

VICTORIA SQUARE
Wake up Gormley, and get on the map again!
We are pleased to report that Mrs. Ida Nichols who has been very ill with pneumonia is now on the road to recovery. Rev. W. Haig is also able to be out after suffering from pleurisy.
The annual reports presented at the annual meeting of the Victoria Square United Church showed that

the total amount raised last year was \$3,451. The membership as at December 31st was 132 and the enrolment of the Sunday School 196. The Missionary and Maintenance Fund givings from individuals and societies totalled \$337, the W.M.S. and Mission Band raised \$336, the Sunday School for all purposes \$647 and the Y.P.S. \$94.00.
Send Tribune to absent friends.

ON SELLING THINGS

A local grocery store, says the Warton Canadian Echo, has a sale on this week. A year ago they had a similar one, in fact it is an annual affair to stimulate business at a quiet season of the year. Continuing the Echo says, "we printed the bills and we have been comparing the prices of 1930 and that of 1931. It is surprising what a difference there has taken place in the course of a year. Just as a sample, flour has dropped from \$3.65 to \$2.29; salmon from 22 cents to two tins for 23 cents; 20 pound pail of shortening from \$2.99 to \$2.49; cheese from 25c to 22c; P. & G. Soap from 6 for a quarter down to ten for 33c; coffee from 57c down to 39c; canned peas from 10c straight to 4 for 25c; jars of marmalade from 29c to 23c; tea from 55c down to 39c. These reductions are picked at random out of the list and but illustrate that a dollar bill will buy a lot more value in a grocery store in 1931 than it would in 1930. One other thing it brings out is the necessity of getting your stock turned over quickly, and into cash, lest in this continually dropping market one's profits made in the day-time disappear while one is sleeping at night the stock on the shelves is losing value by depreciation of prices.
We presume that in dry goods, boots and shoes, and other manufactured lines the same thing in a more limited extent exists, and brings out the truth that under present conditions of business eternal vigilance is the price of success. Keep things moving to avoid loss by natural depreciation in values. Most of us have seen the period when goods were dear and stuff was advancing day by day, so that a man was often making money by not selling today. Then money was plentiful. The reverse exists now, money is scarce, and goods plentiful, so that keeping things moving, getting the money, is the order of successful business at present."

The Canadian Chautauqu which presented a four-day program in Pickering village this season, have been able to secure sufficient guarantors for a return engagement next season.
NURSERY STOCK
We offer to our customers for Spring Delivery, a most complete list of Fruit and Ornamental Trees, Shrubbery and Perennials. Order now your requirements through our local representative, Mr. A. S. Collins, Stouffville.
Catalogue on request.
Stone & Wellington,
"The Fonthill Nurseries"
Toronto.

Notes and Comments

On the first day of January the Whitty Gazette and Chronicle published an account of a cattle thieving case and in the sub-heading used in error the Christian name of a man other than that referred to in the body of the article. After discovering the error the paper published an apology but the complainant refused to accept this and instituted proceedings for libel and defamation of character. When the case came up before the Supreme Court and the evidence heard the jury unanimously decided that the paper had done all it possibly could to rectify the error and that the complainant suffered no damage to his character and recommended to the judge to dismiss the action. Justice Kelly said in reference to the complainant: "I am quite convinced he was out for law. I don't encourage any such conduct," and saddled the plaintiff with all the costs. When newspapers inadvertently reflect on the character of an individual and do all in their power to restate him in public esteem by retraction or apology the courts generally expect that this will be acceptable to reasonable people.

An announcement of great importance to automobile owners and insurance agents of Ontario and Quebec was made last week. The Canadian General Insurance Co. and the Toronto General Insurance Company, two Canadian insurance companies under the same management, with Head Office in Toronto, have announced that effective April 1st merit or experience rating will be applied to all new and renewal automobile insurance business. Discounts on premiums for public liability, property damage and collision will be granted in all territorial divisions of Ontario and Quebec.

Careful drivers only will benefit, as the plan provides for premium reduction only in case the insured has operated without accident. Only persons who have owned or operated one or more automobiles for a period of twenty-four months without accident participate in the benefits of this plan. Such person must also be able to warrant that during the preceding twenty-four months his license or the license of any member of his household operating the automobile to be insured has not been suspended or cancelled, nor have they been convicted of reckless driving or driving while intoxicated, or of evading responsibility after an accident. If these two conditions are complied with, a reduction of 10% in the premiums for liability, property damage and collision will be allowed. If the conditions have continued for a period of thirty-six months a discount of 15% of accident or difficulties with the police, a discount of 20% will be allowed. These discounts will not be applied to commercial cars, public vehicles nor the premiums for fire and theft insurance.

