forest of Spala near the hunting lodge of the president of the Polish republic. A gathering of 20,000 Scouts and leaders is expected to attend.

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Civil Aviation In Canada Grows

Ottawa.—The Department of National Defence has issued statistics showing a vigorous upturn in civil aviation activities in 1934 compared with the previous year and 1932. It pointed out no subsidies are paid air transport companies and said it could be claimed justly in Canada "civil aviation flies by itself."

The figures showed Canadian civil aircraft flew 75,871 hours last year, an increase of more than 20,000 hours over 1933 figures and almost 19,000 hours over 1932 flying. The planes flew 6,497,637 miles, carrying 105,306 passengers, 14,411,179 pounds of freight and 625,000 pounds of mail, bringing the air mail weight per capita for the year to a higher point than in any other country in the world.

The number of aircraft operators increased from 90 in 1933 to 128 in 1934, while the number of licensed aircraft rose from 345 to 368 but remained less than in 1932 when 415 were registered.

40 Millions For Military Purposes In Five Years

Ottawa.—In the five years from April 1, 1930, to April 1, 1935, inclusive, the government spent \$40,629,068 on military purposes, says a return tabled recently in the House of Commons. In addition to that \$2,503,350 was spent on construction of military buildings.

In the same period \$21,345,686 was spent on the Royal Canadian Mounted Police, while \$298,154 was spent on buildings. This latter sum did not include \$1,557,000 for the headquarters building now in course of construction in Ottawa, nor the \$298,000 for the R.C.M.P. barracks at Edmonton.

Montreal Paper To Cease Publication

Montreal.—L'Ordre, French language daily morning paper of comment and criticism, founded by Olivar Asselin, noted French-Canadian writer and commentator, will suspend publication on May 11 next. The independent daily has been published continuously since March 10, 1934.

Criticism of the paper's articles by Rodrigue Cardinal Villeneuve, Archbishop of Quebec, led to the decision of the directorate to cease publication.

Motor Car Sales Show Big Jump

Sault Ste. Marie, Ont.—Sales of new automobiles are three times as great here to date this year as during the same period in 1934 and six times more than two years ago, a survey among Sault Ste. Marie car dealers indicates.

A Body Builder

Mr. James Howarth of 8 E. 25th St., Hamilton, Ont., says: "My appetite failed, I lost weight and strength, and caught cold easily. This state of health also affected my digestion. I took Dr. Pierce's Golden Medical Discovery and fully regained my lost health. I picked up in appetite and weight."

New size, tablets 50 cents, liquid \$1.00. Large size, tablets or liquid, \$1.35.

THE FAMOUS RUBBING LINIMENT

Rub on—pain gone! Get the new large economy size—Also available in smaller, regular size.

MINARD'S "KING OF PAIN" LINIMENT

Drunk (bumping into the lamp post)—"Excuse me sir (Bumping into fire hydrant) "Excuse me, little boy" (Bumping into second lamp post and sitting down) "I'll just sit here until the crowd passes."

The Importance Of Screening

Ontario Safety League Issues Appeal

The danger to health caused by the common fly has led the Ontario Safety League to appeal to householders all over Ontario this Spring to keep flies out of their homes. There is only one way to do this properly . . . screen every door and window.

When screen doors and windows are on hand, they should be checked carefully, and, if damaged, the screen wire should be replaced. A defective screen is worse than useless as it gives a false feeling of security. It is a well known fact that the common fly is a carrier of disease germs.

Classified Advertising

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