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Our Prices Are Right Judge For Yourself

- PURE HONEY, No. 5 pail..... 45c
- LeLY'S HARDWATER CASTILE, 5 bars 25c
- Claremont Brand TOMATOES, 3 tins 25c
- Christie's Royal Cream SODAS, 2 lbs 25c
- Ncw Canadian CHEESE, per lb. 12c
- Coco Castile SOAP, 3 large bars for 25c
- Mixed Darwin TULIPS, per dozen 28c
- CRACKED WHEAT PORRIDGE MEAL—8 lbs. ... 25c
- Whole Wheat FLOUR, 8 lbs for 25c
- Large, Fresh, Coconuts—each 5c
- New Seedless RAISINS, 2 lbs. 25c

We are now handling Maple Leaf Dairy Milk and Cream for convenience of our customers.

Ratcliff & Co.

TOWN DELIVERY

Phone 7112



Re-SALE
Depot—Lowest Prices

Our policy is such that we can AFFORD to sell used cars for just what they're worth in unused mileage. The value of the new Model Ford is so high—so close to the cost of production—that we have no leeway for making excessive trade-in allowances when we accept used cars in trade. Thus when we resell a used car, we have no incentive to mark up the price to save us from taking a loss. When you buy a used car from us, you pay for the miles of unused transportation in it—FOR ITS ACTUAL WORTH—and nothing else.

SOME UNUSUAL BARGAINS IN USED CARS

- 1 Plymouth Sedan 1930 1—Ford Sedan 1929
- 1—Ford 1 1/2 ton truck .. 1929 1—Graham Page Sedan .. 1928
- 1—Essex Coach 1928 1—Chrysler Sedan 1927
- 1—Ford 1/2 ton truck ... 1927

A number of Trucks and other used cars all at a very low prices and easy terms arranged.

