

The Harvest is in and the Year in Review



WHEN will you make the improvements in your farm which will bring you bigger returns next year?

Perhaps you should begin right now.

The Manager of the Standard Bank of Canada near you will be glad to tell you how this bank's service is at your disposal to assist you in increasing the value of your farm and of its products.

BANKING FIFTY YEARS

THE STANDARD BANK OF CANADA
TWO HUNDRED AND THIRTY-ONE BRANCHES THROUGHOUT CANADA

ALL LIVES WERE LOST IN U.S. SUBMARINE

Death Toll is Thirty-three as Verified in Final Investigation by Divers

A despatch from New London, Conn., says: The lives of the men who went down in the submarine S-51 were snuffed out almost immediately after she was rammed and sunk by the steamer City of Rome off Block Island, on September 25th. The death toll stands at thirty-three.

This was established on Friday when divers found that the last two compartments, in which it had been hoped there might have been air, the motor, and torpedo rooms, were filled with water. None of the crew who went down had a chance for his life. The submarine sank so quickly that they were unable to shut the watertight doors connecting the compartments, and thus give themselves a fighting chance of being brought to the surface with their ship. The story of their efforts to save themselves never will be told.

All that remains now for those who have toiled at the task of rescue is to recover and identify the bodies, after which the submarine will be turned over to wreckers for salvage.

World is Waiting to Pour Into Canada

Ottawa, Oct. 4.—"Canada has the greatest opportunity of any community on the face of the earth," stated J. St. Lee Strachey, editor and proprietor of The London Spectator, in the course of his address on Saturday to members of the Canadian Club.

"A great part of the world wants to pour into Canada," he declared, referring to the building up of the country of immigration.



Fortune Goes Begging While Heir is in Jail

Windsor, Oct. 4.—The only thing that separated Louis Briffa, 38 years old, from going to Malta Saturday to claim a fortune estimated at many thousands of dollars was a mere \$500. He was arraigned for sentence before Magistrate W. E. Gundy in the Police Court at Windsor, after being convicted of failing to support his wife. Now he must wait until he serves a sentence of from three months to two years in the Ontario Reformatory at Guelph because he was unable to deposit the \$500 demanded by the court for the support of his wife and child.

TIP TOP TAILORS

THE WORLD'S LARGEST ONE PRICE TAILORS

Tailored to Measure — \$24.00 — Tailored to Measure
On SATURDAY, OCT. 10th, we will have at our store the representative of this well known tailoring organization, showing the latest models and patterns in all wool overcoatings and suitings at the one price of \$24.00, tailored to measure.

OVER A MILLION MEN HAVE WORN TIP TOP CLOTHES. Stop and consider why so many men who can afford to pay more for their clothes, disregard the low price of Tip Top, and judge them solely by their splendid value. Pay us a visit on SATURDAY, OCT. 10th, and see for yourself the splendid values we have to offer at the one price of TWENTY FOUR DOLLARS.

A. E. WELDON

THE WEST END SHOE STORE, STOUFFVILLE

Not One Crop Failure This Year in Manitoba

A despatch from Winnipeg says: Not one crop failure in the Province of Manitoba during the 1926 season, is the report of the Provincial Department of Agriculture. Wheat averages 19½ bushels to the acre, and oats 44.

October 28 Fish Day

October 28 has been set by the Canadian Fisheries Association and the federal department of marine and fisheries as National Fish Day.

"Your duty cannot be done unless your health is sound," Kitchener's message to the British Expeditionary Force.

Struck by Lightning and is Still Alive

Sarnia, Ont., Oct. 4.—William Beatty, farmer on the London Road, was struck by a lightning bolt Friday afternoon and his life was spared seemingly by a miracle. He was leaning against an eavetrough at the farm of his niece, Mrs. Lusk, when the lightning hit him on the right arm, going out at his thumb and severely burning it, and then passed through his body and down the right leg, burning two toes severely. Beatty was thrown violently against the kitchen door, smashing it, but not rendered unconscious. Dr. Morrison was called, and reports today are to the effect that Mr. Beatty is getting along nicely.

TAKE FIRST STEPS TO REFORM CALENDAR

Date of Easter Fixed for the Second Sunday in April to Begin in 1928.

Vancouver, Oct. 4.—First steps toward the reform of the calendar, to divide the present year of 12 months into 13 months, have been taken by the League of Nations committee on calendar reform, in fixing the date of Easter permanently on the second Sunday in April, beginning 1928.

