

MEDICAL SERVICES FOR DREAD CANCER

As far back as the year 1927, a committee of physicians was appointed by the American Society for the control of cancer, to report on the best methods of improving services for cancer patients. After very careful study, the committee considered that the prime factor in the care of cancer patients was special training. It is obvious that what the committee had in mind was early diagnosis.

Surveys and reviews of conditions in Canada and in the United States reveal deficiencies in the facilities for diagnosis, in special equipment of hospitals and particularly in the provision of men experienced and skilled in the surgical and radiological treatment of cancer. During recent years a very definite effort has been made to improve these conditions in Canada, through a more complete organization of cancer services. Efforts are directed towards the establishment of cancer institutes which are fully equipped for diagnosis, treatment, research and education of students and specialists.

The establishment of special cancer hospitals is an idea which is aimed at and such hospitals will no doubt appear in our midst ere long. The organization of special cancer services in general hospitals throughout the provinces is being proceeded with, the object being to concentrate the control of such patients, in order to improve the diagnosis and treatment. Effort is being directed towards increasing the number of pathologists who are capable of making microscopic examinations of tumours and differentiating them.

The prime essential for improving facilities for the treatment of cancer is, of course, money. That is obvious. In Great Britain, most of the funds used for the purpose of cancer research have been obtained from the public, as a gift to His Majesty the King. It is sincerely hoped that Canada will not fall behind the Motherland in this respect and that the King George V Silver Jubilee Cancer Fund for Canada will meet with success. By contributing a dollar or more you will be helping this good cause. All contributions should be sent to Lady Bessborough, Ottawa, together with name and address written clearly. Every donation received will be personally acknowledged by Lady Bessborough on a special card prepared for the purpose. Please mark your envelope "Cancer Fund".

J. J. H.

The Origin of "O.K."

(NEW YORK TIMES)
If one may trust the verdict of his ear, "Yes" is disappearing. Even its substitute "Yeh" or "Yeah" has been supplanted. "O. K." "That's O. K. by me" is gaining rapidly. In a recent appeal case from Rangoon the judicial committee of the Privy Council decided that the words "O. K." on certain delivery orders and invoices, signed by a rice-mill manager, meant what he said they did, that the details of the documents were correct. Lord Russell of Killowen, who must have swallowed large doses of barbarous law Latin, stuck up his nose at what he called "a commercial barbarism." Such is the fastidiousness bred at Oriel College, Oxford. American dictionaries cherish the legend that O. K. is derived "probably from Choctaw oke, ho, yes, it is."

Its origin as a misspelling is more in accordance with American humor and with the facts so far found. According to the Supplement of The Oxford Dictionary, the Choctaw theory didn't turn up till 1885. The mystic letters appeared in the Boston Transcript of April 15, 1840, but the specific interpretation is first found in what must have been an account of a Whig parade in the Boston Atlas of June 18, 1840:

The band rode in the stage, which had a barrel of Hard Cider on the baggage rack, marked with large letters "O. K." all correct.

On Aug. 2 that once-famous Bowdoin man, "Major Jack Downing" (Seba Smith), was attributing the first use of this simplified spelling to General Jackson. The evidence is still unsatisfactory. Some Boston supercorgo may have brought the abbreviation back from the West Indies together with a large supply of the rum of the country. Some lazy factor in Jamaica or Santa Cruz may have devised this short cut to save him trouble in his bookkeeping. Whatever its parentage, O. K. has made its way around the world. The despised upstart has now been cited by the Privy Council, which comes down from the Norman Kings.

Picture Book

Shuddering we record another instance of the peril we face in leaving things in the hands of the next generation. We know of a boy of four who can't be persuaded to look at nice-colored pictures of elephants and lions. His favorite book is Laurence Stallings' "The First World War He demands "that book with all the dead daddies in it."—Time.



