

DYEING TO ALL THE LATEST SHADES

In either wearing apparel or household furnishings.

Prompt service, carriage charges paid one way.

Our Mail Order Department is glad to answer questions.

PARKER'S DYE WORKS LIMITED CLEANERS & DYERS

791 YONGE ST. TORONTO

Notions Worth Noting.

Of two people using the same tea one makes a delicious brew, the other tea not fit to drink, yet both have used boiling water. The first uses water freshly boiling; the other has had the kettle on the fire for an hour, and has boiled all the air out of the water, leaving it flat and dead.

Poking a fire seems a simple business, yet there is a right and wrong way of doing it. The wrong way is to pound the coals from above, the right to push the poker in underneath, and by clearing out the burnt ashes leave room for a draught of air to pass through the fire, so allowing it to burn brightly.

When packing to leave, home a woman always puts boots and shoes and all heavy objects at the bottom of the trunk, and the lighter articles on top. This is the right way to pack, and if men followed the same example there would be fewer cracked shirt fronts and creased suits at a journey's end.

Most people treat a cut finger by wrapping round it a piece of soft rag. This is a mistaken idea, for the rag encourages bleeding. If the cut is a bad one the blood supply should be stopped by tying something tightly around the joint below the cut.

When a door sticks, the average man puts his shoulder against it and tries to force it open. This may or may not prove successful, but surely the simplest way of managing the job is first to ascertain the offending spot, when, comparatively light pressure will probably do the trick.

Why the Tender of a Locomotive is So Called.

Strictly speaking, this word is a corruption of "attender." Long before the days of railways, ships in harbor and rivers were waited on by smaller craft, which brought them their supplies, and so on. And even to-day we speak of passengers being taken out to a ship by tender—the attender of the larger vessel.

So in the early days of railways the engine was attended by a small wagon to carry its coal and water, and this was the origin of the modern tender.

Describing Sun's Heat.

The sun gives out as much heat in a year's time as the burning of sixty earths would if composed entirely of anthracite coal.

Heroin, a preparation of opium, is a powerful drug obtained from the white poppy.

GAPO POLISHES FOR ALL PURPOSES

Makes old like new

GAPO CLEANER

For Painted Woodwork, Walls, Enamelware, Windows, etc.

The Gape Polishes, Ltd., Hamilton

LESS WORK BETTER RESULTS

GAPO

STORM WINDOWS PAY FOR THEMSELVES

Stop Fuel Waste, Insure Warmth, Comfort with Storm Windows. Low "Pay-Off" Price, ready-glazed, ask, delivery guaranteed. Free price list and easy measuring chart.

HALLIDAY LIMITED, HAMILTON

SHIP US YOUR POULTRY, GAME, EGGS, BUTTER AND FEATHERS

We buy ALL-YEAR ROUND

Write today for prices—we guarantee them for a week ahead.

P. POULIN & CO. LIMITED

Established over 40 years
36-38 Bonaventure Market—Montreal

House in the Chilterns.

I should like to enter your ancient home—

Not as a visitor, But as an unseen ghost that need not make conversation. And is free to go where it wills and observe slowly. Softly, more softly than a burglar. I should not steal your gold, But certain other things I would make my own and never part from.

I would take the leisureliness Of the fields' green undulations Around the path to your house— Leisurely as the surving skirts Of your ancestresses when they curt-sied.

And I would keep for my own The startled eyes and the implish smile Of your great-aunt six years old. Painted by Cosway or Gainsborough in the hall— With curly crazy quivering hair, And one shoulder stuck out of her dress.

I would open the closed oak drawers Forgotten by your grandmother's room, And take the feel of the cambric sleeves And the little shreds of stitchery Folded away since eighteen-seventy. And my hands would never be harsh or clumsy again.

I would pass beyond the house, Always unseen, And take the smell of warming apricots On the south wall, quite near the cruel-smell Of the pigsties, where they blend Enchantingly together. And keep them for a pomander In streets that smell of petrol.

—Camilla Doyle.

FIGHTING FOR BABY'S HEALTH

Is the Constant Care of Every Young Mother.

The young mother has a constant care in looking after the welfare of her little ones. Childhood ailments come on so suddenly—sometimes without a minute's warning—the mother may have a very sick baby on her hands before help can be obtained. That is unless she has a remedy in the house which she can safely give the baby for any of the many minor ailments of babyhood and childhood.

