

### NORTH SHORE GARAGE IS PIONEER IN AUTO- MOBILE INDUSTRY HERE

The North Shore garage at 611 West Railroad avenue, Wilmette, has solved motor difficulties for north shore automobile owners for several years. The present proprietor, Victor W. Hill, assumed active management of the establishment four years ago. He had developed an excellent business when the call came to engage in the great World war. He was in the service for a period of one year in the army transport service. During Mr. Hill's absence a sister conducted the business.

The North Shore garage conducts the business of a general garage and automobile repair shop and is the

agency for the Stewart truck, several of which have been sold in this vicinity in recent weeks. The garage is the pioneer in its line in Wilmette.

Mr. Hill has had a thorough experience in all departments of automobile repair work. He has been a resident of Wilmette for ten years.

*Your Wedding Picture  
Should be the Best*

because it's a picture you have made only once in a lifetime. For that reason would advise you to see the manager of

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Over \$500.00 in Prizes  
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# Overland

TRADE MARK REG.

## Remarkable Cross-Continent Record—27.2 Miles per Gallon

Think of it! An Overland stock car, taking on gas at 32 different public stations, driven by 25 different drivers who never saw the car before, smashed all trans-continental economy records in a day and night run from New York to San Francisco. 3442 miles of incessant driving in 179 hours; the car punished by unfamiliar driving—reckless or conservative, according to the driver—yet the car's inherent economy is so certain that this Overland averaged 27.2 miles to the gallon. How was this remarkable cross-continental record made?

### Over Continent, Car is Relayed From Driver to Driver

A FEW weeks ago an Overland dealer down in Arizona suggested an entirely new kind of trip for a motor car. He said, "Let's have the distributors and dealers clear across the continent relay a stock Overland automobile from driver to driver on a continuous trip, and see what the car will do."

At first the idea was scoffed at, as every man who knows automobiles knows that under such handling no car can be reasonably expected to perform even up to its normal requirements. But on second thought, it was decided that a trip like this would be the best kind of test that could possibly be given, as it would show **not the best that a car could perform**, but the best that could be expected under the most adverse conditions.

### Running at Times 40 Miles an Hour

SO an Overland stock car started from New York at midnight on July 18th. The roads were rough. Not a single driver had ever sat in the car before. In many cases the road was missed, and the distance had to be covered back until the right road or the detour was found.

"Let's try to average 20 miles an hour clear across," was the suggestion of the Overland dealers. "But that means driving 35 to 40 miles an hour part of the time," was the objection, "and you can't get gasoline economy at that speed." But 20 miles an hour was decided upon.

### 25 Different Men Sit at the Wheel

A MOTOR car trip across the United States in a week's time, in a car weighing less than 2000 pounds. That was the plan.

Mile after mile clipped off on schedule time. Distributors met the car at appointed locations. Change of the 25 drivers was made sometimes in less than two or three minutes. Once a windshield was broken which had to be fixed. Here and there a nut had to be tightened. But the car pounded on through rain and dust and heat, over mountains and plains.

At Kearney, Nebraska, the half-way mark, the average stood 25 miles per gallon over a distance of 1600 miles. And the car was running so perfectly that every driver expressed the utmost enthusiasm over its performance.

### As Standard as the Car You Buy

ONE of the remarkable things about the trip was the low oil consumption. And the car went

across, not on cord tires such as are normally used for this kind of trip, but on standard Fisk fabric tires.

The standard Tillotson carburetor, and the standard Auto-Lite generator system and U. S. L. batteries were used. The car was a standard car with absolutely no reinforcements throughout.

### Mayor Hylan of New York

Indorses Economy

Advantages

FINALLY, after covering the almost impassable roads across the Nevada desert, the wonderful little Overland, protected throughout by **Triplex** Springs, rolled gaily down the paved highways of California into San Francisco, delivering to Mayor Rolph a letter from Mayor Hylan of New York, which read:

**This wonderful trip of the Overland again emphasizes in a truly dramatic and remarkable way the wonderful stamina and riding qualities, and the extraordinary economy of this great car.**

**If you don't know this car and its remarkable achievements come in and look it over. It will pay you to find out what a great automobile you can buy for a small sum of money.**

MY DEAR MAYOR ROLPH:

Again, Greeting to you. This time my letter is to be carried by an Overland Touring Car, which is to cross the continent from this city to yours in the interest of an economy test in respect to gasoline consumption and tire wear. I have no doubt any experiment in search of economy in these days will appeal as much to you as it does to me. I wish the car, its promoters and operators, every success, and I trust this will find you and Mrs. Rolph enjoying the best of health.

Sincerely yours,

(Signed) JOHN F. HYLAN,  
Mayor.

**27.2 Miles to Gallon—That is  
Economy!**

THE average gasoline mileage for the entire trip was 27.2 miles to the gallon. A record which under similar conditions has never before been equaled. No attempt was made at a speed record. But that record, too, stands as a remarkable achievement for a car of this size and weight.

Touring, \$1067; Roadster, \$1067; Coupe, \$1630; Sedan, \$1680

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