**BIG Size
BIG Value
BIG Satisfaction
BIG BEN
THE PERFECT
Chewing Tobacco**

"If it is not too good for a man to think too highly of himself, the converse is equally true."—Harold Bell Wright.

Classified Advertising

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AN OFFER TO EVERY INVENTOR. List of wanted inventions and full information sent free. The Hannay Company, World Patent Attorneys, 273 Bank Street, Ottawa, Canada.

CHARACTER READING
IF IN ANY DIFFICULTY, BUSINESS, Vocation, Love, etc., send handwriting, birth date, ten cents for reading by mail. Fred Rogers, Character Reader, Box W., Prescott, Ont.

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AGENTS WANTED
ATTENTION—AGENTS—LEATHER A tie, newest sensation, Write Monarch Products, 44 York St. Toronto.

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IMPERIAL BONDS AND CURRENCIES only, of Russian, German and Austrian Governments. Previous prices are trebled. David Davis, Queen and York, Toronto.

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UP TO \$50.00 EACH PAID FOR U.S. Indian head cents. We buy all dates regardless of condition. Up to \$100.00 each for U.S. Lincoln cents. Up to \$150.00 each for Canadian coins. We buy stamp collections, 1c Medals, Books, Old Paper Money, Gold, etc. Send 25c (coin) for large illustrated price list and instructions. Satisfaction guaranteed or 25c refunded. HUBB COIN SHOP, 150-23 Front St., Sarnia, Ont.

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SPECIAL ROSE COMB Brown Leg-horns. "The kind mother used to keep." Vitality required for laying large eggs. Neuhausers, Chatham Ontario.

CHICKS FOR SALE
SIX BREEDS CHICKS, 8 CENTS; pullets 30c. Complete catalogue mailed. St. Agatha Hatchery, St. Agatha, Ontario.

ANDY ANDERSON'S CHICKS
I WILL SHIP you my best blood tested Barred Rocks or White Leghorns for 5c. Day old. Any Monday or Thursday. 100% live arrival. Send any deposit with order. Balance C.O.D. Both breeds are the finest type, large bodied and good layers. Andy Anderson, Box W1, Essex, Ont.

English Inn Signs

Recently we gave a list of England's oldest inns from Thomas Burke's "The English Inn." Here taken from the same source is a collection of queer inn signs.

The Rent Day; The Struggler, The Man in the Moon; Our Mutual Friend The Civil Usage; The Foaming Jug; You Might as Well; No Hurry; The Merry Month of May; The Trip to Jerusalem; The Sea Horse; The Ship and Turtle; The Barge Aground; The Black Boy and Stomach-Ache; The Great Turk; The Ram Jam; The Indian Queen; The Marvel of Marvels; The Bell and Mackerel; The Razor and Hen; The Flatiron and Frog; The Goose and Gridiron; The Magpie and Punchbowl; The Cat and Baggpipes; The Scissors and Pin; The Bear and Rummer; The Rovers' Return; Uncle Tom's Cabin.

"No one must be allowed to suffer for lack of life's necessities, but self-reliance must be encouraged and thrift rewarded."—Jesse H. Jones.

for SCIATICA
Wash the painful part well with warm water; then rub in plenty of Minard's and you'll feel better!

**MINARD'S
"KING OF PAIN"
LINIMENT**

Barber (whispering to new helper)—Here comes a man for a shave.

Helper—Let me practice on him.

Barber—All right, but be very careful and don't cut yourself.

ROSS HEIGHT
Height Specialist. Scarborough, Ont.

Our Sketch Club

LESSON NO. 50.
SIMPLE RHYTHM,
FLOWING RHYTHM,
TONE RHYTHM

We have seen that Rhythm means joint action or movement—"a relation or connection of parts that enables the eye to find its way pleasantly through all the details of a design. We have studied it as it appears in simple repetition of lines and shapes, and in the more complex form of Flowing Rhythm. We come now to a brief study of Rhythm as manifested in Tone.

