

Motor Pleasure A "Built-in" Feature

Motoring is Bound to Become
Even More Popular Due
to Car Improve-
ments

1928 A MOTOR YEAR

Driving a car for pleasure, according to the experts of the motor world, is going to be America's favorite outdoor sport in the coming summer. One reason, they say, is that the 1928 models are built for pleasure, and another is that after a period of stark utility the idea of

Red Rose Orange Pekoe has earned the patronage and good will of more tea drinkers than any other high-quality tea in Canada. Judges of good tea gladly give more for Red Rose Orange Pekoe because they know that the value they receive is worth many times the few extra cents they pay.



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Far Cheaper Than To Mix
By Hand

The lowest priced, serviceable mixer you can buy. Mixes everything better and quicker than by hand. Mixes concrete, mortar, sand, gravel, fertilizer, feed, etc. Pays for itself in no time.

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"Council Standard"

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The BABY



No mother in this enlightened age would give her baby something she did not know was perfectly harmless, especially when a few drops of plain Castoria will right a baby's stomach and end almost any little ill. Fretfulness and fever, too; it seems no time until everything is serene.

That's the beauty of Castoria; its gentle influence seems just what is needed. It does all that castor oil might accomplish, without shock to the system. Without the evil taste, it's delicious! Being purely vegetable, you can give it as often as there's a sign of colic; constipation; diarrhea; or need to aid sound, natural sleep.

Just one warning: It is genuine Fletcher's Castoria that physicians recommend. Other preparations may be just as free from all doubtful drugs, but no child of this writer's is going to test them! Besides, the book on care and feeding of babies that comes with Fletcher's Castoria is worth its weight in gold.

Children Cry for
**Fletcher's
CASTORIA**

motoring for recreation has been resold to the public. The family that has no car will now get one, and those who already own cars will find their happiness in the purchase of newer and better ones. Such is the prescription being written for the American public by some thirty-five automobile concerns, we are told, as the best cure for the nervous strain of present-day life.

The motor-car was originally an instrument of pleasure. Frederick C. Russell tells us, in the New York "Times," but some years ago it was resold to the public as a thing of utility. Now it is coming into its own again as an article of recreation, of what might be termed "necessary pleasure," Mr. Russell says, continuing:

The nation admits the automobile's practical value to the average owner, but, according to the optimistic faction in the motor world, the time has come when there must be general recognition of the importance of the modern motor-car as a pleasure device.

Motoring for motoring's sake is a thought that will be widely advocated and advertised throughout the new year. It is the basis upon which the two-car family idea is being built.

Many families have transportation requirements necessitating two or more cars. Many persons whose transportation needs can be met with ownership of one car prefer two in order that the automotive equipment can be maintained in properly serviced condition at all times without interruption in transportation. But millions of present car owners could use a second car for pleasure purposes, and it is because this need exists that the motor industry anticipates a market increase in the war-car idea.

The trend is plainly evident in the selling points brought out in recent advertisements. One manufacturer urges the public to try the back roads and enjoy the country that has remained unexplored only because previous cars were not designed to make boulevards out of country lanes. Another insists that its product is essentially a pleasure car, the idea being extended to convey the thought that even general utility with such a car is a pleasure. Swank and style are emphasized from the lowest-priced products to the finest.

With the introduction of "swank" into cars of the lowest-price class, Mr. Russell continues, the present year offers new opportunities of pleasure motoring to persons of moderate means. We read further:

Where it is necessary to consider the economic angle the picture for the year reveals many families finding their fun in ownership of one of the swagger, inexpensive sport models which will be used only in fair weather and as an adjunct to the more substantial but less colorful motor equipment on the other side of the garage.

In the motoring plans of many other families the situation will be reversed in order to emphasize the pleasure angle. Men who use their cars for commuting, for instance, probably will purchase the new inexpensive cars for general utility, and then sign up for a fine car which will be used for the strictly pleasure demands of the family. It is anticipated that this spring will find cars in better condition and more persons on the highways.

