More Courage In Empire Industry

By General Crozler

So far as the principles which govern it are concerned, industry, in these days of fiere competition, scientific development, and research has become closely akin to war. In war "half measured as seldom justified"-I would almost say "never"-and industry in Britain is passing through a phase when the same can be said of

We have left behind the days when it was easy to make money. We can not afford to be complacent or smug any longer. What we need, I am convinced, is more courage in industry. Without courage, most endeavor is barren and at any rate uninterestl had

no colour"

TARS. FRED. PENNY.

IVI R.R. No. 4, Nor-

wich, Ont., suffered from

years. Though taking

nothing helped her till

she began Dr. Williams'

"I had no appetite", she

writes. "I could not sleep.

My blood almost turned to

water. I was weak and my

heart would palpitate violent-

ly. I am thankful to say that

in Dr. Williams' Pink Pills I

found the relief I sought. My

color returned, my appetite

improved, my weight in-

creased fifteen pounds, and

it was not long till I could

If you are weak and easily.

perform my work with ease."

tired, subject to headaches,

are pale, without appetite,

and your work seems a bur-

den, do not delay. Start treat-

of Dr. Williams' Pink Pills at

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PINK PILLS

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Queensland Found

geologist for Queensland, has great

Referring to the closing of the Chil-

FOR THE HAIR

been hampered.

mining industry, which, he says, has dear.'

ment at once by buying a box

Pink Pills.

medicine all that time,

anaemia for over three

If only a fraction of the courage shown in the war were applied in a concerted fashion to the solving of British industrial problems, what an improvement there would be in a very short time!

Here are a few wartime sayings: "He who risks nothing achieves nothing," "The man who makes the fewest mistakes wins, and the man who makes no mistakes accomplishes nothing." "War is a game of the fewest mistakes."

How well they apply to industry! We want more courage in industry, more boldness in the face of danger, do not, of course, mean rashness. The man who rashly flings away the lives or the wealth of others is not courageous. He is a public danger.

In industry, boldness of conception, after probing thoroughly into markets, counting the cost and so on, is true courage. The war was won by making sound plans and seeing them through. Industrial battles are won in exactly the same way.

And what of the losses? Courage is never more necessary than when loss has to be faced. To sell at a loss or at cost price to limit the damage, to make a bold stroke at the right moment-these require true courage.

It is on record that during the great after-the-war slump a now world-fa mous motor manufacturer found himself right "p against it. He sent for his manager and said "I am taking £100 off the price of every car in the factory from this moment!" The manager was flabbegasted. "But, sir," he protested, "that will mean a loss of thousands of rounds."

"That is enough," replied the manufacturer. Through his courage, he is now a millionaire:

Courage in industry does not mean a ruthless treatment of subordinates. The industrial magnate, courageously sen, who was once the government facing the world with a grim determination to make good, must remember that, properly treated, the British worker is the finest fellow in the world, and certainly does not lack courage. On that account alone he must not be exploited

The whole point is that the stock but it needs rousing. When aroused found at Gympie, if drilling were carit is irresistible. Overseas, in our ried out in geologically selected knows his wife couldn't have. Dominions and Colonies there are areas. valuable markets awaiting the advent of British courage to exploit them, lagoe copper mines, he said that, if but the response from our industrial- an additional £200,000 had been spent ists is not what it might be. Possibly on the place, the smelters would have it is not so much courage as foresight been a paying proposition; but, by whih is lacking among a certain sec- closing them, the state had lost heavtion of our industrial magnates.

Meanness, pettiness or spite never ac- those at Cinnabar, which were probcompany courage. The proper com- ably the best in Australia, and also days. panions for courage are fortitude, the wealth of the state in wolfram and strength of mind and body in adver- molybdenite. sity, and great magnamity. Some of our industrialists may possibly not lack courage, but they do lack the proper combination of this with other necessary qualities.

We must, above all else, forsake the bad habit of looking regretfully back at a vanished past, and of complaining wistfully that "things aren't what they used to be."

Change is the other nature. Only those who realize this survive, and to realize this fact and adapt oneself to altered circumstances needs a courage which I confidently hope will be forthcoming.

The courageous mind sees us, as a nation, not at the end of our tether, but rather at the beginning of a new era of prosperity. It remains for the courage of British Empire industrialists to turn this dream into a reality.