We might symbolize the three stages of our study by Fig. 179 the three sets of figures representing Rhythm Simple Repetition Flowing Rhythm and Tone Rhythm.

The word Tone, as used in Design, is applied to the quantity of light or dark or difference of color in a line or shape, which enables us

to distinguish it from other lines or shapes surrounding it. Tone Rhythm therefore means—"An arrangement of lights or darks or colors leading the eye pleasantly and successfully through the details of a design."



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Tone Rhythm therefore means—"An arrangement of lights or darks or colors leading the eye pleasantly and successfully through the details of a design."

When we remember that the eye is always attracted to the point of greatest contrast in anything it looks at, it is clear that a design can be so made as to lead and attract the eye in various degrees throughout the different parts of the design. When a design has this quality in a way suited to its purpose, it is successful in Tone Rhythm, whether it is a poster or a signboard which "sticks right out," or a folder or book-cover which attracts by the softest possible contrast.

You will remember in the last lesson we mentioned the difference between super-results, and just satisfactory or unsatisfactory results.

Another mistake that is commonly made, and frequently through no fault of the artist, but rather the fault of his not being properly ad-

vised how his drawings are to be used—is lack of co-operation between the finished design and the text. An artist can best serve his customer when he has in mind the physical appearance of the particular advertisement as a whole. For example: In striving for dominance, you must first consider the page as a whole. What portion of it will be devoted to design or illustration? What portion to text? How will they be related? In other words—what will be the physical appearance of the page? This will assist you in determining the composition of your art work so that the page as a whole may be consistent and that each feature of it will belong to each other feature—the page will be a composite whole. Avoid after-fitting of illustration to text by planning in advance.

Ex. No. 59. Make a new drawing to illustrate the principle of single rhythm, Flowing Rhythm and Tone Rhythm.

Write a brief description in your own words, explaining the meaning of the design, and pointing out how the three sets of figures represent Simple Rhythm, Flowing Rhythm and Tone Rhythm.

Ex. No. 60. Note the character of the border designs at the base of the figures. Design three simple borders in "line," showing Simple Rhythm, Flowing Rhythm, and Tone Rhythm. Make the border about 1/4 inch wide, and about 4 x 5 inches in size. Inside each one, neatly letter its descriptions, Simple Rhythm, or Tone Rhythm, as the case may be. Make this lettering plain, or as large as possible to look well in the space, trim, cover and number.

Questions will be answered in this department. Anyone wishing to receive a personal reply may have same if a 3c stamped, addressed envelope is enclosed with the request. The Art Director, Our Sketch Club, 73 Adelaide Street, West, Toronto.

Amazing New Cure Found By British Woman Doctor

Characterized as "amazing" by a University College official, a drug treatment discovery by Dr. Mary B. Walker of St. Alfege's Hospital, Greenwich, is described by the London News Chronicle's special representative as "compared in importance with that of the insulin cure for diabetes and the liver cure for anaemia."

Myasthenia gravis has baffled the doctors of the world for years, the paper says. It afflicts people between the ages of 20 and 30, affecting all the voluntary muscles and causing almost complete paralysis similar to that produced by the curare poison used by Indians to poison their arrows.

Dr. Walker experimented the drug, prostigmin, obtained striking

results, and recently demonstrated them at a meeting of the chemical section of the Royal Society of Medicine.

University College research workers decided to test prostigmin on a girl art student of 28 suffering from myasthenia gravis in such an advanced form that she could not sit up in bed.

This was their own report: "Three weeks ago the patient was treated at home with prostigmin. For 10 minutes no change took place. Twenty minutes after the injection, the patient was asked to raise the arms above the head. This was done immediately, although for 10 years she had been unable to raise her arms even to the horizontal position and keep them there."

Improvement continued and the report's stated that shortly the girl was able to dance.