Such a remedy is found in Baby's Own Tablets. Thousands of mothers throughout the country always keep a box of the Tablets on hand and they proclaim them to be without an equal for sweetening baby's stomach, regulating his bowels, and thus driving out constipation and indigestion, colds and simple fevers, and making the dreaded teething period easy.

Baby's Own Tablets are an absolute safe remedy. They are guaranteed to be free from opiates or any other narcotic drug which are so harmful to the future welfare of the baby. Mothers, if you value the life of your little ones, give him Baby's Own Tablets when he is ill, or better still, give him an occasional dose of the Tablets to ward off illness. The Tablets are sold by medicine dealers or will be sent to any address, post paid, at 25 cents a box by addressing The Dr. Williams' Medicine Co., Brockville, Ont.

Industrial Hygiene in Ontario.

Ontario is the only province in Canada which has a Division of Industrial Hygiene organized in the Department of Health, for the purpose of promoting the health of industrial workers. The main objective of the Division is the prevention of general sickness; the special objective, the prevention of those diseases which, arising out of working conditions, are called "occupational diseases."

Now it is impossible to know how much wastage in Ontario industry is caused by sickness, because there is as yet little health supervision and few adequate records of lost time. But such data as exists shows that in Ontario lost time from sickness amounts to at least double lost time from accidents.

As regards disease traceable to a man's occupation, the records of the Division cover 472 cases followed up during the last 4 years. The rate for lead poisoning in Ontario in 1925 is higher than that which was considered alarming in England 25 years ago. This alone shows the need for a systematic and rigorous attempt to guard the health of our workers. As a basis for this, a few cardinal facts need to be grasped.

There is a close connection between the health of the worker and the economic prosperity of the country.

A worker's health is inevitably affected by his working conditions.

Many diseases among workers can be traced to risks, such as poison, dust, etc., associated with their occupation.

On all points of industrial health, information can be obtained, both by employers and employees, from the Department of Health of Ontario, Spadina House, Toronto.

Ways that are dark—Railroad tunnels.

It is the spirit in which it is done that makes work noble or ignoble.

Ask for Minard's and take no other.

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NURSES

The Toronto Hospital for Incurables, in connection with Eastern and Allied Hospitals, New York City, offers a three-year course of training to young women, having the highest education and degrees of baccalaureate degree. This hospital has adopted the eight-hour system. The pupils receive uniforms of the hospital, a monthly allowance and traveling expenses to and from New York. For further information apply to the Superintendent.

Ireland Forbidden Lap Dogs in Olden Times.

Dogs figure largely in the lore of all lands, says The Vancouver Province. There is a legend that relates how lap dogs went to Ireland. In the beginning Britain seems to have had a monopoly of tiny dogs, while Ireland was without them. And it was forbidden to give or sell a tiny dog to an Irishman.

But as it happened, an English lord decreed that a criminal should be given to the man he had wronged, so a clever Irishman succeeded in getting a tiny lap dog to "injure" him. The ruse succeeded, and the dog was taken to Ireland, where all the kings fought among themselves for possession of her until she brought about peace by producing a large litter of puppies.

A most extraordinary law concerning dogs was current in England in the days of Edward I. Only those people living a considerable distance from the forests were allowed to keep large dogs, for fear they might form into hunting packs. A dog caught was used and only dogs that could squeeze through this were allowed within a ten-mile radius. In those days dogs were so valuable that fines were often paid in them.

Another astounding law was passed in the reign of Edward III, when it was decreed that only "gentlemanly dogs" were allowed to wander London's streets alone or at night. Others were liable to a fine of forty pence.

Clock Without Hands.

A new type of clock with a square dial and no hands is being tested at Waterloo and other London terminal stations.

The time is indicated by figures on two small panels, instead of by hands pointing to numerals on a round dial. A new panel is let down automatically as each minute passes, and the hours are changed the same way. The clock, which is driven by electricity, is controlled by a master clock of the ordinary type.

It is easier to read the figures than hands at a distance, and for that reason the timepiece is particularly suited to railway stations. On the new clock the time appears just as it does in the time-tables. Thus, at 12.30, all that you see are the figures 12.30.

NERVOUS DEPRESSION

Why People Are Low Spirited and Depressed.

Nearly all women and most men suffer at times from fits of depression and low spirits. Everything seems a burden; then come periods of nervous irritability, headaches and weariness. People who suffer this way lack vitality because their blood is poor and nerves are starved in consequence.

