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Public Health

DO WE LIVE TO EAT OR EAT
TO LIVE?

Unquestionably most people
live to eat instead of eating to
live. How can we solve the prob-
lem of eating? How can we de-
termine how the condition of in-
sufficient nutrition can be im-
proved? A doubling up of the re-
venue of the home would quickly
solve it, but this is not always
possible. However, there is an al-
ternative and, that is, to care-
fully consider the quality of the
food consumed and determine
whether or not the same amount
of energy and repair could not be
had from less expensive food. In
order to make suggestions along
this line, we are forced to use
terms that are more or less
meaningless to the average lay
mind, for instance—proteins, car-
bohydrates, and calories. Pro-
teins are flesh and tissue-form-
ing foods, e.g., the lean of meat
the white of eggs, the curd or
casein of milk, and the gelatine
in bone and sinews. Then there
are the various forms of vegeta-
ble proteins which are found
most plentifully in beans and
peas and in a less proportion in
wheat, oats, corn etc. These go
to make muscle and to repair
the used up tissue of the body. Car-
bohydrates include all starchy
foods, i.e., all the cereals, rice,
potatoes, bread, macaroni, corn,
also sugar, in fact all these car-
bohydrates in the process of di-
gestion become converted into a
form of sugar. The carbohydrates
together with fats, constitute
the energy producing part of our
foods. The food we consume pro-
duces the heat and power for the
human body or machine, as gaso-
line does for the automobile and
coal for the engine, but for the
full nutrition of the body we
must add to these foods rich in
mineral matter, such as spinach,
lettuce, cabbage, cauliflower etc.
The term calorie, as applied to
food value, means the heat pro-
ducing or energy-producing prop-
erties of the food. Obviously
then, if we are going to have
proper nutrition, we must not
only have a sufficient quantity of
force giving constituents, but also
have them in the right pro-
portion and properly cooked, and
from the standpoint of economy
we should choose a combination
of foods that will give us maxi-
mum energy at minimum cost.

Boy Scouts

A Scout's Duty is to be useful
and to Help Others.
And he is to do his duty, before
anything else, even though he
gives up his own pleasure, or
comfort, or safety, to do it.
When in difficulty when to know
which of two things to do he
must ask himself, "Which is my
duty?"—that is, "Which is best
for other people?"—and do that one.
He must be prepared at any
time to save life, or to help in-
jured persons. And he must try
his best to do a good turn to
somebody every day.



Earl Byer
Frank Burgess
Percy Booth
Clarence Burkholder
Ernest Crossin
A. Harper
Wm MacPherson
Stanley Lawr
Ross Lewis
Chas. Nendick
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Daily Mail and Empire	\$3.75
Daily Star	\$2.00
Daily World	\$3.50
Daily News	\$3.00
Farmer's Magazine	\$1.75
Farmer's Advocate	\$2.40
MacLean's Magazine	\$2.00
Fam. Herald and Wkly. Str.	\$1.85

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quick.

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good land, less

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FOR FLETCHER'S
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Ford

THE UNIVERSAL CAR

New Prices

AUGUST 1st, 1916

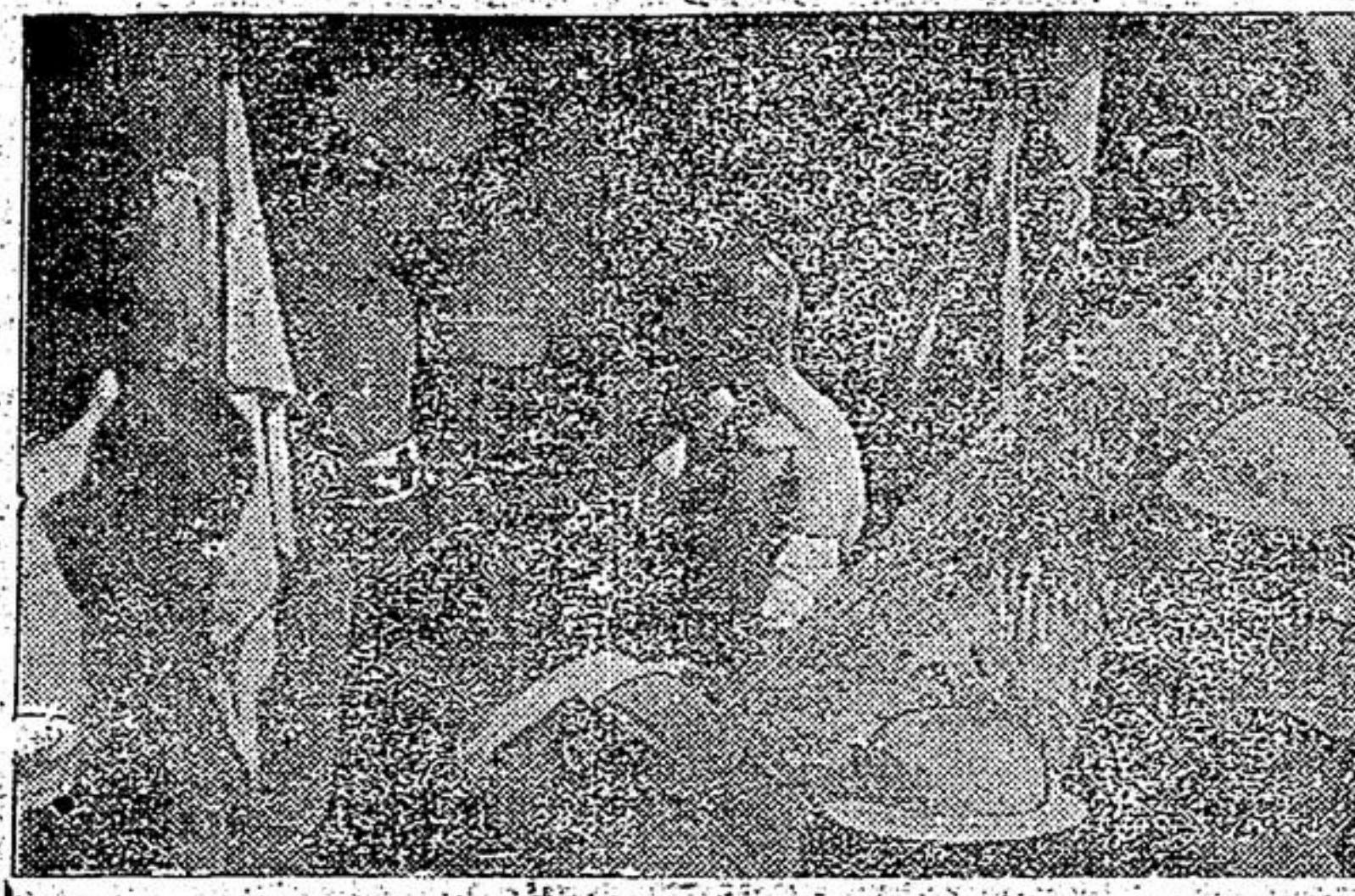
The following prices for Ford cars will be
effective on and after August 1st, 1916