A Horse's Intelligence

Writes the London Spectator—"The tale of an incident reaches me (from an Australian Rectory) that should qualify the view held by some of our biologists that the horse must be put down as one of the least intelligent of animals. The thesis has been very highly maintained of late; and one of its advocates is Miss Frances Pitt, the



STANLEY H. YOUNG

Who has just been appointed General Sales-Manager of Christie, Brown and Company, Limited. Since returning from Overseas, after four years' service with the Canadian Corps in France, Mr. Young has been connected with the company in the capacities of Cashier, Office Manager and District Sales Manager, in Winnipeg and Toronto. He organized and opened branches in the new Western Canada division and since 1933, has been Manager of Head Office branch in Toronto. His appointment to General Sales-Manager of the Company is a popular one in the trade where he is well known.

Mr. Young was born in Sunderland, Ontario, and has developed a hearty interest in community welfare and boys' work. He is a director of the Kiwanis Club of West Toronto, and the Community Y.M.C.A.

best of all our natural history writers on the subject of mammals. The incident is as follows: During a flood in New South Wales, small

foal "caught in a paddock near the racecourse, apparently too frightened to follow its mother when the rising waters forced her to leave, or she may have been driven out in a mob. Several men watching with keen interest the little animal careered around on the dry ground determined to rescue it by boat, if it did not come out. Presently several horses were seen making their way back through the flood waters and surrounding the baby with almost human intelligence, coaxed it through the shallowest part to safety. Their delight on being able to rescue the youngster made a deep impression on all who were fortunate enough to witness the spectacle."

The Toll Of The Roads
Says the London Daily Herald: The real problem is not so much how people use the roads, but what kind of roads are provided for them to use. In narrow, congested streets, in wide roads without facilities for pedestrian crossings, in all thoroughfares where traffic of vastly different kinds is mixed up together, accidents will occur. They are inherent in road chaos, and we wish we could feel sure that there was at the Ministry of Transport as much appreciation of the need for road reform as there evidently is for safety devices.

Regal Table Salt (Free Running)
A Windsor Salt Product. For dentifrice, mouth wash and gargle.