The new security which the motorist now feels when wending his way home from business, we are told, gives him a chance to think of the pleasure he is going to have from a short spin in the second car after dinner, or the enjoyment he will feel in parading it with the family in it on Sunday afternoon. Instead of having to spend hours in keeping one engine efficient, he can now really enjoy devoting a few hours each week to keeping two cars looking their best. Going further into the psychology of the owner of a 1928 model, Mr. Russell concludes:

By pleasure he means new pride of ownership. He is commencing to take as much interest in his new car as he does in his new home. Up through the large production years following the World War car ownership had been growing into a commonplace. You needed a car, so you bought one. It looked like every one else's car unless you happened to have bought the most expensive. You got an occasional thrill out of buying a new one, but you thought more of the increasing traffic, skidding, freezing, carbon, valve-grinding, engine knocks, rusty nickel trimmings, the high cost of gas, stalling, time payments, and the way the varnish on the hood cracked off.

What a contrast 1928 presents! Traffic has become a game. Skidding has nearly passed out of the picture with well-designed cars. Freezing is obliterated through new types of anti-freeze which last the entire season. Anti-knock fuels have converted carbon into a useful agent. Valves are of better material, and when grinding is necessary the work is on a flat-rate basis. No more guessing as to how long the car will be in the service station.

Comparatively few engines develop knocks. Chromom plating does away with the worry of keeping the trimmings of the car bright. Cars are doing more work on less gasoline. Stalling is virtually a thing of the past. Cars are priced so low that many buyers are paying spot cash and saving interest charges.

Use Minard's Liniment for Corns.

RHEUMATIC PEOPLE CAN OBTAIN RELIEF

By Enriching Their Blood With
Dr. Williams' Pink Pills.

Rheumatism is a disorder of the blood. It attacks people when the blood is thin and impure, thus setting up inflammation of the muscles and joints. Wet or cold weather may start the pains of rheumatism, but is not the cause. The cause is in the blood. Hot applications or rubbing with liniments may ease the pain, but do not reach the cause and the pains are soon back again. To get rid of this most painful trouble you must treat it through the blood and for this purpose nothing else can equal Dr. Williams' Pink Pills, which from first dose to last actually make new, rich blood, thus driving the rheumatic poisons from the system. Mr. Henry E. Amiro, Lower East Pueblo, N.S., tells what these pills did for him. He says: "I had an attack of acute rheumatism so bad that I could not walk a hundred yards without so much suffering that I would feel faint. I could not do the least work and any movement caused great pain. I was under the care of a doctor but did not improve much. Then reading of a similar case in a newspaper I decided to try Dr. Williams' Pink Pills. By the time I had used three boxes, there was no doubt they were helping me. I took altogether about a dozen boxes when I was entirely relieved of the trouble, able to walk four miles to my work, chop wood all day, and then walk home again. To anyone suffering from rheumatism I can strongly recommend Dr. Williams' Pink Pills. You can get these pills through any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

The Unknown Soldier

His dreams have all grown lovely with the years.
The bullet-ache within his breast has flown,
As have the horrors; the dried, scarlet smears.
Upon a comrade's sleeve; the anguished groan
Of some young prisoner; the rat-a-tat of busy, calculating guns; the sound
Of bursting shell, of shouting; and the spat
Of wet French earth when shot ploughed through the ground.

The din has passed away. Now flowers spill
Their quiet petals like a fresh caress.
There is dim relaxation in the thrill
Of cool, rich soil, in the forgetfulness
It fosters. He is like a sleeping boy,
Whose brow is damp, with tired brown curls that cling.
He has that same exhaustion, that same joy,
That pure oblivion of everything.

This is the Unknown Soldier. His dear grave
Is hallowed. So we, very grateful, say:

"He signifies the bravest of the brave;
He is above the common run of clay."
Yet, what is bravery—if it must show
Its potency in carnage? Oh, they tread
The truest road of bravery who go
Along the path of Peace—God's path—
—Instead!

—Margaret Stineback.



"Canada For Me."

Here we have an English lad who came across story-book thrills in the Canadian West. He is Richard Barnes, of Kent, later cowboy of the 2XV ranch in Alberta. He went broke, was hired on the ranch, was shot for criticizing a shady poker play, was subsequently deported from the U.S.A. because he lacked entry papers, was burnt out in a Windsor, Ont., hotel, walked on foot to Montreal dressed in cowboy outfit, and from there embarked with nine cents in his pocket for England on the Cunarder Ascania. "A great life!" he declared, and promised to acquire an English wife and to settle in Canada this summer.

Where Silence Should Reign.
"Reggie—"I have such a cold, Miss Sharpe, my head is just ringing with noises."
"Miss S.—"I didn't know a vacuum over transmitted sound, Mr. Sapp."

