

**LOCAL HAPPENINGS**

**Stouffville Band's next engagement is with the Sutton Horse show on August 5, 6, and 7.**

**There is said to be a number of cases of whooping cough in town, a disease now on the contagious list.**

**The daily press last week contained the announcement of the death of Rev. Joseph Young, aged 35 years. The deceased was stationed in Stouffville and Markham many years ago.**

**The Women's Christian Temperance Union will be held at the home of Mrs. H. Hodgson, on Tuesday, August 10th, at 3 p.m. A donation for the budget fund will be received. Secretary.**

**Bo courteous to visitors. Safety Razor Blades sharpened. Satisfaction guaranteed or money refunded. Single edge 3c., double edge 4c. Boudway's drug store.**

**COMING—Dr. F. E. Luke, Optometrist, 1167 Yonge St., Toronto, may be consulted about your eyes for glasses at J. Boudway's drug store, Stouffville, Thursday, Aug. 26th.**

**"To bring home the bacon" is the ambition of the sportsman. Yet the five rinks which played in the bowling tournaments at Toronto and Port Perry last week, were not able to do this. Some of the locals gave the prize winners a run for their lives however.**

**Mr. Joan Lewis who succeeded the late J. J. Rae in the grocery business in Stouffville, has disposed of his stock and good-will to Mr. W. A. Stonehouse of Port Lock, a small town up on the north shore. Possession this week. Mr. Stonehouse and his family arrived this week.**

**Civic Holiday was very quietly kept in Stouffville. The weather being ideal for motoring, many spent the day motoring while others preferred the cool shades of their own homes. The band, baseball girls and a large following took in the Lennox picnic.**

**The largest crowd that had been in town on a Saturday night this summer was here last week, caused partially by reason of the holiday. Cars were closely parked from Todd's in the east to the station on the west side of the business section. Lanes and side streets were also popular parking places.**

**The L. C. Wideman farm on the corner of the ninth concession and the townline, adjoining the corporation, has been in the family name for more than a century, and in order to retain his property, Mr. Wideman had to refuse \$12,000 for the place. The property contains 100 acres with excellent buildings, and is tenanted by Mr. Jack Davis.**

**The Business Men's Bible Class and orchestra of Uxbridge will officiate at the evening service in the Stouffville United Church next Sunday. Mr. T. G. Gold, class leader will preach the sermon, and the class orchestra will render special music. This organization attracted a crowd last year which filled the gallery and the body of the church.**

**The open season for hunting ducks, geese and snipe is from Sept. 1st to Dec. 15th.**

**Mountmancy cherries, (well sprayed,) 85c./an 11-quart basket. Also all kinds of small fruit: E. Walls, phone 6513.**

**The Cannington Baseball team which played in Stouffville on July 12th, has dropped to third place in the northern league. Sutton is likely to win that district.**

**Only a small amount of produce came into the Stouffville market on Thursday last week. Prices were steady. Eggs sold at 26 and 28c. per dozen and butter at 28c. per pound. There was no fowl offered.**

**The town of Whitby has just purchased at a cost of \$30 a new mower, so that the municipality may keep the weeds properly cut along the streets of the town. This is an idea that might well be adopted in other places.**

**A reunion of the Uxbridge and district old boys was held last week on the farm of Frank Howsam, Lewvan, Sask., and we notice among the published list of those present Mr. and Mrs. Elijah Pennock of Stouffville, Ont., and Mr. and Mrs. Ross Anderson of Fillingim, Sask.**

**Mr. and Mrs. Wellington Wideman, Stouffville, Ont., announce the engagement of their only daughter, Fern Irene to Mr. Everett Stewart Bright of Wellington, Ont., second son of Mrs. Bright and the late Charles, Bright of Brampton, Ont. The marriage to take place about the middle of August.**

**Look at the label on your paper and if it is not paid up, remit now. Our last intimation of this kind cleaned up our mailing list very well for the local subscribers, but there are a number in western Canada and the United States still in arrears. If you appreciate the paper pay for it, otherwise settle up and have it stopped. Isn't that fair?**