REMINISCENCE
By Rural Retro Specio

How many the boys of today experience what those of the days that are in the distant past, in that they have only one pair of boots for the winter months, and when any repair was necessary why of course that boy had to trot of to the shoe maker, and sit there until the necessary repairs were made, and that some times without any dinner. O yes, times have changed somewhat, and now boys are not only equipped with winter shoes, but summer also, with Hockey, and all the rest tossed in.

As I think of our boy-hood days, and the gibes some of us had to bear because we were taken to Sunday worship without any shoes, or coat, (bear foot) yes really, and have other boys point the finger at us because they were more fortunate in having both shoes and coat also. Of course such conditions do not now obtain in any of our rural communities, but they do in other communities perhaps not so far distant either.

We think I can still feel some of the bumps that were a very usual experience in going to the "Meeting" as they were called in those days. In the old heavy farm wagon, where the springs, were all in the HUB. And driving over the roads of those days for eight or ten miles to a Sunday service, was no joke to say the least.

With fire wood in the more ancient days, which could be had for the cutting, or pay two dollars cut, and coal almost unknown in these communities, when contrasted with the present prices of these commodities, one is forced to conclude that it costs more to keep warm etc., than it did in former days. Will former prices ever return???

WRIT ISSUED AGAINST TOWN

Last week Lawyer Tomlinson issued a writ against the town of Port Elgin on behalf of his client, Mr. R.E.O. Smith, for unstated damages as a result of injuries sustained by the latter's wife when, on Dec. 27th last, she slipped on some ice in front of Mr. A. F. Campbell's residence, in Port Elgin, and fractured her right arm about an inch below the shoulder. A few days following the accident the Town Council received a claim for unstated damages from Mr. Smith which was sent to the Canadian General Insurance Co. at Toronto, with which Company the corporation is insured against liability for damages as a result of such accidents. The Company, however, have as yet made no arrangements for settlement of the claim, and as action to collect same must be made within three months from the date

of the accident, this writ against Insurance Company, who is well known as an insurance broker in Stouffville district, was in Port Elgin investigating the accident.

Ford Resale Depot

Some people trade in their cars every year regardless of condition. If you can't buy a New Ford Car now, we have several used Model A Fords offering thousands of miles of unused transportation Reconditioned and guaranteed. We don't need to mark up used car prices to make up for excessive trade-in allowances. The New Ford is priced too close to the cost of production to permit unreasonable trade-in concessions. That accounts for our lower prices. See these special bargains at once.

- SOME UNUSUAL BARGAINS IN USED CARS**
- 1 Ford Coupe 1929
 - 1 Ford DeLux Delivery 1930
 - 1 Durant Coach 1928
 - 1 Ford 1 1/2 ton truck .. 1928
 - 1 Ford 1 ton truck 1926
 - 2 Chev, 1 ton trucks 1928
 - 1 Whippet Coach 1927
 - 1 Ford Coupe 1926
 - 1 Chev. Sedan 1926
 - Fordson Tractor, Model T.
- Also a number of other cars and trucks.

D. Holden, Ford Dealer
STOUFFVILLE PHONE 18402

EASTER TIME FOOTWEAR

Men's Fine OXFORD SHOES from \$3.50 up to \$7.00
All first quality MEN'S SOLID LEATHER WORK BOOTS with leather soles and panco soles. reduced in prices.

We are head quarters for good footwear.
A. G. LEHMAM
The Peoples Shoe Store STOUFFVILLE, ONTARIO.

Farmers Save !

This year is one to be cautious in, and we can help you by supplying good used implements at great saving to you. Don't buy new implements when we have used one that will serve just as well at less cost. Heavy stock n hand.
All makes and sizes Disc and hoe drills, Harrows in 3 and 4 sections, riding and walking plows, double mould plows, cutting boxes and gasoline engines.
Wagons, trucks, with iron and wooden wheels. All makes of cultivators.
Don't buy new harvesting equipment until you see our corn cultivators, binders and mowers with years of service in them.
P.H. Cutting boxes good as new Peerless Incubator, (hot water Highest prices for fat hens, wool etc.

Ben. Rexlin
Phone 192 Main St. Stouffville

QUALITY SERVICE
Fruit Specials For The Holiday Table
You pay less for more at Ratcliff's Store. Specials for the holiday table.

