

WINNETKA TALK

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WINNETKA, ILLINOIS, DECEMBER 15, 1928

PRICE FIVE CENTS

HAST HEARD HOROWITZ? IF NOT, STEP LIVELY!

Master Pianist of the Decade Comes to North Shore December 26; Get Tickets Now!

Have you heard Horowitz? That's the question on the tongue of every music patron on the north shore these days.

The brilliant—perhaps one might venture sensational—young pianist, Vladimir Horowitz, has set the music world aflame and his name and achievements constitute the outstanding topic of conversation at every gathering of folk interested in things musical.

All of which directs attention, more particularly, to the fact that Horowitz—no less—will appear right here on the north shore Wednesday evening, December 26, in a recital at the new Leslie F. Gates memorial gymnasium, New Trier High school, under auspices of the Winnetka Music club.

Right now is the logical time to make reservations for the opportunity to hear this master pianist. Every seat in the gymnasium will be occupied December 26 and scores of music lovers, should they miss this opportunity, are certain to be listed among the disappointed ones who failed to get tickets well in advance.

Rush for Tickets

Here's an indication of how Horowitz concerts are "selling." He is scheduled to play in Chicago Sunday afternoon, December 16, at Orchestra hall. The "house" was "sold out" two weeks in advance. His recent tour of eastern cities brings similar reports of advance "sell out" recitals, an almost unheard of circumstance in the instance of a piano recital.

Now, a word of explanation to the holders of course tickets for the Winnetka Music club Artist-Recital series, which includes the Horowitz recital. Holders of season tickets will be admitted on the tickets applying to the recital December 26. There will be no additional charge, and the best seats in the auditorium will be reserved for their exclusive use.

Tickets are going rapidly and a "sell out" is confidently expected. There is yet time to obtain good seats, and here are the places where the coveted pasteboards can be obtained:

Lyon and Healy's in Chicago, Lyon and Healy's in Evanston, Rennecker Drug company in Wilmette, Kenilworth Pharmacy, Winnetka State bank, Hubbard Woods Pharmacy, Glencoe State bank, Cazell Drug company in Highland Park, Kraft Drug company in Lake Forest.

In charge of ticket sales are Mrs. Harry Street in Winnetka, Mrs. Sidney Bartlett in Hubbard Woods, Mrs. Dwight C. Orcutt in Glencoe and Mrs. Everett Harris in Wilmette.

SCHOOLS TO CLOSE FRIDAY

Winnetka Public schools will close Friday afternoon, December 21, for a two week's Christmas vacation. Classes will be resumed on Monday morning, January 7.

SEAL SALE NETS ABOUT \$196

The Christmas seal sale conducted by children of the Horace Mann school netted a total of about \$196. Fifth grade pupils at the school handled the business end of the sale.

Reduced Gas Rates Are Volunteered by North Shore Co.

Voluntary reduction of gas rates, effective January 1, 1929, subject only to approval by the Illinois Commerce Commission, was announced this week by Julian Hart, general manager of the North Shore Gas company.

As soon as approval by the commerce commission is received rates in effect under the new schedule will be published, it was stated by Mr. Hart. The company recently filed the proposed schedule of reduced rates with the Commerce commission.

The proposed change of rates is the third voluntary reduction made by the North Shore Gas company. The schedule, which the utility company hopes will promptly gain the approval of the Commerce body, is the result of six months' careful study, Mr. Hart asserted.

"A Moral Dynamic" Is Sermon Subject at Christ Church

At the 11 o'clock service in Christ church tomorrow morning, the subject of the sermon, to be preached by the Rev. E. Ashley Gerhard, will be "A Moral Dynamic: The One Thing Needful."

The members of the Young People's Fellowship will have their monthly Corporate Communion in the chapel tomorrow morning at 7:30. Mr. Gerhard will meet them this evening at 8 o'clock for a preparatory service for this Communion.

Besides the usual mid-week services on Tuesday and Thursday at 9:30, there will be a special service Friday morning, this being St. Thomas' Day.

Next Monday the Woman's Guild will sew in the Parish House from 10 to 12:30, following which luncheon will be served and, at one o'clock, meeting of the Executive board will be held.