Moses B. Cotsworth, of Vancouver, director of the International Fixed Calendar League, Saturday announced receipt of news from the committee that the unanimous assent of all the great church authorities had been secured to make this change.

"It is the first essential step accomplished toward winning the more important benefits of calendar reform," said Mr. Cotsworth. The proposed 13 month year will be a gain to all humanity, he said.

The plan is to make the last day in each year an international "year day," and dividing the 52 weeks in to 13 months.

A new month "Sol" is proposed to be made from the last two weeks of June and the first two weeks of July. Each month would consist of four complete weeks like February, 1925, and all times for earning and spending would be equal or exact multiples of each other.

Defies Rust!

There's one big point about Toronto Stable Equipment which makes me specially proud to sell it. It's the fact that the galvanizing thoroughly covers and completely coats both the inside and the outside of the steel tubing with pure zinc spelter. This hot process makes it absolutely rust-defying and proof against strong stable acids for the maximum period. This is a mighty valuable feature. Let me explain some of the many others. Get some of the interesting Toronto Literature.

H. O. L. D. E. N., Massey-Harris Agent, phone 184, Stouffville.

TORONTO

THIS SUMMER'S CREAM SHIPPING AND WHAT OUR

Cream Shippers Enjoyed

The highest market price, correct test and weight, cans supplied to them, bringing in their cream when convenient to them, and taking buttermilk back, or having their cream collected by our truck, and the most satisfactory way of payment for same, in the past, present and in the future.

Stouffville Creamery Co.

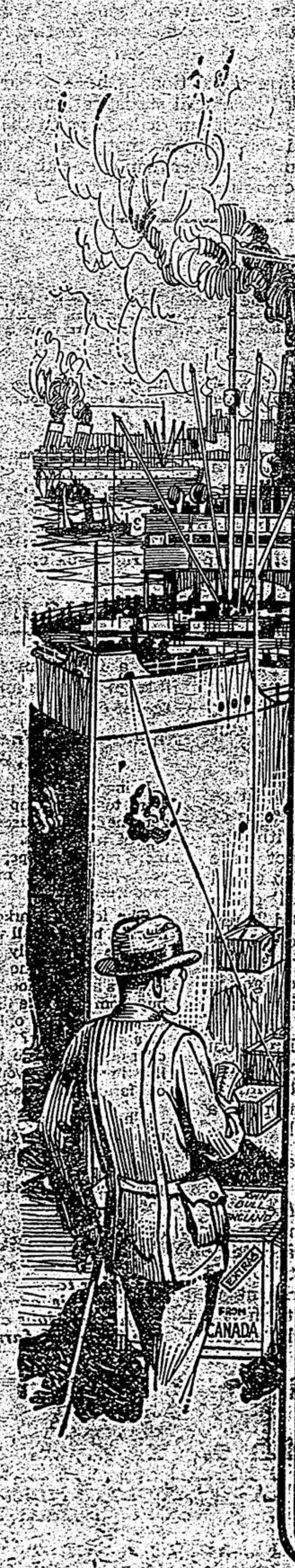
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Buy a new Massey-Harris No. 1 A Corn Blinder for this year's Corn crop. It is greatly improved over the old Corn Blinder. Also see us if you are thinking of buying an Engine Cutter. We have a new box cut that is a whitewind. We also have the best Engine that you can buy. Our New Quebec Sulky Plow has no equal on the market, every buyer of one is a satisfied customer, and no one has been able to make a suggestion of an improvement on one. Order one early as we can sell them faster than we can get them. Call and see if you have not already seen one, and if you ever try one you will never part with it.

We have a complete line of repairs always on hand, and handle shears for all makes of Plovers. Repairs strictly Cash, by order of Massey-Harris Co. We also have a number of second-hand machines on hand, including all kinds of Plovers, Blinders, Drills, Engines, Wagons, etc. We are also agents and handle repairs for John Deere Co., Canadian Potato Machinery Co., Ontario Wind Engine and Pump Co., and O. K. Potato Co.

D. HOLDEN, Agent, Phone 184, Stouffville



Quality

The most urgent requirement in Canada's Agricultural Products

CANADA produces every year large quantities of wheat, oats, barley, butter, cheese, bacon, beef, eggs, apples, potatoes, grass seed and clover seed that she cannot consume. Her natural outlet for these products is, of course, Great Britain—the one great consuming country of the world with an open market.

Unfortunately, nearly every other country with any surplus of food products seems to want to send its surplus to this same market.

