

Canadian Notes

Charlottetown, Prince Edward Island.—The directors' report of the Canadian Silver Fox Breeders' Association, presented at the recent annual meeting in Charlottetown, showed the sale of 29,468 pelts last season, with few remaining in the organization's hands. Almost 90,000 foxes and cubs were inspected last year.

Halifax, Nova Scotia.—The Geodetic Survey of Canada has arranged with the city of Halifax for the construction of a fundamental reference monument to be erected just inside the northeast gate of the public gardens. The height above sea level is to be accurately established, and this post will be the initial for all levelling operations throughout the Dominion.

Saint John, New Brunswick.—At a joint meeting of the Common Council and the Board of Trade, Mayor Brittain was appointed chairman of a commission whose object will be to direct a joint and concentrated drive for new industries. Leading commercial and industrial representatives will be members of the committee.

Woodstock, New Brunswick.—Prospects for New Brunswick's 1932 seed potato crop are reported good at the present time, by C. H. Godwin, Dominion Agricultural Inspector, who has just completed a tour of the fields in Victoria, Carleton and part of York Counties. The acreage of seed potatoes this season is about 5,200, practically the same as last season, and it is anticipated that the yield will reach the 1931 figure of a million and a half bushels. Last year the average production was 275 bushels to the acre. About half a million bushels of last autumn's crops were exported and the bulk of the remainder disposed of domestically. As the export demand is fairly stable for certified New Brunswick seed, it is expected that shipments will be maintained this year.

Quebec, Quebec.—The preliminary statistical report, issued by the Quebec Bureau of Mines, on the production of minerals in the province during the first six months of 1932, shows a substantial increase in the amounts of gold and silver mined. Gold produced amounted to 214,572 ozs., against 147,420 ozs. for the first half of 1931. Silver was produced to an amount of 337,692 ozs., compared with 263,966 ozs. in the same period last year.

Quebec, Quebec.—"There are good ways of curing fish, and better ways, too, and fishermen in the Magdalen Islands, Quebec, have been aided in applying these better ways by the action of the Dominion Department of Fisheries in sending an expert among them last year to demonstrate the most efficient method of curing cod for market," says the Fisheries News Bulletin. "This instructor was very successful in his work and a report to the department from its supervisor for the territory which includes the Magdalen Islands to the effect that a large part of the cod catch made in the islands is now processed according to the instructions given."

Montreal, Quebec.—The practice of arranging the displays of manufacturers of similar products into sections will again be followed in the sixth annual Produced-in-Canada Exhibition, to be held October 31 to November 5 at Montreal. Thus, whatever the total number of exhibitors, their wares will be grouped into approximately 10 sections, whose comprehensive and, at the same time, detailed displays will have an interesting appeal to the visiting public. These divisions will include engineering, which implies steel products, building materials and processes; an electrical branch, featuring household appliances and electrical refrigeration; office furniture, food products, paints and varnishes, modern heating and an extensive display of textiles.

Montreal, Quebec.—Heavy consignments of British anthracite, mostly from Wales and Scotland, are being received at the port of Montreal this season, and for the month of June receipts amounted to 124,867 tons. This compared with 123,968 tons for the same month last year. From the opening of navigation up to July 12, imports of anthracite from Great Britain have amounted to 347,427 tons, compared with 290,280 tons to the same date last year, an increase of 57,147 tons. British bituminous coal brought to Montreal during the same period has amounted to 65,642 tons, compared with only 888 tons last year to the same date. Total receipts of imported coal, including German anthracite and American bituminous, etc., for the season so far amount to 431,466 tons, compared with 336,467 tons for the corresponding period last year.

Has Job Picking Street Glass
Des Moines.—John B. Lucas has the most unusual job in town. He rides around town on street cars with a little red box and stops to pick up glass which is lying in the street. His salary is \$175 a month.

Week-End Flight of 8,000 Miles Planned by Aviator
London.—To India and back—8,000 miles—in a week end; to the Cape—6,000 miles—in three days, and to Australia—10,000 miles—in four days, are feats contemplated by Captain Neville Stack. Captain Stack will use a two-seater plane capable of 200 miles an hour and with flying range that will take it from London to Bagdad—2,569 miles—in a day.

Review of Canadian National Exhibition Reveals It As World's Largest

Only 53 Years Since Inception — Has Gained World-Wide Prominence — Every Activity and Products Shown in Detail—Aptly Called "Show Window of Nations"

After the comparatively short existence of fifty-three years the Canadian National Exhibition at Toronto has achieved the unique success of becoming the world's largest annual exposition. This is not an idle boast for the attendance has at times exceeded the two million mark and the park buildings and equipment have a value in excess of twenty-one million dollars.