- ORANGES—Thin skinned, juicy, 2 dozen 29c
- GRAPEFRUIT—Extra quality 3 for 25c
- DELICIOUS APPLES—per dozen, 35c
Finest California Celery and Head Lettuce, juicy, crisp, and large.
- Choice Canned TOMATOES—Large tin 10c
- Clark's PORK & BEANS—Large tin 19c
- SPECIAL OFFER—1 lb. boxes fine assorted chocolates for holiday—each 30c
- JELLY BEANS—per lb. 19c

RATCLIFF & CO.
TOWN DELIVERY Phone 7112

COAL COKE
A LIMITED QUANTITY OF COLORADO SPRING WHEAT
SEED GRAIN & SEEDS

COLORADO SPRING WHEAT SEEDS
GOOSE WHEAT ALSIKE
BARLEY RED CLOVER
OATS ALFALFA
TIMOTHY SEED SWEET CLOVER

We carry a full line of Baby Chick Feeds, Starter, Chick Grit, Chick Scratch, etc

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STOUFFVILLE PHONE 169

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Coats and Dresses
That tell Fashion's Story in an interesting way and as interestingly priced

WOMEN'S AND MISSE'S SPRING COATS
A moderately priced group of Coats that present the newest fashions for spring. Featuring the newest ideas in collars, sleeves and materials, both fur trimmed and untrimmed coats that suit most types.

SUPER SILK AND HOLEPROOF HOSE
Semi-chiffon and service-weight with panel, square or pointed heel with extra spliced toe and heels. All the leading shades. Sizes 8 1/2 to 10. Reg. \$2.00 Special \$1.59

HEAVY PRINTED LINOLEUM AND OIL-CLOTH
A fine selection of colors and designs in these floor coverings, bright smooth surface that makes them easy to keep clean.

OUR NEW WALLPAPERS—
Will give your living room—or any other room—a distinctive and modish character such as nothing else can provide. You will derive lasting pleasure from the **SUNWORTHY WALLPAPERS** we are showing in all the newest styles. Their colors with stand sunlight—their beauty lasts. Pay us a visit for your wallpaper requirements. Our experience in the decorating field is at your service.

QUEEN QUALITY
Women's silk gloves—Queen Quality. Here's a splendid value in smart spring gloves, fancy cuffs and points in contrasting shades. All moderately priced.

FASHIONABLE FROCKS FOR THOSE WHO WISH TO DRESS SMARTLY YET INEXPENSIVELY
Youthful styles for the Junior Miss Distinctive styles for the Matron. Printed silks, flat crepes and dainty georgettes. Straight-line and bolera effects. All fashionable colors and effective color contrasts.

SHAW'S STORE
Phone 9512 Stouffville, Ontario.
This store will remain closed every night excepting Saturday during the winter months

MELVILLE
Mr. Harold McKay spent the weekend under the parental roof. Miss Mildred McKay of Whitty spent the weekend with her parents Mr. and Mrs. Wm. McKay.
Do not worry over supper on Thursday evening April 9. Come and have it at Melville church.
Mr. and Mrs. W. Powell were Oshawa visitors on Wednesday of last week.
Sorry to hear that Mr. Chester Cook has been indisposed for a few days.
Mr. Benson Meyers of Zephyr visited friends in this community over the weekend.
Miss Marjorie Lehman of Whitty visited with her parents over the weekend.
Mr. and Mrs. Russell Morton visited friends at Victoria Square on Friday evening.
Mrs. Harry Forrester and her daughters Willa and Dixie spent one day last week with the formers mother Mrs. N. Mustard.
Miss Frances Nigh was a weekend visitor at the home of her grandparents Mr. and Mrs. Jacob Wideman.
Mr. and Mrs. Harvey Houck and also Mr. Benson Meyers of Zephyr had tea with Mr. and Mrs. George Baker of Gormley on Monday.
Mrs. Nehemiah Gayman was a Toronto visitor on last Tuesday.
Miss Eleanor Thompson of Claremont visited with her aunt Mrs. Wm. Sellers one day last week.
Forget-me not! The supper and lecture to be held at Melville United Church on Thursday evening April 9th. The lecture is to be given by the Rev. E. Hunter. His subject will be "The Passion Play" illustrated by splendid lantern slides. Supper will be served in the basement from 6 p.m. to 8. The male quartette from Stouffville will furnish music. Admission 50c and 25c.
Special prices for orders in advance—Twelve special mixed glad bulbs 60 cents. Also Jersey Black Giant or white plymouth rock hatching eggs. Call and see. 60 cents per dozen. A. J. Ward, Brier Bush Gardens

The New Durant 6-18
The new Durant 6-18 with its abundance of smooth, controlled power is a revelation. There is a different "feel" at the wheel. Motoring becomes a continued flow of graceful motion and four tires grip the road like velvet pads at the slightest pressure of steel hydraulic brakes.
New beauty in low, sweeping lines... luxury in large, roomy interiors... quality in every feature... the greatest value you have ever been asked to consider.
See the new Durant 6-18 at your dealers.

LOWER PRICES GREATER VALUES
Maintenance Service Plan
Enquire about our Maintenance Service Plan... 10,000 miles for less than 1 cent a mile.

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A GOOD CAR
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