# Paris Notes

## Versailles' Oldest Tree-Eiffel Tower Shows Profit

Paris.-It is said that there is only one tree in the forest of Versailles which was there in the time of Louis XIV. According to a writer in the newspaper L'Echo de Paris, this is due to the activities of Napoleon when he was First Consul of France. He then needed great quantities of wood to make rafts and convoys for his proposed invasion of England. All the forests in France were expected to contribute to this vast store and even surviving tree is a giant oak.

## féakes Money

The Eiffel Tower is not only a unique feature of Paris, but it is also a money-making proposition. It was rerealed at a recent meeting of the stockholders that the gross receipts amounted to nearly 7,000,000 francs (\$240,000) for the year 1931, and that the net profits were almost 3,000,000 francs. M. Citroen, who uses the tower for advertising his motorcars by electrical designs, pays 300,000 francs a year for this privilege. Other sources of income are admission fees the restaurant and the sale of souve

### Art Gallery in Theatre

The Comedie Francaise, like the Opera, possesses a valuable and large collection of theatrical objets d'art, but, unlike the Opera, it has no space to display ... is collection adequately. Portraits and busts of bygone actors by famous artists such as Houdon and Le Moyne are set out in the corridors, and can be viewed only by people attending a performance. It was the custom at one time for a well-known artist or sculptor to make a reproduction of some famous actor in the troupe of the Comedie Francaise, and in exchange to have a "life" admission to that theatre. There is also a large collection of manuscripts, and these are stored in a narrow corridor, together with display bills, magazines and photographs.

### Bagpiper and Boards

Scottish bagpipes, Icelandic flutes and Wesh trumpets will lend color to the International Gorsedd of Breton Bards to be staged in Pontivy, Brittany, July 29 to 31 inclusive. Bards B had held two clubs, he would have remarkable illustration of the Law of who write in the Breton languagefrom Scotland, Wales, Iceland, England and Canada-will assemble for their annual poetry contest, and prizes will be awarded to the Breton singers 5.4-3-1. He held five spades and his who best chant the glories of Druidic traditions. Twenty choirs will comnote in a Breton eisteddfod; and exposition of Breton art will be given, while in the streets' "On with the dance" will be the slogan, as ancient Breton instruments play folk music. During the Gorsedd, Breton will be the chief language spoken in Pontivy, especially since many foreign delegates are unacquainted with French, but do speak a patois which is related to Breton. Mistletoe, which figures in Druidic symbolism, will be sold by Hearts-9, 8

### Breton girls to visitors. Uniforms at Saint-Cyr

The cadets of Saint-Cyr, France's Military Academy, are to be allowed to resume their old uniform next autumn. It consists of bright red trousers with a blue stripe and a black Led by their commandant General Frere, they have been protesting against the sky blue uniform ever since it was instituted in 1914. Newspaper Ads tests that they were allowed to retain their traditional cockade of red and white plumes, which will, of course, continue to he worn.

### Writer Wins Amity Award The Strassburger Prize for 1932 has

been awarded to M. Philippe Soupault for his articles on Franco-American friendship which appeared during maintained and even increased their 1931 in the Paris papers L'Europe earnings by constant newspaper ad Nouvelle, Vu, and Bravo. At the time vertising, the American Newspaper of the award, M. Soupault was in the Publishers Association said in an-United States, making a lecture tour nouncing the results of a survey by its and writing for the Petit Parisien. | bureau of adertising. No formal presentation could be made, but the news was cabled to him. This creased its newspaper budget 33 per prize, the gift of Mr. Ralph Beaver cent., the bureau announced, showed Strassburger, is awarded each year a 40 per cent. increase in earnings for the best article or series of articles | during 1931. A manufacturer of electending to promote cordial Franco- tric refrigerators spent \$200,000 last American relations. ----

## Pre-Glacial Plants Found in Minnesota Well

Minneapolis. - Pre - glacial plant specimens that grew 50,000 years ago in Minnesota are being examined by from the high net of a year preced-University of Minnesota botanists. The plants, woods and mosses were found at the bottom of a former well near Bronson, Minn. It is the most extensive bed of pre-glacial plants ever discovered in the state, accord- 200,000 to \$10,300,000. ing to Dr. C. O. Rosendahl, head of the botany department.