Eleven years after the Confederation of the Canadian Provinces was effected and hope surged high in the breasts of Canadians, the Exhibition came into being, and from that time forward kept astride with the new country and in many instances was a source of inspiration for new and astounding achievements from the Atlantic to the Pacific.

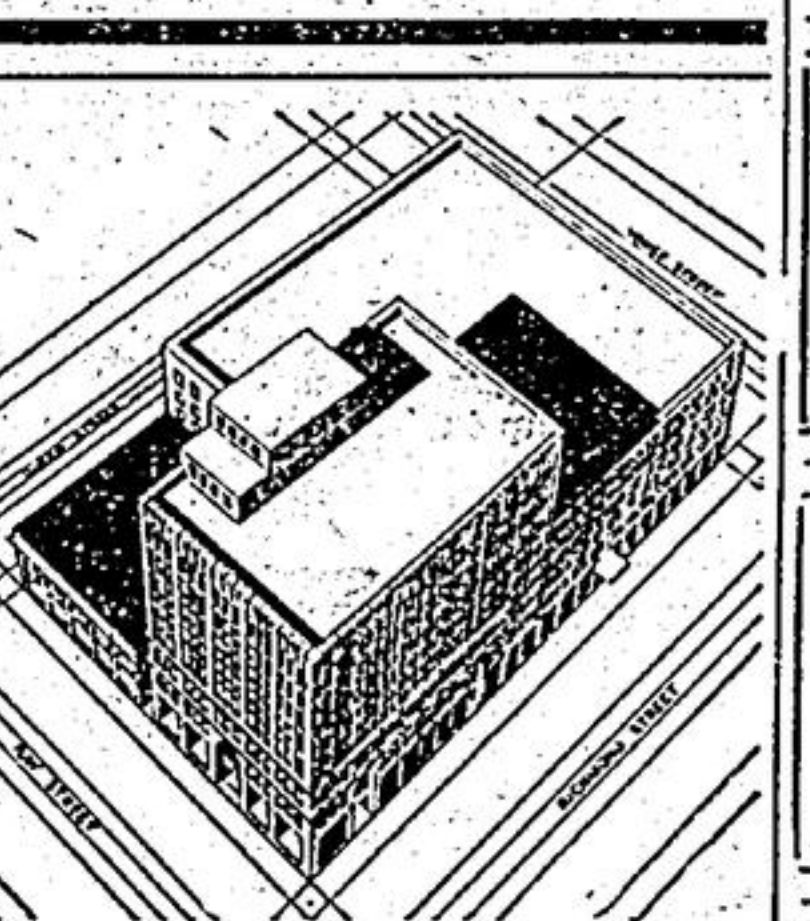
Through the decades the industrial development and the Canadian National Exhibition have progressed together. From the time of its inception in 1879 as the "Toronto Industrial Exhibition," until the year 1904, its influence was almost entirely local, but it was steadily becoming Dominion-wide in activities. In that year the Board of Directors realized that the whole Dominion of Canada was vitally interested in the future and the activities of the institution and had the name changed to meet the new conditions.

From the exposition of 1904 to the close of the Great War it served only Canada, but with the cessation of hostilities the nations of the world turned their thoughts to trade development and sought a means of fostering world trade. The Canadian National Exhibition presented the opportunity, and to-day most of the manufacturing nations of the western and eastern hemispheres are increasing the size of their exhibits at this institution. It has now outgrown its purely national characteristics and has become a permanent "World's Fair."

To say that it is one of the wonders of the world might be considered by some to be a broad and extravagant statement, but nevertheless it is one of the most important and most unique wonders existent in the 20th century. For here are gathered for the short space of two weeks of every year the prized possessions and the best of the products of the world. Every phase of human activity is represented in a detail of astounding completeness.

The display of the Federation of British Industries is the largest sent by any country to an exposition and represents a combined capital investment of approximately thirty billions of dollars. France, United States, Bermuda, Cuba, British West Africa, Mexico, New Zealand, Australia, India, the Union of South Africa, Panama and many other countries have exhibits at the Canadian National Exhibition.

