

**A. KASPAR DEVELOPS RELIABLE SHOE BUSINESS IN WILMETTE**

A. Kaspar, Wilmette shoe dealer, an adopted son of Uncle Sam, personifies the progressive and thoroughly Americanized citizen of foreign birth. He has established a high class shoe business at 609 West Railroad avenue, Wilmette. He owns his home property in the village. He has been "his own boss" for six years at the present location and previously was connected with the former W. Welch shoe store on Wilmette avenue. He has experienced eleven years in the shoe repair business in Wilmette.



**A. KASPAR** Mr. Kaspar specializes in the Educator brand of shoes. He is in a position to serve residents of the north shore with high grade brands of shoes and makes a specialty of repairing children's shoes.

**PEARETTE BEVERAGE COMPANY IS NEWEST TOWNSHIP INDUSTRY**

The steady growth in population on the north shore has warranted the introduction in this vicinity of certain high grade industrial and commercial establishments which have as their purpose the manufacture of products of the first order.

Such a concern is the Pearette Beverage Company, recently established at 718 Twelfth street, Wilmette, owned by and conducted under the personal supervision of T. H. Shiff, recently of St. Louis, Mo., and now a resident of the north shore.

The principle product of the Pearette Beverage Company is the commodity from which it derives its name, "Pearette." This delicious beverage has been made in Missouri for more than thirty years. It is being introduced on the north shore and vicinity for the first time by the Pearette company. Pearette is said to be particularly excellent for use in preparing a "cup" or "punch." It bears intimate resemblance, in appearance, to champagne and when utilized in the form of a "punch" is

almost identical in that respect with the "life of the party" now defunct by almost universal consent.

Other products coming from the Pearette company plant are ginger ale, root beer, limonette, orange and similar beverages. It is the announced aim of the concern to produce only the very best possible quality of beverages.

Mr. Shiff is thoroughly conversant in the field of beverage manufacture and is in a position to produce a product of the very highest order.

William Rengel, who is in charge of the bottling plant, is a resident of Gross Point, well-known on the north shore, and an expert in this line of work.

**INTERIOR DECORATING FIRM NEWEST AND MOST NEEDED IN NEW TRIER**

Among the newer business ventures on the north shore and one which promises to become a leader in the business of the township is the recently established Earl Sterner Company, interior decorators, at 1215 Wilmette avenue, Wilmette.

The Earl Sterner Company was established in Wilmette on February 1, 1920. Earl Sterner, proprietor and

active manager of the business, brings to the north shore a wealth of experience in the field of interior decoration and house furnishing. He has been engaged in this business for many years, his work taking him to all sections of the United States. He was for many years connected with the nationally celebrated Has-

selgren Studio.

Prior to the establishment of his own business on the north shore Mr. Sterner was engaged in interior decoration and house furnishing work in this vicinity and is therefore in the fortunate position of knowing the character of work demanded by the residents in this vicinity.

**GROWING BUSINESS**

Papageorge Brothers, tailors, at "L" terminal in Wilmette, have been on the north shore a comparatively short time but in the period have developed an excellent business in the southeast section of the village. The firm has many years of experience to its credit.

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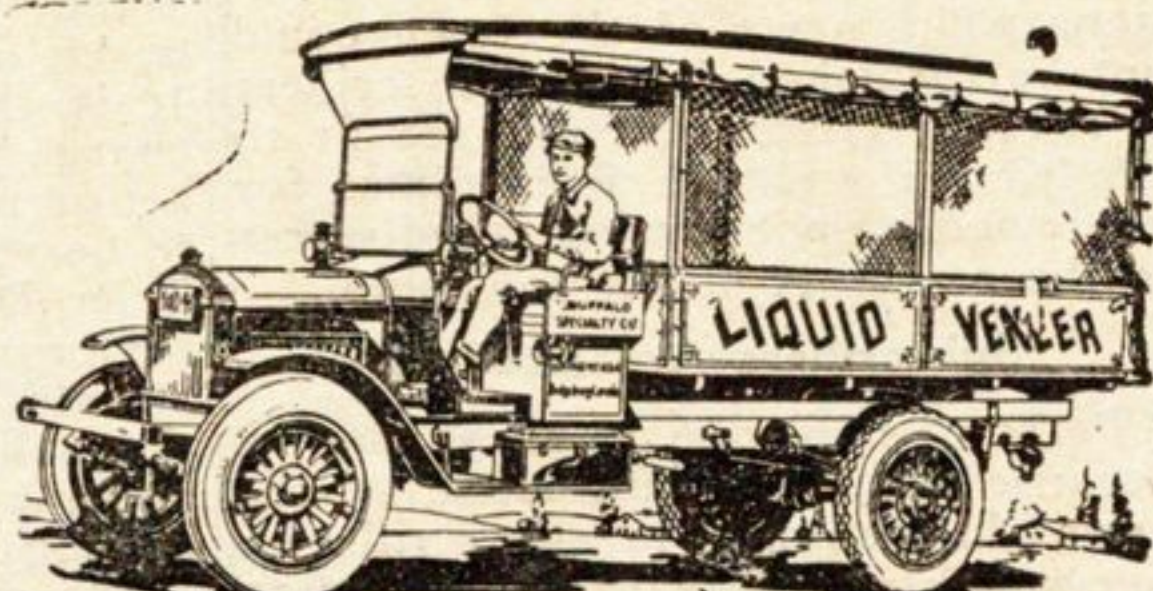
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