

(Charge Purchases Made Thursday, Friday, Saturday and Monday are Payable in February)

January Clearances of Women's Apparel

Drastic Reductions Are Now in Effect on the coats and dresses that have distinguished our apparel collections. You can choose an exquisite garment now at even a lesser price than that of an ordinary one. By all means, see these values!

Women's Coats

at \$35.00 --

Beautiful fur trimmed coats in sports and dress styles. Every one excellently tailored. Values to \$50. Plenty of black models in this group.

at \$49.50 --

A distinctive group of coats that were priced up to \$79.50. Beautiful furs; superb fabrics; finished tailoring—and withal—extraordinary savings.

at \$59.50 --

Another outstanding value, for here are many \$89.50 coats of broadcloth and norma cloth. Marvelous furs trim them. Truly coats of fashion.

Women's Dresses

at \$12.75 --

Values bringing worthwhile savings in this group of chiffons, georgettes, flat crepes, silk tweeds, and wool tweeds that formerly sold up to \$19.75.

at \$25.00 --

Many have been reduced from \$39.50—One and two piece frocks of lace and metal cloth, georgette, flat crepe, velvet and bouclet-knit fabrics.

at \$35.00 --

Gowns of distinction—values up to \$50—including transparent velvet, chiffon, satin and lace combinations. Marvelous values, every one.

Evening Dresses, Values to \$29.75 at \$19.75

Junior Dresses Clearing at \$9.50

Lovely frocks of novelty woolens, tweeds, jersey, satin, velvet and combination fabrics in sizes 13 to 19. Smart and youthful, all reduced for clearance.

Second Floor

Girls' Dresses Clearing at \$2.95

Attractive tub dresses, long sleeve style, sizes 6 to 14. Formerly sold at \$3.50, now reduced for quick clearance.

Broken Sizes in Girls' Jersey Dresses. Rust, Green, Navy. \$6.95 values at \$5.50.

Tots' Pleated or Smocked Jersey Dresses, Sizes 2 to 6, \$5.95 Values, \$4.75.

Tots' Taffeta Party Dresses, Sizes 2 to 6. \$7.95 Values, \$6.50.

Boys' Oliver Twist Suits, Sizes 2 to 6, \$2.95 Values, \$2.35.

Second Floor

Girls' Coat Clearance

Girls' Tailored Coats of Checked Fabrics. Sizes 10, 12 and 14. \$18.50 Values for \$12.00

Suede Cloth, Fur Trimmed Coats, Tan and Green. Sizes 12 and 14. \$42.50 Values for ... \$22.00

Fur Trimmed Novelty Plaid Coats, Sizes 10 and 12, \$42.50 Values for..... \$19.75

Second Floor

ROSENBERG'S

DAVIS STREET - EVANSTON