It is a constant wonder to the visitors who view the Canadian National Exhibition for the first time that such a project could be perfected in the span of 53 years. Here within the limits of the city exists the phenomena of a second city. For that is precisely what the exposition is. It is populated yearly by a cosmopolitan population drawn from every quarter of the globe. It contains 100 permanent structures of solid and lasting construction, many of which have cost hundreds of thousands of dollars to erect, and four in excess of one million dollars each. It stretches along Toronto's waterfront for a distance of 1½ miles. The grounds have an area of 350 acres, through which winds 9½ miles of paved streets. It



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—Dine in Simpson's Arcadian Court.
—See the Simpson displays at the Canadian National Exhibition.
—If you have not received copies of SIMPSON'S CANADA WIDE leave your order at the Simpson exhibit in the Manufacturers Building.

THE ROBERT SIMPSON COMPANY LIMITED
TORONTO

has its own telegraph, telephone, street lighting, street cleaning, transportation, customs, postal, police, fire and hospital systems as well as its own administrative department. The buildings provide over 2,000,000 square feet of exhibit space. Its prize lists yearly amount to the excess of \$100,000. To stage this colossal attraction costs about \$1,000,000 annually.

It has been the constant endeavour of the management to provide a judicious admixture of education and recreation. The arts and sciences, industry, agriculture, sport and pageantry are offered for fourteen days and nights, this year from August 26th to September 10th. The buildings are of stone, steel, brick and concrete, and of exquisite architectural design. The park is covered with groves of beautiful trees, magnificent horticultural effects have been obtained throughout the 350 acres, and the whole affords a most desirable place for the combination of business and pleasure.

Designed primarily for the stimulation of trade, the broadening of markets and the promotion of the general welfare, the Canadian National Exhibition has now reached the point at which it is described as the "Show Window of the Nations"—a truly international organization for the promotion of business without losing sight of the cultural phases so necessary to the all-round advancement of the people and their interests. Canada, the great young giant of the North, continues to expand and progress, stimulated immeasurably by the Canadian National Exhibition.

Exhibition Notes

It is evident that the Seventh Marathon Swim will attract many new contestants this year. Applications are coming in from star swimmers all over the world. The first event, the women's swim, 10 miles, will be held on Friday, August 26th, and the men will compete at 15 miles on Wednesday, August 31st.

Besses-o'-th'-Barn, England's premier all-brass organization and the oldest band in existence, is to play. This noted band has won the Gold Challenge Shield, 161 first prizes, five challenge cups and more than 100 special awards. Thirty other prominent bands will also give free concerts.

An immense pageant, "The Triumph," will be staged nightly in front of the grandstand. Fifteen hundred performers in colorful and historic costumes, wonderful lighting and scenic effects, music and magnificent pyrotechnic displays make this an event long to be remembered.

Two splendid art galleries feature the outstanding creations of the painter, the sculptor, the handicraftsman and the photographer. The works of leading artists of Canada and the United States will be shown this year.

The world's largest and finest motor show structure—the Automotive Building—will display advance models of the 1932 motor cars and automotive products.

The British Schneider Cup plane, holder of the world's official flying record of 388.67 miles per hour, is being brought from England.

Athletes direct from this year's Olympic Games will compete in the international track meet and amateur swimming races.

The interested visitor will obtain an all-embracing conception of Canada's manufacturing industries from the more than 15,000 displays.

Children's dancing contests will feature the 1932 Young Canada's Day programme.

Outboard motorboat and yachting races will be featured on aquatic sports programme.

Believe it or not. The Canadian National Exhibition has its own post.

When in Toronto, Eat and Sleep at
Scholes Hotel
35c Lunch and Dinner a Specialty.
Yonge St., near Queen St.
(Opposite Eaton's)

Empress Hotel
YONGE & GOULD STS.
Downtown Toronto
"Home away from home"
Rooms—Daily \$1, Weekly \$3
CLEAN AND ATTRACTIVE

Goodyear Tires
All Sizes—Immediate Delivery
We also repair all sizes Truck and Balloon Tires. All repairs fully guaranteed.
24-Hour Service.

Mayall's Tire Service
8 Elm St. Phone ADL 9947
Opposite 355 Yonge St., Toronto

GOOD NEWS FOR THE DEAF
While Visiting the Canadian National Exhibition
Free Demonstration
THE GREAT LONDON HEARING AID CO., Toronto, are giving special and Free Demonstrations with one of the latest and most powerful hearing aids for the deaf. A full range of models can be fitted to the most difficult cases of deafness. Prices to suit everyone. A liberal allowance made for your present hearing aid.
Hours: 9 A.M. to 6 P.M.
The Great London Hearing Aid Co. Limited
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office, lighting and power plant, customs house, telephone exchange, telegraph offices, street cleaning department, hospital, police station, fire department, garbage collection, banks, transportation system, etc. — a completely self-contained community — a city within a city.