The keenness of the competition on this, our only market, and the energy and resourcefulness of our competitors began to impress themselves upon the Department of Agriculture some time ago, but it is only within very recent years that the real and only way to grapple with this problem has been discovered, or at least put into effect. This Department now believes, as do also most of the farmers of this country, that the "grading" of our agricultural products is the policy and practice that is seeing us through the struggle and will assure us of our rightful place on the British market.

"Grading" means the classifying of products, whether they be hogs, butter, cheese, eggs or anything else, into what might be called in a general way "BEST," "GOOD," "FAIR" and "POOR" classes.

These exact words are not used in describing the grades, but that is what is meant. The purpose served in grading is threefold—

(1) Educational. When the producer sees the relative quality of his product he is spurred on to maintain that quality, if it is the "best," or to improve the quality where necessary.

(2) Fair Play. When products are not graded the inferior article for various reasons often brings as much as the superior article, and the credit and advantage of putting the superior product on the market is lost to the one who really deserves it.

(3) Facilitating Trade. The dealer learns to have confidence in the article he is buying and buys more freely, because it is guaranteed by grading, and gradually everybody gets to know what the "best" article really looks like or tastes like. In short, grading brings about standardization and ensures to the producer the best price.

Canada now grades her cereals, grass seeds, hay, potatoes, apples, eggs, butter, cheese, wool and bacon hogs. The results have been in every case beneficial and in some cases quite markedly so, even though the grading system has been in effect in some cases for only two or three years, thus—

Cheese—Grading began April 1st, 1923. Canadian cheese the year before had fallen into such disfavour on the British market that New Zealand cheese was quite commonly preferred. Today Canadian cheese commands cents per pound higher than New Zealand.

Butter—Grading began same time as for cheese. The reputation of our butter was then indeed at low ebb. Canadian butter today, while not the best on the market, is rapidly improving in quality and gaining in reputation.

Hogs—Over two years ago the Department of Agriculture began to grade live hogs at the packing houses and stock yards. The 10% premium paid by the packers for "select" bacon hogs, as against the "smooths" as classed by departmental graders has done wonders to improve the quality of our hogs and develop the bacon industry.

Best Canadian bacon, which ordinarily was quoted two years ago for 10 to

18 shillings a long hundredweight below Danish, has gradually grown in the estimation of the British wholesale buyer until it is now quoted at only from 1 or less to at most 5 or 6 shillings per long hundredweight below the best Danish.

This improvement in price is, of course, due to quality and has come about very gradually, the spread narrowing down by a shilling or two a month until now it is not at all a rare occurrence to see best Canadian selling on a par with the Danish article.

Eggs—Canada was the first country to grade and standardize eggs. These grades and standards apply not only to export, interprovincial and import shipments, but also to domestic trading. The basis is interior quality, cleanliness and weight.

Standardizing Canadian eggs has established confidence between producer and consumer, and between exporter and British importer, and has resulted in a greatly increased demand for the Canadian egg both at home and abroad.

Other products might be mentioned where grading has worked to the great advantage of the producer and to the advancement of Canadian agriculture.

Already Great Britain recognizes our store cattle, wheat, cheese, eggs, apples and oats as the best she can buy.

It is for us to so improve our other products, particularly our butter and bacon, as to bring them also into this list of "the best on the British market," and consequently the highest priced.

Grading enabled us to do this for cheese, wheat, eggs and apples. Grading is helping us to do it for butter and bacon.

Quality Counts
Quality is thus the first objective for the Canadian export trade, and then steady, regular supply. It is along these lines the Department of Agriculture is working by educational methods, and the result of this policy is seen in the growing volume of Canada's agricultural exports. Look at these figures—

Canada's Principal Exports of Farm Products	1920-21	1924-25
Wheat (bus.)	129,216,157	191,764,237
Flour (bbls.)	9,017,023	11,029,227
Bacon and Hams (cwt.)	982,238	1,208,721
Beef Cattle	226,511	318,084
Butter (lbs.)	9,739,414	24,501,981
Cheese (cwt.)	1,368,203	1,263,632
Apples (bbls.)	1,288,429	861,406,237
Oats (bus.)	14,321,048	22,776,761
Barley (bus.)	625,533	629,324
Rye (bus.)	3,201,430	7,524,395
Bran Shorts and Middlings (cwt.)	810,761	8,667,038
Oatmeal and Rolled Oats (cwt.)	397,266	2,230,016
Clover Seeds (bus.)	179,286	417,907
Tobacco (lbs.)	706,153	8,331,422
Cream (gals.)	1,278,195	3,384,186
Flax Seed (bus.)	1,247,591	3,030,105

For further information and publications write
DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA