



# ROSENBERG'S

Davis Street ~ Downtown Evanston



Telephones: University 2400—Wilmette 1100 (for both Wilmette and Winnetka)—Rogers Park 2775

## A Message Direct From Santa's Wondrous Toyland at Rosenberg's

IT'S almost like being in fairyland—being in this magic realm of toys with all the marvelous playthings piled high everywhere.

Oh! There comes wee Mary and Junior now. See their eyes open wide with excitement and joy as they catch sight of all the thrilling things that Santa made just for them . . . and all the other boys and girls of the North Shore. **HAPPY DAYS ARE THESE AT ROSENBERG'S.**

### Every Little Girl Loves Dolls -- So Santa Brought Lots of Them

--- Here's dear little "Bubbles" all dressed in white. She's sleeping now, but sometimes she cries, \$5.00.

--- And there is "Dolly" with the big, long eyelashes and beautiful hair. She just arrived from Madame Hendron's doll-land, \$6.95.

### Oh-h! Here's A Little Stove That Really Cooks, \$12

A little electric stove that boils and bakes, much to the delight of Nancy! Complete with 4 aluminum utensils.

### A Little Dressing Table, \$18.50

A little girl's delight is this triple mirror dressing table in ivory enamel, complete with chair.

### -- All Kinds of Automobiles for Aspiring Young Auto Racers

--- Zippity! Down the street goes Barney in his red Oldsmobile flyer—balloon tires, spotlight, bumpers and everything, \$24.95.

--- Rur-r-r-r! It's the "Columbia" monoplane taken to wheels and young "Dick" Byrd is at the wheel. The instrument board shows "all's well!" \$15.95.

A two-wheeler with tool kit, balloon tires, mud guards and bell; heavily nickled and finished in red and black. \$24.50.

Tricycles for beginners; ocean green finish, with mud guards, tool kit and bell, \$12.50.

*Come into this land of toys and see all these things — and hundreds more! It's on the third floor.*  
Rosenberg's