Specimens found are in perfect condition, preserved under the ground | newspaper space in 1931 showed a 45 morraine, or earthly residue, of the per cent. decline in combined net ice sheet which crept down on the re- earnings. gion now the Middle Western States near the end of the Pleistocene era.

Partial identification of the mosses woods and plants has been made by Dr. F. K. Butters, professor of botany; Formed and logically constructed; Nor recipes for turning Dr. Rosendahl and Robert Humphrey, every deviation from the standard assistant in the department, who has English tongue has its reasons and charge of the specimens. Bits of its explanation. "Are you selling the wood, clogging a pump, brought to horse today?" The speaker of corlight the remains.

He (bitterly)-"No I found that out a long time ago."



ARTICLE No. 30

of Greek at one of our well-known universities bid one no trump at Auction, all passed and A opened the Versailles was not excepted. The three of clubs. The Professor's hand and the dummy's hand are as follows: Hearts-10, 6, 5

Clubs-9, 4. 2 Diamonds-Q. 10, 4, 2 Spades-Q, 10, 9

Hearts-A. Q. 4 Clubs-A, Q, 7 Dlamonds-A, K, 3 Spades-J. 8, 7, 2

The Professor should have sized the hand as follows: "A can have only four clubs, for he has led the three and the deuce is in dummy. Therefore, A B should only make two club tricks and two spade tricks. If the diamonds are evenly divided, I can go will have to finesse the queen of cently in actual play:

Hearts-Q Clubs-K, J, 7, 4 Diamonds-A, 8, 7, 6, 2

Hearts-J. 9, 6 Clubs-Q, 10, 8, 6, 5 Diamonds-Q, J, 9, 5.

Spades-7

Clubs-4

Spades--none

Diamonds-10, 9, 8, 7

could have made game.

If the Professor had been playing

original bid of two no trump and part-

ner should have bid three no trump.

articles. This law is, in effect, a

theory that there is a symmetrical re-

lation existing between the distribu-

the hands and the distribution of any

Hearts-K, 10, 7, 5, 3

Diamonds-K, 10, J

Spades-J, 9, 8, 2

Clubs-2

Hearts-A, 8, 4, 2 Clubs-A, 9, 3 Diamonds-4 Spades-A, K, Q, 10, 6

Spades-5, 4, 3

Auction Bidding opened the six of clubs. Z won the then led a low club, which B trumped. trick with the nine of clubs and pro | On this trick, Z played his ace of ceeded to look the hand over. What clubs, so that he could finesse the would you figure as to probable dis- king jack later. No matter what B tribution and correct play of the now plays, Z must make a small slam. hand? Z should note that his own Figure it out. The hand is remarkhand and Y's were divided 5-4-3-1. He able in that, after the first lead, the also noted that A opened the six of distribution of all four suits can be clubs and that B played the deuce. If so accurately determined. It is also a started an echo to show his partner Symmetry. All of the four suits and that he could trump the third round all of the four hands have the same of clubs, so his play of the deuce indi- distribution, 5-4-3-1. It is the first cated a singleton. Z, therefore, figured that the clubs were divided dummy three, so that, if A also held a singleton, it must be in spades. Therefore, the spades must be divided 5-4-3-1. His heart and diamond holding and that of the dummy also indicated a possibility that these suits spades. It is a toss-up; but, as al-

play accordingly. At the second trick No score, rubber game. Z dealt and he led the ace of hearts and then a one spade. All passed and A low heart, trumping in dummy. He time that the writer has ever noted such a unique hand.