The only way the nerves can be reached is through the blood. By enriching the blood with Dr. Williams' Pink Pills the starved nerves are supplied with just the elements they need. This is proved by the experience of Mrs. J. E. Dadson, 12th Ave. East, Vancouver, B.C., who says: "About three years ago I became very weak and nervous. I had pains in my side and back, and also suffered from frequent pains in the back of my head and neck. I was hardly able to do anything about the house. I would wake with a start in the night and my heart would flutter so that it almost choked me. I tried such doctor's medicine but it did me no permanent good. One day I read about Dr. Williams' Pink Pills and decided to give them a trial. These pills produced such a beneficial change in a short time that I kept taking them until I had used a dozen boxes. By this time there was such an improvement in my condition that friends would ask me what I was taking, and of course I was only too pleased to tell them it was Dr. Williams' Pink Pills. I am now feeling like a new person and am doing my own housework. We would not now be without Dr. Williams' Pink Pills in the house."

You can get these pills from your druggist, or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Cut Rates.

"Are the charges low at your barber's?"

"Cut rates."

Bone-Black Substitute.

A substitute for bone-black has been developed after sixteen years of research.

Poems ought not to be written just to say that one is happy or sad, but to make that happiness or sadness cheering or consoling to one's fellow men.

Clever Chickens.

Little Reggie, having had an egg put before him for breakfast, asked: "Mamma, where did you get this egg?"

"From grandma's chickens," his mother answered.

"Well," said Reggie, "how do grandma's chickens know the size of our egg-cups?"

Minard's Liniment for Distemper.

FAMOUS SOPRANO IN MONTREAL

This is Miss Rosa Ponselle, famous soprano of the Metropolitan Opera, New York, photographed at Windsor Station, just before she left Montreal by Canadian Pacific train, after giving her first Canadian concert in His Majesty's Theatre, Montreal. Miss Ponselle is perhaps the greatest dramatic soprano now on the stage, although she is yet well under thirty years of age. Her sister, Carmela Ponselle, is also a star in the New York Metropolitan House.

THE MERCHANTS' CORNER

Illustrations in Advertising.

Illustrations have strong attention value. For that reason alone they become important in advertising.

This importance is increased when the illustration can be made a picture of the merchandise offered. The power of the illustration becomes still greater when the picture combines the merchandise with a means of using it, or any advantage to be gained from having the merchandise. Such a picture is the most effective illustrating that can be done in advertising.

While pictures have great power for good, they also have great power for harm in advertising. A picture may create unfavorable thoughts instead of favorable ones. Such a picture is much better not used in an advertisement.

Cuts for advertisements must be chosen with care. Attention value of a picture is not of itself reason enough for using a cut. Unless the picture will strengthen the message of the advertisement—help create in the minds of the readers a favorable opinion of merchandise or service, and be an influence in securing favorable action—it should not be used. Attention secured for an advertisement through a picture at the expense of favorable opinion for the thing advertised and the advertiser, had better not have been secured.

Pictures are by no means necessary for attention value. Much highly successful advertising has been done, and is done, without illustrations. A pure type advertisement can be made a picture itself—impelling attention power put into it—by right use of type styles, setting of headlines, and artistic balance of type and white space.

Don't let illustration difficulties keep you from advertising. In this, as in all other factors of good advertising, this newspaper is ready to render you most helpful and profitable service.

Where Tears Come From.

Near our eye is a gland the business of which is perpetually to allow the escape of a sort of secretion.

In the ordinary way this fluid passes inside our eyelid, is brushed over the eye every time we blink, so keeping our eyes bright and free from the specks of dust which would otherwise cause us intense irritation. It is finally passed away through tiny channels into the nose.

Under, however, either the physical irritation caused by, say, a speck of dust in the eye, or some mental emotion whether of pain or joy, more fluid is sometimes released than will pass away in the ordinary fashion, the tiny channels will overflow, and we shall be crying. It is this overflow that we call tears.

Feather Has 1,000,000 Parts.

A feather, one of the world's most perfect structures, has been growing perfect for possibly a million years. A single pinion from an eagle's wing has nearly a million different parts. The whole wing is a sail that strikes the wind firmly yet elastically, not letting the air through the web, and yet not being broken. It enormously increases the bird's power of soaring in the air, and yet how little it adds to weight.

GENUINE ASPIRIN

PROVED SAFE

Take without Fear as Told in "Bayer" Package

Does not affect the Heart

Unless you see the "Bayer Cross" on package or on tablets you are not getting the genuine Bayer Tablets of Aspirin—proved safe by millions and prescribed by physicians over twenty-five years for:

Colds, Headache, Neuritis, Lumbago, Toothache, Rheumatism, Neuralgia, Pain, Pain.

