



Highest Grade **UPHOLSTERING Cabinet Work**

Drapery and Upholstery Fabrics
ANTIQUES

We specialize in Antique Furniture
Repairing and Refinishing
Hair Mattresses and Springs Made to Order

H. G. LINDWALL

Highest Grade Upholstering

Established 1895

808 Oak Street

Ph. Winnetka 145

OVERLAND ROUTE

Road of Romance to all
the West. Short, scenic
to transcontinental route

California



*They know
She's taking the*

Los Angeles Limited

Smart, well groomed, obviously
used to the best, naturally she
prefers the superb appointments,
deft service and unexcelled cui-
sine of the Los Angeles Limited.
Only 63 hours en route; extra
fare and more than extra fare
implies.

Lv. Chicago . . . 8:10 p. m.
Dining and Observation Cars on all trains.

Gold Coast Limited

No finer no-extra-fare train—68 hours.
All-Pullman—maid, barber, bath, valet.
Open-top observation car through South-
ern California.

Lv. Chicago . . . 8:30 p. m.

Continental Limited

Standard and tourist Pullmans, chair
cars—68 hours. Convenient afternoon
departure.

Lv. Chicago . . . 2:30 p. m.

All trains leave C. & N. W. Terminal,
Chicago.

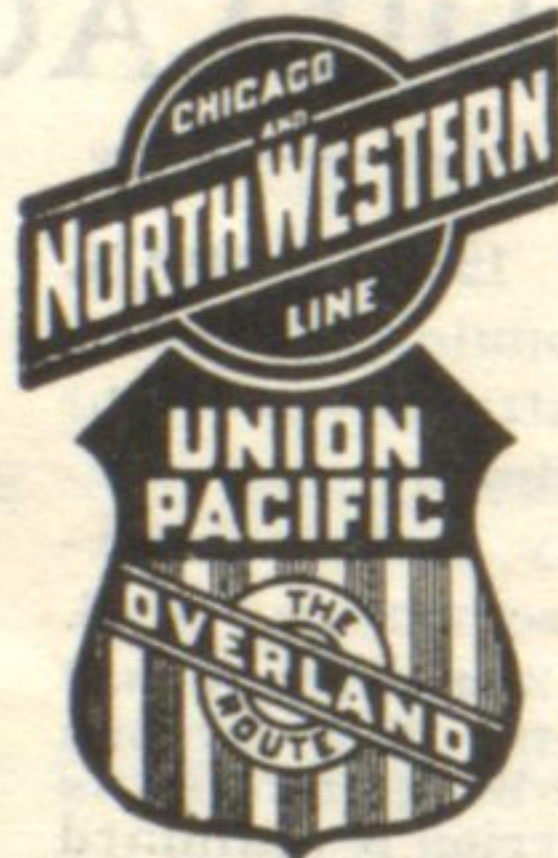
*For complete travel information
and booklets, ask*

TICKET OFFICES

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VISIT HAWAII

The tropic isle of
eternal beauty.
Palatial steam-
ers, frequent sail-
ings. Ask about
escorted all-ex-
pense California-
Hawaii Tours.

DEATH VALLEY

En route Califor-
nia, see its mys-
terious grandeur
by comfortable
2-day all-expense
rail-motor trip.

Overland Route to the West

Chicago & North Western-Union Pacific

Chevrolet's Output for Next Year Set at 1,250,000 Cars

W. S. Knudsen, president and gen-
eral manager of Chevrolet Motor
Company, reputed one of the most
conservative executives in the indus-
try, predicts that Chevrolet production
schedules for the coming year will
call for an output which will equal
at least 1,250,000 cars and trucks. Fif-
teen factories throughout the country,
according to Knudsen, are now work-
ing at top speed building the new six.
Cars are being distributed to the
dealer organization as fast as they
come off the line, so that as many as
possible will be on display and ready
for delivery December 29.

Mr. Knudsen's optimism over the
forthcoming year, he explained, has
its basis in continued prosperity and
in what he interprets as a well de-
fined preference on the part of the
public for the six cylinder car.

Marmon Announces New "Roosevelt" to Sell Below \$1,000

This story is written for the purpose
of introducing a new addition to the
motor industry. It is announced that
the Marmon Motor Company of In-
dianapolis is to bring out a new car
early in the spring which is to sell
below \$1,000.

The new car will be known as the
Roosevelt, the name having been
chosen from several thousand others
because of its instant importance to
the public and the American ideals
for which it stands.

The Roosevelt will be in addition to
the present Marmon line of straight
eights.

Ford Is Planning to Build 1,800,000 Cars, Trucks in '29

The Ford company is planning on a
production of 1,800,000 cars and trucks
for the home and Canadian markets,
plus another 300,000 units turned out
by assembly plants in foreign lands, ac-
cording to D. W. Leonard of the Sko-
kie Motor company of Wilmette,
North Shore Ford dealer. The daily
production of the organization is now
closely approaching 6,500 units, and
during the first year of manufacturing
the new model A 704,000 cars and
trucks were turned out.

This means that the Ford and Chev-
rolet companies between them in 1929
will give the world considerably over
3,000,000 motor vehicles for its plea-
sure and efficiency. The figure is so
stupendous that it will even astonish
Americans, used as they are to huge
quantities in the field of manufacture.

The Ford Motor company of Can-
ada, Ltd., believes 1929 will be the
greatest year in Canadian automotive
history. This organization, is sched-
uled to produce 140,000 cars, which is
33,000 more than any previous yearly
record.

In totals covering all of the states
as well as the District of Columbia
which for registration purposes serves
as a state by itself, the Model A Ford
car during September led all other
makes of cars in deliveries, as indi-
cated by the sum of the official regis-
trations.

FILLING STATIONS SELL TREES

The Taylor and Crate company,
operating a chain of filling stations in
Buffalo, offered a departure from their
established line by purchasing several
carloads of Christmas trees and sell-
ing these at bargain prices at their
various branches.

HANSON'S COLUMN

Vol. I

December 29, 1928

No. 1

*Published in the interest
of the people of Win-
netka and vicinity by the
HANSON MOTOR CO.
C. S. HANSON, Editor*

Announcement

We suppose every-
body sometime has
wanted to run a news-
paper of their own.

We plead guilty, not
only on that score, but
also to wanting to be
an editor.

Mr. Hollister of the
WINNETKA TALK
says running a news-
paper is full of grief,
but if we insist, he'll
rent us this little cor-
ner each week, and
it'll be up to us to
make good.

So we'll be here
every Saturday with
Hanson's Column in
which we will talk
about:
**YOU PEOPLE,
OUR COMMUNITY,
ITS IMPROVE-
MENTS,**
and maybe a little bit
about the Automobile
business.

We'll promise to be
interesting all the time.

But we'll need your
HELP with criticism,
comments and contri-
butions.

Lady — "Will you
please put some chains
on my car, the streets
are getting so slip-
pery, I am afraid."

"Sorry Madam, we
only have groceries."

"Oh, dear, they told
me this was a chain
store."

Have you ordered
the new license plate
for the car? We al-
most forgot it too.
Come in and we will
help you with it. We
have the blanks.

Have you heard the
story of the Scotch
man who came into
our office, paid his bill
and left his change on
the counter?

You answer NO?

Well, you never will.

Patronize Winnetka
Merchants, they de-
serve it, and without
them there might be
no Winnetka.

4 speeds forward,
flash of pickup and
quiet smooth power
through every range
of speed, charac-
terizes the performance
of the Graham-Paige.

Now that Christmas
is passed the next
holiday on the calen-
dar is New Year's
and we suppose we
will have to eat Tur-
key all over again!
Really, this is getting
to be an old story,
but it is a long time
then between turkeys.

One quart of new
oil added to three
quarts of dirty oil
makes one gallon of
dirty oil. Consult us
on how to remedy
this condition and pro-
long the life of your
car.

**HANSON
MOTOR CO.**
Graham-Paige
555-57 Chestnut St.
Phone 330