

Chandler Winner of Prize in Auto Beauty Contest

"Today when the average person hears that Chandler car has won a silver loving cup, the opinion at once is that it must have taken first laurels in some performance event, because it has always been known as a powerful motor car," states Tom Hay of Tom Hay and Son, Evanston dealer. "Of course, the Royal '75' Chandler Sedan can step, but instead of showing its paces on the track, this time it stepped out in front of a large field of contestants and won the cup for being the most beautiful car in its particular price class.

"This car beauty contest was staged during the style show at the Tennessee State Fair, held recently at Nashville. Closed cars of practically every representative make in the \$1500 price class were entered, and the verdict of the

judges in picking Chandler the winner for beauty, speaks much for the progressive body designing, smart appearance and color harmony of the Royal '75' Eight De Luxe Sedan.

Texas Now Leads Nation in Highway Construction

Texas leads the nation in highway construction, based on Federal-aid allotments, with a total of 5,967 miles of such roads constructed since the Federal-aid law was enacted in 1916. Minnesota is second with 3,846 miles; North Dakota third with 3,394 miles and Nebraska fourth with 3,340 miles, according to The Automobile Club of Illinois.

In washing woodwork, never use a strong soap as it dulls the glaze of the enamel and is apt to leave it streaky.

Don't Forget That Battery, Is Tip of Winnetka Dealer

"Motorists often ask," said U. C. Abel, Winnetka Exide dealer, "why some batteries last longer than others. The answer is simple, they last longer because, other things being equal, they get better care and attention.

"A storage battery, as a rule, requires very little attention, but in these days of hustle and bustle," he says, "it is easy for motorists to forget the little black box hidden beneath the driver's seat. As a consequence, most batteries are neglected. Unfortunately, this tendency seems to be growing every day.

"Once it is installed, the average motorist forgets his battery until it begins to give him trouble. Then, and not until then, he takes it to a service station for a 'going over.' Usually when this happens, he is in need of repair work and may be surprised at the size of his repair bill.

"Large battery repair bills are unnecessary. The engineers of the world's largest manufacturers of storage batteries, The Electric Storage Battery company, claim that a monthly inspection of a battery will go a long way toward insuring maximum life. Furthermore, it will do much to keep down the upkeep costs.

"Ten minutes a month is all the time required for such an inspection. Regular addition of approved water is an absolute necessity. Often a little corrosion removed from the terminals or a tightening of the connections or cables will prevent future trouble. The charging rate of your generator should be properly adjusted to meet the difference between summer and winter driving.

"All of these jobs are small and can be quickly attended to. But if they are neglected, they are apt to necessitate the spending of many dollars."

Winnetka Dealer Sees Leadership Coming to America

As the world's money market has been transferred from London to New York, so will leadership in automobile styles from European to American control, according to Gould C. Davis, Hupmobile dealer of Winnetka.

"America's new priority in motor car design was one of the significant features of this year's automobile shows at Paris and London, Says Mr. Davis who has made a study of automobile trends as disclosed by the range of new models displayed.

"While in the past it has been expected that American cars would follow the styles of European designers in their manufacturing, the impression one gains this year is just the reverse. Formerly American manufacturers went to Paris and London to get the trend of the year's modes in automobiles, as revealed by the creations of Europe's designers, but the latest and most beautiful types of Europe's automobile factories exhibited this year followed closely the styles already announced in connection with the 1929 models of American cars.

"While we have taken style leadership from Europe's producers, we can still get many valuable ideas from them in the mechanical details of car manufacturing, and many representatives of the engineering departments of American automobile companies find it profitable to pay close attention to ideas developed in the engines and chassis of their trans-Atlantic colleagues.

"Hupmobile is keeping pace in Europe with its record breaking progress in the United States."

