

# Silk Stockings



## FREE

Madam! If your husband or your brother chews tobacco, ask him to try Big Ben, the famous plug chewing tobacco, for every plug of Big Ben carries a "Poker Hand," and in exchange for four (4) sets of "Poker Hands" (Nos. 1 to 52) you will receive FREE one pair of Kayser Pure Silk Full Fashioned Stockings.

These stockings are excellent quality, conform to the leg, and retain their shape. Sizes, 8½, 9, 9½ and 10; in Patis (fawn), Hoggar (flesh), and Sonata (grey).

Big Ben is mighty fine tobacco and men do certainly enjoy it.

## BIG BEN

PLUG CHEWING TOBACCO

Save the "Poker Hands"

"I understand that your wife thought of taking up law before she married you." "That is so. Now, however, she's content to lay it down."

A grasshopper's ears are to be found on its legs. Men's eyes are sometimes to be found on girl's legs.

## Are You Ready



## When your Children Cry for It

Baby has little upsets at times. All your care cannot prevent them. But you can be prepared. Then you can do what an experienced nurse would do—what most physicians would tell you to do—give a few drops of plain Castoria. No sooner done than Baby is soothed; relief is just a matter of moments. Yet you have eased your child without use of a single doubtful drug; Castoria is vegetable. So it's safe to use as often as an infant has any little pain, you cannot pat away. And it's always ready for the crueler pangs of colic, or constipation, or diarrhea; effective, too, for older children. Twenty-five million bottles were bought last year.

Fletcher's CASTORIA



## When Food Sours

About two hours after eating many people suffer from sour stomachs. They call it indigestion. It means that the stomach nerves have been over-stimulated. There is excess acid. The way to correct it is with an alkali, which neutralizes many times its volume in acid.

The right way is Phillips' Milk of Magnesia—just a tasteless dose in water. It is pleasant, efficient and

## FINANCIAL NEWS

Investments by Canadian Banks Reduced by \$3,000,000 During August

Investment holding of Canadian chartered banks during August this year showed a decrease of approximately \$3,000,000. The total at the end of August amounted to \$500,455,034, as compared with \$508,404,722 at the end of July. As compared with February of this year, however, a decrease is shown of nearly \$54,500,000.

Investments of the banks comes under three main groups and composed of the following:—Dominion Government and Provincial Government securities, \$316,124,572; Canadian municipalities and British and foreign public securities other than Canadian, \$123,333,000; Railway and other bonds, debentures and stocks, \$60,997,462. The Dominion and Provincial Government holdings were reduced from \$317,812,592 during August, down \$1,700,000; Canadian municipal and British and Colonial securities other than Canadian, were reduced from \$125,969,848, down \$2,600,000; Railway and other bonds, debentures and stocks were reduced from \$64,622,828, down \$4,300,000.

Due for Bumps

New York—One of the large Stock Exchange houses, in commenting on the inflation which has taken place in the stock market, has selected at random twenty-one issues quoted on the Stock Exchange and finds that at current prices they are from 90 to 625 per cent. above their 1929 figures. The percentages of increase, as enumerated by this firm, are as follows:—British Empire Steel, 366 per cent.; Callahan Zinc and Lead, 90 per cent.; Chrysler-Cleveland, 127 per cent.; Chicago & Alton common, 102 per cent.; Chicago & Alton preferred, 103 per cent.; Loft, Inc., 91 per cent.; Mexican Seaboard, 573 per cent.; Middle States Oil, 130 per cent.; National Acm, 175 per cent.; Norwalk Tire & Rubber, 110 per cent.; Patho Exchange, 237 per cent.; Patho Exchange A, 249 per cent.; Pierce Oil, 625 per cent.; Robert Reils & Co., 93 per cent.; Standard Plate Glass, 122 per cent.; Standard Plate Glass preferred, 111 per cent.; Superior Oil, 200 per cent.; Van Raalte, 300 per

cent.; Warner Brothers Pictures A, 403 per cent.; and Western Electric Instrument, 99 per cent.

Ontario's Tobacco Output

The following table gives the estimated area and production of tobacco for the years 1922 to 1927, together with the annual average for the period. Like all special crops, these figures are useful only for comparison purposes:

Years	Acres	Pounds	Per Acre
1927	34,555	39,520,986	1,144
1926	19,992	25,557,724	1,278
1925	12,719	15,315,934	1,204
1924	12,399	14,525,471	1,172
1923	8,630	10,797,228	1,251
1922	9,189	10,031,870	1,202
Annual Average—			
1922-27	16,247	19,455,202	1,198

The above figures serve to indicate the phenomenal growth that has taken place in the tobacco industry in recent years. This is attributable primarily to the recognition in the world-consuming markets of the superior quality of tobacco grown on the plantations of Southwestern Ontario, where soil conditions are ideal. Another important factor has been the preference given Empire-grown tobacco on the British market, which works out at approximately 50 cents per pound.