## Contract Bidding

Z should bid two spades and Y three spades. A and B always pass. Z should now bid five spades and, if Y is a sporty bidder, he will bid six were divided 5-4-3-1. Z, therefore, ready pointed out, Z can make six who was a very fine player, decided to spades against any defense.

Hearts-Q, J, 10

Clubs-Q, J

Spades-S

Diamonds—3

Problem Hearts-4 Clubs-8, 7, 6 Diamonds-none Spades-A, J, 7

Hearts-K, 6, 5 Clubs-none

Diamonds-K, Q, 6 Spades-10

If spades are trumps and Z is in the lead, how can Y Z win all of the tricks against any defense? Solution in the next article.

# Increased Sales

## U. S. Publishers' Association Announces Results of Bureau's Survey

New York.-Many companies have

One automobile concern which in year in newspaper space, and dollar sales for the year were 460 per cent of sales in 1930.

Of four leading tobacco · manufac turers who increased newspaper space in 1931, three showed an increase in earnings, and one a slight decline ing. Aggregate expenditures of these four companies in newspaper advertising were increased from \$20,000,000 in 1930 to \$26,000,000 in 1931, and aggregate earnings increased from \$105,-

On the other hand, the bureau said that four tobacco companies which decreased their aggregate investment in

# English in Ireland

The Anglo-Irish idiom is naturally rect English has to move the emphasis from one word to another of the last Wife-"You didn't marry a cook!" four according to the information he seeks. Four successive positions of the chief stress give four different it.

meanings to the question. The Anglo-Irish idiom, which in this matter follows the locution of the Gaelic, has no need of accentuating. Its user would say (a) "Is it you who are selling the horse?" or (b) "Is it seling the horse you are?" or (c) "Is it the horse you are selling?" or (d) "Is'it today you are selling the horse?" "In other words," says a well-informed writer, "where the English purist depends upon stress to bring out his meaning, the Irish idiom employs construction for the same purpose, and much more

In reply to the query: "Does it rain here?" the native says, "It bees rainng," or "It does be raining." He is making an attempt to reach an exacttitude that is possible in Gaelic; in that language there is a distinct form of the very "to be" to indicate the habitual, the frequentative tense. The Irishman who has the tradition of Gaelic, even though he may never have heard it spoken, feels the want of the frequentative tense in English, and he attempts to supply it. And so "bees" and "does be" are used as a distinct tense in the Anglo-S .xon idiom .- Padraic Column, in "The Road Round

# Nature

(From Poetry World) Nature has no mathematics Such as banks and merchants use. She cannot make her unshod feet Walk a straight line in shoes.

She seldom is quite accurate Nor often punctual. She keeps on hand no pecks and pints

To measure large and small.

Plum blossoms into plums, The spring is never quite on time, And yet it always comes. -Marjorie Barstow Greenble.

Never criticize anything at a charity bazaar. You can never tell who made

# Stratford Gleanings

town than Stratford-upon-Avon, and even to look upon it is to receive suggestion of peace and comfort. The ga loading the soft air with fragrance, red brick dwellings shine among the chestnuts dropping blooms of pink trees, the flower-spangled meadows stretch away, in every direction, and their golden censers in the breeze. the green hills, sprinkled with copse and villa, glimmer through mist, all east corner of High Street and Bridge In the following hand, the Professor | hearts." Unfortunately, he failed to around the lovely Valo : the Red | Street in Stratford was once occupied figure out the band as outlined, and as | Horse: - Welcome in the north, with by Thomas Quincy . . . who marsoon as he got dummy in the lead, led its conspicuous monuments; Meon in ried the poet's daughter, Judith, and the heart, finessed the queen and A the south, rugged and bold, Red Hill an inscription appears upon it, stating won the trick with the king of hearts. in the west, and far away eastward, that Judith lived in it for thirty-six It was now impossible for the Probeyond a wide, smiling area of farms years. Richard Savage, that comfessor to go game as he had to lose two club tricks, two spade tricks and and villages, the crests of Edgehill, at petent, patient, diligent student of the one heart trick. He should have set Radley and Ri ing Sun, where once church registers and other documentup his spades and then have played the armies of King Charles the First ary treasures of Warwickshire, furevenly divided so that in this way he Contract, he should have made an home of Shakespeare. The writer has occasionally mentioned the Law of Symmetry in these

tion of the four suits in any one of one of the four suits among the four elms that empower the countryside for liam Winter.

