

**T**HE *De Luxe* Trademark Button is securely fastened on every *De Luxe* Turkey. It is **YOUR** protection. It identifies your Christmas turkey as the finest that can be bought anywhere at any price. See that this mark of quality is on the turkey that is delivered to you by The Palace Markets.



**The Most Delicious Turkey You Ever Ate**

**D**E LUXE Turkeys are on sale at The Palace Markets. It is advisable to place your order as soon as possible to assure your guests and your family of the very finest turkey you can buy—a genuine *De Luxe* Turkey—you will know it by the button on the breast.

**Your Christmas Dinner Deserves a  
“TURKEY DE LUXE”**

Of all the dinners in the year, your Christmas dinner is the most important. And—to give your guests and your family the utmost enjoyment—the crowning masterpiece of that dinner should be a *De Luxe* Turkey, purchased from Palace Markets.

**D**E LUXE Turkeys are prime birds—selected by experts from the cream of the flocks of 60,000 farmers in the great Northwest.

Only a few of the many birds shipped are fine enough to earn the *De Luxe* trademark—the button of quality affixed to the breast.

Each *De Luxe* Turkey is a young, fresh, hand-picked bird—raised, fed, dressed, packed and shipped according to the scientific, sanitary methods the Peter Fox Sons Company has been teaching their farmer-shippers for years.

Every *De Luxe* Turkey comes from the colder climates, where the finest birds are raised. Cold weather drives the turkeys indoors early and the scientific feeding methods in restricted quarters give *De Luxe* Turkeys a plumpness and tenderness that is rare indeed. Their flavor cannot be equalled!

**M**AKE up your mind right now that you are going to have the finest Christmas turkey that you've ever tasted.

Make sure that the turkey you buy is a *De Luxe*—it will cost little more than the ordinary bird. Buy from The Palace Markets and make sure of **QUALITY**.

Your Christmas dinner is the one occasion on which you cannot afford to take a chance. Your best insurance against disappointment is the *De Luxe* trademark—the button on the breast that is placed only on the finest turkeys.

To be absolutely sure of getting a *De Luxe* Turkey, place your order as soon as you can, with The Palace Markets. Come and see these wonderful birds at our markets—look for the *De Luxe* emblem—the trademark button that is your assurance of getting the most toothsome turkey that has ever graced your table.

**DE LUXE TURKEYS ARE FIT FOR A KING  
Yet a King's Ransom Could Not Buy a Better Bird**

On Christmas Day when beaming expectant faces surround your table—their realization will exceed their anticipation, if the turkey served is a *De Luxe*. Browned to palate-pleasing perfection, wreathed in its savory fragrance, your *De Luxe* turkey—plump and tender—will provide the most appetizing taste-tempting dinner you can serve—a long-to-be-remembered delight to your guests, a source of never-ending satisfaction to yourself.

*Choose wisely—choose well—choose a DeLuxe Turkey for your Christmas Dinner—the most important of the year*

**WAPSIE VALLEY POULTRY**  
 Raised on the great Wapsie Valley Farms in Iowa.  
 Fat and plump. The very finest produced.  
**CHICKENS      GEESE      DUCKS**

1559 Sherman Ave.  
Greenleaf 6868  
University 2720

705 Main St.  
Greenleaf 2989

1941 Central St.  
Greenleaf 4355

Evanston

*The*  
**MOST OF THE BEST FOR THE LEAST**  
**PALACE**  
 CASH  
**MEAT MARKET CO.**  
*M. Mannebach*

352 Park Ave., Glencoe

796 Elm St., Winnetka

1145 Wilmette Ave.  
Wilmette

*C. O. D. Orders Carefully  
and Quickly Delivered*

*The Leading Quality Markets in Chicago and Suburbs*