SCHWEGLER'S THORO-BRED BABY CHICKS

Our breeders are bred for high egg production. White, Brown and Buff Leghorns, Barred and White Rocks, R.I. Reds, Aerona, Buff Orpingtons, White Wyandottes, 12c each up to 100% live delivery guarantee. Write today for FREE CHICK BOOK.

SCHWEGLER'S HATCHERY—225 SEABRIDGE, WYNDOLAN, N.S.

Clew of Old Tribe Sought on Island In Lake Superior

Expedition Will Study Relics
of Unidentified People
Believed to Have Existed
There 400
Years Ago

Chicago. — Sparsely settled Isle Royale, lying in the northwestern part of Lake Superior, just south of the Canadian line, will be the scene this summer of an attempt to learn of a race of men who dwelt there probably between 1000 and 1500 A.D.

The saga of the vanished people must be read from a heap of moldering stones, which apparently composed the sides of a tribal house, and a series of mine workings cleft through a copper-lode with primitive tools.

The location of the find on the 44-mile long island has been known only by its discoverer, William F. Fergerson, a newspaper editor of Franklin, Pa., but now he has shared the secret with Eugene F. McDonald, a Chicago sportsman, and the latter is preparing to lead an exploring party there this summer.

McDonald will use his own yacht and B. A. Masseur, another Chicagoan whose hobby is exploration, is having a \$15,000 yacht constructed to make up the second ship of the party. Fergerson made his discovery in 1922, but has been unable to identify the people who dwelt on the island or to determine how long they lived there. They may have been Norse. Fergerson is convinced that the Isle dwellers were not Indians. By decayed pine trees, he has fixed their habitation on the island at between 400- and 900 years ago. He has found broken hammer-heads of stone, many small stone hammers and several fire platforms.

WHY TORTURE THE LITTLE ONES

Mothers, do you think it fair to torture your little ones by forcing them to take ill-tasting oils when they need a laxative medicine? Don't you find that the child's dread of these medicines often do more harm than good?

Baby's Own Tablets are the modern substitute for these nauseous doses. They are the very medicine the child requires and are so pleasant to take that they are as easy to administer as a glass of water. They are the perfect remedy for all the minor ailments of little ones, being absolutely guaranteed free from injurious drugs. Baby's Own Tablets accomplish all that castor oil and other bad-tasting remedies can do. In fact they accomplish more as they do not leave the child exhausted from its struggle against taking medicine. They relieve teething pains, banish indigestion and constipation, break up colds and simple fevers and promote healthy, refreshing sleep. They are sold by medicine dealers or by mail at 25c a box from The Dr. Williams' Medicine Co., Brockville, Ont.

ANTI-JEWISH STUDENTS ON STRIKE IN HUNGARY

Protest Against Bill in Parliament by Closing and Guarding Universities

Budapest. — Nationalist sympathizers in the Hungarian universities succeeded in keeping all students from attending classes as a protest against a bill with numerous clauses, now before Parliament, which would allow an increase in the number of Jewish students attending these institutions.

The same bill when first introduced last November was the cause of the anti-Semitic riots at Budapest University, during which a score of Jews were injured and the schools were closed for several days.

The Nationalists occupied all the entrances and refused to allow any of the students or faculty to enter. They were not molested by the police because an old regulation prohibits police from entering the property of universities.

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ISSUE No. 9-28

RED ROSE TEA "is good tea"

Red Rose Orange Pekoe is
the best tea you can buy
In clean, bright Aluminum

Million Chinese "Turn Red" and Slay Wealthy

Kwangtung Province Land
Owners, Merchants Mur-
dered as Communists
Lure Farmers and
Laborers

Canton.—Wholesale murderers of propertyed classes are taking place in Kwangtung Province. The Communist activities, which resulted in upheavals in Canton in December, when 1,000 persons were slain, are reassuming appreciable proportions. Disorders have occurred at various localities.

The coast area 100 miles north of Hongkong, centering around Hiechong and Hongha bays, is the outstanding stronghold of Communism.

Million Farmers "Go Red." There more than 1,000,000 farmers, fishermen and saltmakers have "gone Red." They have established a commune, wiped out titles to land and confiscated property of the wealthy. The movement is spreading. Wholesale murders of land owners and merchants have occurred. In many cases whole families were wiped out.

Many villages have been besieged and razed by reds. The village elders were decapitated and their heads were mounted on poles and sent to villages nearby as a warning of the fate to be visited on the inhabitants in case they opposed communism.

The movement has resulted in the evacuation of European Catholic and Protestant missionaries from the area to Swatow and Hongkong.

Authorities Adopt Draconic Policy. The provincial authorities are striving drastically to curb the movement. The Communist activities are also developing into an acute situation around Hoping, southwest of Canton, where the government took 700 Communist prisoners last December. They were mostly around twenty years old and included many girls. The prisoners boasted that all Kwangtung would be under the red flag within a month. The government issued an edict saying any one possessing firearms would be summarily shot. The chief of the Canton detectives has been executed for alleged Communist sympathies.

Curiosity

Mercy! What is that great big thing
By the house of Mrs. Horner?
With one paw Ted scratched his head
And hastened to the corner.

It looks like those old ear-muffs
That lady tried to sell me;
But for my life I cannot think—
My puppy brain won't tell me.

It couldn't be an animal!
I wonder if it's lined?
If I just hurried 'cross the street,
My mistress wouldn't mind.

If it's a prize for some nice doggy—
And oh! if I should win it!
I don't think she'd mind, because
'Twill only take a minute.

Alas! you see I'm bandaged up,
Which makes me look quite fat.
It wasn't any prize at all,
But Mrs. Horner's cat.

On fishing trips take Minard's.

"Did you marry that girl of yours,
or do you still cook your own breakfast and mend your own clothes?"
"Yes."

"I know a thing or two!" "Really?"
"What's the other one?"



When Pain Comes

What many people call indigestion is really an excess of acid in the stomach. The stomach nerves have been over-stimulated, and food sours, which never uses crude methods when once you learn the efficiency of this. The corrective is an alkali, which neutralizes acids instantly. And the best alkali known to medical science is Phillips' Milk of Magnesia. It has remained standard with physicians for 60 years since its invention. One spoonful of this harmless, taste-

Classified Advertisements

POULTRY
QUALITY ROCK LEGHORN. Wyandotte, Red Baby Chicks, \$18.00 per 100 and up. Hatching eggs, \$8.00 per 100 and up. Pedigreed Cockerels, \$4.00 each, and up. 26 Page Illustrated Catalogue Free. L. R. Guild & Sons, Box T, Rockwood, Ont.

BABY CHICKS—WE HATCH FOUR varieties of Baby Chicks. Write for free catalogue. Price 10c and up. A. H. Switzer, Granton, Ont.

Undoubtedly, a son of the Prince of Wales would be heir to the throne. —Arkansas Gazette.

**KEEP YOUR SCALP
Clean and Healthy
WITH CUTICURA**

**Children Like It—
So Will You**

At the first sign of a Cold, buy "Buckley's." The first dose does two things—relieves the cough instantly and delights the taste. Different from all other remedies for Coughs, Colds, Bronchitis, Whooping Cough, Pneumonia, and all Throat and Lung troubles. Sold everywhere under money-refunded guarantee.

W. K. Buckley, Limited,
142 Mutual St., Toronto 2

BUCKLEYS
MILK OF MAGNESIA
A single slip proves it

Retain Your Hair

Minard's Liniment stimulates growth of hair. Keeps glossy and kills dandruff.

**MINARD'S
"KING OF PAIN"
LINIMENT**

YOUNG WOMEN SUFFER MOST

These Two Found Relief by
Taking Lydia E. Pinkham's
Vegetable Compound

Ayer's Cliff, Quebec.—"I have been teaching for three years, and at the end of the year I always feel tired and have no appetite. I was a awful sick each month, too, having pains in my back until sometimes I was obliged to stop working. A friend recommended Lydia E. Pinkham's Vegetable Compound to me and I heard many women telling how good it was so I thought it would help me. And it did. Now I take six bottles every year and recommend it to others." —DONALDA FANTEUX, Ayer's Cliff, Quebec.

"Unable to Work"
Canning, Nova Scotia.—"I had irregular periods and great suffering at those times, the pains causing vomiting and fainting. I was teaching school and often for some hours I would be unable to attend to my work. Through an advertisement in the papers I knew of Lydia E. Pinkham's Vegetable Compound, and it has been of great benefit to me; the troubles being completely relieved." —LAURA J. EATON, Canning, King's County, Nova Scotia.