and white, and laburnums swinging The building that forms the south-

for the drop in diamonds. They were confronted their Roundhead foe. The nished proof of this fact, from investiface of England can wear many ex- gation of the town records, that being pressions, but when propitious, it is a only one of the many services that he face which to see is to love and no- has rendered to the old home of where is it more propitious than in Shakespeare. Standing in the cellar stately Warwickshire, and around the of this house I saw that its walls are four feet thick. Also I saw many is himself, has some elements of After repeated visits to Shake pieces of old oak which I was informspeare's town, the traveller begins to ed had been taken from the bell-tower observe more closely than perhaps at of the Shakespeare, Church in 1887, first he did, its everyday life and its when a new frame was installed to environment. I have ra. I ad through sustain a chime of heavy bells, and fragrant fields to Clifford Church, and which would, eventually, be converted hands. This symmetrical relation is strolled through green lanes to roman. into various carvings, to tempt the game without finessing the queen of well exemplified by the distribution of tic Preston, and climbed Borden Hill, taste of enthusiasts of Shalespeare. hearts. If they don't break, then I the following hand, which came up re- and stood by the May-pole on Welford In the poet's time the bell-tower was Common and journeyed in; the bot- surmounted, not as now by a graceful tle-haunted crest of Edgehill, and rest- stone spire, but by a spire of timber, ed at venera". Com, ton-Wyn; tes | covered with lead. That was removed, and climbed the hills of Welcombe to and was replaced by the stone spire, Leer into the kening alleys of the in 1746. The cak frame to support the Avon and hear the cuckoost to echoed bells, however, had been in the tower and reactor: from rhododendron more than three hundred years. groves and from the gr ', nysterious From "Gray Days and Gold," by Wil-

# What New York Is Wearing

BY ANNEBELLE WORTHINGTON

Illustrated Dressmaking Lesson Fur nished With Every Pattern



Here's a charming dress in flattering beige lace.

It's so versa ii ! It will meet formal afternoons as graciously as Sunday night affairs, dinner engagements and those informal dances at the club.

There is a definite slimming quality about this model with its cross-closure bodice and new necklace capelet that is brought down to the waistline.

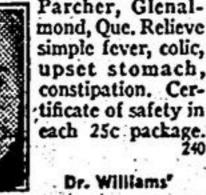
Naturally the flowered chiffons, dotted chiffons, crepe silks and voiles are lovely for to fashion it. Style No. 2854 may be had in sizes

14, 16, 18, 20 years, 36 and 38 inches Size. 16 requires 4% yards of 39inch material with 21/2 yards of rio-

bon for sash. HOW TO ORDER PATTERNS. Write your name and address plainly, giving number and size of such

# Dangerous Days

"At the first signs of peevishness or illness in the hot, trying months of Summer, I give baby Baby's Own Tablets, and in a short time he is well and smiling his thanks", writes Mrs. Alton Parcher, Glenalmond, Que. Relieve



upset stomach, constipation. Certificate of safety in each 25c package.

BABY'S OWN TABLETS

ISSUE No. 28—'32'

# In all England there is not a clean- | miles and miles around. This is the

er, more decorous, or more restful everyday life of Stratford,-fertile farms, garnished meadows, avenues of white and air hawthorn, masses of milky snowball, hoeysuckle, and syrin-

**Butter Buried Centuries** 

Unearthed in Scotland Aberdeen, Scotland .- A remarkable find of bog-butter centuries old from Skye was described by Professor James Ritchie, F.S.A.Scot., of the University of Aberdeen, at a meeting of the Society of Antiquaries of Scotland. The wooden keg containing the butter was discovered, during the cutting of peats by Mr. Hugh Mackay, at a depth of six feet. The keg was hollowed from a tree-trunk.