"THE CORNER STORE"

G. L. Zick & Co. Hums With Activity of Holiday Shoppers; Service Extraordinary, Motto

Christmas shopping under the most favorable conditions imaginable—that's the reaction with the hundreds of villagers who are utilizing the unexcelled facilities of G. L. Zick & Co.,—"the store on the corner," Elm street at Chestnut.

And there's a reason. In addition to having what is perhaps the finest department store in New Trier township, G. L. Zick knows how best to reach his buying public. It's simply a matter of service extraordinary, as the announcements in this issue of WINNETKA TALK readily indicate. Mr. Zick has utilized more than nine complete pages of space in this issue for the purpose of "displaying" his myriad of Christmas gift suggestions in the most advantageous manner from the viewpoint of both merchant and prospective customer.

The Zick store has been a veritable beehive of activity with the continual onrush of holiday shoppers—and why? We'll let Mr. Zick explain in a few well chosen words:

"I feel certain that my store enjoys the complete confidence of the north shore buying public because our shelves and counters contain only first grade merchandise in sufficient quantity and scope of selection to meet the most exacting requirements. We have made a special study of the particular requirements of our north shore trade and are prepared at all seasons to meet every demand upon our service. As for advertising,—that problem also is a subject of constant study, and the obvious answer invariably has been, WINNETKA TALK."

The Zick store will be open during the evening hours every day until Christmas.

Church School Pupils Make Gifts to Commons

Christmas presents for the boys and girls of Chicago Commons will be brought by the children of the Winnetka Congregational church school to Community House, Sunday morning, it is announced.

This gathering of gifts in past years, has always proven one of the happiest moments of the holiday season, and preparations are being made for even a much more generous donation this year than in the past.

Children in the Kindergarten will hold their Christmas party at Community House, this afternoon at 3 o'clock, at which time they will bring their presents for the Chicago Commons donation.

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"FLU" PUTS MANY ABED; BUT IT'S A MILD FORM

School Attendance Seriously Affected by Epidemic Along North Shore

The epidemic of influenza, la grippe, or what have you, which came rushing eastward from California a few days ago, appears to have settled definitely in New Trier township.

Five hundred pupils were absent from New Trier High school Wednesday morning, Health Officer H. A. Orvis reported, and fifty-eight more were dismissed that day.

In the Winnetka grade schools Dr. Orvis says the percentage of absentees is not quite as large as that in high school, the proportion in Skokie school Wednesday morning being only about 20 percent, and a check-up during the day revealed a similar condition in the lower grade schools.

Appears in Mild Form

One cheering piece of news which Dr. Orvis gives is that this epidemic is of a much milder form than some epidemics of this nature in the past, and is much less prone to complications, he says.

The pneumonia cases especially, are much less in evidence than they were during the epidemic of 1918.

Dr. Orvis, however, would not have the public get the impression there is not urgent need of taking every precaution. Even though this is a more playful little germ than the type which invaded this section several years ago, yet it is a very dangerous mite, and Dr. Orvis warns that it must be respected.

Can't Wear Germ Down

Don't think you can wear down the "flu germ." You cannot! If you get the "flu," go to bed and remain there until the fever has subsided for at least twenty-four hours, admonishes Dr. Orvis.

Individuals suffering from the disease should be kept to themselves, as much as possible for it is highly infectious.

Everyone should be very careful regarding personal hygiene, and cover mouth and nose when coughing or sneezing.


Isolation and rest are two of the principal factors in treating the disease, and these, observed at the very outset of symptoms, and the timely aid of a physician will not only enable that busy individual to get out of bed more quickly, but will also assist materially in checking further spread of the disease.

No Fatalities to Date

Dr. Orvis further explains that in the present epidemic there are no increased incidents of pneumonia, nor have any fatalities been reported to date.

Dr. Orvis says the physicians, generally, do not consider the present epidemic typical influenza, but rather, something more akin to la grippe. A bacteriological study is being made, he said, but a definite conclusion has not been reached.

The dean of the Northwestern medical school met with a group of physicians in Evanston Tuesday evening to discuss the local situation, and a similar meeting of north shore physicians, generally, was held for the same purpose Thursday evening.



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