SUFFERING

As the light of the precious stone is brought out by cutting as the veins of the marble are revealed by polishing; as the storms that fight with the young tree rock it into sturdler strength; as the seed must die before it can bring forth fruit; as all life is ever developed in conflict with death -the lustre of the one breaking forth from the darkness of the other; so the Christian life is strengthened and beautified by suffering.

ILLUSIONS

Thank Heaven that a little illusion; is left to us to enable us to be useful and agreeable-that we don't know exactly what our friends think of us -that the world is not made of looking-glasses ,to show us just the figure we are making and just what is going on behind our backs! By the help of dear, friendly illusion we are able to dream that other men admire our talents-and our benignity is undisturbed; we are able to dream that we are doing much good-and we do little .-- George Eliot.



Ignorance of the law against childern driving- automobiles excuses no

Sweet Young Thing-"If you men would just quit looking at us girls in short skirts, we would quit wearing

"Yes. I suppose you would have to do something drastic.'

Definition of Co-operation: Methodist minister on Sunday afternoon umpiring a baseball game between the Ku Klux Klan and the Knights of Columbus for the benefit of a Jewish orphan asylum."

If a bargain doesn't look the part it will be sure to act the part when you go to use it.

The filthiest lucre is a dollar bill that's been in circulation about two

years. Customer-"How much do you earn week, my boy?"

Boy-"'Bout \$250 for the firm; but only get \$14 of it." Dealer-"Can I interest you in these new bridge lamps we have just received?"

Nothing is so good as it seems beforehand.

play bridge."

Mrs. Dumb-"No, thanks. I don't

Don't you believe it! This rumor that girls are worried about holding their shape is the bunk. Yes, sir! They're leaving it up to some man.

may be afraid they'll be lost in the

One of the heaviest loads to carry s a bundle of bad habits.

A Strong Recommendation After using twenty bottles of your famous remedy I have recovered my strength-sufficiently to beat you up for ever selling me such a fake medi-

Henry-"I've just seen the world's greatest optimist."

George-"Who is he?" Henry-"A fellow out room-hunting with a saxophone under his arm."

"I doubt if family financial prob-Rich in Minerals lems ever will be satisfactorily solved until father does the purchasing and Brisbane, Queensland .- Dr. H. Jen- son and daughter pay the bills."

love me even more when we are marfaith in the possibilities of the min-Mabel-"Oh, sure! Why, he is just eral wealth of the state, and urges i necessity for legislation to help the crazy about married women,

Dr. Jensen is of the opinion that of courage in the country is enormous, new payable gold reefs would be ter being married awhile, is that he and bowels they banish constipation could have done much better-but and indigestion; break up colds and

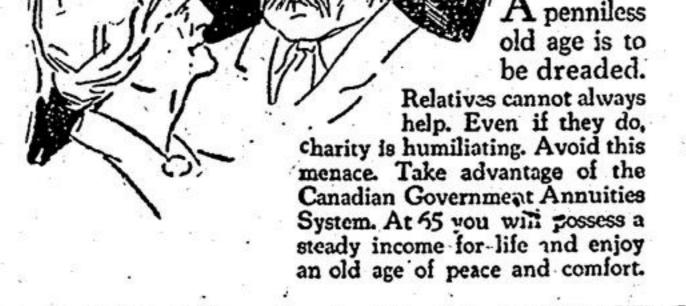
> It is said that the state of Utah has enough coal to supply the United States for the next 250 years. By that writes:-"I have used Baby's Own time most of us will have ceased to Tablets and think so highly of them worry about coal supply.

Courage and foresight go hand in Dr. Jensen also mentioned the ar. "Beauty unadorned is adorned the Baby's Own Tablets are sold by get an eye full of adornment these If you don't want a man to hear

what you say about him, be careful to gay something good." A college coach says, "Athletics are

work, not play." Yes, especialy foot-"What's the matter? You look all





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WHOLE DOMINION BACKED BY

Edison's Pupil Visits Canada



Walter Huston, Seattle boy who won the special prize donated by Robert Robert Louis Stevenson asserted-is not that so many matrimonial barks Edison for research and inventive potentialities, was a visitor to Canada recently when he took Canadian Pacific coast steamship Princess Marguerite go on the rocks, but that so many in a round trip from his home city to Victoria and Vancouver, Huston who is likely to become a second Edison will devote his life to scientific research, People who are opposed to dancing he says, following the example of his famous friend and mentor.

lars, and I let him take it out in

time to square himself.