.The butter, during its immersion for centuries, had changed into hard, solid mass, with a somewhat rancid smell and greasy to the touch, like a piece of french chalk. It tast. ed, Professor Ritchie assured the audience, like slightly sweetened tallow candles.

The keg and its contents, which weighed about 100 pounds, recalled the days when the farming peoples of the Highlands left their villages in spring to migrate to the upland sheilings. Here they and their domestic stock remained during the summer, and during that time accumulated stores of butter and cheese which were to last throughout the winter.

in peathogs was widespread, for it has been found in several parts of escape salesmen has returned to his the Western Highlands and many in office to av. d house-to-house canvas-Ireland.

It had been suggested that the burying was simply a device for the preservation of the butter in the absence of salt, but it is probable that prolonged burial, for at any rate a lite as long as : could be." few years, "ripened" the butter and improved its flavor.



"What is Brown's score?" "He can't find the holes. He says they must be phychological depres-

# To a Small Child

Teach me, little playmate. Teach me to be wise: A universe of wisdom. Is cradled in your eyes And their trustful look can give Ample faith by which to live.

Teach me, little playmate, Teach me to be gay, For I've felt your laughter Lightly sweep away Doubts and cares of heart and mind, Mists before a golden wind! -Adelaide Love, in the Chicago

Rail Men Taught to Shoot Hamburg, Germany-Because of a series of robberies at stations, the Hamburg Elevated Railway has arm-

ed its employees and allowed them

time off for target practice.

Tribune.

Owl Laffs

Edna Wallace Hopper may have all that youthful complexion she claims to have, but she should have that voice of hers filed or scraped.

**Badly Smitten** was charmed by the look in her eye By her nightingale voice I

smitten.

And her beautiful figure, oh, my! By her glorious hair I was bitten. She's really the charmingest girl, sir, In her arms any man would find

bliss, sir. But what struck me most about her Was her hand when I started to kiss

Host-"When I was a young man, always said I'd never be satisfied until I'd smothered my wife in dia-

diamonds?" A failure who understands why he

lost, and blames the right person, who greatness.

Sherlock-"Ah, Watson! I see you have put on your summer underwear." Watson-"Marvelous, Holmes! Hov did you deduce that?" Sherlock-"Well, you have forgotten to put on your trousers."

Take It Or Leave It those who live by taxes shall perish drawn attention to a little-known by taxes. It would serve some of these privilege enjoyed by the Prince of hoarders right, too, if they forgot Wales. As the Duke of Cornwall he where they hid it. Only exceptional is the only one of the King's submen can run enterprises on idealistic jects in England to have the rights lines and make them pay. The aver- of treasure frove. age person's imagination is what en- The British Museum has now acables physicians to make a comfort quired this Cornish treasure trove patterns as you want. Enclose 20c in able living Believe it, please, there from the heir to the throne. It constamps or coin (coin preferred; wrap are fellows so tight that they regret sists of six bracelets and two torques it carefully) for each number, and it when the pores function. Buying -twisted gold probably worn as address your order to Wilson Pattern her too big a stone has put more than bracelets. On the bullion value of Service, '73 West Adelaide St., Toronto. one boy on the rocks. Maybe so many the hoard, which was discovered by society girls go on the stage because a laborer, a considerable sum will be it has become a matter of good form. | paid to the finder.

> Loafer-"Will you marry me?" Working Girl-"I'm afraid not." Loafer-"Aw, come on, be a sup-

The Wife-"Don't you think we ought to get mother a little present to take back with her when she goes? Can you suggest anything?"