Farm Property in Ontario Valued at \$1,313,000,000

The value of farm property in the Province of Ontario, including land, buildings, implements and live stock, at the close of 1927 aggregated \$1,313,780,891. This compared with \$1,764,448, in the previous year.

No More to Sales

The Standard Stock Exchange has passed a ruling that issues over \$5 cannot be traded in other than 5-point jumps. This means Teck, Sudbury Basin, Sheritt and a few others won't be getting milled around to such an extent and should prove beneficial to the board. A few days ago "Frenchy" from Kirkland Lake wrote a note saying the mining board looked like a one-cent sale.



"Unless your husband has non-skid collar buttons he's prone to discover flaws in your housekeeping."

## WHEN YOUR BABY CATCHES A COLD

In spite of all precautions little ones will take colds—especially during the changeable days of our Fall season. When the first symptoms appear—sneezing, redness of the eyes, running nose—Baby's Own Tablets should be given at once. They will rapidly break up the cold and prevent more serious complications.

Mothers who keep a box of Baby's Own Tablets in the home always feel safe. In fact they are like having a doctor in the house. They are a gentle but thorough laxative that sweeten the stomach and regulate the bowels, thus driving out constipation and indigestion and relieving the baby of the many childhood ailments which are the direct result of a clogged condition of the bowels or sour stomach. They are absolutely safe—being guaranteed to contain no drug at all harmful to even the youngest babe. They cannot possibly do harm—they always do good.

Baby's Own Tablets are sold by all medicine dealers or will be sent by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Phrases From the Sea

In the days when New Bedford was a famous whaling port the conversation of women as well as men was interlarded with sea phrases. Even the girls spoke on "cruising about" on "short allowance," and getting "rigged out" with new "canvas" for clothing. A housewife asked her son to hand her the "bight of a clothes-line." Down on Cape Cod if a lass was kissed by a young man she did not particularly fancy quite likely she would push him away with a "Sheer-off, or I'll split your mainsail with a typhoon!"

A reputation of over thirty years is at stake every time a package of Red Rose Orange Pekoe Tea is sold. So highly is this reputation prized that the makers have authorized your grocer to replace any package free of charge that does not satisfy you in every particular.

ISSUE No. 42—28

## London Boy Finds Treasure Of Roman Coins in Back Yard

London.—Gerald Grimsdell, 9 years old, is the envy of every boy in London. He dug up buried treasure in his own back yard, a wealth of coins hidden by some old Roman before the time of Christ.

Gerald, home on holiday from school, thought it would be fun to dig for treasure. When Gerald got down four feet his spade struck an old earthenware pot in best dime novel fashion.

It contained 652 old Roman coins of considerable value.

Under British law finds of this kind must be reported to the Coroner, who holds an inquest to determine whether the find is "treasure trove." This was done and the coins were turned over to the British Treasury. Some will go to the British Museum, but 80 per cent. of the selling value of the coins will be returned to Gerald, who says that when he grows up he will be an explorer.

## ARE YOU AFRAID OF YOUR MEALS?

Proof That the Stomach is Weak and Needs Toning Up.

Are you one of the many sufferers who dread meal time? Hungry, and yet afraid to eat, because of the pains and discomforts that follow. When the stomach is out of order the whole system suffers, and as the blood becomes thin and watery it becomes increasingly difficult to correct the digestive disorder. There is no tonic for the stomach that is a tonic for the whole body; thus a blood-building tonic such as Dr. Williams' Pink Pills, not only relieves indigestion, but adds to the general strength. Mr. D. J. Shaw, Selkirk Road, P.E.I., has proved the value of Dr. Williams' Pink Pills in a severe case of indigestion and relates his experience for the benefit of other sufferers. He says:—

"I suffered from indigestion for a number of years. My case was so bad that words fail to describe it. My appetite was gone, constipation was present, and my nerves were all on edge. I could not sleep well at night, and the world was a dark spot for me. I tried a number of remedies, but without any benefit. Then Dr. Williams' Pink Pills were recommended, but without much faith, after so many failures, I decided to try them. After taking three boxes I noticed a change for the better. Then I got three boxes more and found I had a genuine remedy. I continued the treatment, took moderate exercise, could take plain food without suffering as formerly, and proved that these pills make a good blood, and that this good blood will restore the stomach and nerves. Anyone suffering from stomach or nerve troubles will make no mistake in giving Dr. Williams' Pink Pills a fair trial."