OF EVERY MOTHER

The child in the home is a neverfailing source of joy, but, at the same time a never-falling responsibility to the fond mother. It not infrequently happens that minor ailments of the child distress and puzzle her. She does not know just what to do, yet feels them not serious enough to warrant calling in the doctor. At just such times as these it is found that Baby's Own Tablets are the mother's great-Ethel-"And do you think he will est help and friend.

Most childhood ailments arise in the digestive tract-the bowels become clogged and the stomach sour my Baby's Own Tablets are a never-fail ing relief for this condition. They are a mild but thorough laxative and The conclusion a man comes to af- through their action on the stomach simple fever; allay the pain accompanying the cutting of teeth and promote health-giving sleep. Concerning them Mrs. W. Jenning, Mackay, Ont., that I would not be without them. Please send me your little booklet on If the old fellow who declared that the care of children."

hand. They are complementary, senic deposits in Queensland, notably most" was still living he could sure medicine dealers or by mail at 25 cents a box from the Dr. Williams' Medicine Co., Brockville, Ont.

CANADA HAS A BIG FUTURE According to the Dominion Bureau of Statistics, the national wealth of within the next ten years, but wheth-Canada in 1927 was \$27,687,000,000. and was increasing at the rate of ment of a warning, the company does \$900,000,000 a year. If these figures not state. The girl of twenty has a are accurate, the per capita wealth of Canada two years ago was \$2,909. In 1922 the wealth of the United that age her stock begins to go down,

States was estimated at \$320,000,000,-000 and its population at 108,000,000. This gives a per capita wealth of about until he reaches middle age. -

boosters and Canadian pessimists.

States. Alberta, for instance, claims a 10 per cent. prospect of marrying that only one-sixth of her 60,000,000 within the next five years. But so acres capable of agricultural development are being farmed; she has 90,-000 million tons of coal which have scarcely been scratched; she has 12, 000,000 acres of forest reserves, and a large number of lakes which can support a thriving fishing industry. No wonder her population has increased from 73,000 to 617,000 in a

Saskatchewan with 8.78 per cent. of Canada's population, owns 10.83 per cent, of her wealth, and is still but little developed. Indeed, Canada's wealth is almost limitless, and with population flowing in to find it, work it and market it, Canada's future is far brighter than that of most countries on this globe .- From Detroit

quarter century.

Free Press.

Inquisitiveness

he has no concern, should be an object ach and intestines sour. of your caution. Men no more desire Fielding.

Minard's Liniment for Neuritis.

When to Marry

A "rounder" always has a hard You Should Know the Right Time and When Your "Average" is Best

A girl's chances of marriage fall off sharply after she reaches the age of twenty-five, while the young man's chances increase for a time after that age, according to some provocative statistics gathered by the Metropoli tan Life Insurance Company on the probability of marriage at various ages, from fifteen up. As the Minneapolis Star puts it, "the older a young man gets, the more likely he is to marry, whereas the older a young woman gets, the less chance she has of avoiding spinsterhood." This paper

"The twenty-year-old girl has a better chance of marrying within ten age. By the time each reahes the age of twentyfive, however, the tables are turned, for the young woman has less chance as years go by and the young man more chance to take the marital "We don't quite know what the

moral of this should be other than the anywhere else in the British Isles. obvious advice for girls to marry when they get a chance, and young men to take their time and be cauti-

statistics will be studied feverishly, Barrie sought a fitting place in which either with hope or with fear, by to locate his play, "Mary Rose," he every reader who falls within the chose Eriskay. Certainly the island company's classifications, the Roches- is lonely enough to justify the set ter Democrat and Chronicle goes ting. deeper into the subject, trying not to appear too serious-thus:

"One learns that at the age of twenty a young man has a 41 per cent. chance of being alive and married er this is to be taken as an encouragesomewhat higher percentage of matrimonial risk than the boy, but after while for the young man it rises, and he is in increasing danger of the altar

"The one momentous fact that we The ratio of wealth to population can discover from a study of the is thus very nearly the same in both whole situation is that there is no countries. This may surprise some period from the age of fifteen years people who have listened to American upward that one is entirely immuno from the possibility of marriage. To There is nothing the matter with be sure, the percentage of likelihood Canada. Indeed, in some respects declines as years advance, and it apshe is botter off than the United pears that a man of fifty-five has only

Chance to Buy Scottish Island

Lonely Hebridean Isle, Land-Rheumatism Prince Charlie, in Market

another?"

London-The desire to be the sole owner of an island is a common on but there are scarcely enough island to go around. The opportunity to secure one is now available, and its location is somewhat difficult, that drawback is largely compensated by its natural beauty and the unusual history that goes with it.

In the Outer Hebrides, where sol tude may be had in wholesale quantities, lies the tiny island of Eriskay, about three miles long and two miles wide. It was in July, 1745, Charles Stuart landed on this rocky spot and feeling the ground of his family's ancient kingdom under his years than the young man of the same | feet for the first time, exclaimed: " am come home." He brought with him from France some seeds of the pink convolvulus and sowed them in commemoration of his landing and of the sanctuary he had received in France. This plant still grows or Eriskay and it is believed not to exist

The people of the Hebrides ascribe a more modern claim to fame Eriskay and one that will appeal to vastly greater numbers than its Stu-Taking it for granted that these art tradition. They believe that when

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Reduce the Acid

sicians everywhere.

Sick stomachs, sour stomachs and! Take a spoonful in water and your indigestion usually mean excess acid. unhappy condition will probably end The man who is inquisitive into the The stomach nerves are over-stimu- in five minutes. Then you will always secrets of your affairs, with which lated. Too much acid makes the stom- know what to do. Crude an I harmful methods will never appeal to you. Go Alkali kills acid instantly. The best prove this for your own sake. It may

another's secrets, to conceal them, form is Phillips' Milk of Magnesia, be- save a great many disagreeable hours. than they would another's purse, for cause one harmless, tasteless dese neu- Be sure to get the zenuine Phillips' the pleasure only of carrying it .- tralizes many times its volume in acid. Milk of Magnesia prescribed by phy-Since its invention, 50 years ago, it sicians for 50 years in correcting has remained the standard with phy- excess acids. Each bottle contains full directions-any drugstore.

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RED ROSE ORANGE PEKOE is extra good

Classified Advertisements long as that percentage of possibility remains in any age, how can one be sure? Why may matrimony not M ORE MEN WANTED QUICK, BIO pay, easy work. Earn while learnstrike in one place just as much as in

ing barber trade under famous Moler American plan, world's most reliable barber, school system. Write or call immediately for free catalogue. Moler Barber College, 121 Queen West, Toronto, Before the age of twentyfive, the survey shows the average young man is hardly marriageable, because he is not yet earning a living for two, plus the anticipated additions. Many, in \$50 00 WEEKLY. HAVE YOU dress designing ability? Sell exclusive made-to-measure knit dresses. Samples free. Send particulars. British Knitwear Limited, Simcos, Ontario. fact, have not yet decided upon their line of work at that age, and, as the Louisville Times points out, most of them are : dill immature in judgment "Yet," remarks that paper, "it is between seventeen and twenty-five, as a rule, that girls make the great decision of their lives, as often opposed as aided by their parents. It is an axiom of married life that every one narries a stranger. The wonder—as

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Kruschen Salts provides the easiest, safest and surest way to lose fat that you can possibly desire. By purifying your blood of harmful acids, helping the liver, kidneys and bowels to throw off waste material, they remove in a natural way the fatty deposits which poisonous waste matter has produced. Not only do you lose pounds in weight, but you lose years in appearance. Little by little, the ugly fat disappearsslowly, yes-but surely-and you soon feel wonderfully healthy, vital and energetic-more so than ever before in your life.



"I have to work in the store and do my own housework, too, and I got nervous and run-down and was in bed nearly all summer. The least noise would make me nervous. I was told to take Lydia E. Pinkham's Vegetable Compound and I have taken seven bottles. It has made me stronger and put more color into my face. I am looking after my store and housework and my four children and I am getting along nicely now." -Mrs. J. Malin, R. R. No. 5, Barton St. East, Hamilton, Ontario, Canada.



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