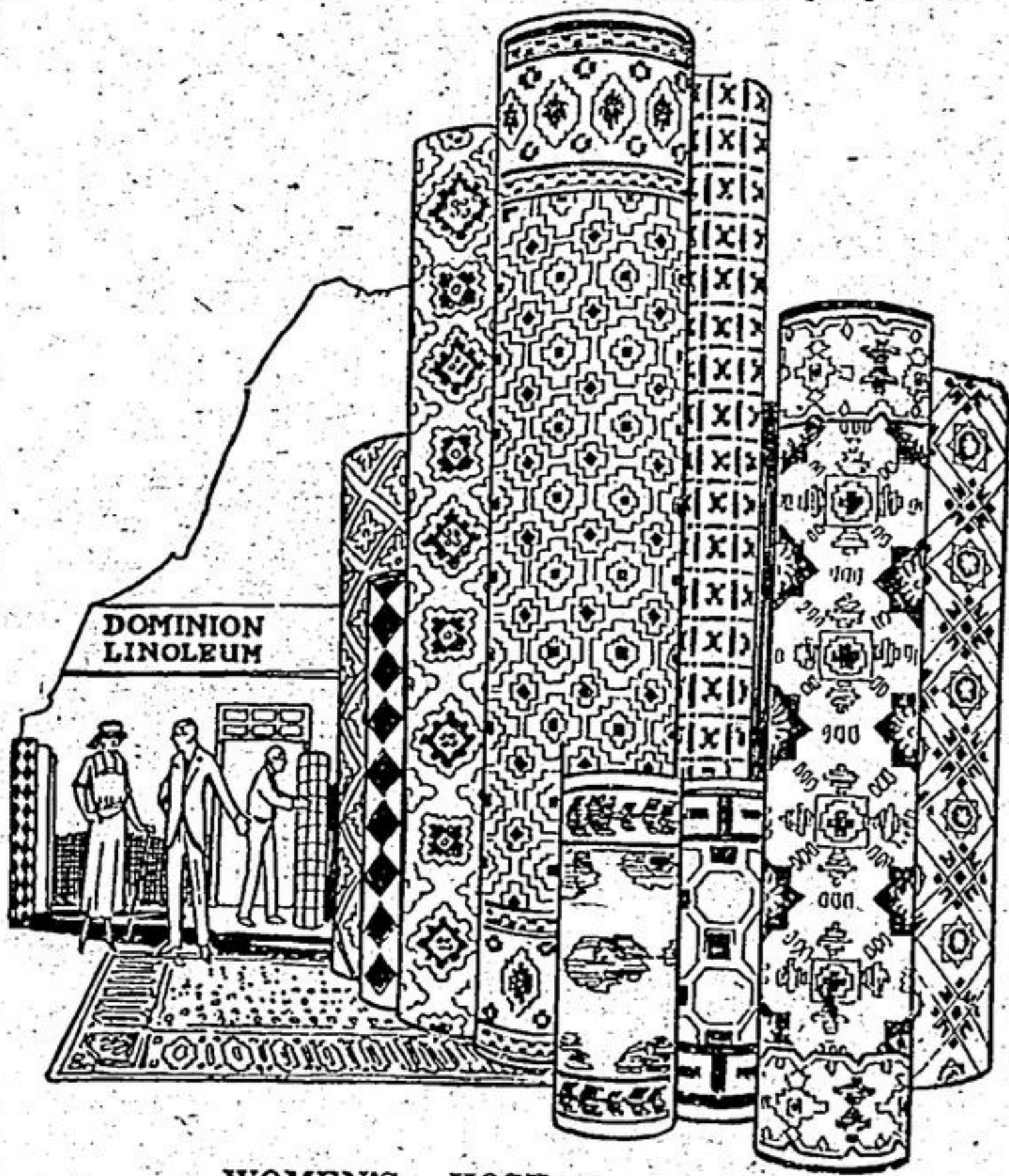
D. Holden, Ford Dealer

Phone 184

Stouffville, Ontario.

Prepare For Cold Weather

The W. H. Shaw Store is showing seasonable goods that will supply your needs, at prices that will meet with your approval, and save you dollars. Buy at home, and help to keep our town prosperous.



Artistic Floor Coverings

There is nothing that will give that "homey" touch to your rooms during the dull gloomy Fall weather—like these cheerful, artistic floor coverings, and can have them in such surprisingly beautiful colour combinations, which will make your other furnishings look better than ever:

- Linoleum at per square yard. 90c
- Oilecloth, 1 yard-2yd-2 1/2 yd. 50c
- per square yard
- Small rugs, all sizes at from 12 1/2c to \$1.50

Wall Papers

Now is the time for economical buying of wall papers. We must clear out our remaining stock in order to make room for our new stock, which will be in at the first of the year, and we are marking down every roll. It will pay you to make your selection early. We will be glad to give you an estimate of cost.

WOMEN'S HOSE

All wool and silk and wool Hose broken lines. All first quality Hose values \$1.50 pair 79c

SILK HOSE

In order to meet the demand for cheaper silk hose, we have made sweeping reductions in all higher grade hose.

- Silk Hose, regular \$2.00 for \$1.49
- Silk Hose, regular \$1.49 for \$1.29
- Other lines at 79c and 95c

FLEECE LINED BLOOMERS

Regulation style, warm and comfortable, sizes 36 to 44. In mauve, pink, peach, white and sand colours 49c

RAYON BLOOMERS

A splendid line, regulation style, in peach, pink, maize, nile and white. Small medium and large sizes. 39c-49c-59c.