Dr. Williams' Pink Pills are sold by all medicine dealers or will be sent by mail at 50 cents a box by The Dr. Williams' Medicine Co., Brockville, Ont. Write to-day for a copy of the free booklet "What to Eat and How to Eat."

## Soul-Saving Drive By Slogan Stirs British Attention

London.—The "saying of souls by slogans" movement is drawing support from every walk of British life. Piccadilly Circus at night, and all other public places in London where there are large gatherings now see the Gospel silently proclaimed by sandwich-men. One of these is a wealthy London stock broker.

The movement was started by Commander Galway, a retired naval officer, who set out from Worthing to work his way north with a banner. A window cleaner, unknown to him, also had set out from the north-country to tramp south and the two met half way. That meeting was the origin of the unofficial slogan-carrying movement.

One of the most zealous supporters is H. Aveling Baker, a stock broker. He is a picturesque figure, with a patriarchal white beard, and he pursues his policy of passing on the messages of the Bible even in his everyday business life. Clients who visit his private office cannot escape a bold, blue and red poster on the wall, bearing this injunction:

"Believe in the Lord Jesus Christ and thou shalt be saved."

"It is a wonderful, lovely work," says Baker. "Those who take part in it receive not a penny and some are as poor as church mice. We have taxicab drivers, window cleaners, soldiers and sailors and all manner of simple working men who are prepared to give up a day's work to carry the Word at some great gathering. People often laugh, but we can bear ridicule."

"I have tramped the slums at midnight and have come to no harm. I have seen drunken men go down on their knees to say their prayers. Our policy is never to obtrude ourselves on the public. Carrying a slogan is the most inoffensive way of preaching to the people. Those who wish can ignore the message, but time and time again it goes home."

"A dog's tail is an Index of his mind," says a writer. And, I would add, an appendix of his body.

Veterinaries use Minard's Liniment.

# RED ROSE TEA

"is good tea"  
The Orange Pekoe is something extra—a special tea  
In clean, bright Aluminum

## Migration of Human Beings

Plymouth Western Morning News: It has to be remembered that in trying to solve this problem of migration and find homes overseas for our surplus population we are dealing with human beings. Men and women differ widely in temperament and adaptability to circumstances. . . . What would be astonishing would be to have them all ready to submit to whatever conditions they had to meet.

Minard's Liniment for aching joints.

Jack: "How did you come to marry a girl you didn't particularly care for?" Tom (gloomily): "I attribute it to the fact that she wanted me worse than I didn't want her."

## PATENTS

List of "Wanted Inventions" and Full Information Sent Free on Request.  
THE RAMSAY CO., Dept. W.  
273 Bank St., Ottawa, Ont.



Make it your happiest holiday. Your friends and relatives will be happy too. White Star ships offer a most enjoyable trip both ways.

Special Sailings to:  
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224 Portage Ave., Winnipeg, Man.  
108 St. William St., Saint John, N.B.  
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53 Dalhousie St., Quebec, Que.

WHITE STAR LINE  
CANADIAN SERVICE

## Classified Advertisements

RUG YARN

\$1.15 PER POUND UP. TWENTY-one samples free. Stocking & Wash Mills, Dept. 1, Orillia, Ont.

STRONGHEART POLICE DOGS

STRONGHEART POLICE DOGS, pedigreed, registered. Write for catalogue: Strongheart Kennels, Court-ight, Ont.

## I CHALLENGE

you that I will teach you, by mail, in one lesson, the simplest, shortest method all for \$1.00. Not telepathy. You can read one's mind to a dot, by only looking in the eyes of partner, chum, sweetheart, etc. Praised by New York, Boston, Montreal Police Chiefs; colleges; Thurston, Blackstone, etc. If false, let them arrest me. A. HOSIGMAN, Dept. T.W.S. 5116 Clarke Street, Montreal, Canada

## Cuticura Talcum

The newest member of the Cuticura family for the newest member of your family. The Ideal Baby Powder 25c.