Chassis	\$450
Runabout	475
Touring Car	495
Coupelet	695
Town Car	790
Sedan	890

f.o.b. Ford, Ontario.

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

FORD MOTOR CO. OF CANADA
E. A. Button, Local Agent



Dressing Station, Flying Line—Official Film, "Battle of the Somme."

An urgent call for help again goes forth from the Motherland's mighty life-saving agency—the British Red Cross. The Empire is called upon to give greatly, give lovingly, give quickly, that the sick, wounded and suffering on all the battle fronts may not languish and perish in their hours of deepest need.

Here is a great work in which all can share. The Joint War Committee of the British Red Cross Society and Order of St. John is the only institution which carries voluntary aid to the sick and wounded of the British forces on land and sea in every region of the war. Thousands of lives of our bravest and best are saved through this splendid work. YOUR gift may save a life. Isn't it worth doing? It is. GIVE!

The Red Cross looks after the transportation of sick and wounded—it equips thousands of hospitals, rest and convalescent homes, it supplies countless requisites for hospital work, clothing and other comforts. Over 2,000 Red Cross Motor Ambulances are at work on the various fronts, while "rest stations," hospital trains, steamers and launches, food for prisoners, books, special work for the blind, etc., etc., are a few, only, of Red Cross activities.

Make "Our Day" Your

Red Cross Gift Day

Give on October 19th

Ontario's princely gift in 1915 of \$1,514,000 rang a clarion mercy call throughout the Empire. The British Red Cross were grateful beyond measure, and their appeal through Lord Lansdowne, President, now comes to us as to friends who sympathize and help. The need is greater to-day than a year ago—it is ever growing. Will Ontario do less than she did last year? No! GIVE—give a day's pay, give all you can, GIVE!

Premier Hearst Has Seen the Work

"My visit to England and France has aroused deeper appreciation than ever of the splendid work of the Red Cross. It deserves every support, and I trust the people of Ontario will respond with their usual generosity to the British Red Cross Appeal for October 19th."

HON. W. H. HEARST,
Prime Minister of Ontario.

He gives twice who gives quickly.
Your help is needed NOW!

The Motherland's only direct appeal to us for help in this great war is her great Red Cross mercy work. Ontario's response must and will be quick and generous. Give through the Treasurer of your Local Committee, or send your subscription to the Clerk of your municipality—or, make it payable to Hon. T. W. McGarry, Treasurer British Red Cross Fund for Ontario, Parliament Buildings, Toronto.

Don't Let Your Stricken Defenders
Call in Vain, but

Give and heal!

The Sick and Wounded

Call For Your Help

Give on October 19th

Your gift will go entirely to the British Red Cross, where, again, through much voluntary work, the working expenses are cut down to only 2 1/4% of the total revenue. Thus, if you give \$10, actually \$9.77 1/4 goes to the healing and saving of some stricken hero. The expenses of the Ontario Committee, advertising, printing, etc., are being met entirely by the Provincial Government.

Mr. N. W. Rowell, K.C., Brings a Red Cross Message

"I bring a message of cheer to those who have relatives at the front and who fear they may be wounded. I believe everything human skill can do, that human care and sympathy can provide, is being done and provided each day and each night throughout the year by the Army Medical Corps and the Red Cross. It is a perfect marvel of efficiency."

MR. N. W. ROWELL, K.C.,
Leader of the Opposition.



Wounded in the Trenches—Official Film, "Battle of the Somme."

**ATHER,
FVILLE**