ATTRACTIVE FALL AND WINTER COATS

A range of lovely gowns suitable for all occasions, in colour combinations that are delightfully unique, with new necklines, and collar effects. In all the new fall shades. In wool, jersey, wool crepe, celanese and silk crepe. Prices are \$2.95, \$3.95, \$1.50 and \$9.75

The W.H. Shaw Store

Phone 9512

Stouffville, Ontario

ONTARIO PAYS \$1,600,000 A YEAR IN TRAVELLING EXPENSES

The accounts of the Ontario Government for the fiscal year 1930-1, paid the following items for travelling expenses:

Prime Minister	\$2,000
Dept. of Education	1,000
Lands and Forest	850
Dept. of Mines	1,000
Dept. of Health	500
Prov. Treasurer	1,000
Dept. of Agriculture	750
Salaries	
Prime Minister	\$14,000
Cabinet Ministers, each	10,000
Travelling Expenses	
Attorney-General	\$ 500
Minister Lands and Forests	900
Minister Mines	1,250
Minister Public Works	1,000
Minister of Health	1,000
Prov. Treasurer	1,000
Prov. Secretary	625
Min. Agriculture	1,000
Entertainment of Visitors	5,311
Expenses of Depts.	
Prime Minister's	\$ 916
Attorney-General's	68,141
Northern Development	29,940
Education	114,783
Lands and Forests	149,945
Mines	15,407
Game and Fisheries	74,963
Public Works	12,952
Public Highways	123,783
Health	75,741
Labor	29,644
Public Welfare	44,451
Prov. Treasurer	23,998
Prov. Auditor	5,652
Prov. Secretary	27,036
Agriculture	26,443

PUTTING ITS HOUSE IN ORDER

Less than a year ago we heard alarming reports as to the condition of Australian finances. These even went as far as suggesting national bankruptcy. What can be done when governments come to their senses and face realities with drastic economies is shown in the recent budget speech of Hon. Mr. Lyons, Australian Prime Minister, whose statement gives a surplus of something over \$6,500,000 instead of an estimated deficit of \$5,700,000.

The Australian government has not been tempted by this satisfactory outcome to relax its efforts. The budget for 1932-33 provides for further substantial economies, including another reduction in salaries paid to cabinet ministers, members of parliament, civil servants, and

Need for Readjustment of Price Relationship is Evident

Only Way to Augment Real Purchasing Power of the Farmer is to Increase Industrial Production to its Former Level—Only Obstacle is Financial

By Fred V. Stone, in Saturday Night

We have been told that the farmers are the back-bone of the country. It is said that, when they produce much wealth and prosper, the whole nation shares in that prosperity. The abundance of their production is the basis for increased wealth among other classes.

What then is wrong with the back-bone of the country today, if according to the old adage, that particular part of the body politic has been correctly identified? Is our economic distress the result of a weakening back-bone? Not if abundance of production is the criterion of a strong spinal column. The farmers are creating as much real wealth in the way of foodstuffs and other goods as they ever did. There is nothing wrong with the back-bone of the country as far as production is concerned. The wheels of industry may stop and factories may lie idle, but the farmer keeps on plowing and harvesting. No problem of unemployed for him.

The growing popularity of the "back-to-the-land" movement would seem to suggest that what we need is more vertebrae in the back-bone of the country. But already our farmers are producing a larger quantity of agricultural commodities than can be consumed. The price of farm products is less than 50 per cent of what it was three years ago; in some cases, notably wheat, the farmer receives about one-third the pre-depression price, and still surplus stocks accumulate. Call it over-production or call it underconsumption, the solution is not more farmers. Already we have too much back-bone and we don't need any more vertebrae.

A "back-to-the-shop" movement would be much more appropriate to the needs of the nation. Industrial production and the distributive trades are the weak organs in our economic system. The Employment Index of Canada which relates to industry and all firms engaging fifteen or more employees has dropped from 127 in August, 1929 to 86 in August, 1932. This means that approximately only 67 per cent of the industrial and commercial working force is operating at the present time. In other words, while the farmers have maintained the level of their production during the past three years, the industrial and distributive activities of the country have been severely curtailed.

It may be argued that increased production is futile because the market for industrial output has shrivelled in the face of diminishing purchasing power in the hands of the consumer. It is pointed out in particular that the farmer has no money with which to buy the finished products of industry. Truly he has less money, not by reason of decreased production, but on account of a greatly reduced price level for what he has to sell.

The abnormally low purchasing power of the farming class, which includes about 50 per cent of the total population, arises out of the changed relationship between the prices of farm produce and the prices of finished products, the output of industry. While farm prices have gone 50 per cent or more since 1929, retail prices and cost of services have been reduced not more than 20 per cent. As a result of this changed relationship in prices, the farmer's purchasing in terms of finished products is only 60 per cent of what it formerly was. In other words, 100 units of farm produce which formerly exchanged for 100 units of finished goods, can be exchanged today for only 60 such units.

Now this alteration in the rate of exchange as between farm and finished products can be explained by the decrease in industrial production which has amounted to 35 per cent since 1929, while agricultural output has remained approximately constant. This leads to the conclusion that the only way to augment the real purchasing power of the farmer is to increase industrial production to its former level.

Physically there are no obstacles to be overcome in realizing such an increase. The raw materials, the factories, the equipment, the man power are available and ready for use. The difficulty to be faced is a financial one because, unless farm prices go up as industrial production increases, prices of finished products would have to go down. The lowering of such prices necessitates reduced operating expenses and fixed charges in all the industrial and distributive trades, which involves decreased nominal salaries, wages and interest rates. However it must be remembered that the real purchasing power of incomes derived from these sources as a result of industrial and commercial activity would not be reduced. The lower nominal income would be balanced by the lower retail price level, thus maintaining the level of real incomes.

The "back-to-the-land" movement which is being assisted by the Dominion and Provincial Governments as a relief measure, signifies a partial breakdown in our industrial system. From an economic standpoint, we don't need more farmers. What we urgently require is more industrial workers busy at their jobs, so as to enable industry to catch up with agriculture in the matter of production.

Those people returning to the land to-day can live only on a subsistence basis, providing for themselves nearly all the necessities of life, but buying or selling very little. From the social point of view it is undoubtedly better to be so situated than to be on relief in the city. If the industrial system refuses to provide employment, while raw materials pile up and factories stand idle, then a return to the semi-primitive and self-sufficient way of life offers a welcome escape from the monotony and demoralizing effect of unemployment. It is a reactionary movement which represents the turning back of the hands of time. If and when prosperity returns through the resuscitation of industry and commerce, these people will inevitably drift back to the cities where the normal trend of economic developments clearly indicates they belong.

The readjustment of price relationships is a prime necessity in the economic situation of to-day. Forces impeding it are a hindrance to the return of prosperity. Until it is effected we shall have greatly reduced purchasing power in the hands of producers of raw materials and mass unemployment among industrial workers. The clarion call to industry is "carry on" and reduce costs of production in a measure commensurate with the decreased money incomes of that great body of consumers upon whom the market depends.

cuts in old age and invalid pensions. In addition, the gold bonus is suspended until there is a reduction in the price of gold. In the past year's favorable showing the very heavy increase in income tax was a big factor in getting more revenue.

By means of these economies Mr. Lyons is able to balance his budget for the coming year without any new taxation and to ease considerably the burden upon the primary industries on which Australia relies to pay her way.

BOOTS

SHOES

Rubbers

Men and Boys' light weight overs also heavier ones with rolled edges. A heavy rubber suitable for wearing over a heavy boot.

Rubbers

Rubbers

Women's high cut rubbers in two styles. Misses and children's rubbers to protect the shoes from the fall days.

Lehman's Yarns and socks now in stock

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THE SHOE STORE

Phone 4301

QUALITY

SERVICE

SALT

TILE

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PREPARE FOR IT BY HAVING YOUR BINS FILLED WITH THE BEST —WE CARRY THE FAMOUS— PHILADELPHIA READING ANTHRACITE

Welsh Anthracite

POCOHANTAS COAL

ALSO

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AND SEEDS

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S. W. HASTINGS

Phone 169

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Prices are usually higher throughout the winter period, and farmers have more time to attend their dairy herd.

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- Castile, 8 cakes 25c
- Mojah Tea, per lb. 35c
- Mojah Coffee, per lb. 35c
- Peanut Butter, 1 pint jars 20c
- Graham Wafers, per pkg. 20c

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