

OUR GIRLS SYLPH-LIKE, TESTS SHOW

Weight Certificates Issued From Chicago Board of Trade Pageant Exhibit Favor Illinois Damsels

Chicago girls are more graceful in figure than those of Paris. The Parisians may be chic in attire and their sidelong glances more penetrating and bewildering to the mind of the helpless male. But when it comes to perfect thirty-sixes—

Listen to this attendant at the weighing department of the Chicago Board of Trade's Pageant of Progress exhibit.

"We are weighing 5,000 persons a day and issuing official weight certificates. Seventy-five percent of the girls and women from 17 to 33 years old are neither too stout nor too slender. Height and weight harmonize sufficiently to tend toward what the modistes term a sylph-like figure. Paris records, in a test a few years ago, showed but sixty percent of

young women to be of ideal proportions.

Over Forty?

"What do the weight records of women past 33 show? Let's not discuss that. You can say we have not kept close count. You know women are careless in their diet after 30.

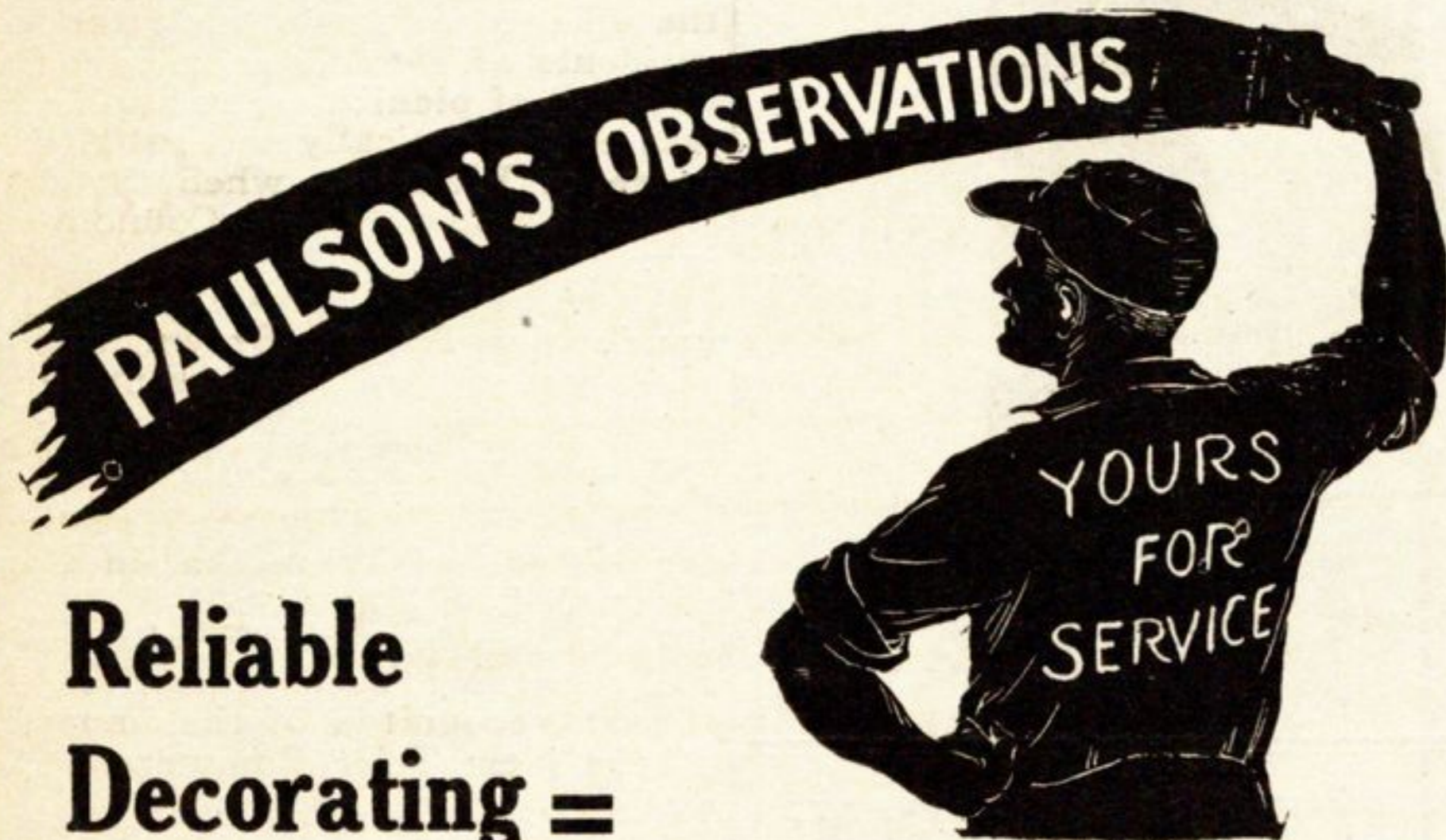
"Chicago men past the 40 mark are inclined to stoutness. Those under 40 are generally athletic.

"A hundred thousand people will receive weight certificates during the pageant."

The Chicago Board of Trade's eleven booths depicted the evolution of Chicago from a wagon load grain market to the hub of the world grain trade where 400,000,000 bushels of cash grain are handled annually, and which directly or indirectly furnishes employment to 100,000 persons.

Not So Funny, Then.

When you smoke a cigar you are smoking more labor than tobacco. It seems a funny thing to think of—except in some cases, when you perform most of the labor yourself.—Boston Transcript.



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When it comes to buying poultry, the buyer must be protected in knowing that the fowl that is sent them for their table is absolutely fresh. Nothing is more delicious than a fresh killed broiler or fryer, and nothing is more disappointing than to think that is what you are getting and find that you have an old and tough one.

Eggs, fresh every day, and delivered to you when you wish them. That is another thing that must be exactly right — if an egg isn't perfectly fresh it is uneatable. Why not get them where you may be sure of their deliciousness.

Every fowl that leaves this store is freshly killed that day. In fact most of them are killed to order. They are from a picked stock, raised by ourselves and under our direct supervision, and every one of them is guaranteed to be exactly what your order has called for. The prices are the lowest market prices, which is low considering their quality.

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