Each unbroken "Bayer" package contains proven directions. Handy boxes of twelve tablets cost few cents. Druggists also sell bottles of 24 and 100.

Business Girls Like Cuticura

Because it keeps the complexion clear, the hands soft and the hair lustrous and glossy. The Soap, used daily, cleanses and purifies, while the Ointment soothes and heals. Cuticura Talcum is an ideal toilet powder.

Sample Each Free by Mail. Address Canadian Dept., Cuticura Sales Co., Montreal. Price, Soap 25¢, Ointment 25¢ and 50¢, Talcum 50¢.

606 Cuticura Shaving Stick 25¢.

ABLE TO DO HOUSEWORK NOW

Sick a Year. Got Great Benefit from Lydia E. Pinkham's Vegetable Compound

Bloomington, N. S.—"I took Lydia E. Pinkham's Vegetable Compound for pains and backache, also for nervousness, sick-headaches and sleeplessness. I was troubled in this way for over a year, and a friend told me about the Vegetable Compound and induced me to take it. I must say I have received great benefit from it and am able to do my housework now. I recommend the Vegetable Compound myself and am willing for you to use this letter as a testimonial."—Mrs. WILLIAM MORSE, Bloomington, Annapolis County, N. S.

Do you know that in a recent canvass among women users of the Vegetable Compound over 220,000 replies were received. To the question, "Have you received benefit by taking this medicine?" 98 per cent. replied "Yes."

This means that 98 out of every 100 women are in better health because they have given this medicine a fair trial.

Mrs. Morse is simply another case of a woman receiving "great benefit" from Women suffering from the troubles so common to their sex should listen to what other women say who have experienced the same sufferings and found relief. Give this dependable medicine a chance—and at once. It is sold at all drug stores.

TOOTHACHE

Bathe the face with Minard's in water and place a piece of cotton wool, saturated with Minard's, in the cavity.

MINARD'S "KING OF PAIN" LINIMENT

Sometime! Why not this time?

RED ROSE TEA "is good tea"

The ORANGE PEKOE is extra good. Try it!

The "Get There Spirit!"

The unsuccessful person continually speaks of what he could and would do—If only such and such a thing would happen!

So assured is he in his boast that to others it seems that if only the opportunity presented itself he would do wonders.

Yet it is not actually the lack of chance or luck which keeps the majority of people in the background. It is something far different. And the best thing to do to discover that "something" is to examine the lives of those who have got there—those who have become successful.

Looking at their early days very closely, you will find first of all that they were not content to stand still waiting for a golden opportunity to present itself. Neither did any good fairy come to wave her wand over their future careers. Instead of this, instead of spending their time assuring their friends what they would do if they had so and so to aid them, they just got down to work.

This, then, is the secret of their success. They set to work to realize their ambitions. They worked hard and long for their present standing—which did not come, by leaps and bounds. In many cases, it came only after long toil.

Does this truth dismay you; that if you want a success in any shape or form you must first of all be prepared to work for it?

It should not do so if you set your mind upon a successful issue from the struggle. If your future well-being is not worth some trouble, it is not worth having.

The fact that whatever comes most easy to your hands is invariably not great valued, proves this. It is the apparently unattainable, when attained, that seems always best.

So it is plain that if you wish to secure a success, you will not obtain it without some pains. And having made up your mind that it is worth pains, drop wishing and set to work upon the task. Keep at it regardless of obstacles, and you, too, will get there!

Classified Advertisements

HOWARD WRITING INCREASES EARNING power. We show the way. Students will work before through course. Exam. effective. Bazaar Schools, Toronto. Forty-two Bloor West.

LEARN ELECTRICITY.

COURSE IN PRACTICAL ELECTRICAL engineering in your spare time at home will enable you to earn a big salary or go into business for yourself. Write for free training book. Bazaar Electrical Company, Dept. N, Crawford St., Toronto.

SILVER FOXES.

\$100-\$500 SUMMER FUR FAHLS. RUMSERSIDE, P.E.I.

Rejuvenating Silk.

A process by which worn out silk can be restored to its original state is reported to have been discovered by a young Japanese scientist who was recently graduated from the Uveda Sericulture School. The process still remains a secret, but it is believed to have great commercial possibilities.

Dresses made entirely of leather are being shown in Paris. They are in black, white, and rich colors.

MURINE NIGHT & MORNING

KEEP YOUR EYES CLEAN CLEAR AND HEALTHY

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