**Attend the picnic of the Horticultural Society, for members and their families, to be held in Memorial Park, Stouffville, on Friday, Aug. 13th, at 2:30 p.m. Bring your baskets and dishes. Mrs. Percy Waters of Toronto will be present at the picnic to give a talk and demonstration on the proper arrangement of table bouquets.**

**Inspector Jordan of South York has made an analysis of the passing of entrance pupils in his inspectorate which includes the township of Whitchurch. On the whole 85% of the pupils who wrote on examinations passed. Ten schools showed a percentage of 100% in their passing, and many showed 80 to 90%. Only in one case did a school stand as low as 60%, which was a very small rural school. In Stouffville the percentage was 60%, so that the standing of the local school will be seen to be as low as the poorest rural school in South York Inspectorate which adjoins our own division.**

**The death took place in Toronto on Thursday, July 29th of Mrs. Adeline Wheeler, widow of the late Dr. Wales. The deceased was an aged lady, but spent her girlhood days in Stouffville, being a daughter of the late Edw. Wheeler, one of the founders of the village, whose residence stood on the grounds now occupied by Dr. Ira Free's fine home. Adeline Wheeler is remembered by some of our eldest citizens as a winsome lady, and her first husband was the late Silas Patterson. Mrs. I. G. Crosby of Uxbridge and Mr. John Wheeler, now of Jackson's Point, are sister and brother of the deceased.**

**Mrs. David Forsyth, a resident of Stouffville for thirty-five years, died at her home on Market street during the early hours of Tuesday morning, she having passed peacefully away in her sleep. After ten o'clock the previous evening she retired in good health, and expressed the opinion to a friend that she felt unusually well. The funeral takes place this Thursday afternoon, interment being at Stouffville cemetery. Rev. Dr. Booth, a former pastor, will be here to conduct the service. Mrs. Forsyth was born in Vaughan Township, being Mary Ann Boothby and is the last of a family of five children. In 1872 she married the late David Forsyth who passed away five years ago. To this union there were two children, Lambert B. Forsyth, who died in 1916, and Mrs. H. J. Malloy with whom the mother lived for some time. The late Edw. Boothby of Altona, was a brother to the deceased. Mrs. Forsyth was a kind and affectionate mother, and in her more youthful days was a constant attendant as a members of the former Methodist church. She was also a member of the Royal Templars, and enjoyed a wide circle of friends, who are shocked at her sudden demise.**

**AUDITORIUM THEATRE STOUFFVILLE**

**FRIDAY and SATURDAY**

**AUGUST 6th and 7th**

**DON DARE DEVIL**

**Starring Jack Hoxie, also do not miss seeing Edna Marian in "STRANDED"**

**"TOO MUCH MOTHER-IN-LAW"**

**(Comed. Darling)**

**ADMISSION  
Adults 25c. Children 15c.  
S. G. Schmidt, Prop.**

**Lost—Pair small ice tongs. Finder notify Fred Mowder, Snowwhite Dairy.**

**Miss Alma Mowat of King has been spending three weeks of her vacation at the home of her grandparents in town.**

**Last Wednesday, June 28th, Rev. E. Morton had a call to go to Little Britain, to officiate at the funeral of Mrs. D. Culbert, whom he has known for many years. Little Britain is near the home of Mrs. Dunn, the daughter of Rev. and Mrs. Morton.**

**Despite the warning often heard that mail couriers are underpaid there are plenty of men ready to undertake the work at still smaller pay. Rural Route No. 2, Markham, was advertised for tender last month and Arthur Fry was the successful tenderer at around \$525. A man named Shank had the route previously at \$600 and claimed there was no money in the job for him. The daily trip is 15 miles, leaving Markham and going north on the 8th concession to within a mile and a quarter of Ringwood, thence across to the 7th concession, and south to Markham. The scale of pay will be less than \$2 per day, but then there are thousands of people who drive a car 15 miles a day totally at their own expense for the mere fun of it.**

**BARBER SHOP TALK**

**The customer in the next chair, it seemed, was a dealer in automobile tires, and he was waxing eloquent regarding advertising. Evidently, he knew all about it, for he was doing all the talking. According to him, the billions spent on advertising was the sole reason for the high cost of everything from radio to rat poison. He wanted a law passed to prohibit advertising.**

**We didn't start an argument. But we couldn't help thinking of the camera now selling for \$10.00 that formerly cost \$25—and the present camera a much better instrument. Twenty years ago it cost a camera twenty per cent to sell 500,000 cans of a famous brand of soup, now it costs him five per cent to sell 18,000,000 cans weekly—and with an increase in both quality and quantity. Without advertising there could have been no such demand.**

**The price of Fords was once in excess of \$1000. Contrast the Ford of that era with the Ford of today—and the price. The Cocoa Cola Company started in business about thirty years ago. As soon as Mr. Chandler got some extra money he began to advertise the name "Cocoa Cola" delicious and refreshing—in a magazine here and a newspaper and a drug store window there.**

**The business grew and grew until a syndicate of bankers went down to see Mr. Chandler and bought him out for around \$25,000,000. But what they actually bought was the name "Cocoa Cola". Then the owners cancelled every advertising contract to cut expenses. The first year they lost around 2,500,000 gallons in sales, and they spent in the following year more than twice as much money in advertising to re-establish their business as they would have had to carry out their advertising had there been no change in policy.**

**The barber shop sage went on to say that advertising was a recent development and it would pass out shortly as an uneconomic policy. He evidently had overlooked the fact that our prehistoric forefathers would have perished from the earth had they not known the science of reading advertisements. The cave man didn't know much about underwear, or bacon done up in a fancy box but they did have to eat. And the one who could follow the tracks of the game he hunted, or read the meaning of a twisted leaf or a broken twig was best off in life.**

**Even now the most consistent reader of advertising is usually the best, fed and most contented. That there had been something of an evolution in advertising in the last few hundred years is freely admitted, but the principle is the same. The consistent reader and the consistent user of advertising invariably pays most from life. From Bumps and Skids.**

**"QUALITY" "SERVICE"  
Ful-O-Pep Growing Mash**

**The world's record for two years egg production is held by a FUL-O-PEP raised pen of birds.**

**If you want to raise a lot of pullets that are large in frame, solid in body, that lay well and look USE FUL-O-PEP GROWING MASH.**

**Another car of SCHUMACHER FEED just arrived. This is the fourth car this month, which speaks well for SCHUMACHER FEED.**

**"BELL COW" Bran and Shorts on hand.**

**STIVER BROS.**

**Flour, Feed and Seed Merchants  
PHONE 4501**

**ANNOUNCEMENT**

**Massey-Harris and Ford Agency**

**Please be advised that we have taken over the Ford agency for this district. Any service that we can do for you we will appreciate. Mr. Arthur Swift is handling our repair parts and service, and Mr. Thos. Scott, Clarendon, is representing our sales service in the Clarendon district. We have one second-hand Ford Roadster, one half ton Truck, and one Ford Touring for sale, also a number of Farm Implements. We are agents for the Ontario Wind Engine & Pump Co., The Pedlar Roofing, The Canadian Potato Machinery Co. Large stock of Repairs on hand.  
D. HOLDEN, Agent Phone 184-02, Stouffville**



**Firestone GUM-DIPPED CORDS**

**Everywhere, Firestones mean "Most Miles per Dollar"—a fact made possible by superior quality and service.**

**SWIFTS GARAGE**

**Superior Groceries**

**SPECIALS THIS WEEK**

- |                           |      |
|---------------------------|------|
| Lomons, per doz.          | 20c. |
| Zinc Jar Rings, 2 doz.    | 19c. |
| Certo, per bottle         | 32c. |
| Superior Baking Powder    | 25c. |
| Post Bran Flakes, per pk. | 11c. |
| Horse Shoe Salmon, large  | 39c. |

**FRUIT and VEGETABLES**

**A. W. SCOTT**

**NEILSON'S ICE CREAM and CHOCOLATES**

*The Plant behind the Product*

**Good Twine**

**PLYMOUTH TWINE**

There is a world of satisfaction for the farmer in the use of twine that runs smoothly in his binder from beginning to the end of harvest. The Good, Old Reliable

even and strong throughout, and is more economical to use than short-length twine. The length is guaranteed by the tag on every ball of Plymouth.

**SILVESTER BROS.**

**WHERE QUALITY COUNTS**

**DOMINION STORES LIMITED**

**"WHERE QUALITY COUNTS"**

<p><b>BULK MACARONI SPAGHETTI VERMICELLI SPECIAL</b></p> <p><b>3 lbs. 23c</b></p>	<p><b>PRESERVING REQUISITES</b></p> <p><b>CROWN JARS</b> Small 97c doz. Medium 1.12 doz. Large 1.49 doz.</p> <p><b>Parowax 2 pkts. 25c</b></p> <p><b>Rubber Rings 3 pkts. 25c</b></p> <p><b>Zinc Rings 20c</b></p> <p><b>CERTO bottle 32c</b></p>	<p><b>NEW CANADIAN CHEESE</b></p> <p><b>21c lb.</b></p>
<p><b>Golden Gate Summer Drinks ORANGEADE OR LEMONADE</b></p> <p><b>23c bottle</b></p>	<p><b>DOMINO TEA</b></p> <p><b>73c lb.</b></p> <p><i>Delicious for Iced Teas</i></p>	<p><b>PEACHES in Heavy Syrup tin 25c</b></p> <p><b>PEARS in Light Syrup tin 15c</b></p> <p><b>SINGAPORE PINEAPPLE tin 15c</b></p>
<p><b>SHIRRIFF'S JELLY POWDERS</b></p> <p><b>3 for 25c</b></p>	<p><b>Light and Crisp QUAKER CORN FLAKES</b></p> <p><b>3 pkts. 29c</b></p>	<p><b>SALMON, ETC.</b></p> <p><b>Sockeye 1 lb. tin 43c</b></p> <p><b>Salmon 1/2 lb. tin 23c</b></p> <p><b>Cohoe 1 lb. tin 29c</b></p> <p><b>Salmon 1/2 lb. tin 17c</b></p> <p><b>Brunswick Sardines 5 tins 25c</b></p> <p><b>Herrings in Sauce tin 23c</b></p> <p><b>Kipperd Snacks 2 tins 13c</b></p> <p><b>Chicken Hattie tin 25c</b></p> <p><b>New Pack Lobster 1/2 lb 49c</b></p>
<p><b>These Prices in effect for one week from date of this paper 137-C</b></p>		

**P. BOADWAY, Mgr., STOUFFVILLE**

**Opening Sale**

—OF—

**Boots and Shoes**

Commencing

**THURS., Aug. 5**

**BIG SAVINGS**

Misess Patent Oxfords from \$2.50

Misess Brown Oxfords at only \$2.50

Ladies Patent Strap Shoes at \$3.45

Ladies Kid Strap Shoes at \$3.45

Ladies White Canvas Straps at \$2.50

Men's Work Boots at \$3.50 pair

Men's Oxfords at per pair \$3.95

Boys' Boots, sizes 11, 12, 13, \$1.50

Men's Fine Boots at per pair \$3.95

Boys' Boots, 11 to 2 in size, \$2.50

Misess Patent Strap Shoes—\$2.50 to \$1.75 pair

Children's Patent Straps—\$1.50 to \$1.75 pair

Infants Patent Shoes from \$1.00 to \$1.75

**CLEARING SPORT SHOES AT LESS THAN COST FOR MEN AND BOYS**

**G. H. SAUNDERS**

**OLD POST OFFICE BUILDING**

**Cor. Main and Market**