The Brute-"What about a nice big jar of vanishing cream?" It may be, as a woman's college inquiry shows, that men get mad twice

Jerry-Tom, are you ever troubled

as often as women, but don't the wo-

man break even by getting twice as

with sleeplessness?" Tom-"I am. Some nights I don't

sleep three hours." Jerry-"I pity you, then. I've got it awfully bad. I've been afflicted now for about three years. The doctor calls it 'neuria insomnia paxalaxitis'.' Tom (grunting)-"I've had it about six months; but we call it a baby."

Horseradish is now being brigtened up with the aid of beet juice. It is The custom of burying the butter now a horseradish of another color. The business man who retired to

> Teacher-"Your trobble is you don't address the ball properly." Would-Be Golfer-"Well, I was po-

# A Traveling Cannery

A traveling cannery to aid in con serving surplus foodstuffs is an original idea being promoted in Josephine County (Ore.) Boiler, pressure cooker, tin cans, sealer and other needed equipment are being assembled on i four-wheel trailer which will shortly establish a schedule for visits to vari ous communities. It is expected that a majority of the 445 families enrolled in the year-round garden project wil take advantage of this profitable cannery to preserve their garden pro-

From the point of view of the hatseller, two heads are better than one.

# Classified Advertising

SALESMEN WANTED.

CALESMEN WANTED TO REPRE Nurserles. Exclusive territory, liberal commissions, New Specialties. Stone & Wellington, Toronto 2.

## WEEKLY NEWSPAPER WANTED M LOOKING FOR WEEKLY NEWS

A PAPER in Ontario which I could lease for a term with purchase in view. Send particulars to Box 12, Wilson Pub-

# RABY CHICKS

SAVE \$2 PER HUNDRED. LEG-HORNS, 6 cents; Rocks White, Rocks Red, 9 cents; delivered any time. Month olds, 18c. Pullets, all ages, prices furnished. Model Hatchery, altchener;

## MOTOR BOAT FOR SALE.

RICH RDSON DOUBLE CABIN attogether only four or five months in two seasons; complete equipment includng carpets, bed and table linen, china, glassware and silver as well as all mar-Guest-"Most laudable. But wby in 1: , equipment and many extras. This cruises with its two cabins and its well equipped galley is an unusually comfortable boat for week-ends or longer cruises for four to six people. It is exceptionally scaworthy and has cruised ali over the Great Lakes. It has a alga class and very economical 60 horsepower. six-cylinder power plant with complete electric lighting throughout and speed of 12 to 14 miles per hour. It is a special paint job and very attractive in appearance. Owner will sacrifice for haif its original cost. H. Watkins, 73 W. Adelaide St., Toronto.

# Prince is Entitled

## To All Treasure Trove

London-The discovery of gold bracelets 3,000 years old under a It's a consolation to know that | hedgebank in a Cornish village has

Quiet-About the hardest thing in the world for a woman to keep.

# Cutiemen Som

Acknowledged as a Protection against Skin Troubles Price 25c.





# CARTER'S IVERPILLS CORRECT THE CAUSE

HEALTHY

Sold everywhere in 25c and 75c red pkgs.

OF CHILD'S FAILING Children should not be punished for bed-wetting. It is caused by weakness of kidneys or bladder. Mothers will find my home treatment helpful for their little ones. Send no money, but write today for Free Trial Treatment. Adults with urinary weakness will also find my treatment beneficial.

VANDERHOOF & CO., Windsor, Ont. For Sale by Leading Druggists





That Will Not Dry

Aeroxon is freeing thousands of Canadian homes from the dangerous disease-bearing fly. This handy spiral fly catcher is coated with a specially prepared glue, fragrant and sweet, which will not dry or lose its attractiveness to flies. Ask for Aeroxon at any drug; grocery or hardware store. It is the fly catcher with the push pin and the wider and longer, ribbon-good for three weeks'

FLY CATCHER

Gets the fly every time Sole Agenti

M. GENEST, P.O. Box 22, Sherbro oxe, Que.