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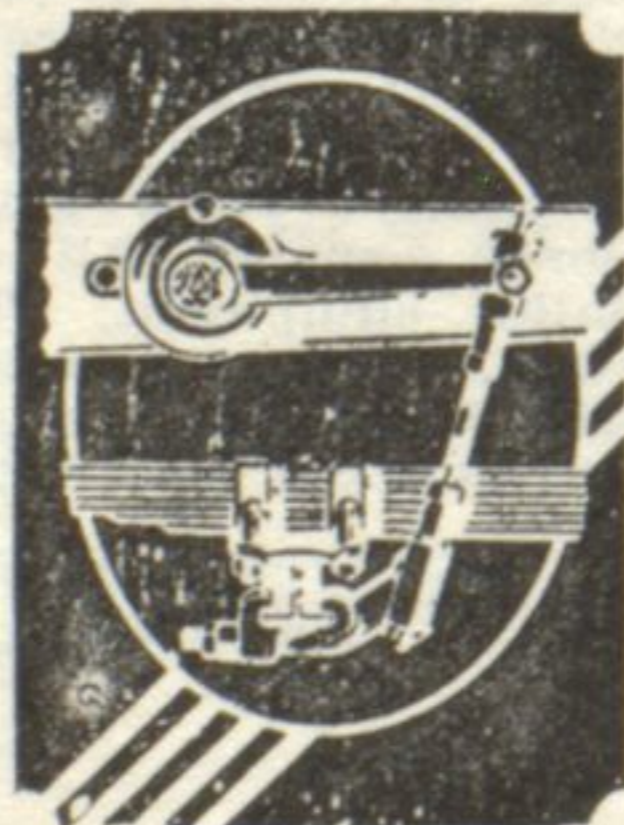
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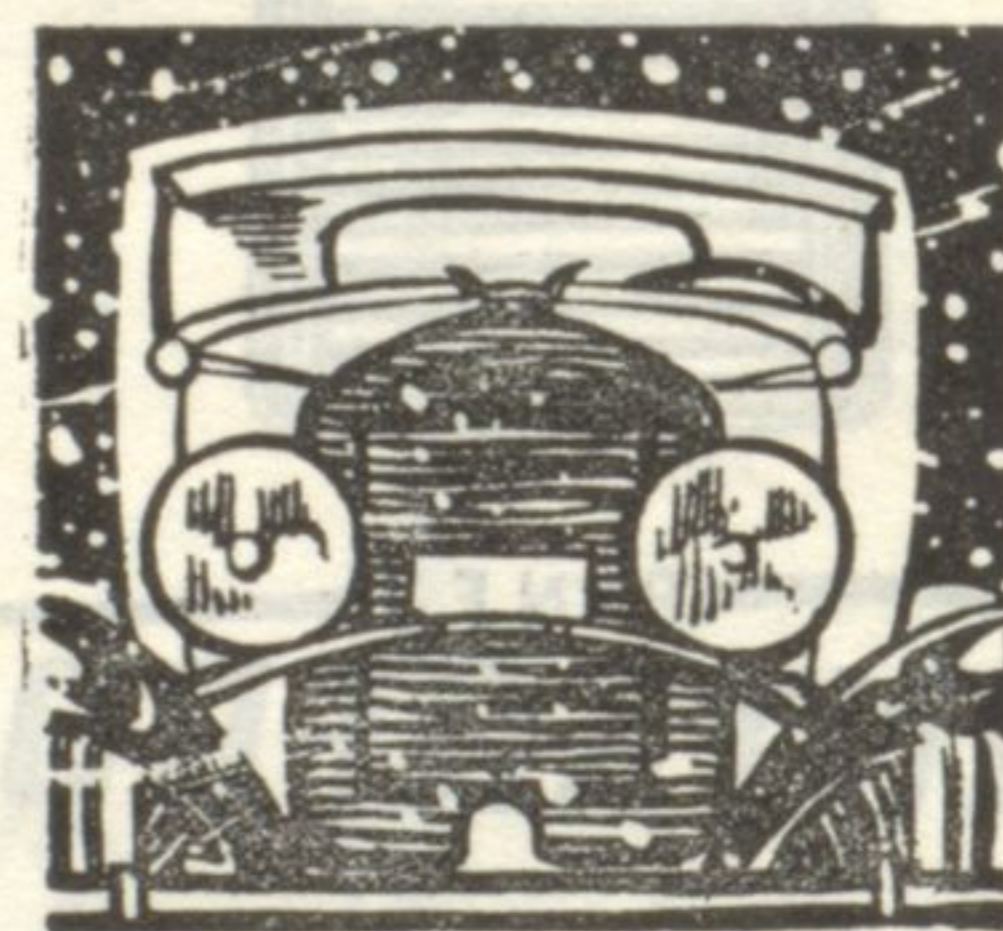


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