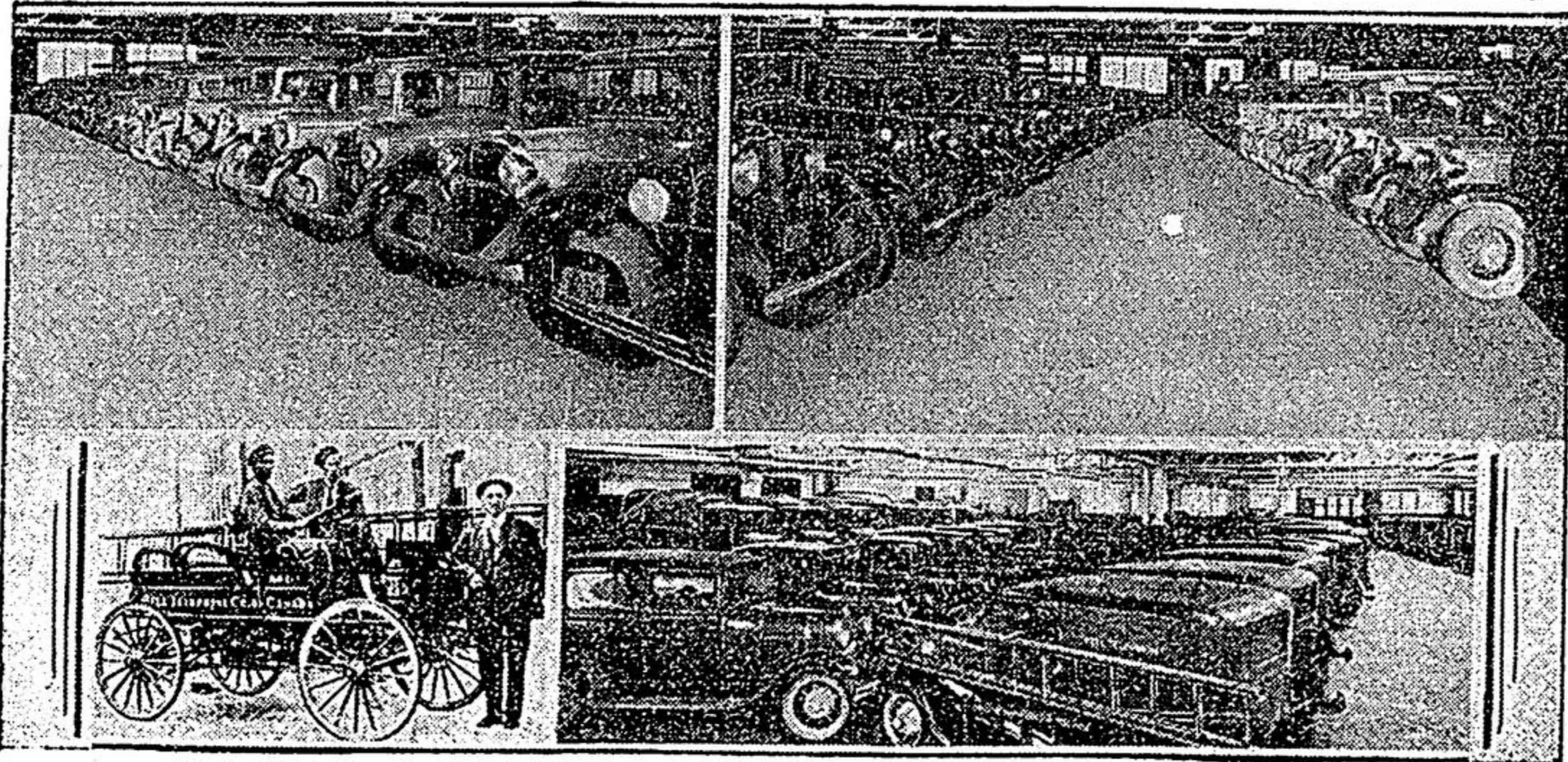
NERVOUS? Salt rubs, while taking the bath, are refreshing, restful for everyone.

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Without obligation please send special Children's Booklet, "SALT all over the World".
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BEFORE BABY CAME
Mrs. George Schrumm of 128 Stoney Rd., Woodstock, Ont., says: "My strength was almost gone before the birth of my little girl. I couldn't sleep, did not care to eat and headaches upset me terribly. Two bottles of Dr. Pierce's Favorite Prescription strengthened me so that I suffered no more weakness. I continued in the best of health."
All druggists. New size, tablets 50 cts., liquid \$1.00. Large size, tabs. or liquid, \$1.35.

Issue No. 16—'35

GOOD FOR THE AUTOMOBILE BUSINESS



The Bell Telephone Company has a fleet of over 800 motor vehicles. This Spring it is replacing 132 cars by new ones—a nice little order for Canadian motor vehicle manufacturers.

The picture above shows how Bell garages in Montreal and Toronto look when the cars come in after the day's work. At the left, below, is shown the Company's first motor vehicle, supplied by the Tudhope Carriage Company of Orillia in 1909, for telephone work at London.

The Abundant Vitality of Cod Liver Oil

PLUS PLEASANT TASTE

For over fifty years doctors have specified "Scott's Emulsion", wherever the bone-building, strengthening qualities of pure cod liver oil were indicated. For Scott's Emulsion is more than just cod liver oil. Scott's Emulsion is pure cod liver oil, emulsified for easier digestion, greater efficiency and pleasant taste.

I BUILD BONES, I HAVE VITAMIN D. HEALTH-STRENGTH DEPENDS ON ME!

SCOTT'S EMULSION

THE COD LIVER OIL WITH THE PLUS VALUE

For Sale by Your Druggist