Lovers of the great outdoors—the prospector, the hunter, the angler and the camper, will find the Province of Ontario Building of absorbing interest. Live specimens of practically every type from Ontario's forests and streams may be seen amid natural surroundings.

Canada's basic industry—agriculture, comes into its own at the Canadian National Exhibition. Its competitions and exhibits of horses, cattle, sheep, swine, poultry, pet stock, dairy products and farm equipment, make this the outstanding agricultural show on the continent.

Kaye Don, the great British sportsman, who is to make Gar Wood "step on the gas," at Detroit, this summer, will be on hand with his new superb "Miss England III."

More than 750,000 school children of Ontario have received invitations to attend the Canadian National Exhibition as guests of the management on Young Canada's Day, Monday, August 29th.

The Process Building provides the visitor with a close-up of the actual process of manufacture of a host of articles in common use.

The Horse Palace, Coliseum and Live Stock Pavilion is the world's largest exposition building, covering 24½ acres.

Music Day, one of our outstanding attractions at the Canadian National Exhibition, falls this year on Thursday, September 1st.

An amateur swim of one and a half miles for boys, and of one mile for girls for Canadian championships are carded on the aquatic programme.

Railways, coach lines and steamship companies have offered especially low excursion rates to Toronto for the Canadian National Exhibition, August 26 to September 10.

For the feminine visitor the Fashion Show has its particular appeal. Each afternoon and evening, spectators will see the latest creations displayed by over one hundred mannequins.

Exhibition Chorus of 2,000 voices, accompanied by England's oldest brass band—the "Besses-o'-th'-Barn," will be heard in four concerts this year, Aug. 27, Sept. 1, 6 and 10, in the Coliseum.

The cost of constructing the Ontario Government Building at the Canadian National Exhibition, Toronto, was approximately \$700,000.

The grandstand and paddock have a capacity of twenty-four thousand eight hundred.

The cost of staging the Canadian National Exhibition annually is \$1,225,000.

This year's agricultural prize list of the Canadian National Exhibition, Toronto, is in excess of \$125,000.

"Anything wrong in front, mate?" said one driver to another in a long traffic wait. "Yes; the coppers gone to lunch an' left 'is and up."

"Ever been to the National Gallery?" "No, we have plenty of that sort of thing at home. You see, my daughter paints."

Learn Beauty Culture
Learn Hairdressing and Beauty Culture. Special rates for September. Call about this.

Parisian Beauty Parlors
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Kennedy and Menton
421 COLLEGE ST., TORONTO
Harley-Davidson Distributors

At The Canadian National Exhibition or Your Nearest Rogers-Majestic Dealer See
Rogers Radio **Majestic Radio**
New "300 series" with advanced features including twin speakers and fully guaranteed Rogers Tubes.
Latest models with Synchro-Silent Tuning and the remarkable spray-shielded tubes.
Majestic Electric Refrigerator
with the rotary-pendulum type compressor with only three moving parts.
ROGERS - MAJESTIC CORPORATION LTD. Bring this advertisement to booths 94A located on Toronto's beautiful Lake Process Building, or 174-176 Electrical Building and receive a special souvenir.
Shore Road near Exhibition Grounds.



Parade of Cattle—Coliseum Arena.

The new Engineering and Electrical Building has been the subject of much favorable comment since its erection. Its towering Corinthian columns and imposing statuary cause the visitor to linger and to admire before entering its equally interesting interior.

The amazing developments of science and invention are demonstrated in the Engineering and Electrical Building. The display covers a wide range of mechanical achievements from the tiny electric clock to mammoth cranes and factory equipment weighing many tons.