## Animals

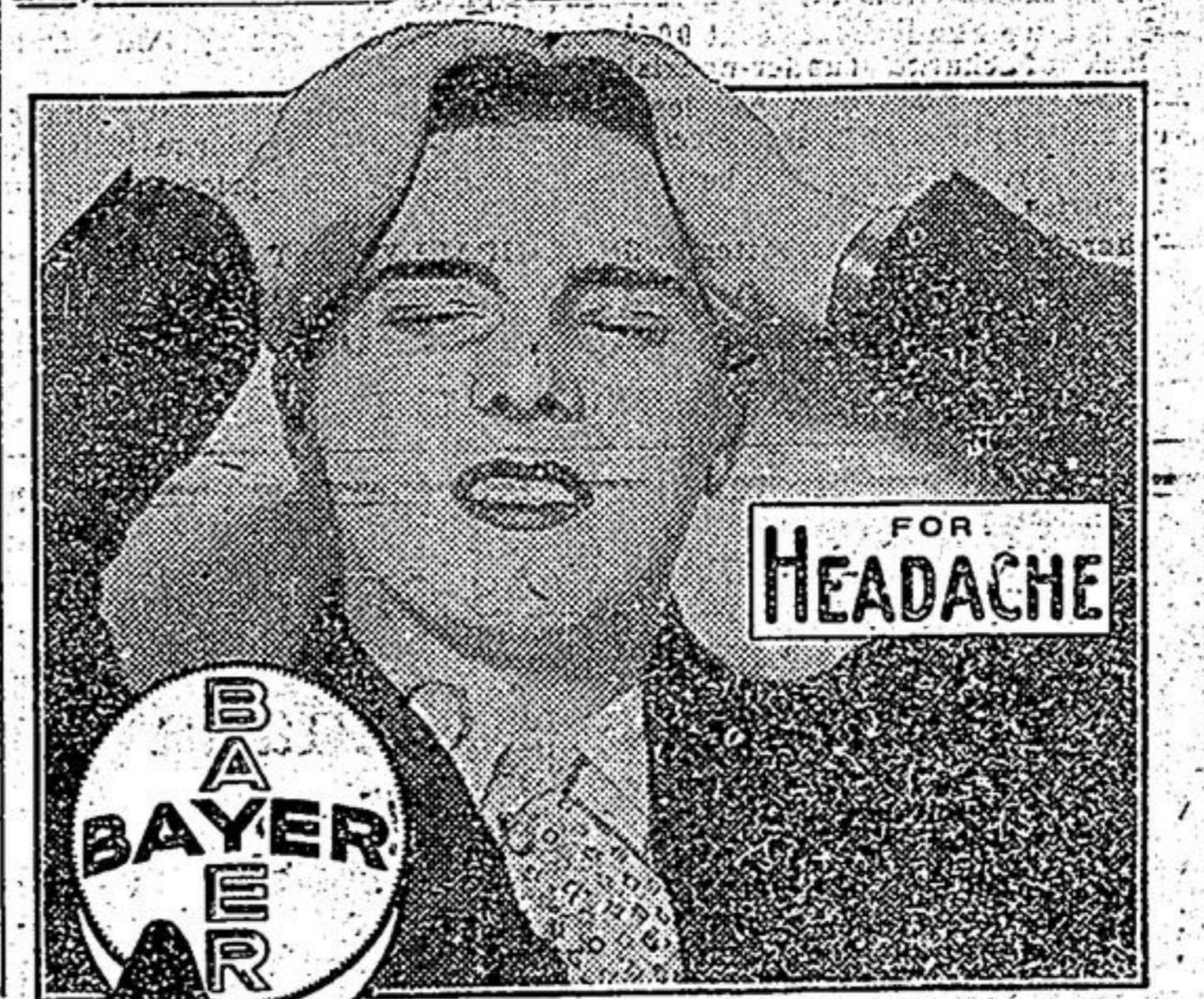
Minard's heals bruises; sores, sprains, saddle boils, distemper, etc.



## MOTHER OF TWINS HELPED

Restored to Health by Taking Lydia E. Pinkham's Vegetable Compound

Mitchell, Ont.—"I had little twin babies and for quite a while after I was so weak I could not do my work because of pains all the way up my legs at the back. I also had headaches and got very little sleep. I took Lydia E. Pinkham's Vegetable Compound, and soon I was able to get up and do my work. I have taken three bottles and I am fine, do my work without trouble and am gaining in weight and strength. I will gladly recommend the Vegetable Compound to anyone." Mrs. F. STATION, Box 220, Mitchell, Ont.



# ASPIRIN

Headaches may be swiftly and safely relieved by an Aspirin tablet. A most efficient remedy, and there's no after effect; its use avoids much needless suffering. Try it next time; see how soon its soothing influence is felt. Just as helpful when you have a cold; neuralgia; neuritis; rheumatism, lumbago. Just be certain you get real Aspirin—the genuine has Bayer on the box, and on every tablet. All druggists, with proven directions.

Physicians prescribe Aspirin; it does NOT affect the heart

Aspirin is the trade mark (registered in Canada) indicating Bayer Manufacture. While it is well known that Aspirin means Bayer manufacture, to assure the public against imitations, the Tablets will be stamped with their "Bayer Cross" trademark.