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From Lord's

Lord's
INCORPORATED AHULRICH Pres
FOUNTAIN SQUARE · EVANSTON

Telephone Shopping
Just call Julie Madison and let her
do your shopping for you.
Greenleaf 7000



MODEL 843

The man who's going to give his wife a Hoover for Christmas—

Will certainly be glad to know that we'll make him a liberal allowance on his old Hoover!

He may want, too, to take advantage of our deferred payment plan.

Or he may merely want to have the old one fixed up.

In any case, we're at your service. Just telephone.

Lord's—First Floor

Electrical Gifts

Labor-savers — luxuries! Every housewife is glad to get them!

Johnson's Floor Waxer and Polisher Saves Work

And keeps the floors always polished to a satiny sheen. \$29.50.

Waffle Irons

Universal and Waage makes. \$9.00 to \$15.50. Round — some with colored handles. At \$9.95 there is one model with a Thermostatic heat regulator.



Universal Toaster
\$3.75

An efficient kind that every housewife knows.

The Toastmaster, \$12.50.

Corn Popper, \$5.95

There's many an evening's fun and wholesome food in a gift like this!

Heating Pads, \$8.50

Covered with orchid, pink or blue.

Lord's—Housewares—First Floor

Nasturtium Waffle Set

Golden maize ware with rich orange nasturtiums—or you may prefer to choose the Nile Daisy patterns, with gay wildflowers sprawling carelessly over the rich gold-color of the ware.

Each set consists of:
6 plates, 1 waffle platter, a bell-shaped bowl to cover the waffles with, and a batter pitcher.

The whole set \$4.75.

Spiral Optic Glass, \$6.50 doz.

Crystal bowls set on a slender green stem and base. Goblets, sherberts or fruit cocktail size.

Lord's—First Floor

Introducing the Apartment Size Conover -- just in time for Christmas!



This new model washes 31 dishes and 24 pieces of silver at one time—a service for four people. And a separate rack for pots and pans is included.

Imagine an electric dishwasher for less than \$100! Imagine a dishwasher small enough to tuck away under the sink when you're through with it.

That's the NEW Conover — at \$94.25 — with all the advantages of the standard-size Conover!

Now you can complete your electrical household equipment — and make a Christmas gift that everybody in your home will enjoy!

You may have the Conover, all holly-wrapped, delivered to your home on December 24th!

A lovely mottled light-green at the top and bottom, which shades to snowy white in the middle. Made, of course, to harmonize with the green kitchens that so many people are having now.

This Conover, too, may be bought on our convenient deferred payment plan. Let us show you how it works in your own home.

Lord's—Housewares—First Floor