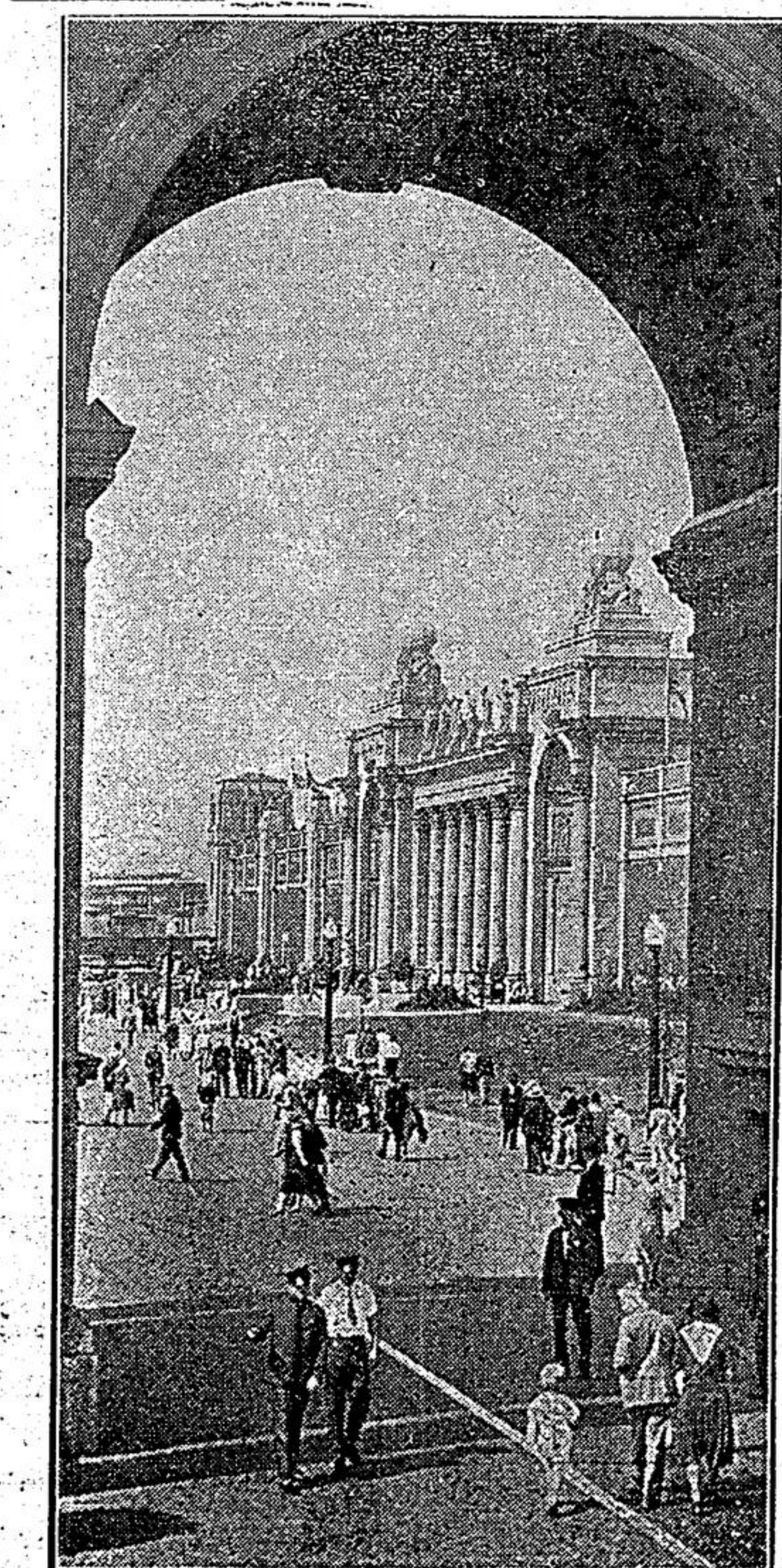
The permanent buildings at the Canadian National Exhibition amaze the visitor. These great palace-like edifices—dozens of them distributed throughout a beautiful park of 350 acres—would arouse the envy of an Eastern potentate.

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Looking through The Prince's Gate—Eastern Entrance

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Importers of High Class Merchandise, Since 1864.
Renowned for their Table and Bed Linens.
Genuine Hudson's Bay Point Blankets.
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Famous Kenwood Colored Blankets.
Highland Costume Accessories.
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When at the Toronto Exhibition
You are invited to call at the HEINTZMAN stand in the Manufacturers' Building and see the wonderful display of UPRIGHT and GRAND PIANOS, as well as the very artistic display of SPECIAL DESIGNS.
Or when you are down town, we would be glad to have you call in, as a duplicate display is on hand at our Warerooms, 195 YONGE STREET, opposite Eaton's.
RADIOS, a wonderful stock of Radios to choose from at prices which will be sure to meet your requirements.
Victrolas at very low prices and used pianos to suit. All used instruments guaranteed, overhauled by factory workmen. Easy terms of payment.

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Should take advantage of their stay in the city to purchase at the low Eaton cash prices which have made Eaton values so famous.
With newest merchandise—largest variety—and guaranteed good value—
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