

Lord's
INCORPORATED
FOUNTAIN SQUARE EVANSTON

Greenleaf 7000
Rogers Park 1122

Telephone for what you want—ask for Julie Madison

Wilmette 3700
Winnetka 520

Lord's
INCORPORATED
FOUNTAIN SQUARE EVANSTON

ALL READY FOR CHRISTMAS!

From Austria, Switzerland
and Italy—
Men's Ties
\$1.50

A group of new imports—effective all-over
jacquards in many colors—
Spots and stripes—
Interwoven blends of color—
Literally hundreds to choose from at this
one medium price.

Lord's—First Floor

Knitted Bed Jackets
—a gift for an invalid

Soft woolen coat style jackets are easy
to slip into, and comfortably warm across
the shoulders and arms.

In delicate blue, lavender, tearose, shell
pink or white. \$3.50 and \$7.95.

Lord's—Second Floor

A Padded Robe
is a Luxurious Gift—
\$8.95

A soft, puff of warmth to snuggle into—
of shimmering rayon, quilted in patterns.

In peach, blue, maize, red, purple, rose—
with dotted mull linings. \$8.95.

Lord's—Second Floor

Perfumes
from France
—by famous perfumers

D'Orsay sends a swagger new perfume called LeDandy. \$8.50.
Roger and Gallet's Silver Poppies, very much favored by people
whose style is that of sleek elegance. \$5.95, \$11.50.

Caron's L'Infini, a delicate, but exotic scent.

\$14.75.

Hahna Le Fleurs Secrete, by Rosine, \$15. A

sample flask, \$1.75.

Caron's Le Tabac Blonde, \$17.95.

And a new one by Houbigant—Le Matin, \$10.

\$18, and, with a dainty atomizer attached,

\$20.

Lord's—First Floor

(Sizes 6 to 16)

Rayon Pajamas
—tailored by Gordon
\$2.95

Trim and smart and comfortable—every-
thing that good pajamas should be!
Simple slipover model, bound and
bordered in contrasting color.

Blue with shell pink. Coral with white.
Flesh, with blue. Nile green with tearose.

For girls from 6 to 16.

Lord's—Second Floor

Even the Little Gift
Deserves Festive
Wrappings!

In fact, its impressiveness depends much more upon
tinsel and tissue and ribbon than when the gift
itself is a Pierce-Arrow or a diamond tiara!

Imagine a Russian dance in color—and you can
find tissue to fit the idea—in brilliant, barbaric
colors, used in the modern manner. Imagine stage-
coaches and silent, peaked-roof houses against the
snow—and you can find paper for that!

And each folded separately and neatly in a
fresh, flat packet in the same design—so you
can tell exactly what you're buying—and with
the comfortable security that no one has
handled the paper before and marred its fresh-
ness.

Cut-out stars and moons and many a fantastic
thing to paste on them if you have a package
of your own to design.

Lord's—First Floor



Santa Claus
awaits you
at the
portals
of

The Enchanted Castle

Every day from ten o'clock in the morning till
noon—from two in the afternoon until five—you
will find Santa Claus here at the gates of this
magic toy place!

China Dishes, \$1 to \$2.35
Plush Elephants in colors, \$1
Box of Glazed Beads in bright colors,
50c
White Plush Teddy Bears, \$1.65
Gray Squirrels, of plush, \$2.35
Twistum Toys—many kinds of ani-
mals, \$1.50
Arkitoy Play Lumber for a boy who
likes to build things, \$3.50
Tinker Toys—Belle Tinker, Follo-Me,
Bunny, Billy Goat, and many more.
Trunks for Doll's Clothes, \$1 and \$2
Speed Boats with sails, \$5 to \$9
Toy Telephones, \$1
Wall Toss—board and rings, \$2
Gasoline Alley—a card game, 75c

Lord's—Enchanted Castle of Toys—Second Floor

Other card games, including Flinch,
Authors, Flowers, Baseball, Flags and
many more—at 75c
Little Dressmaker, with clothes all
ready to sew, 50c
Wooden Sewing Boxes, completely
fitted, \$1.95 and less.
Golf Sets—with four clubs, \$4.50
Nested Blocks with pictures, for little
tots, \$1
Building Blocks, of wood, 45c to 95c
And many thousands of other things—
including electric trains, wheel toys,
dolls, games, sleds and animals of
every kind! And don't forget that
Santa Claus has a gift for all good
children.

Julie Madison
will help you shop

Our Personal Shopping Service, under the direc-
tion of Miss Madison, will help you select gifts
—direct you about the store—tell you what
you want to know about mailing and delivery
service.

Just ask for her at the nearest telephone in
the store.

**An Old Coach—
Candle-Lit Windows—**

wood-block effects, humorous pictures and
verses, and many other forms of greeting
are to be found in our Christmas Card
Section. 5c cards at 50c a dozen—others
in proportion.

Lord's—First Floor

**Ribbons for Your
Gift Packages**

Novelty ones for making gift packages
lovely. Decorated tulle in red and green,
from 2-inch width at 15c, to 6-inch
at 45c.

Plain and shaded tulle, 2 inches wide,
8c a yard.

Satin tulle, 1/2 inch, 35c a bolt of 10 yards.

Holly Ribbon, 40c for a 10-yard bolt.

Satin Ribbons for dressing French Dolls,

4 1/2 inches wide, 50c and 65c a yard.

Roman stripes and other bright color com-
binations.

Lord's—First Floor

Men's Mufflers
\$3.50

Square mufflers of heavy silk Eagle crepe—
tans, maroons, white—with patterns in
contrasting color.

Susquehanna silks in gray, maroon and
tan, with a stencilled pattern in white.

These, and many other good-looking
mufflers here in the Men's Section at \$3.50.

Lord's—First Floor

**Wool-Lined
Leather Gloves**
\$6.50

The hand of these tailored capeskin slip-
ons is lined with soft wool—the deep
wrists with lapin fur in a shade harmoniz-
ing with the color of the capeskin.

Made by Hansen—which is a guarantee of
fit and quality. Gray, brown and tan.

**Gordon
Shadow-Clocked
Chiffon Hose**
\$3.00

Delicate gossamer webs of silk chiffon—
a clear and perfect weave. French heels—
shadow clocks in contrasting shades. The
delicate beige-like NOON, with black
clocks, deeper Daphne, with brown clocks,
and Pandora with black.

Lord's—First Floor

**Linen
Handkerchiefs**
3 in a box, \$1

Irish linen handkerchiefs with colored
borders and embroidery—at 3 for \$1—
boxed all ready to give.

Swiss handkerchiefs, 3 in a box at \$1,
exquisitely embroidered. Some with lace
borders.

Lord's—First Floor

